



Tue 30th Jan 2024

Total TV Consolidated 7 Top 30 Programs

Ranked on reach

Reach totals and program rankings

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



Total People: Cumulative Reach for 30th Jan 2024 to 5th Feb 2024



National Total TV Reach

19,454,000



Broadcast TV Reach

16,520,000



BVOD Reach

7,717,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	3,068,000	1,879,000	604,000
2	SEVEN NEWS	Seven	2,229,000	1,354,000	49,000
3	9NEWS	Nine	1,907,000	1,128,000	65,000
4	AUSTRALIAN IDOL - TUE	Seven	1,758,000	869,000	125,000
5	A CURRENT AFFAIR	Nine	1,652,000	1,011,000	68,000
6	AUSTRALIAN SURVIVOR TUES	10	1,399,000	843,000	192,000
7	HOME AND AWAY	Seven	1,362,000	897,000	150,000
8	THE EPSTEIN FILES	Nine	1,323,000	581,000	60,000
9	THE CHASE AUSTRALIA	Seven	1,292,000	645,000	25,000
10	TIPPING POINT AUSTRALIA	Nine	1,254,000	637,000	40,000
11	7.30-EV	ABC	1,195,000	714,000	28,000
12	ABC NEWS-EV	ABC	1,124,000	845,000	30,000
13	SUNRISE	Seven	1,037,000	425,000	24,000
14	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	952,000	405,000	29,000
15	BACK ROADS S10-EV	ABC	916,000	665,000	41,000
16	THE PROJECT	10	899,000	319,000	13,000
17	TODAY	Nine	856,000	320,000	24,000
18	NCIS RPT	10	807,000	242,000	7,000
19	9NEWS AFTERNOON	Nine	746,000	351,000	16,000
20	SEVEN NEWS AT 4	Seven	743,000	326,000	10,000
21	SEVEN'S CRICKET: T20 INT: AUS V SA WOMEN'S	Seven	714,000	157,000	0
22	NEWS BREAKFAST-AM	ABC	707,000	240,000	15,000
23	10 NEWS FIRST	10	697,000	326,000	11,000
24	THE KILLING OF BREONNA TAYLOR	Nine	648,000	219,000	20,000
25	EARTH-EV	ABC	643,000	302,000	17,000
26	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	620,000	221,000	7,000
27	MCCARTNEY 3, 2, 1-EV	ABC	611,000	365,000	14,000
28	TIPPING POINT	Nine	588,000	355,000	14,000
29	DEAL OR NO DEAL	10	582,000	353,000	46,000
30	THE MORNING SHOW	Seven	577,000	210,000	14,000



People 25-54: Cumulative Reach for 30th Jan 2024 to 5th Feb 2024



National Total TV Reach

7,968,000



Broadcast TV Reach

6,254,000



BVOD Reach

3,878,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	1,385,000	945,000	400,000
2	AUSTRALIAN SURVIVOR TUES	10	659,000	421,000	123,000
3	AUSTRALIAN IDOL - TUE	Seven	580,000	296,000	73,000
4	SEVEN NEWS	Seven	573,000	309,000	27,000
5	9NEWS	Nine	552,000	303,000	36,000
6	A CURRENT AFFAIR	Nine	529,000	273,000	39,000
7	THE EPSTEIN FILES	Nine	501,000	197,000	37,000
8	HOME AND AWAY	Seven	451,000	300,000	88,000
9	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	371,000	177,000	19,000
10	THE PROJECT	10	343,000	112,000	8,000
11	TIPPING POINT AUSTRALIA	Nine	336,000	149,000	20,000
12	NCIS RPT	10	334,000	82,000	5,000
13	SUNRISE	Seven	320,000	123,000	14,000
14	TODAY	Nine	285,000	113,000	15,000
15	THE CHASE AUSTRALIA	Seven	282,000	139,000	13,000
16	7.30-EV	ABC	216,000	119,000	13,000
17	SEVEN'S CRICKET: T20 INT: AUS V SA WOMEN'S	Seven	211,000	41,000	0
18	ABC NEWS-EV	ABC	209,000	139,000	14,000
19	DEAL OR NO DEAL	10	207,000	122,000	25,000
20	NEWS BREAKFAST-AM	ABC	206,000	68,000	8,000
21	THE KILLING OF BREONNA TAYLOR	Nine	204,000	75,000	12,000
22	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	202,000	81,000	4,000
23	TODAY -EARLY	Nine	192,000	83,000	10,000
24	FIRST DATES UK	Seven	179,000	75,000	4,000
25	SUNRISE -EARLY	Seven	179,000	86,000	9,000
26	10 NEWS FIRST	10	175,000	78,000	6,000
27	9NEWS AFTERNOON	Nine	173,000	80,000	8,000
28	SEVEN NEWS AT 4	Seven	147,000	64,000	6,000
29	BACK ROADS S10-EV	ABC	143,000	88,000	19,000
30	TODAY EXTRA	Nine	142,000	58,000	8,000



People 16-39: Cumulative Reach for 30th Jan 2024 to 5th Feb 2024



National Total TV Reach

5,175,000



Broadcast TV Reach

3,800,000



BVOD Reach

2,387,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	708,000	493,000	264,000
2	AUSTRALIAN SURVIVOR TUES	10	329,000	218,000	75,000
3	A CURRENT AFFAIR	Nine	243,000	107,000	22,000
4	AUSTRALIAN IDOL - TUE	Seven	238,000	129,000	38,000
5	9NEWS	Nine	236,000	126,000	18,000
6	SEVEN NEWS	Seven	208,000	113,000	13,000
7	THE EPSTEIN FILES	Nine	195,000	62,000	21,000
8	HOME AND AWAY	Seven	191,000	133,000	55,000
9	THE PROJECT	10	161,000	47,000	4,000
10	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	158,000	75,000	10,000
11	NCIS RPT	10	152,000	32,000	3,000
12	TIPPING POINT AUSTRALIA	Nine	136,000	52,000	10,000
13	SUNRISE	Seven	109,000	39,000	7,000
14	TODAY	Nine	108,000	43,000	7,000
15	THE CHASE AUSTRALIA	Seven	97,000	49,000	6,000
16	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	95,000	40,000	2,000
17	SEVEN'S CRICKET: T20 INT: AUS V SA WOMEN'S	Seven	81,000	18,000	0
18	9NEWS AFTERNOON	Nine	75,000	31,000	4,000
19	DEAL OR NO DEAL	10	73,000	48,000	14,000
20	ABC NEWS-EV	ABC	73,000	49,000	7,000
21	NEWS BREAKFAST-AM	ABC	70,000	21,000	4,000
22	TODAY -EARLY	Nine	70,000	24,000	5,000
23	AUSTRALIAN SURVIVOR DAY ENCORE	10	69,000	23,000	0
24	FIRST DATES UK	Seven	66,000	27,000	2,000
25	TODAY EXTRA	Nine	64,000	21,000	4,000
26	7.30-EV	ABC	64,000	46,000	7,000
27	SUNRISE -EARLY	Seven	61,000	26,000	4,000
28	THE MORNING SHOW	Seven	60,000	20,000	4,000
29	BACK ROADS S10-EV	ABC	58,000	37,000	10,000
30	SEVEN NEWS AT 4	Seven	56,000	24,000	3,000



Grocery Shoppers (18+): Cumulative Reach for 30th Jan 2024 to 5th Feb 2024



National Total TV Reach

12,690,000



Broadcast TV Reach

10,829,000



BVOD Reach

5,457,000

Rank	Description	Network	Total TV National Reach ↓	Total TV National Audience	BVOD National Audience
1	MARRIED AT FIRST SIGHT -TUE	Nine	2,378,000	1,494,000	484,000
2	SEVEN NEWS	Seven	1,753,000	1,085,000	39,000
3	9NEWS	Nine	1,486,000	889,000	53,000
4	AUSTRALIAN IDOL - TUE	Seven	1,362,000	678,000	100,000
5	A CURRENT AFFAIR	Nine	1,280,000	783,000	55,000
6	HOME AND AWAY	Seven	1,068,000	708,000	120,000
7	AUSTRALIAN SURVIVOR TUES	10	1,067,000	639,000	154,000
8	THE EPSTEIN FILES	Nine	1,055,000	470,000	48,000
9	THE CHASE AUSTRALIA	Seven	1,039,000	518,000	20,000
10	TIPPING POINT AUSTRALIA	Nine	1,019,000	526,000	33,000
11	7.30-EV	ABC	995,000	600,000	22,000
12	ABC NEWS-EV	ABC	941,000	710,000	24,000
13	SUNRISE	Seven	833,000	347,000	19,000
14	BACK ROADS S10-EV	ABC	753,000	546,000	33,000
15	RAMSAY'S KITCHEN NIGHTMARES USA	Seven	732,000	305,000	23,000
16	THE PROJECT	10	685,000	248,000	11,000
17	TODAY	Nine	675,000	260,000	20,000
18	NCIS RPT	10	626,000	181,000	6,000
19	9NEWS AFTERNOON	Nine	598,000	284,000	13,000
20	SEVEN NEWS AT 4	Seven	596,000	262,000	8,000
21	NEWS BREAKFAST-AM	ABC	589,000	206,000	12,000
22	10 NEWS FIRST	10	551,000	255,000	9,000
23	SEVEN'S CRICKET: T20 INT: AUS V SA WOMEN'S	Seven	546,000	117,000	0
24	THE KILLING OF BREONNA TAYLOR	Nine	536,000	177,000	16,000
25	EARTH-EV	ABC	536,000	254,000	14,000
26	MCCARTNEY 3, 2, 1-EV	ABC	510,000	305,000	11,000
27	MARRIED AT FIRST SIGHT -MON -ENCORE	Nine	496,000	179,000	6,000
28	TIPPING POINT	Nine	485,000	291,000	11,000
29	WHO DO YOU THINK YOU ARE? RPT	SBS	477,000	86,000	1,000
30	THE MORNING SHOW	Seven	465,000	171,000	11,000

Notes

Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill*') and National BVOD.

Cumulative reach totals:

Reporting 'When Watched'** cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

Program results:

- Reporting the Top 30 'What Watched'** Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

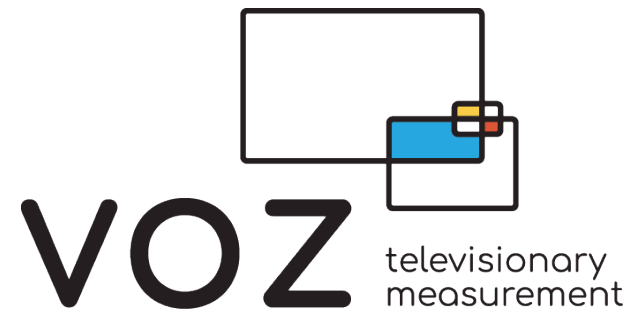
* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

** **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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