



**Mon 29th Jan 2024**

# **Total TV Consolidated 7 Top 30 Programs**

**Ranked on reach**

## **Reach totals and program rankings**

Total People

People 25-54

People 16-39

Grocery Shoppers (18+)



## Total People: Cumulative Reach for 29th Jan 2024 to 4th Feb 2024



National Total TV Reach

**19,485,000**



Broadcast TV Reach

**16,579,000**



BVOD Reach

**7,665,000**

| Rank | Description                     | Network | Total TV National Reach<br>↓ | Total TV National Audience | BVOD National Audience |
|------|---------------------------------|---------|------------------------------|----------------------------|------------------------|
| 1    | MARRIED AT FIRST SIGHT -LAUNCH  | Nine    | 3,202,000                    | 1,874,000                  | 611,000                |
| 2    | SEVEN NEWS                      | Seven   | 2,284,000                    | 1,420,000                  | 49,000                 |
| 3    | AUSTRALIAN IDOL - LAUNCH        | Seven   | 2,017,000                    | 931,000                    | 139,000                |
| 4    | 9NEWS                           | Nine    | 1,976,000                    | 1,169,000                  | 68,000                 |
| 5    | NEMESIS-EV                      | ABC     | 1,834,000                    | 1,251,000                  | 258,000                |
| 6    | A CURRENT AFFAIR                | Nine    | 1,822,000                    | 1,068,000                  | 70,000                 |
| 7    | HOME AND AWAY                   | Seven   | 1,657,000                    | 933,000                    | 148,000                |
| 8    | AUSTRALIAN SURVIVOR - LAUNCH    | 10      | 1,537,000                    | 857,000                    | 200,000                |
| 9    | TIPPING POINT AUSTRALIA -LAUNCH | Nine    | 1,437,000                    | 703,000                    | 49,000                 |
| 10   | THE CHASE AUSTRALIA             | Seven   | 1,397,000                    | 695,000                    | 27,000                 |
| 11   | 7.30-EV                         | ABC     | 1,369,000                    | 823,000                    | 32,000                 |
| 12   | AUSTRALIAN CRIME STORIES        | Nine    | 1,255,000                    | 493,000                    | 46,000                 |
| 13   | ABC NEWS-EV                     | ABC     | 1,186,000                    | 883,000                    | 30,000                 |
| 14   | THE PROJECT                     | 10      | 1,146,000                    | 349,000                    | 15,000                 |
| 15   | AN AUDIENCE WITH KYLIE          | Seven   | 1,130,000                    | 365,000                    | 22,000                 |
| 16   | SUNRISE                         | Seven   | 968,000                      | 404,000                    | 21,000                 |
| 17   | TODAY                           | Nine    | 923,000                      | 339,000                    | 30,000                 |
| 18   | 9NEWS AFTERNOON                 | Nine    | 841,000                      | 387,000                    | 17,000                 |
| 19   | SEVEN NEWS AT 4                 | Seven   | 749,000                      | 313,000                    | 10,000                 |
| 20   | 10 NEWS FIRST                   | 10      | 743,000                      | 330,000                    | 11,000                 |
| 21   | DEAL OR NO DEAL                 | 10      | 737,000                      | 425,000                    | 56,000                 |
| 22   | NEWS BREAKFAST-AM               | ABC     | 710,000                      | 244,000                    | 14,000                 |
| 23   | TIPPING POINT                   | Nine    | 662,000                      | 370,000                    | 15,000                 |
| 24   | THE CLOUD UNDER THE SEA RPT     | ABC     | 641,000                      | 274,000                    | 8,000                  |
| 25   | FBI: MOST WANTED RPT            | 10      | 633,000                      | 215,000                    | 7,000                  |
| 26   | TWO WEEKS NOTICE                | Nine    | 616,000                      | 188,000                    | 8,000                  |
| 27   | THE MORNING SHOW                | Seven   | 606,000                      | 230,000                    | 13,000                 |
| 28   | HARD QUIZ S6 RPT                | ABC     | 569,000                      | 288,000                    | 8,000                  |
| 29   | ABC NEWS MORNINGS-AM            | ABC     | 564,000                      | 99,000                     | 8,000                  |
| 30   | TODAY EXTRA                     | Nine    | 545,000                      | 179,000                    | 18,000                 |



## People 25-54: Cumulative Reach for 29th Jan 2024 to 4th Feb 2024



National Total TV Reach

**7,974,000**



Broadcast TV Reach

**6,276,000**



BVOD Reach

**3,846,000**

| Rank | Description                     | Network | Total TV National Reach<br>↓ | Total TV National Audience | BVOD National Audience |
|------|---------------------------------|---------|------------------------------|----------------------------|------------------------|
| 1    | MARRIED AT FIRST SIGHT -LAUNCH  | Nine    | 1,521,000                    | 963,000                    | 406,000                |
| 2    | AUSTRALIAN SURVIVOR - LAUNCH    | 10      | 724,000                      | 437,000                    | 129,000                |
| 3    | AUSTRALIAN IDOL - LAUNCH        | Seven   | 697,000                      | 335,000                    | 81,000                 |
| 4    | A CURRENT AFFAIR                | Nine    | 602,000                      | 316,000                    | 40,000                 |
| 5    | SEVEN NEWS                      | Seven   | 585,000                      | 322,000                    | 26,000                 |
| 6    | 9NEWS                           | Nine    | 565,000                      | 316,000                    | 37,000                 |
| 7    | NEMESIS-EV                      | ABC     | 531,000                      | 362,000                    | 127,000                |
| 8    | HOME AND AWAY                   | Seven   | 527,000                      | 317,000                    | 87,000                 |
| 9    | AUSTRALIAN CRIME STORIES        | Nine    | 510,000                      | 185,000                    | 29,000                 |
| 10   | THE PROJECT                     | 10      | 467,000                      | 135,000                    | 9,000                  |
| 11   | TIPPING POINT AUSTRALIA -LAUNCH | Nine    | 370,000                      | 166,000                    | 24,000                 |
| 12   | AN AUDIENCE WITH KYLIE          | Seven   | 358,000                      | 111,000                    | 12,000                 |
| 13   | THE CHASE AUSTRALIA             | Seven   | 309,000                      | 151,000                    | 14,000                 |
| 14   | TODAY                           | Nine    | 308,000                      | 119,000                    | 18,000                 |
| 15   | 7.30-EV                         | ABC     | 301,000                      | 154,000                    | 15,000                 |
| 16   | SUNRISE                         | Seven   | 275,000                      | 108,000                    | 12,000                 |
| 17   | DEAL OR NO DEAL                 | 10      | 270,000                      | 158,000                    | 30,000                 |
| 18   | FBI: MOST WANTED RPT            | 10      | 260,000                      | 76,000                     | 5,000                  |
| 19   | 10 NEWS FIRST                   | 10      | 234,000                      | 106,000                    | 6,000                  |
| 20   | ABC NEWS-EV                     | ABC     | 233,000                      | 161,000                    | 14,000                 |
| 21   | 9NEWS AFTERNOON                 | Nine    | 204,000                      | 94,000                     | 9,000                  |
| 22   | NEWS BREAKFAST-AM               | ABC     | 202,000                      | 66,000                     | 7,000                  |
| 23   | TODAY -EARLY                    | Nine    | 178,000                      | 80,000                     | 11,000                 |
| 24   | TODAY EXTRA                     | Nine    | 168,000                      | 62,000                     | 11,000                 |
| 25   | SEVEN NEWS AT 4                 | Seven   | 163,000                      | 68,000                     | 5,000                  |
| 26   | SUNRISE -EARLY                  | Seven   | 157,000                      | 68,000                     | 8,000                  |
| 27   | TIPPING POINT                   | Nine    | 155,000                      | 77,000                     | 7,000                  |
| 28   | TWO WEEKS NOTICE                | Nine    | 150,000                      | 49,000                     | 5,000                  |
| 29   | NFL - GAME 1                    | Seven   | 148,000                      | 56,000                     | 6,000                  |
| 30   | SHERLOCK HOLMES -EV             | Nine    | 146,000                      | 33,000                     | 1,000                  |



## People 16-39: Cumulative Reach for 29th Jan 2024 to 4th Feb 2024



National Total TV Reach

**5,214,000**



Broadcast TV Reach

**3,862,000**



BVOD Reach

**2,361,000**

| Rank | Description                     | Network | Total TV National Reach<br>↓ | Total TV National Audience | BVOD National Audience |
|------|---------------------------------|---------|------------------------------|----------------------------|------------------------|
| 1    | MARRIED AT FIRST SIGHT -LAUNCH  | Nine    | 815,000                      | 526,000                    | 273,000                |
| 2    | AUSTRALIAN SURVIVOR - LAUNCH    | 10      | 403,000                      | 255,000                    | 78,000                 |
| 3    | AUSTRALIAN IDOL - LAUNCH        | Seven   | 301,000                      | 145,000                    | 43,000                 |
| 4    | A CURRENT AFFAIR                | Nine    | 299,000                      | 139,000                    | 23,000                 |
| 5    | 9NEWS                           | Nine    | 243,000                      | 138,000                    | 19,000                 |
| 6    | AUSTRALIAN CRIME STORIES        | Nine    | 240,000                      | 76,000                     | 18,000                 |
| 7    | NEMESIS-EV                      | ABC     | 231,000                      | 154,000                    | 67,000                 |
| 8    | HOME AND AWAY                   | Seven   | 228,000                      | 146,000                    | 54,000                 |
| 9    | SEVEN NEWS                      | Seven   | 225,000                      | 115,000                    | 13,000                 |
| 10   | THE PROJECT                     | 10      | 219,000                      | 60,000                     | 5,000                  |
| 11   | TIPPING POINT AUSTRALIA -LAUNCH | Nine    | 141,000                      | 67,000                     | 12,000                 |
| 12   | AN AUDIENCE WITH KYLIE          | Seven   | 134,000                      | 45,000                     | 5,000                  |
| 13   | THE CHASE AUSTRALIA             | Seven   | 116,000                      | 55,000                     | 7,000                  |
| 14   | DEAL OR NO DEAL                 | 10      | 112,000                      | 66,000                     | 17,000                 |
| 15   | 7.30-EV                         | ABC     | 110,000                      | 54,000                     | 8,000                  |
| 16   | FBI: MOST WANTED RPT            | 10      | 104,000                      | 29,000                     | 3,000                  |
| 17   | TODAY                           | Nine    | 102,000                      | 37,000                     | 9,000                  |
| 18   | SUNRISE                         | Seven   | 97,000                       | 36,000                     | 6,000                  |
| 19   | ABC NEWS-EV                     | ABC     | 89,000                       | 65,000                     | 7,000                  |
| 20   | 9NEWS AFTERNOON                 | Nine    | 82,000                       | 42,000                     | 5,000                  |
| 21   | NFL - GAME 2                    | Seven   | 79,000                       | 35,000                     | 5,000                  |
| 22   | NFL - GAME 1                    | Seven   | 78,000                       | 29,000                     | 4,000                  |
| 23   | 10 NEWS FIRST                   | 10      | 76,000                       | 30,000                     | 3,000                  |
| 24   | TODAY EXTRA                     | Nine    | 67,000                       | 22,000                     | 5,000                  |
| 25   | LAW & ORDER: ORGANIZED CRIME    | Nine    | 66,000                       | 29,000                     | 7,000                  |
| 26   | NEWS BREAKFAST-AM               | ABC     | 65,000                       | 20,000                     | 4,000                  |
| 27   | TIPPING POINT                   | Nine    | 65,000                       | 33,000                     | 4,000                  |
| 28   | TWO WEEKS NOTICE                | Nine    | 63,000                       | 24,000                     | 2,000                  |
| 29   | SHERLOCK HOLMES -EV             | Nine    | 63,000                       | 14,000                     | 0                      |
| 30   | SEVEN NEWS AT 4                 | Seven   | 60,000                       | 30,000                     | 3,000                  |



## Grocery Shoppers (18+): Cumulative Reach for 29th Jan 2024 to 4th Feb 2024



National Total TV Reach

**12,688,000**



Broadcast TV Reach

**10,844,000**



BVOD Reach

**5,411,000**



| Rank | Description                     | Network | Total TV National Reach<br>↓ | Total TV National Audience | BVOD National Audience |
|------|---------------------------------|---------|------------------------------|----------------------------|------------------------|
| 1    | MARRIED AT FIRST SIGHT -LAUNCH  | Nine    | 2,473,000                    | 1,493,000                  | 488,000                |
| 2    | SEVEN NEWS                      | Seven   | 1,805,000                    | 1,127,000                  | 39,000                 |
| 3    | 9NEWS                           | Nine    | 1,568,000                    | 935,000                    | 54,000                 |
| 4    | AUSTRALIAN IDOL - LAUNCH        | Seven   | 1,559,000                    | 727,000                    | 111,000                |
| 5    | NEMESIS-EV                      | ABC     | 1,508,000                    | 1,035,000                  | 205,000                |
| 6    | A CURRENT AFFAIR                | Nine    | 1,413,000                    | 835,000                    | 56,000                 |
| 7    | HOME AND AWAY                   | Seven   | 1,289,000                    | 727,000                    | 118,000                |
| 8    | TIPPING POINT AUSTRALIA -LAUNCH | Nine    | 1,166,000                    | 572,000                    | 40,000                 |
| 9    | AUSTRALIAN SURVIVOR - LAUNCH    | 10      | 1,145,000                    | 645,000                    | 161,000                |
| 10   | THE CHASE AUSTRALIA             | Seven   | 1,125,000                    | 564,000                    | 22,000                 |
| 11   | 7.30-EV                         | ABC     | 1,124,000                    | 679,000                    | 26,000                 |
| 12   | AUSTRALIAN CRIME STORIES        | Nine    | 998,000                      | 395,000                    | 36,000                 |
| 13   | ABC NEWS-EV                     | ABC     | 963,000                      | 722,000                    | 24,000                 |
| 14   | AN AUDIENCE WITH KYLIE          | Seven   | 912,000                      | 297,000                    | 18,000                 |
| 15   | THE PROJECT                     | 10      | 868,000                      | 265,000                    | 12,000                 |
| 16   | SUNRISE                         | Seven   | 784,000                      | 329,000                    | 17,000                 |
| 17   | TODAY                           | Nine    | 722,000                      | 272,000                    | 25,000                 |
| 18   | 9NEWS AFTERNOON                 | Nine    | 672,000                      | 315,000                    | 14,000                 |
| 19   | SEVEN NEWS AT 4                 | Seven   | 606,000                      | 257,000                    | 8,000                  |
| 20   | 10 NEWS FIRST                   | 10      | 600,000                      | 266,000                    | 9,000                  |
| 21   | NEWS BREAKFAST-AM               | ABC     | 590,000                      | 207,000                    | 11,000                 |
| 22   | DEAL OR NO DEAL                 | 10      | 564,000                      | 332,000                    | 45,000                 |
| 23   | THE CLOUD UNDER THE SEA RPT     | ABC     | 534,000                      | 228,000                    | 6,000                  |
| 24   | TIPPING POINT                   | Nine    | 529,000                      | 300,000                    | 12,000                 |
| 25   | TWO WEEKS NOTICE                | Nine    | 496,000                      | 156,000                    | 7,000                  |
| 26   | THE MORNING SHOW                | Seven   | 490,000                      | 191,000                    | 11,000                 |
| 27   | FBI: MOST WANTED RPT            | 10      | 479,000                      | 163,000                    | 6,000                  |
| 28   | HARD QUIZ S6 RPT                | ABC     | 469,000                      | 241,000                    | 6,000                  |
| 29   | ABC NEWS MORNINGS-AM            | ABC     | 464,000                      | 83,000                     | 6,000                  |
| 30   | TODAY EXTRA                     | Nine    | 427,000                      | 143,000                    | 15,000                 |

# Notes

## Source:

VOZ 5.0 National Total TV

Total TV includes National Broadcast TV (including 'spill\*') and National BVOD.

## Cumulative reach totals:

Reporting 'When Watched'\*\* cumulative reach 1 minute (broadcast TV) and 15 secs (BVOD) for all networks (FTA + STV), 2am to 2am for the 7 days from, and including, the report date.

Broadcast TV reach includes viewers who may have also watched BVOD. BVOD reach includes viewers who may have also watched broadcast TV.

## Program results:

- Reporting the Top 30 'What Watched'\*\* Consolidated 7 program results by Primary Description ranked on National Total TV Reach, for programs 10 minutes in length or longer, based on final program log information for Free-to-Air (FTA) channels.
- Viewing to BVOD on demand content is aggregated to the related broadcast TV event that aired first ('First Run'), for all viewing on the day of the 'First Run' broadcast, and also for the subsequent seven research days for Consolidated 7 results. Where BVOD on demand content made available on a research day prior to the research day of the related 'First Run' broadcast TV event, the viewing to the BVOD on demand content on those days is not aggregated to the broadcast TV 'First Run' Consolidation result.
- Where the same program is broadcast across more than one channel on the same network (e.g., simulcast across Primary and Multi channels), the audience estimates are summed.

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\* FTA Broadcast TV ‘Spill’ relates to viewing to broadcast channels transmitted from a market that is outside of the market being analysed. There are some metropolitan and regional markets that overlap. The viewing by people in an overlap area will contribute to the market that the broadcast originates from. The viewing in a non-overlap area to a broadcast from an adjacent market (‘spill viewing’) is excluded from that market. The National Total TV results in the VOZ reports includes ‘spill’ viewing that was otherwise excluded from local markets.

\*\* **‘What Watched’** relates to measurement and reporting of viewing to broadcast TV content, whether live or in playback, attributed to the time of original broadcast. **‘When Watched’** refers to measurement and reporting of viewing to broadcaster content at the time it was viewed. Broadcast TV playback and VOD can be accumulated from content broadcast multiple weeks prior to the reference week.

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