

Thursday 11 Jan 2024

Total TV Daily Consolidated 7 Top 30 Programs

Free-to-Air Audience Reports:

Total People

People 16-39

People 25-54

Grocery Shoppers

Total People

Description		Total TV 🔮		Metro Broadcast TV		Regional Broadcast TV		BVOD	
	Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa	
SEVEN NEWS	Seven	1,250,000	4%	724,000	4,000	478,000	0	44,000	
9NEWS	Nine	954,000	6%	629,000	0	271,000	0	53,000	
HOME AND AWAY	Seven	881,000	32%	393,000	20,000	274,000	14,000	181,000	
A CURRENT AFFAIR	Nine	785,000	7%	479,000	4,000	254,000	2,000	47,000	
ABC NEWS-EV	ABC	767,000	3%	488,000	1,000	253,000	0	25,000	
THE CHASE AUSTRALIA	Seven	751,000	3%	420,000	2,000	308,000	1,000	21,000	
7.30-EV	ABC	625,000	4%	394,000	3,000	204,000	1,000	23,000	
GRAND DESIGNS TRANSFORMATIONS-EV	ABC	616,000	33%	309,000	38,000	154,000	15,000	100,000	
SEVEN'S CRICKET: BIG BASH LEAGUE - HOBART V ADELAIDE	Seven	503,000	0%	288,000	0	215,000	0	0	
THE CHASE AUSTRALIA-5PM	Seven	480,000	3%	276,000	2,000	190,000	0	13,000	
HOT SEAT	Nine	460,000	6%	278,000	1,000	156,000	2,000	24,000	
SUNRISE	Seven	399,000	5%	210,000	0	169,000	0	20,000	
9NEWS AFTERNOON	Nine	391,000	4%	235,000	0	141,000	0	15,000	
MARTIN CLUNES: ISLANDS OF THE PACIFIC-EV	ABC	375,000	14%	213,000	23,000	116,000	7,000	15,000	
THE DOG HOUSE AUSTRALIA RPT	10	341,000	5%	229,000	4,000	96,000	6,000	6,000	
HOT SEAT -5PM	Nine	317,000	6%	177,000	0	123,000	1,000	16,000	
SEVEN NEWS AT 4	Seven	308,000	3%	166,000	0	134,000	0	8,000	
A NIGHT WITH NOVAK AND FRIENDS	Nine	304,000	12%	190,000	3,000	81,000	1,000	29,000	
10 NEWS FIRST	10	292,000	3%	183,000	0	100,000	0	8,000	
TODAY	Nine	280,000	10%	155,000	0	99,000	0	26,000	
THE PROJECT 7PM	10	259,000	4%	179,000	0	70,000	2,000	8,000	
HARD QUIZ S8 RPT	ABC	242,000	4%	140,000	1,000	92,000	3,000	6,000	
TIPPING POINT -RPT	Nine	242,000	9%	135,000	5,000	86,000	1,000	15,000	
NEWS BREAKFAST-AM	ABC	237,000	6%	130,000	0	94,000	0	13,000	
THE CHASE-UK	Seven	236,000	3%	127,000	1,000	102,000	2,000	5,000	
SUNRISE -EARLY	Seven	217,000	6%	114,000	0	91,000	0	12,000	
ABC NEWS AT NOON-PM	ABC	206,000	4%	127,000	0	72,000	0	7,000	
SBS WORLD NEWS	SBS	192,000	4%	124,000	0	61,000	0	7,000	
THE REAL CROWN: INSIDE HOUSE OF WINDSOR RPT	SBS	188,000	14%	113,000	18,000	51,000	4,000	1,000	
THE MORNING SHOW SUMMER SERIES	Seven	183,000	6%	92,000	0	81,000	0	11,000	

People 16-39

			Total 1	V (Metro Broadcast TV		Regional Broadcast TV		BVOD
nk	Description	Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa
)	HOME AND AWAY	Seven	144,000	100%	40,000	4,000	32,000	3,000	65,000
	9NEWS	Nine	106,000	15%	74,000	0	19,000	0	14,000
)	SEVEN NEWS	Seven	100,000	13%	54,000	0	34,000	0	12,000
)	A CURRENT AFFAIR	Nine	81,000	19%	47,000	0	21,000	0	13,000
)	SEVEN'S CRICKET: BIG BASH LEAGUE - HOBART V ADELAIDE	Seven	73,000	0%	46,000	0	27,000	0	0
	THE CHASE AUSTRALIA	Seven	60,000	10%	30,000	0	24,000	0	5,000
)	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	54,000	100%	21,000	2,000	6,000	0	25,00
	A NIGHT WITH NOVAK AND FRIENDS	Nine	50,000	23%	30,000	0	11,000	0	9,000
)	THE DOG HOUSE AUSTRALIA RPT	10	47,000	10%	35,000	0	8,000	3,000	2,000
	HOT SEAT	Nine	43,000	16%	28,000	0	9,000	0	6,000
)	THE PROJECT 7PM	10	43,000	9%	31,000	0	8,000	1,000	2,000
)	9NEWS AFTERNOON	Nine	38,000	11%	26,000	0	8,000	0	4,000
)	SUNRISE	Seven	37,000	18%	21,000	0	10,000	0	6,000
)	ABC NEWS-EV	ABC	36,000	21%	26,000	0	4,000	0	6,000
	THE CHASE AUSTRALIA-5PM	Seven	36,000	10%	19,000	0	13,000	0	3,000
)	OCTONAUTS: ABOVE AND BEYOND-PM	ABC	33,000	58%	12,000	0	9,000	6,000	6,000
)	HOT SEAT -5PM	Nine	33,000	15%	21,000	0	8,000	0	4,000
)	TODAY	Nine	32,000	29%	15,000	0	10,000	0	7,000
)	7.30-EV	ABC	31,000	22%	21,000	0	5,000	0	6,000
)	10 NEWS FIRST 6PM	10	27,000	8%	22,000	0	3,000	0	2,000
)	SUNRISE -EARLY	Seven	27,000	14%	16,000	0	8,000	0	3,000
)	THE PROJECT 6.30PM	10	25,000	10%	17,000	0	6,000	0	2,000
)	PFFFIRATES-EV	ABC	24,000	6%	15,000	1,000	8,000	0	1,000
)	SEVEN NEWS AT 4	Seven	23,000	10%	12,000	0	9,000	0	2,000
)	TODAY EXTRA SUMMER	Nine	23,000	21%	16,000	0	3,000	0	4,000
)	FAMILY GUY-EP.2 PM	Seven	23,000	14%	12,000	2,000	8,000	0	1,000
)	BEN AND HOLLY'S LITTLE KINGDOM-EV	ABC	23,000	26%	11,000	2,000	6,000	2,000	1,000
)	SEVEN'S CRICKET: BIG BASH LEAGUE - HOBART V ADELAIDE MULTI	Seven	21,000	0%	17,000	0	4,000	0	0
)	SPICKS AND SPECKS-EV	ABC	21,000	0%	11,000	0	10,000	0	0
)	BEEP AND MORT-AM	ABC	21,000	5%	12,000	0	8,000	0	1,000

People 25-54

		Network	Total TV 💇		Metro Broadcast TV		Regional Broadcast TV		BVOD	
k	Description		Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa	
)	HOME AND AWAY	Seven	311,000	61%	115,000	8,000	77,000	6,000	104,000	
)	SEVEN NEWS	Seven	263,000	10%	145,000	0	94,000	0	23,000	
)	9NEWS	Nine	240,000	13%	160,000	0	52,000	0	28,000	
	A CURRENT AFFAIR	Nine	189,000	18%	105,000	3,000	56,000	1,000	25,000	
)	SEVEN'S CRICKET: BIG BASH LEAGUE - HOBART V ADELAIDE	Seven	175,000	0%	110,000	0	65,000	0	0	
)	THE CHASE AUSTRALIA	Seven	152,000	8%	79,000	1,000	62,000	0	11,000	
)	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	150,000	70%	57,000	11,000	31,000	3,000	48,000	
)	SUNRISE	Seven	115,000	11%	62,000	0	42,000	0	12,000	
)	ABC NEWS-EV	ABC	108,000	13%	72,000	1,000	23,000	0	12,000	
)	THE DOG HOUSE AUSTRALIA RPT	10	107,000	7%	74,000	0	26,000	3,000	3,000	
)	HOT SEAT	Nine	102,000	13%	62,000	0	28,000	0	12,000	
)	THE CHASE AUSTRALIA-5PM	Seven	99,000	8%	53,000	1,000	39,000	0	6,000	
	A NIGHT WITH NOVAK AND FRIENDS	Nine	95,000	22%	58,000	1,000	19,000	0	16,000	
)	TODAY	Nine	92,000	20%	45,000	0	32,000	0	15,000	
)	THE PROJECT 7PM	10	89,000	8%	59,000	0	24,000	1,000	5,000	
	7.30-EV	ABC	86,000	15%	54,000	0	20,000	1,000	11,000	
	9NEWS AFTERNOON	Nine	81,000	10%	54,000	0	19,000	0	8,000	
)	HOT SEAT -5PM	Nine	78,000	11%	43,000	0	27,000	0	8,000	
	SUNRISE -EARLY	Seven	71,000	11%	37,000	0	27,000	0	7,000	
	SEVEN NEWS AT 4	Seven	71,000	6%	38,000	0	29,000	0	4,000	
	NEWS BREAKFAST-AM	ABC	70,000	11%	41,000	0	22,000	0	7,000	
)	SEVEN'S CRICKET: THE SPIN	Seven	69,000	2%	42,000	0	26,000	0	1,000	
	10 NEWS FIRST	10	67,000	7%	42,000	0	20,000	0	5,000	
	TODAY -EARLY	Nine	66,000	16%	35,000	0	22,000	0	9,000	
)	THE PROJECT 6.30PM	10	62,000	9%	39,000	0	18,000	0	5,000	
)	MARTIN CLUNES: ISLANDS OF THE PACIFIC-EV	ABC	61,000	18%	32,000	2,000	20,000	1,000	7,000	
)	10 NEWS FIRST 6PM	10	60,000	7%	45,000	0	11,000	0	4,000	
)	THE CHASE-UK	Seven	51,000	7%	30,000	1,000	18,000	0	3,000	
	TODAY EXTRA SUMMER	Nine	50,000	20%	32,000	0	10,000	0	8,000	
)	THE MORNING SHOW SUMMER SERIES	Seven	50,000	15%	22,000	0	21,000	0	6,000	

Grocery Shoppers

	Description		Total 1	Total TV Metro Broadcast T				Regional Broadcast TV		
nk		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa	
	SEVEN NEWS	Seven	1,001,000	4%	586,000	4,000	377,000	0	35,000	
	9NEWS	Nine	751,000	6%	494,000	0	214,000	0	43,000	
	HOME AND AWAY	Seven	701,000	32%	316,000	17,000	215,000	9,000	143,00	
	A CURRENT AFFAIR	Nine	629,000	7%	384,000	3,000	202,000	2,000	38,000	
	ABC NEWS-EV	ABC	617,000	3%	393,000	1,000	203,000	0	20,000	
	THE CHASE AUSTRALIA	Seven	608,000	3%	338,000	2,000	251,000	1,000	17,000	
	GRAND DESIGNS TRANSFORMATIONS-EV	ABC	508,000	32%	262,000	31,000	124,000	13,000	78,00	
	7.30-EV	ABC	503,000	4%	319,000	3,000	163,000	1,000	18,00	
	THE CHASE AUSTRALIA-5PM	Seven	389,000	3%	222,000	2,000	155,000	0	10,00	
	SEVEN'S CRICKET: BIG BASH LEAGUE - HOBART V ADELAIDE	Seven	387,000	0%	230,000	0	157,000	0	0	
	HOT SEAT	Nine	374,000	6%	225,000	1,000	128,000	2,000	19,00	
	SUNRISE	Seven	322,000	5%	171,000	0	135,000	0	16,00	
	9NEWS AFTERNOON	Nine	311,000	4%	185,000	0	114,000	0	12,00	
	MARTIN CLUNES: ISLANDS OF THE PACIFIC-EV	ABC	308,000	13%	179,000	19,000	93,000	6,000	12,00	
	THE DOG HOUSE AUSTRALIA RPT	10	262,000	5%	177,000	3,000	72,000	6,000	5,000	
	HOT SEAT -5PM	Nine	256,000	6%	142,000	0	100,000	1,000	13,00	
	SEVEN NEWS AT 4	Seven	246,000	3%	131,000	0	109,000	0	6,00	
	A NIGHT WITH NOVAK AND FRIENDS	Nine	243,000	12%	153,000	3,000	64,000	1,000	22,00	
	10 NEWS FIRST	10	237,000	3%	151,000	0	79,000	0	7,000	
	TODAY	Nine	232,000	10%	129,000	0	81,000	0	21,00	
	NEWS BREAKFAST-AM	ABC	200,000	5%	112,000	0	78,000	0	10,00	
	HARD QUIZ S8 RPT	ABC	200,000	4%	117,000	1,000	74,000	3,000	5,000	
3	TIPPING POINT -RPT	Nine	199,000	10%	110,000	5,000	72,000	1,000	12,00	
1	THE PROJECT 7PM	10	196,000	4%	134,000	0	53,000	1,000	7,000	
	THE CHASE-UK	Seven	191,000	4%	102,000	1,000	82,000	1,000	4,000	
3	SUNRISE -EARLY	Seven	179,000	6%	94,000	0	75,000	0	10,00	
	ABC NEWS AT NOON-PM	ABC	170,000	3%	107,000	0	58,000	0	6,000	
3	SBS WORLD NEWS	SBS	163,000	4%	106,000	0	51,000	0	6,000	
	THE REAL CROWN: INSIDE HOUSE OF WINDSOR RPT	SBS	160,000	13%	98,000	14,000	43,000	4,000	1,000	
	THE MORNING SHOW SUMMER SERIES	Seven	148,000	6%	74,000	0	65,000	0	9,000	

Notes

Source:

VOZ 5.0 National Broadcast TV and BVOD (live + on demand incl co-viewing) 'What Watched' Consolidated 7 program audience for Free-to-Air (FTA) channels

Lift on Overnight:

The percentage increase on the National Broadcast TV Overnight audience from Broadcast TV 7 Day Timeshift + BVOD

Metro (Syd, Mel, Bris, Ade, Per) Regional (Qld, NNSW, SNSW, Vic, Tas, WA, Rest of Australia)

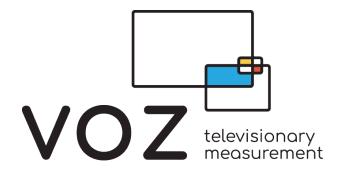
Program results:

Reporting the Top 30 programs by Primary Description, for programs ten minutes in length or longer.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website <u>virtualoz.com.au</u>



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