

Tuesday 14 Nov 2023

Total TV Daily Consolidated 7 Top 30 Programs

Free-to-Air Audience Reports:

Total People

People 16-39

People 25-54

Grocery Shoppers

Total People

			Total TV 🔮		Metro Broadcast TV		Regional Broadcast TV		BVOD	
Description		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	National	
SEVEN NEWS		Seven	1,389,000	3%	823,000	0	519,000	0	47,000	
SEVEN NEWS AT 6.30		Seven	1,348,000	4%	798,000	2,000	503,000	0	45,000	
NINE NEWS 6:30		Nine	991,000	7%	658,000	3,000	271,000	0	58,000	
NINE NEWS		Nine	966,000	7%	637,000	6,000	264,000	0	60,000	
A CURRENT AFFAIR		Nine	963,000	8%	619,000	10,000	276,000	3,000	55,000	
HOME AND AWAY		Seven	944,000	25%	426,000	35,000	328,000	11,000	143,000	
THE CHASE AUSTRALIA		Seven	825,000	3%	468,000	1,000	331,000	0	25,000	
DESSERT MASTERS TUE	ES .	10	823,000	28%	448,000	53,000	193,000	19,000	110,000	
ABC NEWS-EV		ABC	808,000	5%	516,000	2,000	257,000	2,000	31,000	
7NEWS SPOTLIGHT (R)		Seven	690,000	15%	367,000	26,000	235,000	5,000	57,000	
7.30-EV		ABC	686,000	6%	435,000	2,000	214,000	1,000	34,000	
MY MUM YOUR DAD -TI	JE	Nine	644,000	45%	313,000	38,000	130,000	18,000	145,000	
THE CHEAP SEATS		10	547,000	15%	350,000	35,000	128,000	6,000	29,000	
THE CHASE AUSTRALIA	-5PM	Seven	539,000	4%	305,000	1,000	215,000	0	17,000	
HOT SEAT		Nine	483,000	6%	301,000	0	154,000	1,000	28,000	
TAKE 5 WITH ZAN ROW	/E-EV	ABC	457,000	20%	263,000	33,000	118,000	1,000	42,000	
SUNRISE		Seven	420,000	5%	214,000	0	185,000	0	22,000	
TIPPING POINT		Nine	403,000	8%	222,000	6,000	150,000	5,000	19,000	
SEVEN NEWS AT 4.30		Seven	375,000	3%	216,000	0	148,000	1,000	10,000	
BIG BROTHER - TUE		Seven	371,000	69%	132,000	31,000	88,000	18,000	101,000	
NINE'S AFTERNOON NE	WS	Nine	360,000	5%	212,000	0	131,000	0	17,000	
THE PROJECT 7PM		10	356,000	5%	243,000	3,000	98,000	0	12,000	
LOVE ISLAND AUSTRAL	IA -TUE	Nine	339,000	941%	25,000	28,000	8,000	18,000	261,000	
THE LOST CITY OF MEL	BOURNE	SBS	332,000	20%	199,000	28,000	77,000	10,000	18,000	
HOT SEAT -5PM		Nine	316,000	7%	187,000	0	109,000	1,000	19,000	
SEVEN NEWS AT 4		Seven	312,000	3%	178,000	0	126,000	0	9,000	
PARAMEDICS -RPT		Nine	305,000	9%	194,000	2,000	87,000	3,000	18,000	
TODAY		Nine	300,000	11%	177,000	0	95,000	0	29,000	
10 NEWS FIRST		10	288,000	3%	192,000	0	87,000	0	9,000	
ROSE GOLD-EV		ABC	275,000	12%	156,000	6,000	90,000	6,000	17,000	

People 16-39

			Total TV 💇		Metro Broadcast TV		Regional Broadcast TV		BVOD	
nk	Description	Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	National	
)	LOVE ISLAND AUSTRALIA -TUE	Nine	195,000	1847%	7,000	12,000	3,000	9,000	164,000	
)	DESSERT MASTERS TUES	10	170,000	48%	87,000	12,000	27,000	3,000	40,000	
)	HOME AND AWAY	Seven	160,000	72%	55,000	11,000	37,000	2,000	54,000	
)	SEVEN NEWS AT 6.30	Seven	128,000	13%	74,000	1,000	40,000	0	14,000	
)	BIG BROTHER - TUE	Seven	115,000	140%	32,000	12,000	15,000	6,000	49,000	
)	SEVEN NEWS	Seven	109,000	14%	57,000	0	39,000	0	13,000	
)	THE CHEAP SEATS	10	108,000	15%	81,000	5,000	13,000	0	9,000	
)	NINE NEWS 6:30	Nine	107,000	18%	71,000	0	20,000	0	16,000	
)	7NEWS SPOTLIGHT (R)	Seven	106,000	26%	52,000	2,000	33,000	1,000	19,000	
)	A CURRENT AFFAIR	Nine	105,000	19%	66,000	1,000	23,000	0	16,000	
)	NINE NEWS	Nine	98,000	20%	67,000	0	15,000	0	16,000	
)	MY MUM YOUR DAD -TUE	Nine	95,000	92%	41,000	3,000	9,000	5,000	38,000	
)	THE CHASE AUSTRALIA	Seven	62,000	13%	33,000	0	22,000	0	7,000	
)	THE PROJECT 7PM	10	62,000	9%	42,000	1,000	14,000	0	4,000	
)	TAKE 5 WITH ZAN ROWE-EV	ABC	51,000	63%	23,000	9,000	8,000	0	11,000	
)	ABC NEWS-EV	ABC	46,000	20%	32,000	0	6,000	0	8,000	
)	THE CHASE AUSTRALIA-5PM	Seven	45,000	12%	25,000	0	15,000	0	5,000	
)	7.30-EV	ABC	45,000	29%	27,000	1,000	7,000	1,000	8,000	
)	THE PROJECT 6.30PM	10	43,000	9%	31,000	0	9,000	0	3,000	
)	TODAY	Nine	41,000	26%	26,000	0	7,000	0	8,000	
)	SUNRISE	Seven	41,000	20%	22,000	0	12,000	0	7,000	
)	HOT SEAT	Nine	36,000	27%	27,000	0	1,000	0	8,000	
)	PARAMEDICS -RPT	Nine	32,000	21%	24,000	0	3,000	0	5,000	
)	10 NEWS FIRST 6PM	10	32,000	8%	22,000	0	7,000	0	2,000	
)	TODAY -EARLY	Nine	31,000	22%	22,000	0	4,000	0	6,000	
)	NINE'S AFTERNOON NEWS	Nine	31,000	17%	24,000	0	3,000	0	4,000	
)	THE ENDGAME	Seven	30,000	34%	12,000	2,000	10,000	0	5,000	
)	10 NEWS FIRST	10	30,000	8%	17,000	0	11,000	0	2,000	
)	OUTBACK TRUCKERS-EP.2 PM	Seven	30,000	8%	19,000	0	8,000	0	2,000	
)	SEVEN NEWS AT 4.30	Seven	29,000	12%	16,000	0	10,000	0	3,000	

People 25-54

			Total TV 🔮		Metro Broadcast TV		Regional Broadcast TV		BVOD	
Description		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	National	
DESSERT MAST	TERS TUES	10	368,000	35%	198,000	22,000	75,000	5,000	67,000	
SEVEN NEWS A	AT 6.30	Seven	332,000	9%	184,000	1,000	121,000	0	25,000	
HOME AND AW	/AY	Seven	328,000	48%	126,000	18,000	95,000	4,000	84,000	
SEVEN NEWS		Seven	315,000	9%	170,000	0	119,000	0	26,000	
THE CHEAP SE	ATS	10	273,000	16%	186,000	17,000	49,000	3,000	18,000	
NINE NEWS 6:3	0	Nine	257,000	15%	162,000	2,000	62,000	0	31,000	
A CURRENT AF	FAIR	Nine	255,000	16%	149,000	5,000	70,000	0	30,000	
MY MUM YOUF	DAD -TUE	Nine	241,000	72%	107,000	10,000	33,000	10,000	81,000	
NINE NEWS		Nine	239,000	18%	148,000	4,000	55,000	0	32,000	
7NEWS SPOTL	GHT (R)	Seven	216,000	23%	104,000	7,000	71,000	2,000	32,000	
LOVE ISLAND A	AUSTRALIA -TUE	Nine	200,000	948%	14,000	21,000	5,000	10,000	150,000	
BIG BROTHER	- TUE	Seven	189,000	100%	64,000	19,000	31,000	11,000	64,000	
THE CHASE AU	STRALIA	Seven	176,000	9%	94,000	0	68,000	0	13,000	
ABC NEWS-EV		ABC	154,000	11%	107,000	0	33,000	0	15,000	
7.30-EV		ABC	142,000	15%	92,000	1,000	32,000	1,000	16,000	
THE PROJECT	7PM	10	142,000	8%	93,000	2,000	39,000	0	8,000	
SUNRISE		Seven	129,000	11%	70,000	0	46,000	0	13,000	
TAKE 5 WITH Z	AN ROWE-EV	ABC	126,000	39%	64,000	15,000	27,000	0	20,000	
THE CHASE AU	STRALIA-5PM	Seven	123,000	9%	68,000	1,000	45,000	0	9,000	
TODAY		Nine	103,000	20%	54,000	0	32,000	0	17,000	
HOT SEAT		Nine	100,000	17%	62,000	0	24,000	0	14,000	
SEVEN NEWS A	AT 4.30	Seven	98,000	6%	62,000	0	30,000	0	6,000	
PARAMEDICS -	RPT	Nine	95,000	14%	61,000	0	23,000	1,000	11,000	
THE PROJECT	6.30PM	10	93,000	9%	60,000	1,000	24,000	0	7,000	
TODAY -EARLY		Nine	85,000	17%	47,000	0	25,000	0	12,000	
NEWS BREAKF	AST-AM	ABC	84,000	11%	50,000	0	26,000	0	8,000	
SUNRISE-EARL	Υ	Seven	82,000	13%	43,000	0	29,000	0	9,000	
NINE'S AFTERN	IOON NEWS	Nine	79,000	12%	51,000	0	19,000	0	9,000	
THE MORNING	SHOW	Seven	75,000	11%	40,000	0	27,000	0	7,000	
SEVEN NEWS A	AT 4	Seven	74,000	7%	50,000	0	20,000	0	5,000	

Grocery Shoppers

			Total TV 💇		Metro Bro	adcast TV	Regional Broadcast TV		BVOD	
k	Description	Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	National	
) 5	SEVEN NEWS	Seven	1,154,000	3%	686,000	0	431,000	0	37,000	
) 5	SEVEN NEWS AT 6.30	Seven	1,109,000	4%	663,000	2,000	407,000	0	36,000	
)	NINE NEWS 6:30	Nine	804,000	7%	530,000	3,000	224,000	0	46,000	
)	NINE NEWS	Nine	787,000	7%	513,000	5,000	221,000	0	48,000	
) /	A CURRENT AFFAIR	Nine	766,000	8%	490,000	9,000	220,000	3,000	44,000	
)	HOME AND AWAY	Seven	760,000	25%	353,000	29,000	254,000	10,000	114,000	
) т	HE CHASE AUSTRALIA	Seven	685,000	3%	390,000	1,000	273,000	0	20,000	
) /	ABC NEWS-EV	ABC	683,000	4%	434,000	2,000	221,000	1,000	25,000	
	DESSERT MASTERS TUES	10	640,000	30%	345,000	44,000	146,000	15,000	89,000	
7	7.30-EV	ABC	580,000	5%	370,000	1,000	181,000	1,000	27,000	
7	NEWS SPOTLIGHT (R)	Seven	555,000	15%	303,000	22,000	180,000	4,000	46,000	
)	1Y MUM YOUR DAD -TUE	Nine	514,000	48%	247,000	33,000	100,000	16,000	118,000	
) т	HE CHASE AUSTRALIA-5PM	Seven	448,000	3%	255,000	1,000	178,000	0	14,000	
) т	THE CHEAP SEATS	10	435,000	15%	277,000	29,000	101,000	5,000	23,000	
)	HOT SEAT	Nine	402,000	6%	247,000	0	131,000	1,000	23,000	
) т	AKE 5 WITH ZAN ROWE-EV	ABC	383,000	18%	224,000	25,000	100,000	1,000	33,000	
) 5	SUNRISE	Seven	345,000	5%	176,000	0	151,000	0	18,000	
) т	TIPPING POINT	Nine	339,000	8%	186,000	6,000	127,000	5,000	15,000	
) 5	SEVEN NEWS AT 4.30	Seven	309,000	3%	180,000	0	120,000	1,000	8,000	
)	NINE'S AFTERNOON NEWS	Nine	292,000	5%	171,000	0	108,000	0	14,000	
) E	BIG BROTHER - TUE	Seven	289,000	66%	106,000	24,000	68,000	14,000	77,000	
) т	THE LOST CITY OF MELBOURNE	SBS	285,000	20%	172,000	25,000	66,000	8,000	15,000	
) T	THE PROJECT 7PM	10	275,000	5%	189,000	2,000	73,000	0	10,000	
) _F	HOT SEAT -5PM	Nine	261,000	7%	152,000	0	93,000	1,000	16,000	
) 5	SEVEN NEWS AT 4	Seven	258,000	3%	149,000	0	102,000	0	7,000	
F	PARAMEDICS -RPT	Nine	250,000	9%	156,000	2,000	74,000	3,000	15,000	
) т	ODAY	Nine	249,000	11%	145,000	0	80,000	0	24,000	
) L	OVE ISLAND AUSTRALIA -TUE	Nine	247,000	787%	22,000	23,000	6,000	11,000	185,000	
1	0 NEWS FIRST	10	235,000	3%	160,000	0	68,000	0	7,000	
) F	ROSE GOLD-EV	ABC	230,000	11%	132,000	5,000	76,000	5,000	13,000	

Notes

Source:

VOZ 5.0 National Broadcast TV and BVOD (live + on demand incl co-viewing) 'What Watched' Consolidated 7 program audience for Free-to-Air (FTA) channels

Lift on Overnight:

The percentage increase on the National Broadcast TV Overnight audience from Broadcast TV 7 Day Timeshift + BVOD

Metro (Syd, Mel, Bris, Ade, Per) Regional (Qld, NNSW, SNSW, Vic, Tas, WA, Rest of Australia)

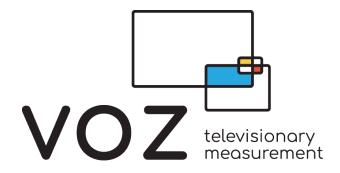
Program results:

Reporting the Top 30 programs by Primary Description, for programs ten minutes in length or longer.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website <u>virtualoz.com.au</u>



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