

Friday 10 Nov 2023

Total TV Daily Consolidated 7 Top 30 Programs

Free-to-Air Audience Reports:

Total People

People 16-39

People 25-54

Grocery Shoppers

Total People

	Description		Total 1	▼	Metro Bro	Metro Broadcast TV Regional Broadcast			TV BVOD
k		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa
)	SEVEN NEWS	Seven	1,250,000	4%	777,000	1,000	430,000	2,000	39,000
)	SEVEN NEWS AT 6.30	Seven	1,165,000	3%	740,000	1,000	390,000	0	34,000
	NINE NEWS	Nine	890,000	6%	599,000	2,000	242,000	0	47,000
	NINE NEWS 6:30	Nine	872,000	5%	587,000	1,000	240,000	0	44,000
)	THE CHASE AUSTRALIA	Seven	752,000	4%	445,000	4,000	279,000	2,000	22,000
)	A CURRENT AFFAIR	Nine	681,000	8%	422,000	9,000	211,000	1,000	38,000
)	ABC NEWS-EV	ABC	661,000	4%	420,000	1,000	215,000	3,000	22,000
)	BETTER HOMES AND GARDENS	Seven	652,000	6%	375,000	9,000	241,000	3,000	24,000
)	GARDENING AUSTRALIA-EV	ABC	587,000	17%	345,000	20,000	158,000	24,000	40,00
)	UNDER THE VINES-EV	ABC	478,000	28%	245,000	28,000	130,000	19,000	56,000
)	THE CHASE AUSTRALIA-5PM	Seven	467,000	4%	268,000	4,000	180,000	1,000	14,000
	HOT SEAT	Nine	455,000	5%	278,000	0	154,000	1,000	22,00
	TIPPING POINT	Nine	423,000	6%	237,000	9,000	164,000	2,000	11,00
	BEACH HOUSE HUNTERS	Nine	408,000	9%	255,000	3,000	118,000	3,000	28,00
)	SUNRISE	Seven	392,000	6%	200,000	0	170,000	0	22,00
	BEACH HOUSE HUNTERS -TX1	Nine	368,000	11%	215,000	9,000	117,000	3,000	24,00
)	NINE'S AFTERNOON NEWS	Nine	346,000	4%	199,000	0	132,000	0	14,00
	MIDSOMER MURDERS RPT	ABC	333,000	11%	183,000	18,000	118,000	9,000	5,000
	HOT SEAT -5PM	Nine	328,000	5%	195,000	0	117,000	1,000	15,00
)	TODAY	Nine	313,000	10%	178,000	0	106,000	0	28,00
)	SEVEN NEWS AT 4.30	Seven	304,000	3%	182,000	0	112,000	0	10,00
	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	286,000	23%	158,000	38,000	74,000	13,000	4,000
	10 NEWS FIRST	10	284,000	3%	185,000	0	91,000	0	8,000
	SEVEN NEWS AT 4	Seven	271,000	3%	151,000	0	112,000	0	8,000
	NEWS BREAKFAST-AM	ABC	271,000	6%	146,000	0	111,000	0	14,00
	THE PROJECT 7PM	10	268,000	4%	176,000	3,000	80,000	1,000	8,000
	M- JURASSIC WORLD	Seven	266,000	7%	149,000	3,000	100,000	3,000	11,000
)	SUNRISE-EARLY	Seven	240,000	7%	120,000	0	105,000	0	15,00
	POINTLESS	Nine	239,000	4%	134,000	2,000	97,000	1,000	6,000
)	BRIDGET JONES: THE EDGE OF REASON	Nine	229,000	8%	132,000	5,000	80,000	1,000	11,000

People 16-39

	Description		Total TV Metro Broadcast TV Regional Broad				roadcast TV	cast TV BVOD	
nk		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa
	SEVEN NEWS	Seven	116,000	10%	77,000	0	29,000	0	10,000
	SEVEN NEWS AT 6.30	Seven	101,000	10%	62,000	0	29,000	0	9,000
	NINE NEWS	Nine	91,000	16%	62,000	0	17,000	0	12,000
	NINE NEWS 6:30	Nine	82,000	17%	54,000	0	16,000	0	12,000
	BETTER HOMES AND GARDENS	Seven	77,000	10%	46,000	0	24,000	0	7,000
	THE CHASE AUSTRALIA	Seven	67,000	9%	39,000	0	22,000	0	6,000
	A CURRENT AFFAIR	Nine	55,000	27%	33,000	1,000	10,000	0	11,000
	BEACH HOUSE HUNTERS	Nine	49,000	19%	27,000	0	14,000	0	8,000
	THE PROJECT 7PM	10	48,000	5%	28,000	0	18,000	0	2,000
)	HOT SEAT	Nine	47,000	14%	28,000	0	14,000	0	6,000
	BEACH HOUSE HUNTERS -TX1	Nine	47,000	16%	26,000	0	14,000	0	6,000
	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	45,000	79%	17,000	15,000	8,000	4,000	1,000
	HOT SEAT -5PM	Nine	41,000	11%	22,000	0	14,000	0	4,000
	TODAY	Nine	40,000	25%	25,000	0	8,000	0	8,000
	THE GRAHAM NORTON SHOW ENCORE	10	39,000	10%	24,000	2,000	12,000	0	1,000
	GARDENING AUSTRALIA-EV	ABC	39,000	78%	16,000	4,000	6,000	3,000	10,00
	THE CHASE AUSTRALIA-5PM	Seven	38,000	11%	17,000	0	17,000	0	4,000
	BRIDGET JONES: THE EDGE OF REASON	Nine	37,000	11%	25,000	1,000	9,000	0	3,000
	M- JURASSIC WORLD	Seven	36,000	11%	20,000	0	12,000	0	4,000
	SUNRISE	Seven	35,000	24%	20,000	0	9,000	0	7,000
	THE PROJECT 6.30PM	10	32,000	8%	15,000	0	15,000	0	2,000
	TIPPING POINT	Nine	32,000	9%	18,000	0	11,000	0	3,000
	ABC NEWS-EV	ABC	32,000	22%	18,000	0	8,000	0	5,000
)	NINE'S AFTERNOON NEWS	Nine	31,000	13%	21,000	0	7,000	0	4,000
	SEVEN NEWS AT 4.30	Seven	29,000	10%	16,000	0	10,000	0	3,000
	TODAY EXTRA	Nine	28,000	20%	17,000	0	7,000	0	5,000
	SEINFELD LATE RPT	10	26,000	2%	24,000	0	1,000	0	0
	HARRY POTTER AND THE HALF BLOOD PRINCE -EV	Nine	25,000	6%	11,000	0	13,000	0	1,000
	SEVEN NEWS AT 4	Seven	25,000	10%	13,000	0	10,000	0	2,000
	TODAY -EARLY	Nine	25,000	26%	11,000	0	8,000	0	5,000

People 25-54

	Description		Total 1	V (Metro Bro	adcast TV	Regional B	roadcast TV	BVOD
k		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa
)	SEVEN NEWS	Seven	294,000	8%	173,000	0	99,000	1,000	21,000
	SEVEN NEWS AT 6.30	Seven	275,000	7%	163,000	0	94,000	0	18,000
	NINE NEWS	Nine	212,000	14%	139,000	1,000	46,000	0	25,000
	NINE NEWS 6:30	Nine	204,000	14%	134,000	1,000	45,000	0	23,000
	BETTER HOMES AND GARDENS	Seven	195,000	8%	112,000	1,000	69,000	1,000	13,000
)	THE CHASE AUSTRALIA	Seven	169,000	7%	94,000	0	64,000	0	11,000
)	A CURRENT AFFAIR	Nine	147,000	22%	85,000	6,000	36,000	0	20,000
)	SUNRISE	Seven	128,000	12%	67,000	0	47,000	0	13,000
)	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	124,000	48%	59,000	29,000	25,000	8,000	2,000
)	GARDENING AUSTRALIA-EV	ABC	113,000	54%	55,000	15,000	19,000	6,000	19,000
)	THE CHASE AUSTRALIA-5PM	Seven	112,000	7%	57,000	0	47,000	0	7,000
)	BEACH HOUSE HUNTERS	Nine	108,000	18%	68,000	0	24,000	1,000	15,000
	THE PROJECT 7PM	10	107,000	6%	67,000	1,000	34,000	0	5,000
)	TODAY	Nine	103,000	20%	59,000	0	27,000	0	17,000
)	ABC NEWS-EV	ABC	101,000	13%	64,000	1,000	25,000	0	10,000
)	HOT SEAT	Nine	98,000	13%	50,000	0	37,000	0	11,000
)	M- JURASSIC WORLD	Seven	98,000	10%	55,000	0	34,000	2,000	7,000
)	BEACH HOUSE HUNTERS -TX1	Nine	98,000	16%	58,000	0	26,000	1,000	13,000
)	SUNRISE-EARLY	Seven	89,000	12%	45,000	0	34,000	0	9,000
)	THE PROJECT 6.30PM	10	85,000	7%	45,000	0	35,000	0	5,000
)	SEVEN NEWS AT 4.30	Seven	83,000	7%	48,000	0	30,000	0	5,000
)	BRIDGET JONES: THE EDGE OF REASON	Nine	82,000	9%	53,000	1,000	22,000	0	6,000
)	THE GRAHAM NORTON SHOW ENCORE	10	81,000	12%	50,000	4,000	23,000	2,000	3,000
)	TODAY -EARLY	Nine	80,000	17%	40,000	0	28,000	0	12,000
)	NEWS BREAKFAST-AM	ABC	76,000	11%	46,000	0	22,000	0	8,000
)	HOT SEAT -5PM	Nine	75,000	12%	37,000	0	30,000	0	8,000
)	NINE'S AFTERNOON NEWS	Nine	70,000	12%	37,000	0	26,000	0	7,000
)	TIPPING POINT	Nine	67,000	11%	30,000	1,000	31,000	0	5,000
)	UNDER THE VINES-EV	ABC	65,000	90%	24,000	6,000	10,000	1,000	25,00
)	THE MORNING SHOW	Seven	65,000	13%	30,000	0	27,000	0	7,000

Grocery Shoppers

	Description		Total 1	™	Metro Bro	Metro Broadcast TV Regional Broadcast			BVOD
ık		Network	Broadcast TV + BVOD National	Lift on Overnight %	Overnight	7 Day TV Time Shift	Overnight	7 Day TV Time Shift	Nationa
	SEVEN NEWS	Seven	1,036,000	3%	644,000	1,000	358,000	2,000	31,000
	SEVEN NEWS AT 6.30	Seven	966,000	3%	616,000	1,000	322,000	0	27,000
	NINE NEWS	Nine	720,000	6%	481,000	1,000	200,000	0	38,000
	NINE NEWS 6:30	Nine	717,000	5%	484,000	1,000	197,000	0	35,000
	THE CHASE AUSTRALIA	Seven	626,000	4%	374,000	4,000	230,000	1,000	17,000
	A CURRENT AFFAIR	Nine	565,000	7%	353,000	7,000	173,000	1,000	31,000
	ABC NEWS-EV	ABC	561,000	4%	355,000	1,000	185,000	3,000	18,000
	BETTER HOMES AND GARDENS	Seven	531,000	6%	307,000	8,000	194,000	3,000	20,000
	GARDENING AUSTRALIA-EV	ABC	495,000	16%	292,000	17,000	134,000	19,000	32,000
	UNDER THE VINES-EV	ABC	410,000	27%	213,000	24,000	109,000	17,000	46,000
	THE CHASE AUSTRALIA-5PM	Seven	391,000	4%	231,000	4,000	144,000	1,000	11,000
	HOT SEAT	Nine	382,000	5%	232,000	0	132,000	1,000	18,000
	TIPPING POINT	Nine	356,000	5%	197,000	7,000	141,000	2,000	9,000
	BEACH HOUSE HUNTERS	Nine	333,000	9%	209,000	3,000	96,000	3,000	23,000
	SUNRISE	Seven	327,000	6%	168,000	0	141,000	0	18,000
	BEACH HOUSE HUNTERS -TX1	Nine	294,000	11%	172,000	8,000	92,000	3,000	19,000
	MIDSOMER MURDERS RPT	ABC	291,000	10%	162,000	14,000	103,000	8,000	4,000
	NINE'S AFTERNOON NEWS	Nine	287,000	4%	162,000	0	113,000	0	12,000
)	HOT SEAT -5PM	Nine	274,000	5%	160,000	0	101,000	1,000	12,000
)	TODAY	Nine	257,000	10%	145,000	0	88,000	0	23,000
	SEVEN NEWS AT 4.30	Seven	255,000	3%	157,000	0	90,000	0	8,000
	10 NEWS FIRST	10	240,000	3%	157,000	0	77,000	0	6,000
)	HAVE YOU BEEN PAYING ATTENTION? ENCORE	10	239,000	24%	131,000	32,000	61,000	11,000	3,000
	SEVEN NEWS AT 4	Seven	230,000	3%	131,000	0	92,000	0	7,000
	NEWS BREAKFAST-AM	ABC	227,000	5%	126,000	0	90,000	0	12,000
	THE PROJECT 7PM	10	215,000	5%	140,000	2,000	65,000	1,000	6,000
	POINTLESS	Nine	206,000	4%	116,000	1,000	84,000	1,000	5,000
	SUNRISE-EARLY	Seven	206,000	6%	106,000	0	88,000	0	12,000
	M- JURASSIC WORLD	Seven	205,000	7%	122,000	2,000	70,000	3,000	9,000
)	BRIDGET JONES: THE EDGE OF REASON	Nine	189,000	8%	111,000	5,000	64,000	1,000	9,000

Notes

Source:

VOZ 5.0 National Broadcast TV and BVOD (live + on demand incl co-viewing) 'What Watched' Consolidated 7 program audience for Free-to-Air (FTA) channels

Lift on Overnight:

The percentage increase on the National Broadcast TV Overnight audience from Broadcast TV 7 Day Timeshift + BVOD

Metro (Syd, Mel, Bris, Ade, Per) Regional (Qld, NNSW, SNSW, Vic, Tas, WA, Rest of Australia)

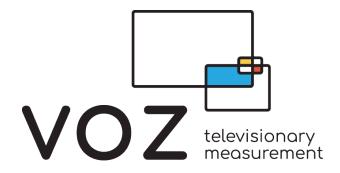
Program results:

Reporting the Top 30 programs by Primary Description, for programs ten minutes in length or longer.

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For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website <u>virtualoz.com.au</u>



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