



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	31
Date Period:	24/07/2022 - 30/07/2022

Top 20 BVOD

Week: 31 (24/07/2022 - 30/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	LOVE ISLAND UK SEASON 8	NINE	164,000	N/A	N/A	N/A	164,000	132,000	39,000	0%	100%
2	HOME AND AWAY	SEVEN	948,000	812,000	450,000	335,000	136,000	102,000	42,000	86%	14%
3	BEAUTY AND THE GEEK -SUN	NINE	730,000	632,000	431,000	186,000	98,000	75,000	28,000	87%	13%
4	HUNTED TUES	TEN	1,153,000	1,062,000	712,000	318,000	92,000	72,000	24,000	92%	8%
5	BEAUTY AND THE GEEK -MON	NINE	843,000	754,000	512,000	216,000	90,000	68,000	26,000	89%	11%
6	BEAUTY AND THE GEEK -TUE	NINE	702,000	619,000	457,000	153,000	83,000	63,000	24,000	88%	12%
7	HUNTED SUN	TEN	1,038,000	957,000	630,000	298,000	81,000	64,000	20,000	92%	8%
8	HUNTED MON	TEN	1,155,000	1,078,000	716,000	336,000	77,000	61,000	20,000	93%	7%
9	BEAUTY AND THE GEEK -WED	NINE	809,000	734,000	509,000	203,000	75,000	57,000	21,000	91%	9%
10	60 MINUTES	NINE	1,075,000	1,011,000	658,000	336,000	64,000	48,000	20,000	94%	6%
11	THE ORVILLE	SBS	201,000	149,000	93,000	56,000	52,000	43,000	12,000	74%	26%
12	HUNTED DAY ENCORE	TEN	146,000	97,000	63,000	28,000	50,000	38,000	14,000	66%	34%
13	SHAUN MICALLEF'S MAD AS HELL S15-EV	ABC	830,000	781,000	564,000	217,000	48,000	39,000	11,000	94%	6%
14	THE ABC OF-EV	ABC	754,000	709,000	486,000	222,000	46,000	37,000	10,000	94%	6%
15	NINE NEWS SUNDAY	NINE	1,362,000	1,317,000	851,000	441,000	45,000	35,000	13,000	97%	3%
16	JOANNA LUMLEY'S GREAT CITIES OF THE WORLD-EV	ABC	803,000	760,000	522,000	237,000	44,000	36,000	9,000	95%	5%
17	THURSDAY NIGHT NRL LIVE	NINE	616,000	573,000	362,000	202,000	43,000	32,000	14,000	93%	7%
18	GRANTCHESTER	ABC	42,000	N/A	N/A	N/A	42,000	35,000	10,000	0%	100%
19	THE GOOD DOCTOR	SEVEN	465,000	423,000	252,000	160,000	42,000	32,000	12,000	91%	9%
20	AFTERTASTE-LE	ABC	63,000	21,000	12,000	9,000	42,000	34,000	10,000	33%	67%

Top 5 BVOD by Network

Week: 31 (24/07/2022 - 30/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	SHAUN MICALLEF'S MAD AS HELL S15-EV	ABC	830,000	781,000	564,000	217,000	48,000	39,000	11,000	94%	6%
2	THE ABC OF-EV	ABC	754,000	709,000	486,000	222,000	46,000	37,000	10,000	94%	6%
3	JOANNA LUMLEY'S GREAT CITIES OF THE WORLD-EV	ABC	803,000	760,000	522,000	237,000	44,000	36,000	9,000	95%	5%
4	GRANTCHESTER	ABC	42,000	N/A	N/A	N/A	42,000	35,000	10,000	0%	100%
5	AFTERTASTE-LE	ABC	63,000	21,000	12,000	9,000	42,000	34,000	10,000	33%	67%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	948,000	812,000	450,000	335,000	136,000	102,000	42,000	86%	14%
2	THE GOOD DOCTOR	SEVEN	465,000	423,000	252,000	160,000	42,000	32,000	12,000	91%	9%
3	9-1-1: LONESTAR	SEVEN	311,000	271,000	162,000	97,000	40,000	30,000	12,000	87%	13%
4	THIS IS YOUR LIFE	SEVEN	1,152,000	1,114,000	686,000	392,000	37,000	29,000	11,000	97%	3%
5	SEVEN NEWS AT 6.30	SEVEN	1,449,000	1,416,000	837,000	535,000	33,000	26,000	9,000	98%	2%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND UK SEASON 8	NINE	164,000	N/A	N/A	N/A	164,000	132,000	39,000	0%	100%
2	BEAUTY AND THE GEEK -SUN	NINE	730,000	632,000	431,000	186,000	98,000	75,000	28,000	87%	13%
3	BEAUTY AND THE GEEK -MON	NINE	843,000	754,000	512,000	216,000	90,000	68,000	26,000	89%	11%
4	BEAUTY AND THE GEEK -TUE	NINE	702,000	619,000	457,000	153,000	83,000	63,000	24,000	88%	12%
5	BEAUTY AND THE GEEK -WED	NINE	809,000	734,000	509,000	203,000	75,000	57,000	21,000	91%	9%

Top 5 BVOD by Network

Week: 31 (24/07/2022 - 30/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	HUNTED TUES	TEN	1,153,000	1,062,000	712,000	318,000	92,000	72,000	24,000	92%	8%
2	HUNTED SUN	TEN	1,038,000	957,000	630,000	298,000	81,000	64,000	20,000	92%	8%
3	HUNTED MON	TEN	1,155,000	1,078,000	716,000	336,000	77,000	61,000	20,000	93%	7%
4	HUNTED DAY ENCORE	TEN	146,000	97,000	63,000	28,000	50,000	38,000	14,000	66%	34%
5	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	37,000	N/A	N/A	N/A	37,000	30,000	9,000	0%	100%

SBS Top 5 BVOD by Network

1	THE ORVILLE	SBS	201,000	149,000	93,000	56,000	52,000	43,000	12,000	74%	26%
2	WHO DO YOU THINK YOU ARE?	SBS	512,000	479,000	324,000	156,000	32,000	27,000	7,000	94%	6%
3	TOO CLOSE SEASON 1	SBS	150,000	125,000	90,000	35,000	25,000	21,000	6,000	83%	17%
4	HELSINKI CRIMES SEASON 1	SBS	13,000	N/A	N/A	N/A	13,000	11,000	3,000	0%	100%
5	2022 TOUR DE FRANCE: BONJOUR LE TOUR	SBS	82,000	71,000	46,000	24,000	12,000	10,000	3,000	86%	14%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396