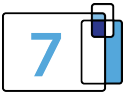


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	29
Date Period:	10/07/2022 - 16/07/2022

Top 20 BVOD

Week: 29 (10/07/2022 - 16/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

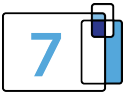
BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -MATCH	NINE	3,223,000	2,731,000	1,811,000	879,000	492,000	361,000	170,000	85%	15%
2	LOVE ISLAND UK: SEASON 8	NINE	213,000	N/A	N/A	N/A	213,000	172,000	50,000	0%	100%
3	LOVE ISLAND UK SEASON 8	NINE	210,000	N/A	N/A	N/A	210,000	169,000	49,000	0%	100%
4	2022 WIMBLEDON D14 -MEN'S FINAL - DJOKOVIC V KYR...	NINE	1,337,000	1,162,000	805,000	332,000	175,000	143,000	39,000	87%	13%
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -PRE...	NINE	1,607,000	1,436,000	898,000	511,000	171,000	124,000	60,000	89%	11%
6	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -POS...	NINE	1,178,000	1,019,000	672,000	333,000	159,000	117,000	55,000	87%	13%
7	HOME AND AWAY	SEVEN	929,000	798,000	446,000	323,000	131,000	98,000	39,000	86%	14%
8	BIG BROTHER - MON	SEVEN	739,000	611,000	364,000	224,000	128,000	99,000	36,000	83%	17%
9	BIG BROTHER - SUN	SEVEN	645,000	518,000	325,000	171,000	127,000	98,000	36,000	80%	20%
10	BIG BROTHER - TUE	SEVEN	789,000	669,000	399,000	247,000	119,000	92,000	33,000	85%	15%
11	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	1,374,000	1,292,000	915,000	354,000	82,000	67,000	19,000	94%	6%
12	LOVE ISLAND UKSEASON 8	NINE	74,000	N/A	N/A	N/A	74,000	60,000	17,000	0%	100%
13	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	TEN	1,078,000	1,005,000	726,000	260,000	73,000	59,000	17,000	93%	7%
14	2022 WIMBLEDON D14 -PRE MATCH	NINE	832,000	763,000	509,000	239,000	69,000	55,000	17,000	92%	8%
15	MASTERCHEF AUSTRALIA SUN	TEN	952,000	885,000	642,000	223,000	67,000	54,000	16,000	93%	7%
16	2022 WIMBLEDON D14 -LATE EXTENDED	NINE	467,000	402,000	264,000	123,000	65,000	53,000	15,000	86%	14%
17	AUSTRALIAN NINJA WARRIOR -SUN	NINE	972,000	914,000	640,000	259,000	58,000	44,000	17,000	94%	6%
18	THE GOOD DOCTOR	SEVEN	529,000	472,000	281,000	180,000	57,000	43,000	17,000	89%	11%
19	AUSTRALIAN NINJA WARRIOR - WINNER ANNOUNCED	NINE	877,000	821,000	575,000	235,000	56,000	42,000	16,000	94%	6%
20	THE ORVILLE	SBS	197,000	145,000	98,000	46,000	52,000	43,000	12,000	74%	26%

Top 5 BVOD by Network

Week: 29 (10/07/2022 - 16/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE ABC OF-EV	ABC	639,000	591,000	396,000	195,000	49,000	40,000	11,000	92%	8%
2	MYSTERY ROAD: ORIGIN	ABC	374,000	325,000	199,000	127,000	48,000	38,000	13,000	87%	13%
3	GRUEN	ABC	34,000	N/A	N/A	N/A	34,000	28,000	8,000	0%	100%
4	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	589,000	556,000	392,000	163,000	34,000	27,000	8,000	94%	6%
5	INSIDERS-EM	ABC	64,000	33,000	21,000	12,000	31,000	25,000	7,000	51%	49%

Seven Network Top 5 BVOD by Network

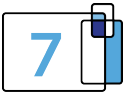
1	HOME AND AWAY	SEVEN	929,000	798,000	446,000	323,000	131,000	98,000	39,000	86%	14%
2	BIG BROTHER - MON	SEVEN	739,000	611,000	364,000	224,000	128,000	99,000	36,000	83%	17%
3	BIG BROTHER - SUN	SEVEN	645,000	518,000	325,000	171,000	127,000	98,000	36,000	80%	20%
4	BIG BROTHER - TUE	SEVEN	789,000	669,000	399,000	247,000	119,000	92,000	33,000	85%	15%
5	THE GOOD DOCTOR	SEVEN	529,000	472,000	281,000	180,000	57,000	43,000	17,000	89%	11%

Nine Network Top 5 BVOD by Network

1	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -MATCH	NINE	3,223,000	2,731,000	1,811,000	879,000	492,000	361,000	170,000	85%	15%
2	LOVE ISLAND UK: SEASON 8	NINE	213,000	N/A	N/A	N/A	213,000	172,000	50,000	0%	100%
3	LOVE ISLAND UK SEASON 8	NINE	210,000	N/A	N/A	N/A	210,000	169,000	49,000	0%	100%
4	2022 WIMBLEDON D14 -MEN'S FINAL - DJOKOVIC V KYR...	NINE	1,337,000	1,162,000	805,000	332,000	175,000	143,000	39,000	87%	13%
5	STATE OF ORIGIN RUGBY LEAGUE QLD V NSW 3RD -PRE...	NINE	1,607,000	1,436,000	898,000	511,000	171,000	124,000	60,000	89%	11%

Top 5 BVOD by Network

Week: 29 (10/07/2022 - 16/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA - THE WINNER ANNOUNCED	TEN	1,374,000	1,292,000	915,000	354,000	82,000	67,000	19,000	94%	6%
2	MASTERCHEF AUSTRALIA - GRAND FINALE PART 1	TEN	1,078,000	1,005,000	726,000	260,000	73,000	59,000	17,000	93%	7%
3	MASTERCHEF AUSTRALIA SUN	TEN	952,000	885,000	642,000	223,000	67,000	54,000	16,000	93%	7%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,024,000	982,000	728,000	233,000	41,000	34,000	10,000	96%	4%
5	MASTERCHEF AUSTRALIA - GRAND FINALE PART 2	TEN	1,132,000	1,095,000	785,000	294,000	37,000	30,000	8,000	97%	3%

SBS Top 5 BVOD by Network

1	THE ORVILLE	SBS	197,000	145,000	98,000	46,000	52,000	43,000	12,000	74%	26%
2	WHO DO YOU THINK YOU ARE?	SBS	646,000	599,000	404,000	195,000	47,000	39,000	10,000	93%	7%
3	DAS BOOT SEASON 3	SBS	49,000	27,000	18,000	9,000	22,000	18,000	5,000	56%	44%
4	DON'T LEAVE ME SEASON 1	SBS	14,000	N/A	N/A	N/A	14,000	12,000	3,000	0%	100%
5	2022 TOUR DE FRANCE: STAGE 11 LATE LIVE	SBS	119,000	106,000	74,000	32,000	14,000	11,000	3,000	89%	11%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

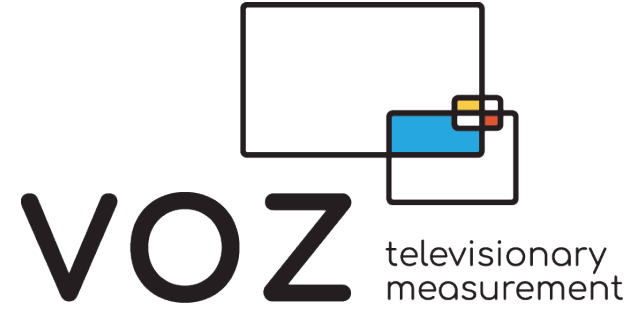
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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