



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	28
Date Period:	03/07/2022 - 09/07/2022

Top 20 BVOD

Week: 28 (03/07/2022 - 09/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	LOVE ISLAND UK: SEASON 8	NINE	222,000	N/A	N/A	N/A	222,000	180,000	51,000	0%	100%
2	LOVE ISLAND UK SEASON 8	NINE	190,000	N/A	N/A	N/A	190,000	154,000	44,000	0%	100%
3	MYSTERY ROAD: ORIGIN-EV	ABC	1,009,000	845,000	530,000	314,000	164,000	132,000	41,000	84%	16%
4	BIG BROTHER - MON	SEVEN	774,000	626,000	405,000	205,000	148,000	114,000	41,000	81%	19%
5	BIG BROTHER - TUE	SEVEN	753,000	608,000	371,000	219,000	145,000	111,000	41,000	81%	19%
6	HOME AND AWAY	SEVEN	1,169,000	1,025,000	581,000	413,000	143,000	108,000	42,000	88%	12%
7	MYSTERY ROAD: ORIGIN	ABC	140,000	N/A	N/A	N/A	140,000	112,000	35,000	0%	100%
8	BIG BROTHER - WED	SEVEN	741,000	611,000	393,000	204,000	130,000	100,000	36,000	82%	18%
9	MASTERCHEF AUSTRALIA TUES	TEN	978,000	896,000	634,000	247,000	83,000	67,000	20,000	92%	8%
10	MASTERCHEF AUSTRALIA - MASTERCLASS	TEN	827,000	757,000	544,000	199,000	70,000	57,000	17,000	92%	8%
11	MASTERCHEF AUSTRALIA MON	TEN	999,000	931,000	670,000	249,000	68,000	55,000	16,000	93%	7%
12	MASTERCHEF AUSTRALIA SUN	TEN	974,000	907,000	652,000	244,000	66,000	54,000	16,000	93%	7%
13	MASTERCHEF AUSTRALIA WED	TEN	950,000	884,000	621,000	246,000	66,000	54,000	16,000	93%	7%
14	TRUE COLOURS	SBS	98,000	33,000	13,000	20,000	65,000	53,000	16,000	34%	66%
15	GRUEN	ABC	63,000	N/A	N/A	N/A	63,000	52,000	14,000	0%	100%
16	TRUE COLOURS - SIMULCAST	SBS	296,000	235,000	150,000	86,000	61,000	49,000	15,000	80%	20%
17	THE GOOD DOCTOR	SEVEN	525,000	468,000	290,000	173,000	57,000	43,000	17,000	89%	11%
18	9-1-1: LONESTAR	SEVEN	491,000	438,000	279,000	142,000	52,000	39,000	16,000	89%	11%
19	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,007,000	955,000	687,000	245,000	52,000	42,000	12,000	95%	5%
20	THE ORVILLE	SBS	201,000	150,000	99,000	51,000	51,000	42,000	11,000	75%	25%

Top 5 BVOD by Network

Week: 28 (03/07/2022 - 09/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MYSTERY ROAD: ORIGIN-EV	ABC	1,009,000	845,000	530,000	314,000	164,000	132,000	41,000	84%	16%
2	MYSTERY ROAD: ORIGIN	ABC	140,000	N/A	N/A	N/A	140,000	112,000	35,000	0%	100%
3	GRUEN	ABC	63,000	N/A	N/A	N/A	63,000	52,000	14,000	0%	100%
4	THE ABC OF-EV	ABC	679,000	638,000	428,000	210,000	40,000	33,000	9,000	94%	6%
5	THE GOOD KARMA HOSPITAL	ABC	37,000	N/A	N/A	N/A	37,000	30,000	9,000	0%	100%

Seven Network Top 5 BVOD by Network

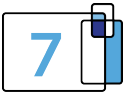
1	BIG BROTHER - MON	SEVEN	774,000	626,000	405,000	205,000	148,000	114,000	41,000	81%	19%
2	BIG BROTHER - TUE	SEVEN	753,000	608,000	371,000	219,000	145,000	111,000	41,000	81%	19%
3	HOME AND AWAY	SEVEN	1,169,000	1,025,000	581,000	413,000	143,000	108,000	42,000	88%	12%
4	BIG BROTHER - WED	SEVEN	741,000	611,000	393,000	204,000	130,000	100,000	36,000	82%	18%
5	THE GOOD DOCTOR	SEVEN	525,000	468,000	290,000	173,000	57,000	43,000	17,000	89%	11%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND UK: SEASON 8	NINE	222,000	N/A	N/A	N/A	222,000	180,000	51,000	0%	100%
2	LOVE ISLAND UK SEASON 8	NINE	190,000	N/A	N/A	N/A	190,000	154,000	44,000	0%	100%
3	AUSTRALIAN NINJA WARRIOR -SUN	NINE	870,000	821,000	542,000	264,000	49,000	37,000	14,000	94%	6%
4	MATT WRIGHT'S WILD TERRITORY	NINE	502,000	454,000	301,000	149,000	48,000	31,000	20,000	90%	10%
5	NINE NEWS SUNDAY	NINE	1,356,000	1,309,000	866,000	421,000	47,000	37,000	13,000	97%	3%

Top 5 BVOD by Network

Week: 28 (03/07/2022 - 09/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

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1	MASTERCHEF AUSTRALIA TUES	TEN	978,000	896,000	634,000	247,000	83,000	67,000	20,000	92%	8%
2	MASTERCHEF AUSTRALIA - MASTERCLASS	TEN	827,000	757,000	544,000	199,000	70,000	57,000	17,000	92%	8%
3	MASTERCHEF AUSTRALIA MON	TEN	999,000	931,000	670,000	249,000	68,000	55,000	16,000	93%	7%
4	MASTERCHEF AUSTRALIA SUN	TEN	974,000	907,000	652,000	244,000	66,000	54,000	16,000	93%	7%
5	MASTERCHEF AUSTRALIA WED	TEN	950,000	884,000	621,000	246,000	66,000	54,000	16,000	93%	7%

SBS Top 5 BVOD by Network

1	TRUE COLOURS	SBS	98,000	33,000	13,000	20,000	65,000	53,000	16,000	34%	66%
2	TRUE COLOURS - SIMULCAST	SBS	296,000	235,000	150,000	86,000	61,000	49,000	15,000	80%	20%
3	THE ORVILLE	SBS	201,000	150,000	99,000	51,000	51,000	42,000	11,000	75%	25%
4	WHO DO YOU THINK YOU ARE?	SBS	424,000	394,000	262,000	132,000	30,000	24,000	7,000	93%	7%
5	2022 TOUR DE FRANCE: MORNING UPDATE	SBS	66,000	52,000	35,000	16,000	14,000	12,000	3,000	78%	22%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396