



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	27
Date Period:	26/06/2022 - 02/07/2022

Top 20 BVOD

Week: 27 (26/06/2022 - 02/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	NINE	3,131,000	2,727,000	1,807,000	893,000	403,000	295,000	138,000	87%	13%
2	LOVE ISLAND UK SEASON 8	NINE	187,000	N/A	N/A	N/A	187,000	152,000	43,000	0%	100%
3	LOVE ISLAND UKSEASON 8	NINE	180,000	N/A	N/A	N/A	180,000	146,000	41,000	0%	100%
4	HOME AND AWAY	SEVEN	1,299,000	1,147,000	640,000	473,000	152,000	114,000	46,000	88%	12%
5	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE...	NINE	1,697,000	1,546,000	1,032,000	502,000	151,000	109,000	53,000	91%	9%
6	BIG BROTHER - MON	SEVEN	755,000	607,000	352,000	226,000	148,000	115,000	41,000	80%	20%
7	BIG BROTHER - TUE	SEVEN	782,000	635,000	372,000	239,000	147,000	114,000	41,000	81%	19%
8	BIG BROTHER - WED	SEVEN	719,000	585,000	355,000	214,000	134,000	103,000	38,000	81%	19%
9	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POS...	NINE	957,000	838,000	564,000	263,000	119,000	87,000	40,000	88%	12%
10	MASTERCHEF AUSTRALIA SUN	TEN	858,000	770,000	564,000	190,000	88,000	71,000	21,000	90%	10%
11	MASTERCHEF AUSTRALIA THURS	TEN	911,000	824,000	583,000	223,000	87,000	70,000	21,000	90%	10%
12	MASTERCHEF AUSTRALIA WED	TEN	936,000	851,000	600,000	231,000	85,000	69,000	20,000	91%	9%
13	MASTERCHEF AUSTRALIA TUES	TEN	931,000	851,000	617,000	218,000	80,000	65,000	19,000	91%	9%
14	THE SPLIT	ABC	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%
15	MASTERCHEF AUSTRALIA MON	TEN	958,000	888,000	629,000	244,000	69,000	56,000	16,000	93%	7%
16	GRUEN	ABC	63,000	N/A	N/A	N/A	63,000	53,000	14,000	0%	100%
17	FAREWELL TO LEIGH SALES - A 7.30 SPECIAL-EM	ABC	97,000	35,000	27,000	8,000	62,000	52,000	14,000	36%	64%
18	AUSTRALIAN NINJA WARRIOR - LAUNCH	NINE	961,000	900,000	625,000	261,000	61,000	47,000	18,000	94%	6%
19	D.I. RAY SEASON 1	SBS	58,000	N/A	N/A	N/A	58,000	49,000	13,000	0%	100%
20	THE GOOD DOCTOR	SEVEN	523,000	467,000	267,000	186,000	56,000	43,000	16,000	89%	11%

Top 5 BVOD by Network

Week: 27 (26/06/2022 - 02/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE SPLIT	ABC	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%
2	GRUEN	ABC	63,000	N/A	N/A	N/A	63,000	53,000	14,000	0%	100%
3	FAREWELL TO LEIGH SALES - A 7.30 SPECIAL-EM	ABC	97,000	35,000	27,000	8,000	62,000	52,000	14,000	36%	64%
4	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	741,000	693,000	471,000	222,000	48,000	39,000	11,000	94%	6%
5	THE ABC OF-EV	ABC	765,000	718,000	478,000	240,000	48,000	39,000	11,000	94%	6%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	1,299,000	1,147,000	640,000	473,000	152,000	114,000	46,000	88%	12%
2	BIG BROTHER - MON	SEVEN	755,000	607,000	352,000	226,000	148,000	115,000	41,000	80%	20%
3	BIG BROTHER - TUE	SEVEN	782,000	635,000	372,000	239,000	147,000	114,000	41,000	81%	19%
4	BIG BROTHER - WED	SEVEN	719,000	585,000	355,000	214,000	134,000	103,000	38,000	81%	19%
5	THE GOOD DOCTOR	SEVEN	523,000	467,000	267,000	186,000	56,000	43,000	16,000	89%	11%

Nine Network Top 5 BVOD by Network

1	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -MATCH	NINE	3,131,000	2,727,000	1,807,000	893,000	403,000	295,000	138,000	87%	13%
2	LOVE ISLAND UK SEASON 8	NINE	187,000	N/A	N/A	N/A	187,000	152,000	43,000	0%	100%
3	LOVE ISLAND UKSEASON 8	NINE	180,000	N/A	N/A	N/A	180,000	146,000	41,000	0%	100%
4	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -PRE...	NINE	1,697,000	1,546,000	1,032,000	502,000	151,000	109,000	53,000	91%	9%
5	STATE OF ORIGIN RUGBY LEAGUE NSW V QLD 2ND -POS...	NINE	957,000	838,000	564,000	263,000	119,000	87,000	40,000	88%	12%

Top 5 BVOD by Network

Week: 27 (26/06/2022 - 02/07/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA SUN	TEN	858,000	770,000	564,000	190,000	88,000	71,000	21,000	90%	10%
2	MASTERCHEF AUSTRALIA THURS	TEN	911,000	824,000	583,000	223,000	87,000	70,000	21,000	90%	10%
3	MASTERCHEF AUSTRALIA WED	TEN	936,000	851,000	600,000	231,000	85,000	69,000	20,000	91%	9%
4	MASTERCHEF AUSTRALIA TUES	TEN	931,000	851,000	617,000	218,000	80,000	65,000	19,000	91%	9%
5	MASTERCHEF AUSTRALIA MON	TEN	958,000	888,000	629,000	244,000	69,000	56,000	16,000	93%	7%

SBS Top 5 BVOD by Network

1	D.I. RAY SEASON 1	SBS	58,000	N/A	N/A	N/A	58,000	49,000	13,000	0%	100%
2	THE ORVILLE	SBS	235,000	184,000	122,000	62,000	51,000	43,000	12,000	78%	22%
3	WHO DO YOU THINK YOU ARE?	SBS	642,000	593,000	398,000	195,000	50,000	41,000	11,000	92%	8%
4	HOUSE OF MAXWELL	SBS	300,000	256,000	166,000	90,000	44,000	37,000	9,000	85%	15%
5	2022 TOUR DE FRANCE: MORNING UPDATE	SBS	63,000	48,000	32,000	15,000	16,000	13,000	4,000	75%	25%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396