



## BVOD Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	22
<b>Date Period:</b>	22/05/2022 - 28/05/2022

# Top 20 BVOD

**Week:** 22 (22/05/2022 - 28/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

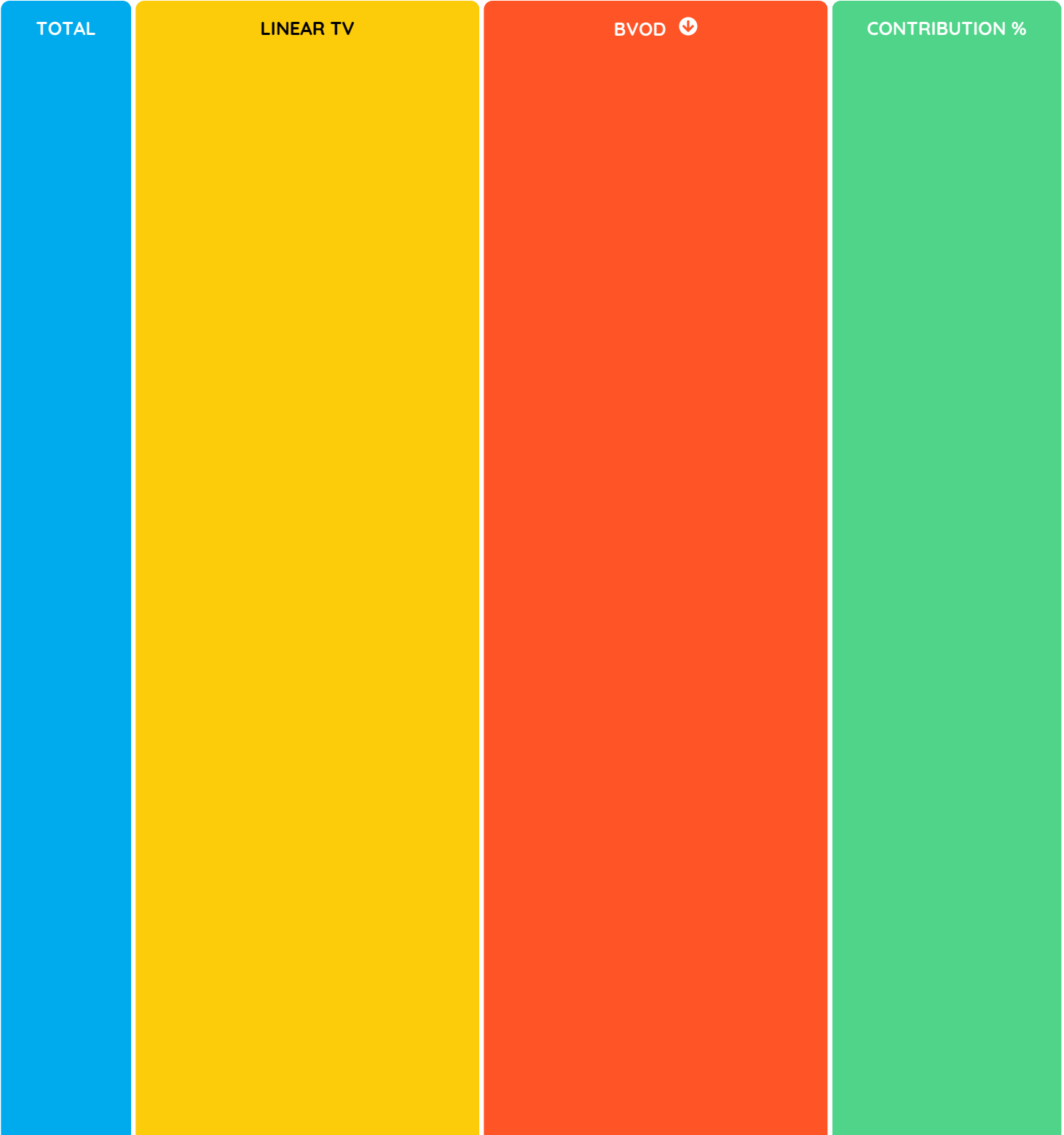
Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BIG BROTHER - TUE	SEVEN	803,000	630,000	407,000	212,000	174,000	136,000	47,000	78%	22%
2	BIG BROTHER - MON	SEVEN	816,000	650,000	416,000	225,000	166,000	130,000	45,000	80%	20%
3	THE VOICE - SUN	SEVEN	1,493,000	1,335,000	852,000	461,000	158,000	123,000	43,000	89%	11%
4	BIG BROTHER - WED	SEVEN	812,000	661,000	418,000	227,000	151,000	118,000	41,000	81%	19%
5	HOME AND AWAY	SEVEN	1,032,000	893,000	522,000	361,000	138,000	104,000	42,000	87%	13%
6	CELEBRITY APPRENTICE AUSTRALIA - TUE	NINE	710,000	616,000	449,000	158,000	94,000	73,000	25,000	87%	13%
7	MASTERCHEF AUSTRALIA MON	TEN	901,000	812,000	565,000	230,000	89,000	73,000	20,000	90%	10%
8	MASTERCHEF AUSTRALIA THURS	TEN	896,000	820,000	588,000	216,000	76,000	62,000	18,000	91%	9%
9	MASTERCHEF AUSTRALIA TUES	TEN	835,000	758,000	531,000	217,000	76,000	62,000	18,000	91%	9%
10	HOLDING SEASON 1	SBS	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%
11	CELEBRITY APPRENTICE AUSTRALIA - LAUNCH	NINE	687,000	618,000	447,000	164,000	69,000	55,000	18,000	90%	10%
12	MASTERCHEF AUSTRALIA SUN	TEN	748,000	684,000	488,000	183,000	64,000	52,000	15,000	91%	9%
13	CELEBRITY APPRENTICE AUSTRALIA - MON	NINE	670,000	608,000	429,000	169,000	63,000	49,000	17,000	91%	9%
14	MASTERCHEF AUSTRALIA WED	TEN	817,000	757,000	527,000	214,000	60,000	49,000	14,000	93%	7%
15	INSIDERS-EM	ABC	103,000	45,000	36,000	9,000	58,000	48,000	13,000	44%	56%
16	CELEBRITY APPRENTICE AUSTRALIA - WED	NINE	641,000	584,000	415,000	163,000	57,000	45,000	15,000	91%	9%
17	9-1-1	SEVEN	497,000	441,000	285,000	148,000	55,000	41,000	17,000	89%	11%
18	INSIDERS-AM	ABC	1,162,000	1,108,000	764,000	344,000	55,000	45,000	13,000	95%	5%
19	HOUSOS: THE THONG WARRIOR-PM	SEVEN	223,000	175,000	100,000	74,000	49,000	35,000	16,000	78%	22%
20	MATT WRIGHT'S WILD TERRITORY	NINE	420,000	372,000	254,000	111,000	48,000	31,000	20,000	88%	12%

# Top 5 BVOD by Network

**Week:** 22 (22/05/2022 - 28/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	INSIDERS-EM	ABC	103,000	45,000	36,000	9,000	58,000	48,000	13,000	44%	56%
2	INSIDERS-AM	ABC	1,162,000	1,108,000	764,000	344,000	55,000	45,000	13,000	95%	5%
3	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	899,000	855,000	565,000	290,000	44,000	36,000	10,000	95%	5%
4	MEDIA WATCH-EV	ABC	894,000	851,000	623,000	228,000	43,000	35,000	9,000	95%	5%
5	LIFE-EV	ABC	225,000	182,000	117,000	65,000	43,000	35,000	10,000	81%	19%





Seven Network Top 5 BVOD by Network

1	BIG BROTHER - TUE	SEVEN	803,000	630,000	407,000	212,000	174,000	136,000	47,000	78%	22%
2	BIG BROTHER - MON	SEVEN	816,000	650,000	416,000	225,000	166,000	130,000	45,000	80%	20%
3	THE VOICE - SUN	SEVEN	1,493,000	1,335,000	852,000	461,000	158,000	123,000	43,000	89%	11%
4	BIG BROTHER - WED	SEVEN	812,000	661,000	418,000	227,000	151,000	118,000	41,000	81%	19%
5	HOME AND AWAY	SEVEN	1,032,000	893,000	522,000	361,000	138,000	104,000	42,000	87%	13%



Nine Network Top 5 BVOD by Network

1	CELEBRITY APPRENTICE AUSTRALIA - TUE	NINE	710,000	616,000	449,000	158,000	94,000	73,000	25,000	87%	13%
2	CELEBRITY APPRENTICE AUSTRALIA - LAUNCH	NINE	687,000	618,000	447,000	164,000	69,000	55,000	18,000	90%	10%
3	CELEBRITY APPRENTICE AUSTRALIA - MON	NINE	670,000	608,000	429,000	169,000	63,000	49,000	17,000	91%	9%
4	CELEBRITY APPRENTICE AUSTRALIA - WED	NINE	641,000	584,000	415,000	163,000	57,000	45,000	15,000	91%	9%
5	MATT WRIGHT'S WILD TERRITORY	NINE	420,000	372,000	254,000	111,000	48,000	31,000	20,000	88%	12%

# Top 5 BVOD by Network

**Week:** 22 (22/05/2022 - 28/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA MON	TEN	901,000	812,000	565,000	230,000	89,000	73,000	20,000	90%	10%
2	MASTERCHEF AUSTRALIA THURS	TEN	896,000	820,000	588,000	216,000	76,000	62,000	18,000	91%	9%
3	MASTERCHEF AUSTRALIA TUES	TEN	835,000	758,000	531,000	217,000	76,000	62,000	18,000	91%	9%
4	MASTERCHEF AUSTRALIA SUN	TEN	748,000	684,000	488,000	183,000	64,000	52,000	15,000	91%	9%
5	MASTERCHEF AUSTRALIA WED	TEN	817,000	757,000	527,000	214,000	60,000	49,000	14,000	93%	7%





SBS Top 5 BVOD by Network

1	HOLDING SEASON 1	SBS	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%
2	COBRA SEASON 1	SBS	38,000	N/A	N/A	N/A	38,000	31,000	9,000	0%	100%
3	INSIGHT	SBS	335,000	316,000	210,000	106,000	19,000	16,000	4,000	94%	6%
4	TROM SEASON 1	SBS	17,000	N/A	N/A	N/A	17,000	14,000	4,000	0%	100%
5	2022 GIRO D'ITALIA: STAGE 20 HIGHLIGHTS RPT	SBS	14,000	N/A	N/A	N/A	14,000	12,000	3,000	0%	100%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

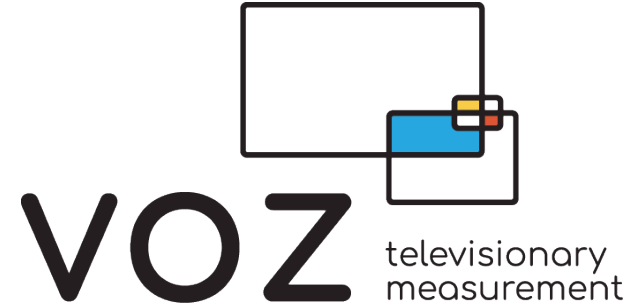
\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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