



## BVOD Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	21
<b>Date Period:</b>	15/05/2022 - 21/05/2022

# Top 20 BVOD

**Week:** 21 (15/05/2022 - 21/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BIG BROTHER - TUE	SEVEN	888,000	714,000	458,000	251,000	174,000	136,000	47,000	80%	20%
2	BIG BROTHER - MON	SEVEN	883,000	711,000	454,000	242,000	173,000	135,000	46,000	80%	20%
3	THE VOICE - SUN	SEVEN	1,413,000	1,254,000	809,000	426,000	159,000	123,000	44,000	89%	11%
4	BIG BROTHER - WED	SEVEN	793,000	645,000	424,000	217,000	147,000	115,000	40,000	81%	19%
5	HOME AND AWAY	SEVEN	1,026,000	888,000	510,000	367,000	138,000	103,000	42,000	87%	13%
6	AUSTRALIA VOTES 2022: ELECTION RESULTS LIVE-LE	ABC	1,899,000	1,762,000	1,306,000	456,000	137,000	113,000	31,000	93%	7%
7	AUSTRALIA VOTES 2022: ELECTION NIGHT LIVE-EV	ABC	1,886,000	1,753,000	1,241,000	513,000	133,000	108,000	31,000	93%	7%
8	GRUEN NATION-EV	ABC	1,113,000	1,010,000	691,000	319,000	103,000	85,000	23,000	91%	9%
9	TRAVEL GUIDES -WED	NINE	1,144,000	1,050,000	697,000	332,000	94,000	69,000	30,000	92%	8%
10	TRAVEL GUIDES	NINE	1,053,000	963,000	658,000	284,000	90,000	66,000	28,000	91%	9%
11	AUSTRALIA VOTES 2022: ELECTION NIGHT LIVE - POL...	ABC	1,111,000	1,027,000	727,000	299,000	84,000	69,000	20,000	92%	8%
12	LEGO MASTERS -WINNER ANNOUNCED	NINE	1,315,000	1,231,000	803,000	377,000	84,000	63,000	25,000	94%	6%
13	MASTERCHEF AUSTRALIA TUES	TEN	868,000	785,000	551,000	222,000	83,000	68,000	19,000	90%	10%
14	LEGO MASTERS -SUN	NINE	1,157,000	1,076,000	688,000	347,000	80,000	61,000	23,000	93%	7%
15	MASTERCHEF AUSTRALIA THURS	TEN	845,000	777,000	574,000	187,000	68,000	55,000	16,000	92%	8%
16	MASTERCHEF AUSTRALIA MON	TEN	893,000	829,000	567,000	245,000	63,000	52,000	14,000	93%	7%
17	MASTERCHEF AUSTRALIA SUN	TEN	805,000	742,000	526,000	202,000	63,000	51,000	14,000	92%	8%
18	MASTERCHEF AUSTRALIA WED	TEN	827,000	767,000	542,000	208,000	60,000	49,000	14,000	93%	7%
19	GRAND DESIGNS-EV	ABC	785,000	731,000	480,000	250,000	55,000	45,000	13,000	93%	7%
20	9-1-1	SEVEN	531,000	479,000	311,000	158,000	52,000	39,000	16,000	90%	10%

# Top 5 BVOD by Network

**Week:** 21 (15/05/2022 - 21/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIA VOTES 2022: ELECTION RESULTS LIVE-LE	ABC	1,899,000	1,762,000	1,306,000	456,000	137,000	113,000	31,000	93%	7%
2	AUSTRALIA VOTES 2022: ELECTION NIGHT LIVE-EV	ABC	1,886,000	1,753,000	1,241,000	513,000	133,000	108,000	31,000	93%	7%
3	GRUEN NATION-EV	ABC	1,113,000	1,010,000	691,000	319,000	103,000	85,000	23,000	91%	9%
4	AUSTRALIA VOTES 2022: ELECTION NIGHT LIVE - POL...	ABC	1,111,000	1,027,000	727,000	299,000	84,000	69,000	20,000	92%	8%
5	GRAND DESIGNS-EV	ABC	785,000	731,000	480,000	250,000	55,000	45,000	13,000	93%	7%





Seven Network Top 5 BVOD by Network

1	BIG BROTHER - TUE	SEVEN	888,000	714,000	458,000	251,000	174,000	136,000	47,000	80%	20%
2	BIG BROTHER - MON	SEVEN	883,000	711,000	454,000	242,000	173,000	135,000	46,000	80%	20%
3	THE VOICE - SUN	SEVEN	1,413,000	1,254,000	809,000	426,000	159,000	123,000	44,000	89%	11%
4	BIG BROTHER - WED	SEVEN	793,000	645,000	424,000	217,000	147,000	115,000	40,000	81%	19%
5	HOME AND AWAY	SEVEN	1,026,000	888,000	510,000	367,000	138,000	103,000	42,000	87%	13%



Nine Network Top 5 BVOD by Network

1	TRAVEL GUIDES -WED	NINE	1,144,000	1,050,000	697,000	332,000	94,000	69,000	30,000	92%	8%
2	TRAVEL GUIDES	NINE	1,053,000	963,000	658,000	284,000	90,000	66,000	28,000	91%	9%
3	LEGO MASTERS -WINNER ANNOUNCED	NINE	1,315,000	1,231,000	803,000	377,000	84,000	63,000	25,000	94%	6%
4	LEGO MASTERS -SUN	NINE	1,157,000	1,076,000	688,000	347,000	80,000	61,000	23,000	93%	7%
5	LEGO MASTERS -FINALE -ENCORE	NINE	223,000	175,000	114,000	44,000	48,000	36,000	14,000	79%	21%

# Top 5 BVOD by Network

**Week:** 21 (15/05/2022 - 21/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA TUES	TEN	868,000	785,000	551,000	222,000	83,000	68,000	19,000	90%	10%
2	MASTERCHEF AUSTRALIA THURS	TEN	845,000	777,000	574,000	187,000	68,000	55,000	16,000	92%	8%
3	MASTERCHEF AUSTRALIA MON	TEN	893,000	829,000	567,000	245,000	63,000	52,000	14,000	93%	7%
4	MASTERCHEF AUSTRALIA SUN	TEN	805,000	742,000	526,000	202,000	63,000	51,000	14,000	92%	8%
5	MASTERCHEF AUSTRALIA WED	TEN	827,000	767,000	542,000	208,000	60,000	49,000	14,000	93%	7%





SBS Top 5 BVOD by Network

1	HOLDING SEASON 1	SBS	37,000	N/A	N/A	N/A	37,000	31,000	8,000	0%	100%
2	COBRA SEASON 1	SBS	22,000	N/A	N/A	N/A	22,000	18,000	5,000	0%	100%
3	FIGHTER PILOT: THE REAL TOP GUN	SBS	117,000	102,000	59,000	44,000	14,000	12,000	3,000	88%	12%
4	INSIGHT	SBS	219,000	204,000	137,000	67,000	14,000	12,000	3,000	94%	6%
5	2022 EUROVISION SONG CONTEST - FINAL (EVENING) RPT	SBS	312,000	301,000	227,000	74,000	11,000	10,000	2,000	96%	4%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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