

BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	20
Date Period:	08/05/2022 - 14/05/2022

Top 20 BVOD

Week: 20 (08/05/2022 - 14/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

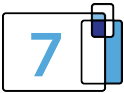
BVOD 

CONTRIBUTION %

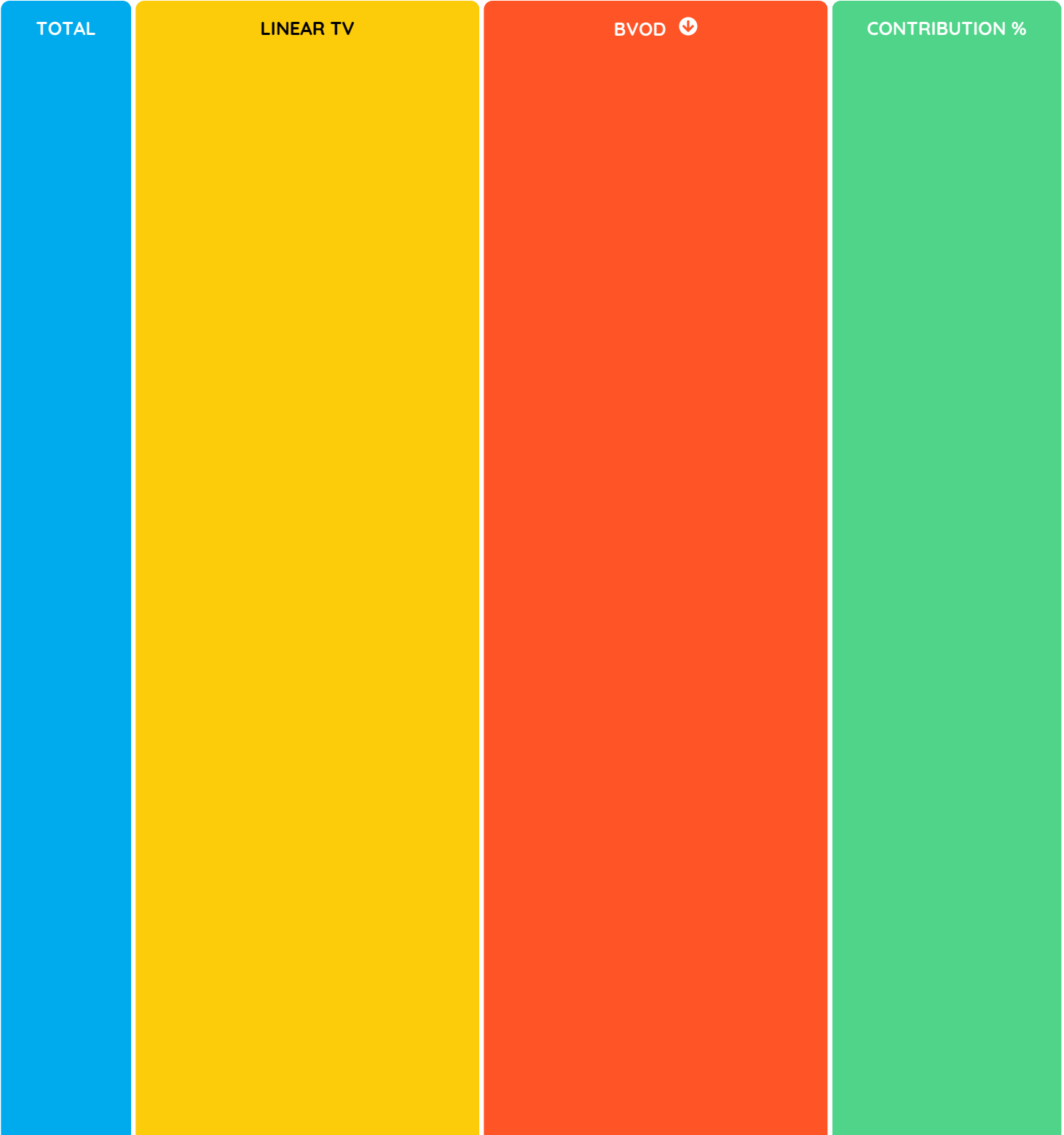
Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	1,497,000	1,309,000	859,000	428,000	188,000	147,000	51,000	87%	13%
2	HOME AND AWAY	SEVEN	1,038,000	902,000	519,000	369,000	136,000	102,000	41,000	87%	13%
3	BIG BROTHER - LAUNCH	SEVEN	947,000	823,000	565,000	243,000	124,000	97,000	34,000	87%	13%
4	LEGO MASTERS -MON	NINE	1,125,000	1,002,000	671,000	298,000	123,000	93,000	37,000	89%	11%
5	BIG BROTHER - TUE	SEVEN	876,000	755,000	486,000	257,000	121,000	95,000	33,000	86%	14%
6	BIG BROTHER - WED	SEVEN	823,000	703,000	460,000	229,000	121,000	94,000	33,000	85%	15%
7	BIG BROTHER - THU	SEVEN	753,000	647,000	422,000	220,000	106,000	83,000	29,000	86%	14%
8	TRAVEL GUIDES	NINE	1,162,000	1,066,000	720,000	321,000	96,000	71,000	31,000	92%	8%
9	AUSTRALIAN STORY	ABC	88,000	N/A	N/A	N/A	88,000	72,000	20,000	0%	100%
10	MASTERCHEF AUSTRALIA WED	TEN	857,000	771,000	559,000	199,000	86,000	70,000	20,000	90%	10%
11	MASTERCHEF AUSTRALIA MON	TEN	912,000	827,000	583,000	230,000	85,000	70,000	20,000	91%	9%
12	LEGO MASTERS -SUN	NINE	1,228,000	1,144,000	743,000	366,000	85,000	64,000	24,000	93%	7%
13	BIG BROTHER-ENCORE	SEVEN	146,000	67,000	46,000	20,000	78,000	62,000	21,000	46%	54%
14	GRUEN NATION-EV	ABC	1,146,000	1,072,000	744,000	328,000	74,000	61,000	16,000	94%	6%
15	LEGO MASTERS -TUE	NINE	1,138,000	1,066,000	725,000	302,000	72,000	54,000	21,000	94%	6%
16	MASTERCHEF AUSTRALIA THURS	TEN	850,000	779,000	571,000	190,000	71,000	58,000	16,000	92%	8%
17	BIG BROTHER-DAY (R)	SEVEN	76,000	12,000	7,000	6,000	64,000	50,000	17,000	16%	84%
18	MASTERCHEF AUSTRALIA SUN	TEN	762,000	700,000	506,000	181,000	62,000	51,000	14,000	92%	8%
19	MASTERCHEF AUSTRALIA TUES	TEN	824,000	763,000	553,000	193,000	61,000	50,000	14,000	93%	7%
20	LEGO MASTERS -TUE -ENCORE	NINE	193,000	133,000	83,000	41,000	60,000	45,000	18,000	69%	31%

Top 5 BVOD by Network

Week: 20 (08/05/2022 - 14/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN STORY	ABC	88,000	N/A	N/A	N/A	88,000	72,000	20,000	0%	100%
2	GRUEN NATION-EV	ABC	1,146,000	1,072,000	744,000	328,000	74,000	61,000	16,000	94%	6%
3	THE FAMILY COURT MURDERS-EV	ABC	550,000	492,000	315,000	177,000	58,000	48,000	14,000	89%	11%
4	GRAND DESIGNS-EV	ABC	730,000	684,000	447,000	237,000	46,000	37,000	11,000	94%	6%
5	LIFE-EV	ABC	253,000	208,000	123,000	85,000	45,000	37,000	10,000	82%	18%

Seven Network Top 5 BVOD by Network

1	THE VOICE - SUN	SEVEN	1,497,000	1,309,000	859,000	428,000	188,000	147,000	51,000	87%	13%
2	HOME AND AWAY	SEVEN	1,038,000	902,000	519,000	369,000	136,000	102,000	41,000	87%	13%
3	BIG BROTHER - LAUNCH	SEVEN	947,000	823,000	565,000	243,000	124,000	97,000	34,000	87%	13%
4	BIG BROTHER - TUE	SEVEN	876,000	755,000	486,000	257,000	121,000	95,000	33,000	86%	14%
5	BIG BROTHER - WED	SEVEN	823,000	703,000	460,000	229,000	121,000	94,000	33,000	85%	15%

Nine Network Top 5 BVOD by Network

1	LEGO MASTERS -MON	NINE	1,125,000	1,002,000	671,000	298,000	123,000	93,000	37,000	89%	11%
2	TRAVEL GUIDES	NINE	1,162,000	1,066,000	720,000	321,000	96,000	71,000	31,000	92%	8%
3	LEGO MASTERS -SUN	NINE	1,228,000	1,144,000	743,000	366,000	85,000	64,000	24,000	93%	7%
4	LEGO MASTERS -TUE	NINE	1,138,000	1,066,000	725,000	302,000	72,000	54,000	21,000	94%	6%
5	LEGO MASTERS -TUE -ENCORE	NINE	193,000	133,000	83,000	41,000	60,000	45,000	18,000	69%	31%

Top 5 BVOD by Network

Week: 20 (08/05/2022 - 14/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA WED	TEN	857,000	771,000	559,000	199,000	86,000	70,000	20,000	90%	10%
2	MASTERCHEF AUSTRALIA MON	TEN	912,000	827,000	583,000	230,000	85,000	70,000	20,000	91%	9%
3	MASTERCHEF AUSTRALIA THURS	TEN	850,000	779,000	571,000	190,000	71,000	58,000	16,000	92%	8%
4	MASTERCHEF AUSTRALIA SUN	TEN	762,000	700,000	506,000	181,000	62,000	51,000	14,000	92%	8%
5	MASTERCHEF AUSTRALIA TUES	TEN	824,000	763,000	553,000	193,000	61,000	50,000	14,000	93%	7%

SBS Top 5 BVOD by Network

1	HOLDING SEASON 1	SBS	411,000	360,000	254,000	106,000	51,000	42,000	11,000	88%	12%
2	COBRA SEASON 1	SBS	25,000	N/A	N/A	N/A	25,000	21,000	6,000	0%	100%
3	THE BAMBERS: MURDER AT THE FARM	SBS	84,000	63,000	39,000	24,000	21,000	17,000	5,000	75%	25%
4	2022 EUROVISION SONG CONTEST - SF 2 RPT: WINNER...	SBS	265,000	250,000	194,000	56,000	15,000	12,000	3,000	95%	5%
5	2022 EUROVISION SONG CONTEST - SF 1 RPT: WINNER...	SBS	243,000	230,000	174,000	56,000	14,000	11,000	3,000	94%	6%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

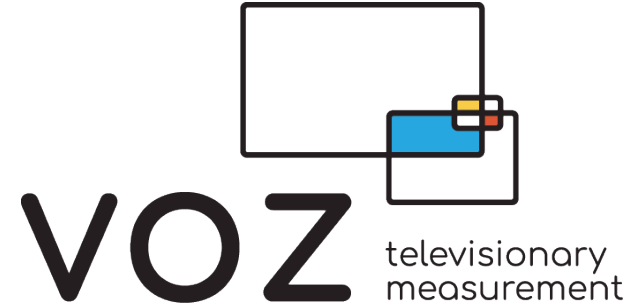
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396