

BVOD Top 20 Programs Consolidated 7 Audience

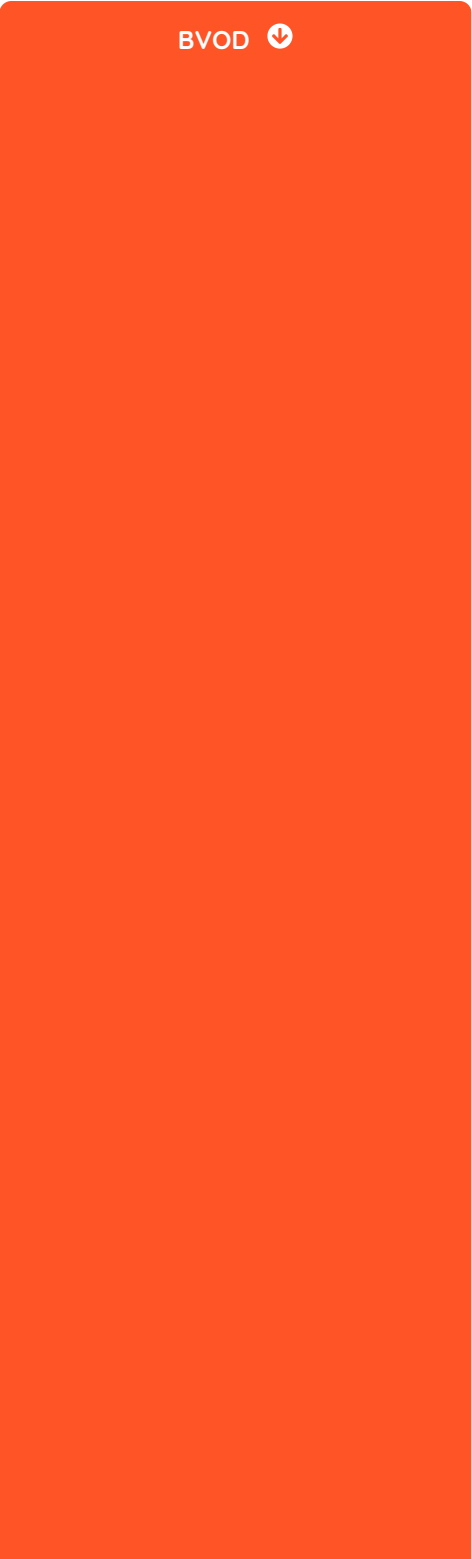
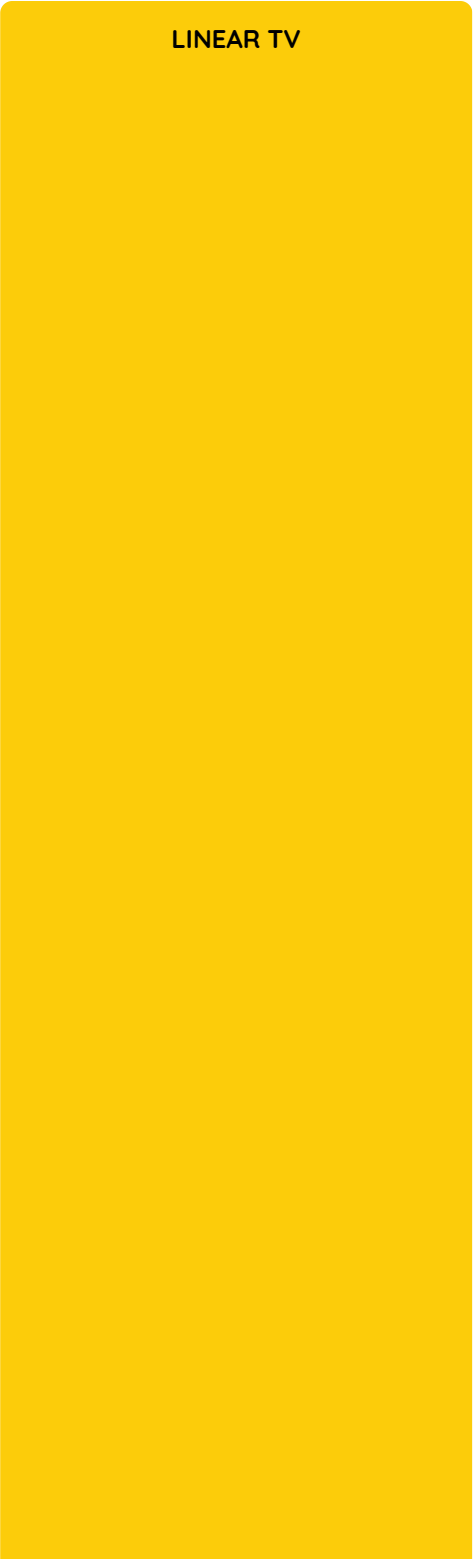
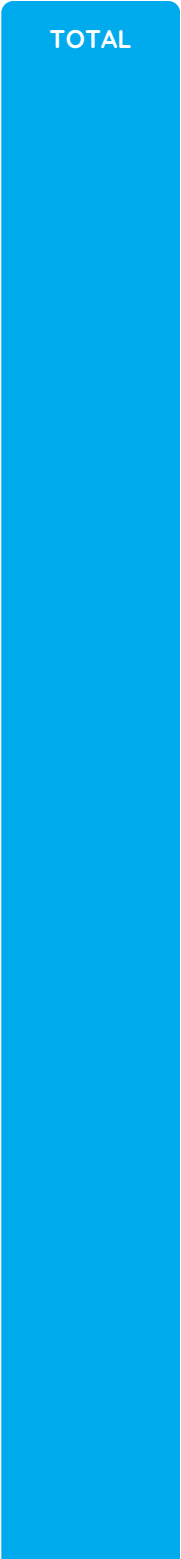
Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	19
Date Period:	01/05/2022 - 07/05/2022

Top 20 BVOD

Week: 19 (01/05/2022 - 07/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	1,456,000	1,299,000	837,000	430,000	157,000	122,000	43,000	89%	11%
2	THE VOICE - MON	SEVEN	1,421,000	1,267,000	784,000	459,000	154,000	119,000	42,000	89%	11%
3	THE VOICE - WED	SEVEN	1,376,000	1,224,000	776,000	429,000	152,000	117,000	42,000	89%	11%
4	THE VOICE - TUE	SEVEN	1,443,000	1,304,000	837,000	452,000	139,000	107,000	39,000	90%	10%
5	HOME AND AWAY	SEVEN	1,019,000	890,000	507,000	369,000	129,000	96,000	39,000	87%	13%
6	TRAVEL GUIDES	NINE	1,074,000	965,000	655,000	284,000	109,000	79,000	35,000	90%	10%
7	THE THING ABOUT PAM -EP 2	NINE	523,000	419,000	266,000	138,000	103,000	76,000	33,000	80%	20%
8	THE THING ABOUT PAM -EP 1	NINE	585,000	484,000	321,000	149,000	101,000	75,000	32,000	83%	17%
9	MASTERCHEF AUSTRALIA SUN	TEN	780,000	690,000	506,000	171,000	90,000	73,000	21,000	89%	11%
10	MASTERCHEF AUSTRALIA MON	TEN	808,000	723,000	509,000	194,000	86,000	70,000	20,000	89%	11%
11	LEGO MASTERS -SUN	NINE	1,180,000	1,096,000	756,000	305,000	84,000	64,000	25,000	93%	7%
12	LEGO MASTERS -MON	NINE	1,118,000	1,043,000	699,000	310,000	75,000	57,000	22,000	93%	7%
13	LEGO MASTERS -TUE	NINE	1,038,000	968,000	638,000	296,000	71,000	53,000	21,000	93%	7%
14	MASTERCHEF AUSTRALIA THURS	TEN	818,000	748,000	548,000	182,000	70,000	58,000	16,000	91%	9%
15	LEGO MASTERS -TUE -ENCORE	NINE	205,000	139,000	85,000	49,000	66,000	50,000	20,000	68%	32%
16	MASTERCHEF AUSTRALIA TUES	TEN	749,000	686,000	494,000	173,000	63,000	52,000	14,000	92%	8%
17	LEGO MASTERS -MON -ENCORE	NINE	191,000	130,000	82,000	40,000	61,000	46,000	18,000	68%	32%
18	LEGO MASTERS -SUN -ENCORE	NINE	242,000	183,000	129,000	44,000	60,000	45,000	17,000	75%	25%
19	MASTERCHEF AUSTRALIA WED	TEN	659,000	601,000	442,000	151,000	58,000	48,000	13,000	91%	9%
20	AN AUDIENCE WITH ADELE	SEVEN	809,000	759,000	508,000	242,000	50,000	39,000	13,000	94%	6%

Top 5 BVOD by Network

Week: 19 (01/05/2022 - 07/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	HARD QUIZ	ABC	48,000	N/A	N/A	N/A	48,000	39,000	11,000	0%	100%
2	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	746,000	699,000	469,000	230,000	46,000	38,000	11,000	94%	6%
3	CALL THE MIDWIFE	ABC	40,000	N/A	N/A	N/A	40,000	32,000	10,000	0%	100%
4	FOUR CORNERS	ABC	32,000	N/A	N/A	N/A	32,000	26,000	7,000	0%	100%
5	GRAND DESIGNS-EV	ABC	707,000	675,000	438,000	237,000	32,000	26,000	8,000	95%	5%

Seven Network Top 5 BVOD by Network

1	THE VOICE - SUN	SEVEN	1,456,000	1,299,000	837,000	430,000	157,000	122,000	43,000	89%	11%
2	THE VOICE - MON	SEVEN	1,421,000	1,267,000	784,000	459,000	154,000	119,000	42,000	89%	11%
3	THE VOICE - WED	SEVEN	1,376,000	1,224,000	776,000	429,000	152,000	117,000	42,000	89%	11%
4	THE VOICE - TUE	SEVEN	1,443,000	1,304,000	837,000	452,000	139,000	107,000	39,000	90%	10%
5	HOME AND AWAY	SEVEN	1,019,000	890,000	507,000	369,000	129,000	96,000	39,000	87%	13%

Nine Network Top 5 BVOD by Network

1	TRAVEL GUIDES	NINE	1,074,000	965,000	655,000	284,000	109,000	79,000	35,000	90%	10%
2	THE THING ABOUT PAM -EP 2	NINE	523,000	419,000	266,000	138,000	103,000	76,000	33,000	80%	20%
3	THE THING ABOUT PAM -EP 1	NINE	585,000	484,000	321,000	149,000	101,000	75,000	32,000	83%	17%
4	LEGO MASTERS -SUN	NINE	1,180,000	1,096,000	756,000	305,000	84,000	64,000	25,000	93%	7%
5	LEGO MASTERS -MON	NINE	1,118,000	1,043,000	699,000	310,000	75,000	57,000	22,000	93%	7%

Top 5 BVOD by Network

Week: 19 (01/05/2022 - 07/05/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA SUN	TEN	780,000	690,000	506,000	171,000	90,000	73,000	21,000	89%	11%
2	MASTERCHEF AUSTRALIA MON	TEN	808,000	723,000	509,000	194,000	86,000	70,000	20,000	89%	11%
3	MASTERCHEF AUSTRALIA THURS	TEN	818,000	748,000	548,000	182,000	70,000	58,000	16,000	91%	9%
4	MASTERCHEF AUSTRALIA TUES	TEN	749,000	686,000	494,000	173,000	63,000	52,000	14,000	92%	8%
5	MASTERCHEF AUSTRALIA WED	TEN	659,000	601,000	442,000	151,000	58,000	48,000	13,000	91%	9%

SBS Top 5 BVOD by Network

1	COBRA SEASON 1	SBS	214,000	179,000	128,000	51,000	35,000	29,000	8,000	84%	16%
2	INSIGHT	SBS	281,000	262,000	167,000	94,000	19,000	16,000	4,000	93%	7%
3	ZELENSKY: THE STORY	SBS	399,000	384,000	259,000	125,000	15,000	12,000	3,000	96%	4%
4	ATLANTA	SBS	37,000	26,000	16,000	9,000	11,000	10,000	2,000	69%	31%
5	SERENA P	SBS	67,000	58,000	32,000	27,000	8,000	7,000	2,000	88%	12%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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