



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	18
Date Period:	24/04/2022 - 30/04/2022

Top 20 BVOD

Week: 18 (24/04/2022 - 30/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

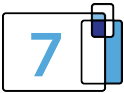
BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - TUE	SEVEN	1,448,000	1,276,000	797,000	459,000	172,000	134,000	47,000	88%	12%
2	THE VOICE-MON	SEVEN	1,492,000	1,334,000	863,000	453,000	158,000	122,000	44,000	89%	11%
3	LEGO MASTERS -SUN	NINE	1,218,000	1,065,000	681,000	325,000	153,000	117,000	44,000	87%	13%
4	LEGO MASTERS -TUE	NINE	1,235,000	1,092,000	769,000	285,000	143,000	108,000	42,000	88%	12%
5	THE VOICE - WED	SEVEN	1,383,000	1,243,000	775,000	447,000	141,000	109,000	39,000	90%	10%
6	HOME AND AWAY	SEVEN	991,000	867,000	497,000	355,000	124,000	92,000	38,000	88%	12%
7	TRAVEL GUIDES	NINE	1,101,000	981,000	669,000	283,000	121,000	89,000	38,000	89%	11%
8	THE THING ABOUT PAM -EP 1	NINE	642,000	539,000	363,000	152,000	103,000	76,000	33,000	84%	16%
9	THE THING ABOUT PAM -EP 2	NINE	576,000	474,000	324,000	129,000	102,000	75,000	33,000	82%	18%
10	MASTERCHEF AUSTRALIA MON	TEN	775,000	678,000	486,000	171,000	97,000	79,000	22,000	88%	12%
11	MASTERCHEF AUSTRALIA TUES	TEN	838,000	751,000	549,000	173,000	87,000	72,000	20,000	90%	10%
12	LEGO MASTERS -MON	NINE	1,110,000	1,035,000	708,000	301,000	75,000	57,000	22,000	93%	7%
13	LEGO MASTERS -MON -ENCORE	NINE	208,000	136,000	84,000	39,000	72,000	54,000	21,000	66%	34%
14	MASTERCHEF AUSTRALIA THURS	TEN	873,000	802,000	586,000	193,000	70,000	58,000	16,000	92%	8%
15	BARONS-EV	ABC	428,000	362,000	236,000	126,000	66,000	53,000	16,000	85%	15%
16	MASTERCHEF AUSTRALIA SUN	TEN	765,000	701,000	506,000	179,000	64,000	53,000	14,000	92%	8%
17	MATT WRIGHT'S WILD TERRITORY	NINE	580,000	524,000	328,000	185,000	56,000	35,000	23,000	90%	10%
18	MASTERCHEF AUSTRALIA - MASTERCLASS	TEN	589,000	543,000	404,000	124,000	46,000	38,000	10,000	92%	8%
19	GRAND DESIGNS-EV	ABC	697,000	652,000	429,000	223,000	46,000	37,000	11,000	93%	7%
20	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	735,000	690,000	481,000	209,000	45,000	37,000	10,000	94%	6%

Top 5 BVOD by Network

Week: 18 (24/04/2022 - 30/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BARONS-EV	ABC	428,000	362,000	236,000	126,000	66,000	53,000	16,000	85%	15%
2	GRAND DESIGNS-EV	ABC	697,000	652,000	429,000	223,000	46,000	37,000	11,000	93%	7%
3	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	735,000	690,000	481,000	209,000	45,000	37,000	10,000	94%	6%
4	BARONS-LE	ABC	190,000	146,000	97,000	49,000	44,000	35,000	11,000	77%	23%
5	LIFE-EV	ABC	254,000	217,000	136,000	81,000	37,000	30,000	8,000	86%	14%

Seven Network Top 5 BVOD by Network

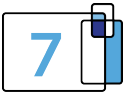
1	THE VOICE - TUE	SEVEN	1,448,000	1,276,000	797,000	459,000	172,000	134,000	47,000	88%	12%
2	THE VOICE-MON	SEVEN	1,492,000	1,334,000	863,000	453,000	158,000	122,000	44,000	89%	11%
3	THE VOICE - WED	SEVEN	1,383,000	1,243,000	775,000	447,000	141,000	109,000	39,000	90%	10%
4	HOME AND AWAY	SEVEN	991,000	867,000	497,000	355,000	124,000	92,000	38,000	88%	12%
5	THE GOOD DOCTOR	SEVEN	694,000	649,000	404,000	242,000	45,000	34,000	13,000	94%	6%

Nine Network Top 5 BVOD by Network

1	LEGO MASTERS -SUN	NINE	1,218,000	1,065,000	681,000	325,000	153,000	117,000	44,000	87%	13%
2	LEGO MASTERS -TUE	NINE	1,235,000	1,092,000	769,000	285,000	143,000	108,000	42,000	88%	12%
3	TRAVEL GUIDES	NINE	1,101,000	981,000	669,000	283,000	121,000	89,000	38,000	89%	11%
4	THE THING ABOUT PAM -EP 1	NINE	642,000	539,000	363,000	152,000	103,000	76,000	33,000	84%	16%
5	THE THING ABOUT PAM -EP 2	NINE	576,000	474,000	324,000	129,000	102,000	75,000	33,000	82%	18%

Top 5 BVOD by Network

Week: 18 (24/04/2022 - 30/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA MON	TEN	775,000	678,000	486,000	171,000	97,000	79,000	22,000	88%	12%
2	MASTERCHEF AUSTRALIA TUES	TEN	838,000	751,000	549,000	173,000	87,000	72,000	20,000	90%	10%
3	MASTERCHEF AUSTRALIA THURS	TEN	873,000	802,000	586,000	193,000	70,000	58,000	16,000	92%	8%
4	MASTERCHEF AUSTRALIA SUN	TEN	765,000	701,000	506,000	179,000	64,000	53,000	14,000	92%	8%
5	MASTERCHEF AUSTRALIA - MASTERCLASS	TEN	589,000	543,000	404,000	124,000	46,000	38,000	10,000	92%	8%

SBS Top 5 BVOD by Network

1	FOUR LIVES SEASON 1	SBS	27,000	N/A	N/A	N/A	27,000	23,000	6,000	0%	100%
2	TRAVEL MAN	SBS	114,000	102,000	67,000	35,000	12,000	10,000	2,000	89%	11%
3	MH370: THE LOST FLIGHT	SBS	257,000	246,000	144,000	102,000	11,000	10,000	2,000	96%	4%
4	INSIGHT	SBS	255,000	244,000	162,000	82,000	11,000	9,000	3,000	96%	4%
5	ATLANTA	SBS	31,000	20,000	13,000	8,000	11,000	9,000	2,000	66%	34%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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