



## BVOD Top 20 Programs Consolidated 7 Audience

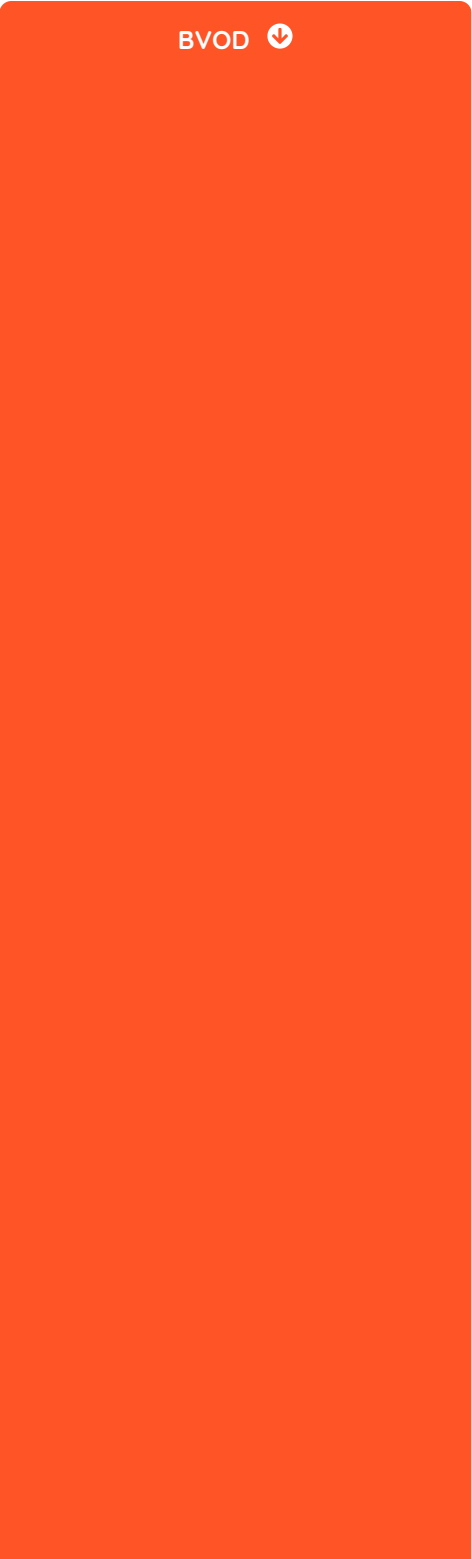
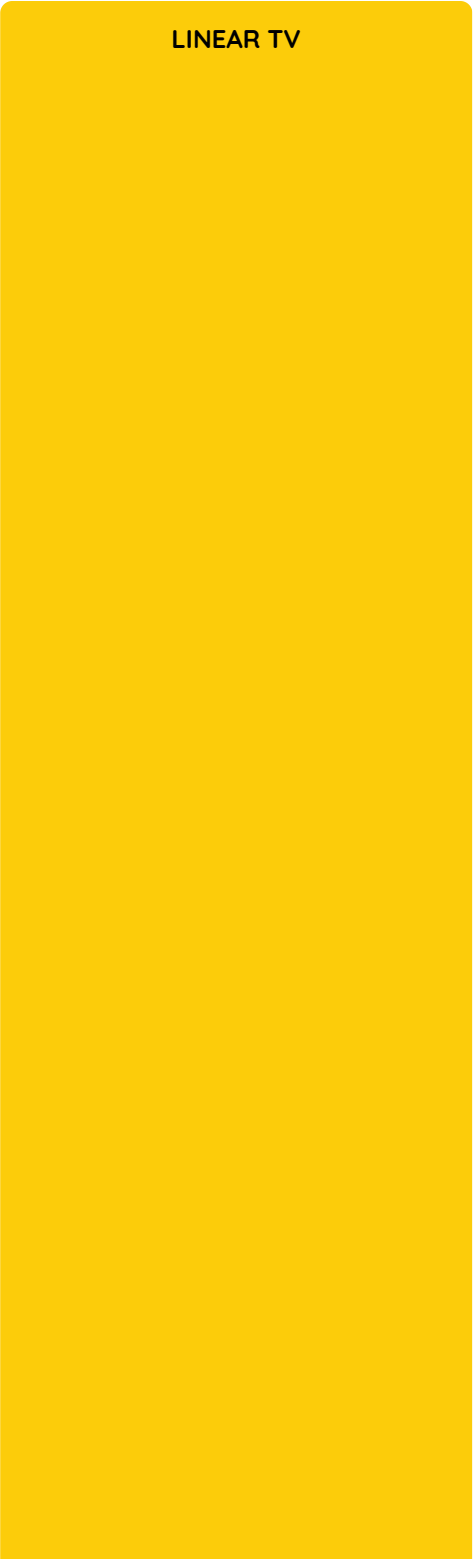
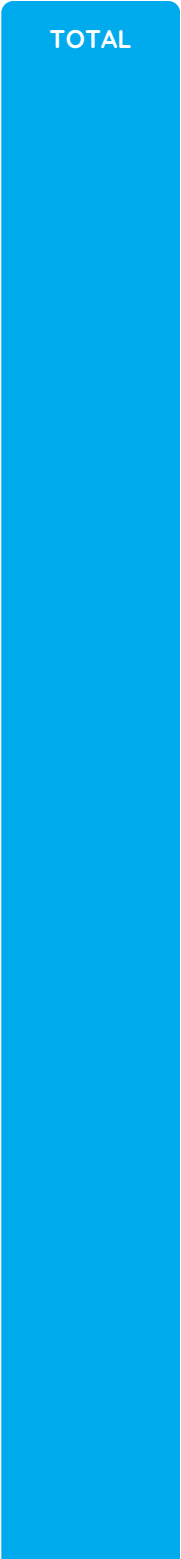
<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	17
<b>Date Period:</b>	17/04/2022 - 23/04/2022

# Top 20 BVOD

**Week:** 17 (17/04/2022 - 23/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - LAUNCH	SEVEN	1,604,000	1,407,000	901,000	484,000	197,000	154,000	53,000	88%	12%
2	THE VOICE - WED	SEVEN	1,281,000	1,126,000	695,000	410,000	155,000	120,000	43,000	88%	12%
3	THE VOICE - TUE	SEVEN	1,417,000	1,266,000	790,000	445,000	150,000	117,000	41,000	89%	11%
4	LEGO MASTERS -LAUNCH	NINE	1,373,000	1,225,000	849,000	340,000	147,000	111,000	43,000	89%	11%
5	HOME AND AWAY	SEVEN	999,000	872,000	509,000	347,000	128,000	96,000	39,000	87%	13%
6	THE THING ABOUT PAM	NINE	739,000	614,000	436,000	160,000	126,000	93,000	40,000	83%	17%
7	THE THING ABOUT PAM -WED	NINE	615,000	505,000	342,000	147,000	111,000	81,000	35,000	82%	18%
8	MASTERCHEF AUSTRALIA - LAUNCH	TEN	930,000	824,000	615,000	185,000	106,000	88,000	24,000	89%	11%
9	LEGO MASTERS -TUE -ENCORE	NINE	263,000	172,000	98,000	58,000	91,000	69,000	27,000	65%	35%
10	LEGO MASTERS -WED -ENCORE	NINE	236,000	148,000	105,000	31,000	89,000	67,000	26,000	62%	38%
11	LEGO MASTERS -TUE	NINE	1,188,000	1,108,000	761,000	302,000	81,000	61,000	24,000	93%	7%
12	LEGO MASTERS -WED	NINE	1,156,000	1,082,000	716,000	318,000	73,000	55,000	21,000	94%	6%
13	SHAUN MICALLEF'S MAD AS HELL S14- EV	ABC	706,000	652,000	433,000	219,000	54,000	44,000	12,000	92%	8%
14	LEGO MASTERS -MON -ENCORE	NINE	107,000	58,000	32,000	25,000	49,000	37,000	14,000	54%	46%
15	THE VOICE-DAY (R)	SEVEN	47,000	N/A	N/A	N/A	47,000	37,000	13,000	0%	100%
16	GRAND DESIGNS-EV	ABC	658,000	613,000	399,000	214,000	45,000	37,000	10,000	93%	7%
17	60 MINUTES	NINE	781,000	737,000	470,000	251,000	44,000	33,000	14,000	94%	6%
18	THE GOOD DOCTOR	SEVEN	695,000	651,000	389,000	254,000	44,000	34,000	13,000	94%	6%
19	MASTERCHEF AUSTRALIA LATE ENCORE	TEN	77,000	35,000	21,000	13,000	42,000	34,000	10,000	45%	55%
20	FRIDAY NIGHT NRL LIVE	NINE	567,000	526,000	322,000	194,000	41,000	30,000	15,000	93%	7%

# Top 5 BVOD by Network

**Week:** 17 (17/04/2022 - 23/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	706,000	652,000	433,000	219,000	54,000	44,000	12,000	92%	8%
2	GRAND DESIGNS-EV	ABC	658,000	613,000	399,000	214,000	45,000	37,000	10,000	93%	7%
3	KILLING EVE	ABC	35,000	N/A	N/A	N/A	35,000	29,000	7,000	0%	100%
4	DOCTOR WHO: LEGEND OF THE SEA DEVILS-EV	ABC	351,000	318,000	219,000	99,000	33,000	27,000	8,000	91%	9%
5	TINY OZ-EV	ABC	419,000	387,000	261,000	125,000	32,000	26,000	8,000	92%	8%





Seven Network Top 5 BVOD by Network

1	THE VOICE - LAUNCH	SEVEN	1,604,000	1,407,000	901,000	484,000	197,000	154,000	53,000	88%	12%
2	THE VOICE - WED	SEVEN	1,281,000	1,126,000	695,000	410,000	155,000	120,000	43,000	88%	12%
3	THE VOICE - TUE	SEVEN	1,417,000	1,266,000	790,000	445,000	150,000	117,000	41,000	89%	11%
4	HOME AND AWAY	SEVEN	999,000	872,000	509,000	347,000	128,000	96,000	39,000	87%	13%
5	THE VOICE-DAY (R)	SEVEN	47,000	N/A	N/A	N/A	47,000	37,000	13,000	0%	100%



Nine Network Top 5 BVOD by Network

1	LEGO MASTERS -LAUNCH	NINE	1,373,000	1,225,000	849,000	340,000	147,000	111,000	43,000	89%	11%
2	THE THING ABOUT PAM	NINE	739,000	614,000	436,000	160,000	126,000	93,000	40,000	83%	17%
3	THE THING ABOUT PAM -WED	NINE	615,000	505,000	342,000	147,000	111,000	81,000	35,000	82%	18%
4	LEGO MASTERS -TUE -ENCORE	NINE	263,000	172,000	98,000	58,000	91,000	69,000	27,000	65%	35%
5	LEGO MASTERS -WED -ENCORE	NINE	236,000	148,000	105,000	31,000	89,000	67,000	26,000	62%	38%

# Top 5 BVOD by Network

**Week:** 17 (17/04/2022 - 23/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MASTERCHEF AUSTRALIA - LAUNCH	TEN	930,000	824,000	615,000	185,000	106,000	88,000	24,000	89%	11%
2	MASTERCHEF AUSTRALIA LATE ENCORE	TEN	77,000	35,000	21,000	13,000	42,000	34,000	10,000	45%	55%
3	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	39,000	N/A	N/A	N/A	39,000	32,000	13,000	0%	100%
4	MASTERCHEF AUSTRALIA DAY ENCORE	TEN	167,000	135,000	88,000	43,000	32,000	26,000	7,000	81%	19%
5	GOGGLEBOX	TEN	980,000	952,000	709,000	218,000	28,000	23,000	7,000	97%	3%





SBS Top 5 BVOD by Network

1	THE RESPONDER SEASON 1	SBS	29,000	N/A	N/A	N/A	29,000	25,000	6,000	0%	100%
2	FOUR LIVES SEASON 1	SBS	26,000	N/A	N/A	N/A	26,000	21,000	5,000	0%	100%
3	ATLANTA	SBS	39,000	27,000	18,000	9,000	12,000	10,000	2,000	69%	31%
4	BANG SEASON 1	SBS	11,000	N/A	N/A	N/A	11,000	9,000	3,000	0%	100%
5	THE BOLEYNs: A SCANDALOUS FAMILY	SBS	186,000	175,000	110,000	65,000	11,000	9,000	2,000	94%	6%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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