



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	16
Date Period:	10/04/2022 - 16/04/2022

Top 20 BVOD

Week: 16 (10/04/2022 - 16/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	HOME AND AWAY	SEVEN	977,000	851,000	510,000	326,000	126,000	94,000	38,000	87%	13%
2	TRAVEL GUIDES	NINE	1,174,000	1,072,000	734,000	311,000	102,000	75,000	33,000	91%	9%
3	KILLING EVE	ABC	87,000	N/A	N/A	N/A	87,000	73,000	19,000	0%	100%
4	LA BREA -EP1	NINE	409,000	346,000	211,000	126,000	63,000	44,000	22,000	85%	15%
5	LA BREA	NINE	480,000	418,000	256,000	152,000	62,000	44,000	22,000	87%	13%
6	SHAUN MICALLEF'S MAD AS HELL S14- EV	ABC	780,000	727,000	498,000	229,000	53,000	43,000	12,000	93%	7%
7	60 MINUTES	NINE	963,000	916,000	591,000	306,000	47,000	36,000	14,000	95%	5%
8	SMOTHER	ABC	41,000	N/A	N/A	N/A	41,000	33,000	9,000	0%	100%
9	PJ MASKS: BUBBLES OF BADNESS	ABC	37,000	N/A	N/A	N/A	37,000	31,000	8,000	0%	100%
10	NINE NEWS SUNDAY	NINE	1,200,000	1,163,000	815,000	338,000	37,000	30,000	10,000	97%	3%
11	GARDENING AUSTRALIA	ABC	35,000	N/A	N/A	N/A	35,000	28,000	8,000	0%	100%
12	SHAUN MICALLEF'S MAD AS HELL S14- LE	ABC	228,000	194,000	135,000	59,000	35,000	28,000	8,000	85%	15%
13	NINE NEWS 6:30	NINE	1,118,000	1,084,000	756,000	314,000	34,000	27,000	9,000	97%	3%
14	NINE NEWS	NINE	1,156,000	1,122,000	793,000	314,000	34,000	27,000	9,000	97%	3%
15	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2022 - ...	TEN	794,000	761,000	525,000	230,000	34,000	29,000	7,000	96%	4%
16	FRIDAY NIGHT NRL LIVE	NINE	554,000	520,000	313,000	199,000	34,000	25,000	12,000	94%	6%
17	SURVIVOR 42 -EV	NINE	170,000	139,000	96,000	38,000	31,000	24,000	9,000	82%	18%
18	A CURRENT AFFAIR	NINE	902,000	872,000	567,000	292,000	30,000	23,000	9,000	97%	3%
19	AUSTRALIAN STORY	ABC	30,000	N/A	N/A	N/A	30,000	25,000	7,000	0%	100%
20	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2022 - ...	TEN	940,000	910,000	615,000	255,000	30,000	26,000	6,000	97%	3%

Top 5 BVOD by Network

Week: 16 (10/04/2022 - 16/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	KILLING EVE	ABC	87,000	N/A	N/A	N/A	87,000	73,000	19,000	0%	100%
2	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	780,000	727,000	498,000	229,000	53,000	43,000	12,000	93%	7%
3	SMOTHER	ABC	41,000	N/A	N/A	N/A	41,000	33,000	9,000	0%	100%
4	PJ MASKS: BUBBLES OF BADNESS	ABC	37,000	N/A	N/A	N/A	37,000	31,000	8,000	0%	100%
5	GARDENING AUSTRALIA	ABC	35,000	N/A	N/A	N/A	35,000	28,000	8,000	0%	100%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	977,000	851,000	510,000	326,000	126,000	94,000	38,000	87%	13%
2	HOME AND AWAY-LATE	SEVEN	832,000	803,000	458,000	328,000	29,000	21,000	10,000	96%	4%
3	SEVEN NEWS AT 6.30	SEVEN	1,422,000	1,393,000	859,000	520,000	28,000	22,000	8,000	98%	2%
4	SEVEN NEWS	SEVEN	1,490,000	1,463,000	908,000	541,000	27,000	21,000	7,000	98%	2%
5	POLICE STRIKE FORCE	SEVEN	603,000	579,000	349,000	221,000	24,000	18,000	7,000	96%	4%

Nine Network Top 5 BVOD by Network

1	TRAVEL GUIDES	NINE	1,174,000	1,072,000	734,000	311,000	102,000	75,000	33,000	91%	9%
2	LA BREA -EP1	NINE	409,000	346,000	211,000	126,000	63,000	44,000	22,000	85%	15%
3	LA BREA	NINE	480,000	418,000	256,000	152,000	62,000	44,000	22,000	87%	13%
4	60 MINUTES	NINE	963,000	916,000	591,000	306,000	47,000	36,000	14,000	95%	5%
5	NINE NEWS SUNDAY	NINE	1,200,000	1,163,000	815,000	338,000	37,000	30,000	10,000	97%	3%

Top 5 BVOD by Network

Week: 16 (10/04/2022 - 16/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2022 - ...	TEN	794,000	761,000	525,000	230,000	34,000	29,000	7,000	96%	4%
2	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2022 - ...	TEN	940,000	910,000	615,000	255,000	30,000	26,000	6,000	97%	3%
3	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	29,000	N/A	N/A	N/A	29,000	23,000	15,000	0%	100%
4	GOGGLEBOX	TEN	774,000	753,000	519,000	200,000	22,000	18,000	5,000	97%	3%
5	AUST FIA FORMULA ONE WORLD CHAMPIONSHIP 2022 - ...	TEN	554,000	536,000	366,000	158,000	18,000	15,000	3,000	97%	3%

SBS Top 5 BVOD by Network

1	THE RESPONDER SEASON 1	SBS	29,000	N/A	N/A	N/A	29,000	25,000	6,000	0%	100%
2	FOUR LIVES SEASON 1	SBS	223,000	195,000	145,000	50,000	28,000	23,000	6,000	88%	12%
3	EVERY FAMILY HAS A SECRET	SBS	350,000	333,000	218,000	115,000	16,000	14,000	4,000	95%	5%
4	ATLANTA	SBS	40,000	28,000	15,000	13,000	12,000	10,000	2,000	70%	30%
5	RECON	SBS	8,000	N/A	N/A	N/A	8,000	7,000	2,000	0%	100%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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