



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	15
Date Period:	03/04/2022 - 09/04/2022

Top 20 BVOD

Week: 15 (03/04/2022 - 09/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MARRIED AT FIRST SIGHT -FINALE	NINE	2,457,000	1,900,000	1,318,000	532,000	557,000	424,000	160,000	77%	23%
2	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	NINE	2,338,000	1,793,000	1,221,000	525,000	546,000	414,000	156,000	77%	23%
3	UNDERBELLY: VANISHING ACT -PART 2	NINE	1,604,000	1,326,000	861,000	426,000	279,000	202,000	90,000	83%	17%
4	UNDERBELLY: VANISHING ACT -PART 1	NINE	1,562,000	1,292,000	843,000	401,000	270,000	195,000	88,000	83%	17%
5	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A...	TEN	1,175,000	1,037,000	751,000	246,000	138,000	111,000	34,000	88%	12%
6	HOME AND AWAY	SEVEN	1,061,000	928,000	552,000	360,000	132,000	99,000	39,000	88%	12%
7	AUSTRALIAN SURVIVOR SUN	TEN	839,000	723,000	525,000	185,000	115,000	93,000	28,000	86%	14%
8	TRAVEL GUIDES	NINE	1,252,000	1,142,000	792,000	335,000	110,000	80,000	35,000	91%	9%
9	KILLING EVE	ABC	82,000	N/A	N/A	N/A	82,000	68,000	17,000	0%	100%
10	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	849,000	792,000	540,000	251,000	57,000	46,000	13,000	93%	7%
11	NINE NEWS SUNDAY	NINE	1,444,000	1,390,000	953,000	417,000	54,000	42,000	15,000	96%	4%
12	SMOTHER	ABC	52,000	N/A	N/A	N/A	52,000	42,000	12,000	0%	100%
13	HARD QUIZ	ABC	44,000	N/A	N/A	N/A	44,000	36,000	10,000	0%	100%
14	DANCING WITH THE STARS: ALL STARS	SEVEN	46,000	3,000	N/A	3,000	42,000	33,000	12,000	8%	92%
15	A CURRENT AFFAIR	NINE	1,027,000	988,000	654,000	319,000	39,000	30,000	11,000	96%	4%
16	NINE NEWS 6:30	NINE	1,230,000	1,192,000	841,000	337,000	39,000	31,000	10,000	97%	3%
17	INSIDERS-EM	ABC	81,000	43,000	31,000	12,000	38,000	31,000	9,000	53%	47%
18	FRIDAY NIGHT NRL LIVE	NINE	546,000	509,000	317,000	183,000	37,000	27,000	13,000	93%	7%
19	NINE NEWS	NINE	1,228,000	1,192,000	851,000	325,000	36,000	29,000	9,000	97%	3%
20	SHAUN MICALLEF'S MAD AS HELL S14-LE	ABC	251,000	215,000	142,000	73,000	36,000	29,000	9,000	86%	14%

Top 5 BVOD by Network

Week: 15 (03/04/2022 - 09/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	KILLING EVE	ABC	82,000	N/A	N/A	N/A	82,000	68,000	17,000	0%	100%
2	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	849,000	792,000	540,000	251,000	57,000	46,000	13,000	93%	7%
3	SMOTHER	ABC	52,000	N/A	N/A	N/A	52,000	42,000	12,000	0%	100%
4	HARD QUIZ	ABC	44,000	N/A	N/A	N/A	44,000	36,000	10,000	0%	100%
5	INSIDERS-EM	ABC	81,000	43,000	31,000	12,000	38,000	31,000	9,000	53%	47%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	1,061,000	928,000	552,000	360,000	132,000	99,000	39,000	88%	12%
2	DANCING WITH THE STARS: ALL STARS	SEVEN	46,000	3,000	N/A	3,000	42,000	33,000	12,000	8%	92%
3	SEVEN NEWS AT 6.30	SEVEN	1,480,000	1,451,000	894,000	537,000	30,000	23,000	8,000	98%	2%
4	SEVEN NEWS	SEVEN	1,566,000	1,538,000	947,000	571,000	29,000	23,000	8,000	98%	2%
5	HOME AND AWAY-LATE	SEVEN	663,000	642,000	356,000	270,000	21,000	15,000	7,000	97%	3%

Nine Network Top 5 BVOD by Network

1	MARRIED AT FIRST SIGHT -FINALE	NINE	2,457,000	1,900,000	1,318,000	532,000	557,000	424,000	160,000	77%	23%
2	MARRIED AT FIRST SIGHT -THE FINAL DINNER PARTY	NINE	2,338,000	1,793,000	1,221,000	525,000	546,000	414,000	156,000	77%	23%
3	UNDERBELLY: VANISHING ACT -PART 2	NINE	1,604,000	1,326,000	861,000	426,000	279,000	202,000	90,000	83%	17%
4	UNDERBELLY: VANISHING ACT -PART 1	NINE	1,562,000	1,292,000	843,000	401,000	270,000	195,000	88,000	83%	17%
5	TRAVEL GUIDES	NINE	1,252,000	1,142,000	792,000	335,000	110,000	80,000	35,000	91%	9%

Top 5 BVOD by Network

Week: 15 (03/04/2022 - 09/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A...	TEN	1,175,000	1,037,000	751,000	246,000	138,000	111,000	34,000	88%	12%
2	AUSTRALIAN SURVIVOR SUN	TEN	839,000	723,000	525,000	185,000	115,000	93,000	28,000	86%	14%
3	AUSTRALIAN SURVIVOR GRAND FINALE	TEN	905,000	874,000	633,000	212,000	31,000	25,000	8,000	97%	3%
4	GOGGLEBOX	TEN	963,000	939,000	679,000	227,000	25,000	20,000	6,000	97%	3%
5	FIRST DATES AUSTRALIA	TEN	530,000	506,000	355,000	135,000	24,000	20,000	6,000	95%	5%

SBS Top 5 BVOD by Network

1	THE RESPONDER SEASON 1	SBS	30,000	N/A	N/A	N/A	30,000	26,000	6,000	0%	100%
2	ALONE: THE BEAST	SBS	96,000	77,000	46,000	31,000	19,000	15,000	5,000	80%	20%
3	BLACK SANDS SEASON 1	SBS	19,000	N/A	N/A	N/A	19,000	16,000	4,000	0%	100%
4	EVERY FAMILY HAS A SECRET	SBS	382,000	365,000	236,000	128,000	18,000	15,000	4,000	95%	5%
5	ATLANTA	SBS	45,000	33,000	20,000	13,000	12,000	11,000	2,000	73%	27%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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