

BVOD Top 20 Programs Consolidated 7 Audience

Ranked: Ranked on BVOD Audience

Channels: All Free-to-Air Broadcast Networks + Affiliates

Market: National

Demographic: All

Statistics: BVOD Audience ('000s)

Week: 51

Date Period: 12/12/2021 - 18/12/2021

Top 20 BVOD

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



| Consolidated 7 Programs | TOTAL | LINEAR TV | BVOD ♥ | CONTRIBUTION % |
|-------------------------|-------|-----------|--------|----------------|
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| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---|------------------------|------------------------------|-----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | PINEY: THE LONESOME PINE-EV | ABC | 483,000 | 301,000 | 214,000 | 87,000 | 182,000 | 152,000 | 40,000 | 62% | 38% |
| 2 | TOTAL CONTROL | ABC | 111,000 | N/A | N/A | N/A | 111,000 | 90,000 | 27,000 | 0% | 100% |
| 3 | US-PM | ABC | 116,000 | 58,000 | 26,000 | 32,000 | 58,000 | 48,000 | 13,000 | 50% | 50% |
| 4 | THE BOLD AND THE BEAUTIFUL FAST-TRACKED | TEN | 45,000 | N/A | N/A | N/A | 45,000 | 36,000 | 11,000 | 0% | 100% |
| 5 | SURVIVOR 41 -EV | NINE | 225,000 | 183,000 | 122,000 | 57,000 | 42,000 | 33,000 | 11,000 | 81% | 19% |
| 6 | SURVIVOR 41 -EV TX1 | NINE | 217,000 | 179,000 | 116,000 | 60,000 | 37,000 | 29,000 | 10,000 | 83% | 17% |
| 7 | US | ABC | 372,000 | 338,000 | 220,000 | 119,000 | 34,000 | 28,000 | 8,000 | 91% | 9% |
| 8 | THE DOG HOUSE AUSTRALIA | TEN | 742,000 | 708,000 | 486,000 | 212,000 | 33,000 | 27,000 | 8,000 | 96% | 4% |
| 9 | SAMMY J: FULL CREDIT TO CHRISTMAS-EV | ABC | 230,000 | 197,000 | 118,000 | 80,000 | 33,000 | 27,000 | 8,000 | 86% | 14% |
| 10 | CATCHING A PREDATOR-LE | ABC | 305,000 | 273,000 | 193,000 | 80,000 | 32,000 | 26,000 | 7,000 | 90% | 10% |
| 11 | THE LARKINS-EV | ABC | 578,000 | 546,000 | 349,000 | 197,000 | 32,000 | 25,000 | 8,000 | 95% | 5% |
| 12 | GARDENING AUSTRALIA | ABC | 29,000 | N/A | N/A | N/A | 29,000 | 23,000 | 7,000 | 0% | 100% |
| 13 | GRUEN | ABC | 25,000 | N/A | N/A | N/A | 25,000 | 21,000 | 5,000 | 0% | 100% |
| 14 | RED ELECTION SEASON 1 | SBS | 25,000 | N/A | N/A | N/A | 25,000 | 21,000 | 5,000 | 0% | 100% |
| 15 | 60 MINUTES -SUMMER | NINE | 816,000 | 792,000 | 512,000 | 257,000 | 24,000 | 18,000 | 7,000 | 97% | 3% |
| 16 | NINE NEWS 6:30 | NINE | 1,090,000 | 1,066,000 | 745,000 | 307,000 | 24,000 | 19,000 | 6,000 | 98% | 2% |
| 17 | NINE NEWS | NINE | 1,102,000 | 1,078,000 | 750,000 | 314,000 | 23,000 | 19,000 | 6,000 | 98% | 2% |
| 18 | ABC NEWS SUNDAY-EV | ABC | 1,050,000 | 1,027,000 | 672,000 | 355,000 | 22,000 | 18,000 | 5,000 | 98% | 2% |
| 19 | NINE NEWS SUNDAY | NINE | 1,124,000 | 1,102,000 | 778,000 | 310,000 | 22,000 | 18,000 | 6,000 | 98% | 2% |
| 20 | THE LARKINS-PM | ABC | 106,000 | 84,000 | 52,000 | 32,000 | 22,000 | 18,000 | 5,000 | 80% | 20% |

Top 5 BVOD by Network

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



| ABC Top 5 BVOD by Network | TOTAL | LINEAR TV | BVOD ♥ | CONTRIBUTION % |
|---------------------------|-------|-----------|--------|----------------|
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| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|--------------------------------------|------------------------|------------------------------|----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | PINEY: THE LONESOME PINE-EV | ABC | 483,000 | 301,000 | 214,000 | 87,000 | 182,000 | 152,000 | 40,000 | 62% | 38% |
| 2 | TOTAL CONTROL | ABC | 111,000 | N/A | N/A | N/A | 111,000 | 90,000 | 27,000 | 0% | 100% |
| 3 | US-PM | ABC | 116,000 | 58,000 | 26,000 | 32,000 | 58,000 | 48,000 | 13,000 | 50% | 50% |
| 4 | US | ABC | 372,000 | 338,000 | 220,000 | 119,000 | 34,000 | 28,000 | 8,000 | 91% | 9% |
| 5 | SAMMY J: FULL CREDIT TO CHRISTMAS-EV | ABC | 230,000 | 197,000 | 118,000 | 80,000 | 33,000 | 27,000 | 8,000 | 86% | 14% |



| 1 | SEVEN NEWS | SEVEN | 1,334,000 | 1,316,000 | 811,000 | 484,000 | 18,000 | 14,000 | 5,000 | 99% | 1% |
|---|-----------------------|-------|-----------|-----------|---------|---------|--------|--------|-------|-----|----|
| 2 | SEVEN NEWS AT 6.30 | SEVEN | 1,265,000 | 1,248,000 | 761,000 | 465,000 | 18,000 | 14,000 | 5,000 | 99% | 1% |
| 3 | SEVEN NEWS - SUN | SEVEN | 1,246,000 | 1,229,000 | 789,000 | 425,000 | 17,000 | 14,000 | 4,000 | 99% | 1% |
| 4 | SUNRISE | SEVEN | 458,000 | 444,000 | 247,000 | 192,000 | 14,000 | 11,000 | 4,000 | 97% | 3% |
| 5 | WEEKEND SUNRISE - SAT | SEVEN | 466,000 | 455,000 | 283,000 | 168,000 | 11,000 | 8,000 | 3,000 | 98% | 2% |

Nine Network Top 5 BVOD by Network

| 1 | SURVIVOR 41 -EV | NINE | 225,000 | 183,000 | 122,000 | 57,000 | 42,000 | 33,000 | 11,000 | 81% | 19% |
|---|---------------------|------|-----------|-----------|---------|---------|--------|--------|--------|-----|-----|
| 2 | SURVIVOR 41 -EV TX1 | NINE | 217,000 | 179,000 | 116,000 | 60,000 | 37,000 | 29,000 | 10,000 | 83% | 17% |
| 3 | 60 MINUTES -SUMMER | NINE | 816,000 | 792,000 | 512,000 | 257,000 | 24,000 | 18,000 | 7,000 | 97% | 3% |
| 4 | NINE NEWS 6:30 | NINE | 1,090,000 | 1,066,000 | 745,000 | 307,000 | 24,000 | 19,000 | 6,000 | 98% | 2% |
| 5 | NINE NEWS | NINE | 1,102,000 | 1,078,000 | 750,000 | 314,000 | 23,000 | 19,000 | 6,000 | 98% | 2% |

Top 5 BVOD by Network

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



| Network 10 Top 5 BVOD by Network | TOTAL | LINEAR TV | BVOD ♥ | CONTRIBUTION % |
|----------------------------------|-------|-----------|--------|----------------|
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| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---|------------------------|------------------------------|----------|---------|----------|----------|--------|----------|----------------------------|-----------------------|
| 1 | THE BOLD AND THE BEAUTIFUL FAST-TRACKED | TEN | 45,000 | N/A | N/A | N/A | 45,000 | 36,000 | 11,000 | 0% | 100% |
| 2 | THE DOG HOUSE AUSTRALIA | TEN | 742,000 | 708,000 | 486,000 | 212,000 | 33,000 | 27,000 | 8,000 | 96% | 4% |
| 3 | THE GRAHAM NORTON SHOW | TEN | 403,000 | 391,000 | 297,000 | 84,000 | 12,000 | 10,000 | 3,000 | 97% | 3% |
| 4 | CSI: VEGAS | TEN | 353,000 | 342,000 | 237,000 | 101,000 | 10,000 | 8,000 | 3,000 | 97% | 3% |
| 5 | JAMIE: TOGETHER AT CHRISTMAS | TEN | 320,000 | 311,000 | 222,000 | 84,000 | 8,000 | 7,000 | 2,000 | 97% | 3% |



| 1 RED ELECT | ION SEASON 1 | SBS | 25,000 | N/A | N/A | N/A | 25,000 | 21,000 | 5,000 | 0% | 100% |
|-------------|--------------|-----|---------|---------|---------|--------|--------|--------|-------|-----|------|
| 2 GOMORRA | H SEASON 5 | SBS | 13,000 | N/A | N/A | N/A | 13,000 | 12,000 | 2,000 | 0% | 100% |
| 3 VIENNA BL | OOD SEASON 2 | SBS | 10,000 | N/A | N/A | N/A | 10,000 | 8,000 | 2,000 | 0% | 100% |
| 4 MUHAMMA | D ALI | SBS | 206,000 | 198,000 | 142,000 | 56,000 | 9,000 | 7,000 | 2,000 | 96% | 4% |
| 5 MURDER C | ASE | SBS | 100,000 | 94,000 | 67,000 | 27,000 | 7,000 | 6,000 | 1,000 | 93% | 7% |

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

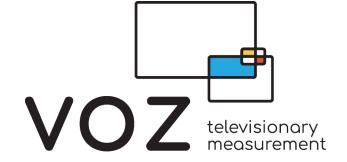
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a nonregional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**



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