



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	48
Date Period:	21/11/2021 - 27/11/2021

Top 20 BVOD

Week: 48 (21/11/2021 - 27/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	LOVE ISLAND AUSTRALIA -MON	NINE	531,000	308,000	230,000	73,000	222,000	169,000	64,000	58%	42%
2	LOVE ISLAND AUSTRALIA -TUE	NINE	447,000	269,000	209,000	59,000	178,000	135,000	51,000	60%	40%
3	LOVE ISLAND AUSTRALIA -FINAL	NINE	425,000	262,000	188,000	70,000	163,000	124,000	47,000	62%	38%
4	HOME AND AWAY	SEVEN	1,130,000	986,000	564,000	408,000	144,000	108,000	43,000	87%	13%
5	ADELE ONE NIGHT ONLY	SEVEN	1,333,000	1,220,000	808,000	399,000	113,000	92,000	27,000	92%	8%
6	TOTAL CONTROL	ABC	110,000	N/A	N/A	N/A	110,000	89,000	28,000	0%	100%
7	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE F...	TEN	728,000	632,000	465,000	151,000	96,000	78,000	23,000	87%	13%
8	ENDEAVOUR-EV	ABC	942,000	852,000	542,000	310,000	90,000	74,000	21,000	90%	10%
9	THE BACHELORETTE AUSTRALIA WED	TEN	518,000	444,000	349,000	84,000	74,000	60,000	17,000	86%	14%
10	BIG BROTHER VIP - MON	SEVEN	623,000	554,000	372,000	176,000	69,000	54,000	19,000	89%	11%
11	BIG BROTHER VIP - FINALE	SEVEN	563,000	500,000	336,000	159,000	63,000	48,000	18,000	89%	11%
12	THE LARKINS-EV	ABC	744,000	683,000	450,000	233,000	61,000	49,000	15,000	92%	8%
13	BOOKS THAT MADE US-EV	ABC	591,000	533,000	382,000	151,000	58,000	48,000	13,000	90%	10%
14	LEGO MASTERS BRICKSMAS SPECIAL	NINE	1,341,000	1,285,000	876,000	387,000	57,000	43,000	17,000	96%	4%
15	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	53,000	N/A	N/A	N/A	53,000	43,000	13,000	0%	100%
16	9-1-1	SEVEN	528,000	475,000	292,000	175,000	53,000	39,000	16,000	90%	10%
17	LEGO MASTERS BRICKSMAS SPECIAL - ENCORE	NINE	201,000	150,000	86,000	43,000	51,000	38,000	15,000	75%	25%
18	SURVIVOR 41	NINE	246,000	201,000	141,000	45,000	45,000	35,000	12,000	82%	18%
19	CELEBRITY MASTERCHEF AUSTRALIA - THE WINNER ANN...	TEN	1,269,000	1,224,000	867,000	329,000	44,000	36,000	10,000	97%	3%
20	HARD QUIZ	ABC	169,000	126,000	79,000	46,000	44,000	36,000	10,000	74%	26%

Top 5 BVOD by Network

Week: 48 (21/11/2021 - 27/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	TOTAL CONTROL	ABC	110,000	N/A	N/A	N/A	110,000	89,000	28,000	0%	100%
2	ENDEAVOUR-EV	ABC	942,000	852,000	542,000	310,000	90,000	74,000	21,000	90%	10%
3	THE LARKINS-EV	ABC	744,000	683,000	450,000	233,000	61,000	49,000	15,000	92%	8%
4	BOOKS THAT MADE US-EV	ABC	591,000	533,000	382,000	151,000	58,000	48,000	13,000	90%	10%
5	HARD QUIZ	ABC	169,000	126,000	79,000	46,000	44,000	36,000	10,000	74%	26%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	1,130,000	986,000	564,000	408,000	144,000	108,000	43,000	87%	13%
2	ADELE ONE NIGHT ONLY	SEVEN	1,333,000	1,220,000	808,000	399,000	113,000	92,000	27,000	92%	8%
3	BIG BROTHER VIP - MON	SEVEN	623,000	554,000	372,000	176,000	69,000	54,000	19,000	89%	11%
4	BIG BROTHER VIP - FINALE	SEVEN	563,000	500,000	336,000	159,000	63,000	48,000	18,000	89%	11%
5	9-1-1	SEVEN	528,000	475,000	292,000	175,000	53,000	39,000	16,000	90%	10%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND AUSTRALIA -MON	NINE	531,000	308,000	230,000	73,000	222,000	169,000	64,000	58%	42%
2	LOVE ISLAND AUSTRALIA -TUE	NINE	447,000	269,000	209,000	59,000	178,000	135,000	51,000	60%	40%
3	LOVE ISLAND AUSTRALIA -FINAL	NINE	425,000	262,000	188,000	70,000	163,000	124,000	47,000	62%	38%
4	LEGO MASTERS BRICKSMAS SPECIAL	NINE	1,341,000	1,285,000	876,000	387,000	57,000	43,000	17,000	96%	4%
5	LEGO MASTERS BRICKSMAS SPECIAL - ENCORE	NINE	201,000	150,000	86,000	43,000	51,000	38,000	15,000	75%	25%

Top 5 BVOD by Network

Week: 48 (21/11/2021 - 27/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BACHELORETTE AUSTRALIA GRAND FINALE - THE F...	TEN	728,000	632,000	465,000	151,000	96,000	78,000	23,000	87%	13%
2	THE BACHELORETTE AUSTRALIA WED	TEN	518,000	444,000	349,000	84,000	74,000	60,000	17,000	86%	14%
3	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	53,000	N/A	N/A	N/A	53,000	43,000	13,000	0%	100%
4	CELEBRITY MASTERCHEF AUSTRALIA - THE WINNER ANN...	TEN	1,269,000	1,224,000	867,000	329,000	44,000	36,000	10,000	97%	3%
5	THE DOG HOUSE AUSTRALIA	TEN	902,000	864,000	596,000	253,000	38,000	30,000	9,000	96%	4%

SBS Top 5 BVOD by Network

1	COULD YOU SURVIVE ON THE BREADLINE?	SBS	364,000	330,000	199,000	131,000	33,000	28,000	7,000	91%	9%
2	RED ELECTION SEASON 1	SBS	29,000	N/A	N/A	N/A	29,000	24,000	6,000	0%	100%
3	BEFORE WE DIE (UK) SEASON 1	SBS	21,000	N/A	N/A	N/A	21,000	17,000	5,000	0%	100%
4	GOMORRAH SEASON 5	SBS	13,000	N/A	N/A	N/A	13,000	11,000	2,000	0%	100%
5	SOMETHING TO HIDE SEASON 1	SBS	9,000	N/A	N/A	N/A	9,000	8,000	2,000	0%	100%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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