



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	45
Date Period:	31/10/2021 - 06/11/2021

Top 20 BVOD

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	LOVE ISLAND AUSTRALIA -WED	NINE	593,000	340,000	265,000	69,000	253,000	193,000	71,000	57%	43%
2	LOVE ISLAND AUSTRALIA -THU	NINE	537,000	291,000	214,000	71,000	246,000	188,000	70,000	54%	46%
3	LOVE ISLAND AUSTRALIA -TUE	NINE	590,000	348,000	250,000	87,000	241,000	185,000	68,000	59%	41%
4	LOVE ISLAND AUSTRALIA -MON	NINE	578,000	337,000	239,000	89,000	241,000	184,000	68,000	58%	42%
5	THE BLOCK -SUN	NINE	1,962,000	1,727,000	1,172,000	514,000	236,000	176,000	70,000	88%	12%
6	PARENTAL GUIDANCE -LAUNCH	NINE	1,235,000	1,040,000	711,000	297,000	195,000	147,000	57,000	84%	16%
7	BIG BROTHER VIP - LAUNCH	SEVEN	827,000	680,000	453,000	211,000	147,000	116,000	39,000	82%	18%
8	PARENTAL GUIDANCE -WED	NINE	1,050,000	910,000	614,000	272,000	140,000	106,000	42,000	87%	13%
9	PARENTAL GUIDANCE -TUE	NINE	1,084,000	945,000	637,000	273,000	138,000	104,000	41,000	87%	13%
10	HOME AND AWAY	SEVEN	1,136,000	1,001,000	572,000	418,000	134,000	101,000	40,000	88%	12%
11	THE BACHELORETTE AUSTRALIA WED	TEN	580,000	455,000	333,000	107,000	125,000	102,000	30,000	78%	22%
12	BIG BROTHER VIP - WED	SEVEN	729,000	630,000	420,000	198,000	99,000	78,000	27,000	86%	14%
13	THE BACHELORETTE AUSTRALIA THURS	TEN	608,000	509,000	390,000	106,000	99,000	80,000	24,000	84%	16%
14	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-MOUNTING ...	TEN	1,227,000	1,143,000	764,000	342,000	85,000	64,000	25,000	93%	7%
15	BIG BROTHER VIP - TUE	SEVEN	747,000	663,000	444,000	205,000	84,000	65,000	23,000	89%	11%
16	FIRES-EV	ABC	717,000	633,000	383,000	250,000	84,000	67,000	20,000	88%	12%
17	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-PRESENTATION	TEN	1,424,000	1,344,000	896,000	402,000	79,000	62,000	22,000	94%	6%
18	BEFORE WE DIE (UK)	SBS	326,000	248,000	164,000	84,000	78,000	65,000	17,000	76%	24%
19	FRAYED-EV	ABC	480,000	405,000	258,000	148,000	75,000	61,000	18,000	84%	16%
20	GRUEN	ABC	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%

Top 5 BVOD by Network

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	FIRES-EV	ABC	717,000	633,000	383,000	250,000	84,000	67,000	20,000	88%	12%
2	FRAYED-EV	ABC	480,000	405,000	258,000	148,000	75,000	61,000	18,000	84%	16%
3	GRUEN	ABC	72,000	N/A	N/A	N/A	72,000	60,000	16,000	0%	100%
4	GRANTCHESTER	ABC	39,000	N/A	N/A	N/A	39,000	32,000	9,000	0%	100%
5	HARD QUIZ	ABC	158,000	121,000	72,000	49,000	37,000	31,000	9,000	76%	24%

Seven Network Top 5 BVOD by Network

1	BIG BROTHER VIP - LAUNCH	SEVEN	827,000	680,000	453,000	211,000	147,000	116,000	39,000	82%	18%
2	HOME AND AWAY	SEVEN	1,136,000	1,001,000	572,000	418,000	134,000	101,000	40,000	88%	12%
3	BIG BROTHER VIP - WED	SEVEN	729,000	630,000	420,000	198,000	99,000	78,000	27,000	86%	14%
4	BIG BROTHER VIP - TUE	SEVEN	747,000	663,000	444,000	205,000	84,000	65,000	23,000	89%	11%
5	7NEWS SPOTLIGHT: BUBBA CHUMP	SEVEN	650,000	597,000	361,000	225,000	52,000	39,000	16,000	92%	8%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND AUSTRALIA -WED	NINE	593,000	340,000	265,000	69,000	253,000	193,000	71,000	57%	43%
2	LOVE ISLAND AUSTRALIA -THU	NINE	537,000	291,000	214,000	71,000	246,000	188,000	70,000	54%	46%
3	LOVE ISLAND AUSTRALIA -TUE	NINE	590,000	348,000	250,000	87,000	241,000	185,000	68,000	59%	41%
4	LOVE ISLAND AUSTRALIA -MON	NINE	578,000	337,000	239,000	89,000	241,000	184,000	68,000	58%	42%
5	THE BLOCK -SUN	NINE	1,962,000	1,727,000	1,172,000	514,000	236,000	176,000	70,000	88%	12%

Top 5 BVOD by Network

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BACHELORETTE AUSTRALIA WED	TEN	580,000	455,000	333,000	107,000	125,000	102,000	30,000	78%	22%
2	THE BACHELORETTE AUSTRALIA THURS	TEN	608,000	509,000	390,000	106,000	99,000	80,000	24,000	84%	16%
3	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-MOUNTING ...	TEN	1,227,000	1,143,000	764,000	342,000	85,000	64,000	25,000	93%	7%
4	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-PRESENTATION	TEN	1,424,000	1,344,000	896,000	402,000	79,000	62,000	22,000	94%	6%
5	HAVE YOU BEEN PAYING ATTENTION?	TEN	973,000	906,000	654,000	235,000	67,000	55,000	16,000	93%	7%

SBS Top 5 BVOD by Network

1	BEFORE WE DIE (UK)	SBS	326,000	248,000	164,000	84,000	78,000	65,000	17,000	76%	24%
2	RED ELECTION SEASON 1	SBS	34,000	N/A	N/A	N/A	34,000	28,000	8,000	0%	100%
3	AUSTRALIA'S HEALTH REVOLUTION - ENCORE	SBS	31,000	23,000	12,000	10,000	8,000	7,000	2,000	74%	26%
4	INSIDE CENTRAL STATION	SBS	209,000	202,000	138,000	64,000	7,000	6,000	2,000	97%	3%
5	INSIGHT RPT	SBS	241,000	235,000	167,000	69,000	6,000	5,000	1,000	98%	2%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396