



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	45
Date Period:	31/10/2021 - 06/11/2021

Top 20 Total TV

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BLOCK -SUN	NINE	1,962,000	1,727,000	1,172,000	514,000	236,000	176,000	70,000	88%	12%
2	SEVEN NEWS	SEVEN	1,573,000	1,546,000	934,000	593,000	27,000	22,000	7,000	98%	2%
3	SEVEN NEWS AT 6.30	SEVEN	1,512,000	1,483,000	892,000	576,000	29,000	23,000	8,000	98%	2%
4	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-PRESENTATION	TEN	1,424,000	1,344,000	896,000	402,000	79,000	62,000	22,000	94%	6%
5	SEVEN NEWS - SUN	SEVEN	1,342,000	1,322,000	830,000	470,000	20,000	16,000	5,000	99%	1%
6	NINE NEWS	NINE	1,269,000	1,241,000	892,000	331,000	29,000	23,000	7,000	98%	2%
7	PARENTAL GUIDANCE -LAUNCH	NINE	1,235,000	1,040,000	711,000	297,000	195,000	147,000	57,000	84%	16%
8	NINE NEWS SUNDAY	NINE	1,233,000	1,205,000	826,000	364,000	29,000	23,000	8,000	98%	2%
9	BERT NEWTON: LET ME ENTERTAIN YOU	NINE	1,228,000	1,189,000	787,000	377,000	39,000	29,000	12,000	97%	3%
10	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-MOUNTING ...	TEN	1,227,000	1,143,000	764,000	342,000	85,000	64,000	25,000	93%	7%
11	NINE NEWS 6:30	NINE	1,226,000	1,197,000	854,000	326,000	29,000	24,000	8,000	98%	2%
12	SEVEN NEWS - SAT	SEVEN	1,176,000	1,160,000	727,000	423,000	16,000	13,000	4,000	99%	1%
13	ABC NEWS SUNDAY-EV	ABC	1,137,000	1,114,000	686,000	428,000	23,000	19,000	5,000	98%	2%
14	HOME AND AWAY	SEVEN	1,136,000	1,001,000	572,000	418,000	134,000	101,000	40,000	88%	12%
15	HARD QUIZ S6-EV	ABC	1,119,000	1,102,000	732,000	370,000	17,000	14,000	4,000	99%	1%
16	PARENTAL GUIDANCE -TUE	NINE	1,084,000	945,000	637,000	273,000	138,000	104,000	41,000	87%	13%
17	GRUEN-EV	ABC	1,068,000	1,053,000	731,000	322,000	15,000	12,000	3,000	99%	1%
18	NINE NEWS SATURDAY	NINE	1,060,000	1,041,000	735,000	292,000	20,000	16,000	5,000	98%	2%
19	PARENTAL GUIDANCE -WED	NINE	1,050,000	910,000	614,000	272,000	140,000	106,000	42,000	87%	13%
20	AUSTRALIAN STORY-EV	ABC	1,035,000	1,015,000	633,000	382,000	20,000	16,000	5,000	98%	2%

Top 5 Total TV by Network

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,137,000	1,114,000	686,000	428,000	23,000	19,000	5,000	98%	2%
2	HARD QUIZ S6-EV	ABC	1,119,000	1,102,000	732,000	370,000	17,000	14,000	4,000	99%	1%
3	GRUEN-EV	ABC	1,068,000	1,053,000	731,000	322,000	15,000	12,000	3,000	99%	1%
4	AUSTRALIAN STORY-EV	ABC	1,035,000	1,015,000	633,000	382,000	20,000	16,000	5,000	98%	2%
5	ABC NEWS-EV	ABC	1,021,000	997,000	633,000	364,000	23,000	19,000	5,000	98%	2%

Seven Network Top 5 Total TV Programs

1	SEVEN NEWS	SEVEN	1,573,000	1,546,000	934,000	593,000	27,000	22,000	7,000	98%	2%
2	SEVEN NEWS AT 6.30	SEVEN	1,512,000	1,483,000	892,000	576,000	29,000	23,000	8,000	98%	2%
3	SEVEN NEWS - SUN	SEVEN	1,342,000	1,322,000	830,000	470,000	20,000	16,000	5,000	99%	1%
4	SEVEN NEWS - SAT	SEVEN	1,176,000	1,160,000	727,000	423,000	16,000	13,000	4,000	99%	1%
5	HOME AND AWAY	SEVEN	1,136,000	1,001,000	572,000	418,000	134,000	101,000	40,000	88%	12%

Nine Network Top 5 Total TV Programs

1	THE BLOCK -SUN	NINE	1,962,000	1,727,000	1,172,000	514,000	236,000	176,000	70,000	88%	12%
2	NINE NEWS	NINE	1,269,000	1,241,000	892,000	331,000	29,000	23,000	7,000	98%	2%
3	PARENTAL GUIDANCE -LAUNCH	NINE	1,235,000	1,040,000	711,000	297,000	195,000	147,000	57,000	84%	16%
4	NINE NEWS SUNDAY	NINE	1,233,000	1,205,000	826,000	364,000	29,000	23,000	8,000	98%	2%
5	BERT NEWTON: LET ME ENTERTAIN YOU	NINE	1,228,000	1,189,000	787,000	377,000	39,000	29,000	12,000	97%	3%

Top 5 Total TV by Network

Week: 45 (31/10/2021 - 06/11/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-PRESENTATION	TEN	1,424,000	1,344,000	896,000	402,000	79,000	62,000	22,000	94%	6%
2	MELBOURNE CUP CARNIVAL: MELBOURNE CUP-MOUNTING ...	TEN	1,227,000	1,143,000	764,000	342,000	85,000	64,000	25,000	93%	7%
3	GOGGLEBOX	TEN	999,000	968,000	709,000	232,000	31,000	25,000	7,000	97%	3%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	973,000	906,000	654,000	235,000	67,000	55,000	16,000	93%	7%
5	THE DOG HOUSE AUSTRALIA	TEN	920,000	878,000	608,000	265,000	42,000	34,000	10,000	95%	5%

SBS Top 5 Total TV Programs

1	COASTAL DEVON & CORNWALL WITH MICHAEL PORTILLO	SBS	435,000	429,000	279,000	150,000	6,000	5,000	1,000	99%	1%
2	WHO DO YOU THINK YOU ARE? RPT	SBS	340,000	339,000	253,000	86,000	1,000	1,000	N/A	100%	0%
3	THE TRUTH ABOUT SLEEP RPT	SBS	333,000	331,000	222,000	109,000	1,000	1,000	N/A	100%	0%
4	MICHAEL PALIN IN NORTH KOREA RPT	SBS	328,000	327,000	205,000	121,000	1,000	1,000	N/A	100%	0%
5	BEFORE WE DIE (UK)	SBS	326,000	248,000	164,000	84,000	78,000	65,000	17,000	76%	24%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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