

# Total TV Top 20 Programs Consolidated 7 Audience

**Ranked:** Ranked on Total Audience

**Channels:** All Free-to-Air Broadcast Networks + Affiliates

Market: National

Demographic: All

**Statistics:** Audience

**Week:** 40

**Date Period**: 26/09/2021 - 02/10/2021

## Top 20 Total TV

Week: 40 (26/09/2021 - 02/10/2021) Demographic: Total People Statistics: Audience



| Consolidated 7 Programs | TOTAL • | LINEAR TV | BVOD | CONTRIBUTION % |
|-------------------------|---------|-----------|------|----------------|
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| Rank | Description                              | Network /<br>Affiliate | Linear TV + BVOD<br>National | National  | Metro     | Regional | National | Metro   | Regional | Linear TV Only<br>National | BVOD Only<br>National |
|------|--|------------------------|------------------------------|-----------|-----------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1    | THE BLOCK -SUN                           | NINE                   | 1,806,000                    | 1,619,000 | 1,137,000 | 444,000  | 187,000  | 141,000 | 55,000   | 90%                        | 10%                   |
| 2    | SEVEN NEWS                               | SEVEN                  | 1,770,000                    | 1,736,000 | 1,086,000 | 626,000  | 34,000   | 27,000  | 8,000    | 98%                        | 2%                    |
| 3    | SEVEN NEWS - SUN                         | SEVEN                  | 1,751,000                    | 1,723,000 | 1,113,000 | 586,000  | 28,000   | 23,000  | 7,000    | 98%                        | 2%                    |
| 4    | SEVEN NEWS AT 6.30                       | SEVEN                  | 1,706,000                    | 1,671,000 | 1,043,000 | 611,000  | 34,000   | 27,000  | 9,000    | 98%                        | 2%                    |
| 5    | THE BLOCK -MON                           | NINE                   | 1,557,000                    | 1,351,000 | 917,000   | 394,000  | 206,000  | 156,000 | 59,000   | 87%                        | 13%                   |
| 6    | THE BLOCK -WED                           | NINE                   | 1,546,000                    | 1,373,000 | 976,000   | 372,000  | 173,000  | 130,000 | 52,000   | 89%                        | 11%                   |
| 7    | NINE NEWS                                | NINE                   | 1,491,000                    | 1,454,000 | 1,027,000 | 402,000  | 37,000   | 31,000  | 9,000    | 98%                        | 2%                    |
| 8    | NINE NEWS SUNDAY                         | NINE                   | 1,489,000                    | 1,450,000 | 1,047,000 | 388,000  | 39,000   | 31,000  | 10,000   | 97%                        | 3%                    |
| 9    | THE BLOCK -TUE                           | NINE                   | 1,484,000                    | 1,327,000 | 912,000   | 372,000  | 157,000  | 118,000 | 46,000   | 89%                        | 11%                   |
| 10   | NINE NEWS 6:30                           | NINE                   | 1,436,000                    | 1,399,000 | 977,000   | 398,000  | 38,000   | 30,000  | 9,000    | 97%                        | 3%                    |
| 11   | SEVEN NEWS - SAT                         | SEVEN                  | 1,412,000                    | 1,389,000 | 891,000   | 480,000  | 22,000   | 18,000  | 5,000    | 98%                        | 2%                    |
| 12   | NINE NEWS SATURDAY                       | NINE                   | 1,282,000                    | 1,257,000 | 904,000   | 330,000  | 26,000   | 21,000  | 6,000    | 98%                        | 2%                    |
| 13   | 7NEWS: DISAPPEARANCE OF WILLIAM TYRRELL  | SEVEN                  | 1,275,000                    | 1,200,000 | 729,000   | 452,000  | 75,000   | 55,000  | 24,000   | 94%                        | 6%                    |
| 14   | SAS AUSTRALIA - MON                      | SEVEN                  | 1,235,000                    | 1,070,000 | 710,000   | 326,000  | 165,000  | 130,000 | 43,000   | 87%                        | 13%                   |
| 15   | SAS AUSTRALIA - WED                      | SEVEN                  | 1,223,000                    | 1,116,000 | 731,000   | 355,000  | 106,000  | 84,000  | 28,000   | 91%                        | 9%                    |
| 16   | THE MASKED SINGER AUSTRALIA SUN - REVEAL | TEN                    | 1,217,000                    | 1,168,000 | 821,000   | 316,000  | 49,000   | 39,000  | 12,000   | 96%                        | 4%                    |
| 17   | HOME AND AWAY                            | SEVEN                  | 1,212,000                    | 1,070,000 | 635,000   | 417,000  | 142,000  | 107,000 | 42,000   | 88%                        | 12%                   |
| 18   | SAS AUSTRALIA - TUE                      | SEVEN                  | 1,204,000                    | 1,042,000 | 691,000   | 322,000  | 161,000  | 127,000 | 42,000   | 87%                        | 13%                   |
| 19   | A CURRENT AFFAIR                         | NINE                   | 1,185,000                    | 1,150,000 | 760,000   | 370,000  | 35,000   | 27,000  | 10,000   | 97%                        | 3%                    |
| 20   | THE MASKED SINGER AUSTRALIA MON - REVEAL | TEN                    | 1,166,000                    | 1,123,000 | 778,000   | 326,000  | 43,000   | 34,000  | 10,000   | 96%                        | 4%                    |

### Top 5 Total TV by Network

Week: 40 (26/09/2021 - 02/10/2021) Demographic: Total People Statistics: Audience



| ABC Top 5 Total TV Programs | TOTAL • | LINEAR TV | BVOD | CONTRIBUTION % |
|-----------------------------|---------|-----------|------|----------------|
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| Rank | Description         | Network /<br>Affiliate | Linear TV + BVOD<br>National | National  | Metro   | Regional | National | Metro  | Regional | Linear TV Only<br>National | BVOD Only<br>National |
|------|---------------------|------------------------|------------------------------|-----------|---------|----------|----------|--------|----------|----------------------------|-----------------------|
| 1    | AUSTRALIAN STORY-EV | ABC                    | 1,164,000                    | 1,141,000 | 719,000 | 422,000  | 23,000   | 19,000 | 5,000    | 98%                        | 2%                    |
| 2    | ABC NEWS SUNDAY-EV  | ABC                    | 1,138,000                    | 1,110,000 | 716,000 | 394,000  | 28,000   | 23,000 | 6,000    | 98%                        | 2%                    |
| 3    | ABC NEWS-EV         | ABC                    | 1,133,000                    | 1,105,000 | 719,000 | 386,000  | 28,000   | 23,000 | 6,000    | 98%                        | 2%                    |
| 4    | ABC NEWS-SA         | ABC                    | 1,115,000                    | 1,094,000 | 731,000 | 363,000  | 21,000   | 17,000 | 4,000    | 98%                        | 2%                    |
| 5    | HARD QUIZ S6-EV     | ABC                    | 1,053,000                    | 1,036,000 | 662,000 | 374,000  | 16,000   | 13,000 | 4,000    | 98%                        | 2%                    |



| 1 | SEVEN NEWS                              | SEVEN | 1,770,000 | 1,736,000 | 1,086,000 | 626,000 | 34,000 | 27,000 | 8,000  | 98% | 2% |
|---|---|-------|-----------|-----------|-----------|---------|--------|--------|--------|-----|----|
| 2 | SEVEN NEWS - SUN                        | SEVEN | 1,751,000 | 1,723,000 | 1,113,000 | 586,000 | 28,000 | 23,000 | 7,000  | 98% | 2% |
| 3 | SEVEN NEWS AT 6.30                      | SEVEN | 1,706,000 | 1,671,000 | 1,043,000 | 611,000 | 34,000 | 27,000 | 9,000  | 98% | 2% |
| 4 | SEVEN NEWS - SAT                        | SEVEN | 1,412,000 | 1,389,000 | 891,000   | 480,000 | 22,000 | 18,000 | 5,000  | 98% | 2% |
| 5 | 7NEWS: DISAPPEARANCE OF WILLIAM TYRRELL | SEVEN | 1,275,000 | 1,200,000 | 729,000   | 452,000 | 75,000 | 55,000 | 24,000 | 94% | 6% |

Nine Network Top 5 Total TV Programs

| 1 | THE BLOCK -SUN   | NINE | 1,806,000 | 1,619,000 | 1,137,000 | 444,000 | 187,000 | 141,000 | 55,000 | 90% | 10% |
|---|------------------|------|-----------|-----------|-----------|---------|---------|---------|--------|-----|-----|
| 2 | THE BLOCK -MON   | NINE | 1,557,000 | 1,351,000 | 917,000   | 394,000 | 206,000 | 156,000 | 59,000 | 87% | 13% |
| 3 | THE BLOCK -WED   | NINE | 1,546,000 | 1,373,000 | 976,000   | 372,000 | 173,000 | 130,000 | 52,000 | 89% | 11% |
| 4 | NINE NEWS        | NINE | 1,491,000 | 1,454,000 | 1,027,000 | 402,000 | 37,000  | 31,000  | 9,000  | 98% | 2%  |
| 5 | NINE NEWS SUNDAY | NINE | 1,489,000 | 1,450,000 | 1,047,000 | 388,000 | 39,000  | 31,000  | 10,000 | 97% | 3%  |

### Top 5 Total TV by Network

Week: 40 (26/09/2021 - 02/10/2021) Demographic: Total People Statistics: Audience



| Network 10 Top 5 Total TV Programs | TOTAL • | LINEAR TV | BVOD | CONTRIBUTION % |
|------------------------------------|---------|-----------|------|----------------|
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| Rank | Description                                 | Network /<br>Affiliate | Linear TV + BVOD<br>National | National  | Metro   | Regional | National | Metro  | Regional | Linear TV Only<br>National | BVOD Only<br>National |
|------|---|------------------------|------------------------------|-----------|---------|----------|----------|--------|----------|----------------------------|-----------------------|
| 1    | THE MASKED SINGER AUSTRALIA SUN -<br>REVEAL | TEN                    | 1,217,000                    | 1,168,000 | 821,000 | 316,000  | 49,000   | 39,000 | 12,000   | 96%                        | 4%                    |
| 2    | THE MASKED SINGER AUSTRALIA MON - REVEAL    | TEN                    | 1,166,000                    | 1,123,000 | 778,000 | 326,000  | 43,000   | 34,000 | 10,000   | 96%                        | 4%                    |
| 3    | HAVE YOU BEEN PAYING ATTENTION?             | TEN                    | 1,146,000                    | 1,082,000 | 774,000 | 275,000  | 64,000   | 53,000 | 15,000   | 94%                        | 6%                    |
| 4    | THE MASKED SINGER AUSTRALIA TUES - REVEAL   | TEN                    | 1,109,000                    | 1,058,000 | 745,000 | 291,000  | 51,000   | 41,000 | 13,000   | 95%                        | 5%                    |
| 5    | GOGGLEBOX                                   | TEN                    | 1,088,000                    | 1,057,000 | 765,000 | 269,000  | 30,000   | 25,000 | 7,000    | 97%                        | 3%                    |

SBS Top 5 Total TV Programs

| 1 | STONEHENGE: THE LOST CIRCLE<br>REVEALED | SBS | 432,000 | 429,000 | 277,000 | 152,000 | 3,000  | 3,000  | 1,000 | 99%  | 1% |
|---|---|-----|---------|---------|---------|---------|--------|--------|-------|------|----|
| 2 | GREAT AMERICAN RAILROAD<br>JOURNEYS RPT | SBS | 401,000 | 399,000 | 261,000 | 139,000 | 2,000  | 1,000  | N/A   | 100% | 0% |
| 3 | ADRIAN DUNBAR'S COASTAL IRELAND         | SBS | 378,000 | 371,000 | 252,000 | 119,000 | 8,000  | 6,000  | 1,000 | 98%  | 2% |
| 4 | CELEBRITY LETTERS AND NUMBERS           | SBS | 353,000 | 337,000 | 247,000 | 90,000  | 16,000 | 13,000 | 3,000 | 96%  | 4% |
| 5 | LOST FOR WORDS                          | SBS | 325,000 | 301,000 | 214,000 | 88,000  | 24,000 | 20,000 | 5,000 | 93%  | 7% |

#### **Notes**

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). "Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

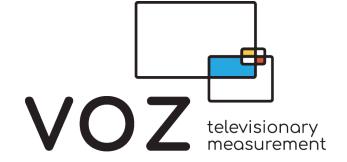
'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a nonregional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au** 



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