



## BVOD Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	39
<b>Date Period:</b>	19/09/2021 - 25/09/2021

# Top 20 BVOD

**Week:** 39 (19/09/2021 - 25/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	430,000	222,000	136,000	86,000	207,000	170,000	82,000	52%	48%
2	THE BLOCK -SUN	NINE	1,713,000	1,506,000	1,021,000	441,000	207,000	155,000	62,000	88%	12%
3	THE BLOCK -WED	NINE	1,552,000	1,354,000	941,000	389,000	198,000	147,000	60,000	87%	13%
4	SAS AUSTRALIA - MON	SEVEN	1,293,000	1,101,000	700,000	370,000	192,000	152,000	50,000	85%	15%
5	THE BLOCK -MON	NINE	1,471,000	1,280,000	864,000	388,000	191,000	142,000	58,000	87%	13%
6	THE BLOCK -TUE	NINE	1,498,000	1,307,000	908,000	374,000	191,000	142,000	58,000	87%	13%
7	SAS AUSTRALIA - TUE	SEVEN	1,226,000	1,045,000	696,000	317,000	181,000	143,000	47,000	85%	15%
8	THE NEWSREADER-EV	ABC	1,074,000	930,000	629,000	301,000	144,000	120,000	30,000	87%	13%
9	HOME AND AWAY	SEVEN	1,232,000	1,092,000	646,000	427,000	140,000	106,000	41,000	89%	11%
10	SAS AUSTRALIA - WED	SEVEN	1,217,000	1,078,000	687,000	359,000	139,000	109,000	36,000	89%	11%
11	RFDS	SEVEN	1,098,000	981,000	542,000	417,000	117,000	84,000	40,000	89%	11%
12	ROSEHAVEN	ABC	108,000	N/A	N/A	N/A	108,000	87,000	26,000	0%	100%
13	PEPPA PIG	ABC	313,000	214,000	137,000	77,000	98,000	81,000	21,000	69%	31%
14	RUGBY LEAGUE FINAL SERIES PF1	NINE	1,276,000	1,180,000	733,000	421,000	97,000	72,000	30,000	92%	8%
15	DES-EV	ABC	916,000	821,000	521,000	300,000	95,000	78,000	22,000	90%	10%
16	RUGBY LEAGUE FINAL SERIES PF2	NINE	1,360,000	1,269,000	813,000	436,000	91,000	68,000	28,000	93%	7%
17	7NEWS: DISAPPEARANCE OF WILLIAM TYRRELL	SEVEN	1,171,000	1,085,000	625,000	440,000	86,000	64,000	27,000	93%	7%
18	WAR OF THE WORLDS SEASON 2	SBS	85,000	N/A	N/A	N/A	85,000	71,000	18,000	0%	100%
19	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,245,000	1,170,000	833,000	319,000	75,000	61,000	17,000	94%	6%
20	HEY DUGGEE	ABC	74,000	N/A	N/A	N/A	74,000	62,000	16,000	0%	100%

# Top 5 BVOD by Network

**Week:** 39 (19/09/2021 - 25/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	430,000	222,000	136,000	86,000	207,000	170,000	82,000	52%	48%
2	THE NEWSREADER-EV	ABC	1,074,000	930,000	629,000	301,000	144,000	120,000	30,000	87%	13%
3	ROSEHAVEN	ABC	108,000	N/A	N/A	N/A	108,000	87,000	26,000	0%	100%
4	PEPPA PIG	ABC	313,000	214,000	137,000	77,000	98,000	81,000	21,000	69%	31%
5	DES-EV	ABC	916,000	821,000	521,000	300,000	95,000	78,000	22,000	90%	10%





Seven Network Top 5 BVOD by Network

1	SAS AUSTRALIA - MON	SEVEN	1,293,000	1,101,000	700,000	370,000	192,000	152,000	50,000	85%	15%
2	SAS AUSTRALIA - TUE	SEVEN	1,226,000	1,045,000	696,000	317,000	181,000	143,000	47,000	85%	15%
3	HOME AND AWAY	SEVEN	1,232,000	1,092,000	646,000	427,000	140,000	106,000	41,000	89%	11%
4	SAS AUSTRALIA - WED	SEVEN	1,217,000	1,078,000	687,000	359,000	139,000	109,000	36,000	89%	11%
5	RFDS	SEVEN	1,098,000	981,000	542,000	417,000	117,000	84,000	40,000	89%	11%



Nine Network Top 5 BVOD by Network

1	THE BLOCK -SUN	NINE	1,713,000	1,506,000	1,021,000	441,000	207,000	155,000	62,000	88%	12%
2	THE BLOCK -WED	NINE	1,552,000	1,354,000	941,000	389,000	198,000	147,000	60,000	87%	13%
3	THE BLOCK -MON	NINE	1,471,000	1,280,000	864,000	388,000	191,000	142,000	58,000	87%	13%
4	THE BLOCK -TUE	NINE	1,498,000	1,307,000	908,000	374,000	191,000	142,000	58,000	87%	13%
5	RUGBY LEAGUE FINAL SERIES PF1	NINE	1,276,000	1,180,000	733,000	421,000	97,000	72,000	30,000	92%	8%

# Top 5 BVOD by Network

**Week:** 39 (19/09/2021 - 25/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,245,000	1,170,000	833,000	319,000	75,000	61,000	17,000	94%	6%
2	THE MASKED SINGER AUSTRALIA TUES	TEN	969,000	918,000	642,000	250,000	51,000	41,000	13,000	95%	5%
3	THE BOLD AND THE BEAUTIFUL FAST- TRACKED	TEN	51,000	N/A	N/A	N/A	51,000	41,000	12,000	0%	100%
4	THE MASKED SINGER AUSTRALIA SUN	TEN	818,000	776,000	536,000	213,000	42,000	34,000	10,000	95%	5%
5	THE MASKED SINGER AUSTRALIA MON	TEN	945,000	904,000	619,000	267,000	40,000	32,000	10,000	96%	4%





SBS Top 5 BVOD by Network

1	WAR OF THE WORLDS SEASON 2	SBS	85,000	N/A	N/A	N/A	85,000	71,000	18,000	0%	100%
2	THE VICTIM SEASON 1	SBS	60,000	N/A	N/A	N/A	60,000	50,000	13,000	0%	100%
3	INSIGHT	SBS	280,000	253,000	166,000	87,000	27,000	23,000	5,000	90%	10%
4	REYKA SEASON 1	SBS	23,000	N/A	N/A	N/A	23,000	19,000	5,000	0%	100%
5	LOST FOR WORDS	SBS	339,000	316,000	215,000	101,000	23,000	19,000	5,000	93%	7%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

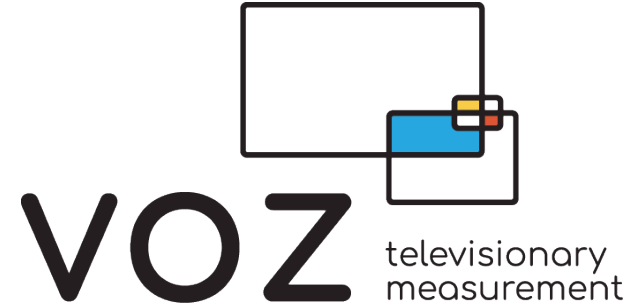
\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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