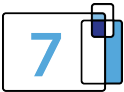


BVOD Top 20 Programs Consolidated 7 Audience

| | |
|---------------------|---|
| Ranked: | Ranked on BVOD Audience |
| Channels: | All Free-to-Air Broadcast Networks + Affiliates |
| Market: | National |
| Demographic: | All |
| Statistics: | BVOD Audience ('000s) |
| Week: | 38 |
| Date Period: | 12/09/2021 - 18/09/2021 |

Top 20 BVOD

Week: 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

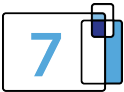
BVOD

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|--|------------------------|------------------------------|-----------|-----------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | THE VOICE - GRAND FINAL WINNER ANNOUNCED | SEVEN | 2,419,000 | 2,223,000 | 1,449,000 | 730,000 | 196,000 | 155,000 | 50,000 | 92% | 8% |
| 2 | THE BLOCK -MON | NINE | 1,535,000 | 1,339,000 | 919,000 | 383,000 | 196,000 | 146,000 | 60,000 | 87% | 13% |
| 3 | SAS AUSTRALIA - TUE | SEVEN | 1,334,000 | 1,138,000 | 757,000 | 347,000 | 196,000 | 156,000 | 50,000 | 85% | 15% |
| 4 | THE BLOCK -SUN | NINE | 1,682,000 | 1,491,000 | 1,019,000 | 424,000 | 191,000 | 142,000 | 57,000 | 89% | 11% |
| 5 | THE BLOCK -TUE | NINE | 1,519,000 | 1,337,000 | 898,000 | 394,000 | 182,000 | 135,000 | 55,000 | 88% | 12% |
| 6 | SAS AUSTRALIA - LAUNCH | SEVEN | 1,330,000 | 1,162,000 | 767,000 | 369,000 | 168,000 | 134,000 | 43,000 | 87% | 13% |
| 7 | THE NEWSREADER-EV | ABC | 990,000 | 834,000 | 560,000 | 274,000 | 157,000 | 130,000 | 34,000 | 84% | 16% |
| 8 | BROOKLYN NINE-NINE | SBS | 370,000 | 225,000 | 175,000 | 50,000 | 145,000 | 122,000 | 29,000 | 61% | 39% |
| 9 | THE BLOCK -WED | NINE | 1,430,000 | 1,287,000 | 890,000 | 365,000 | 143,000 | 106,000 | 43,000 | 90% | 10% |
| 10 | HOME AND AWAY | SEVEN | 1,233,000 | 1,092,000 | 645,000 | 431,000 | 141,000 | 107,000 | 42,000 | 89% | 11% |
| 11 | AUSTRALIAN GANGSTER | SEVEN | 786,000 | 647,000 | 418,000 | 210,000 | 138,000 | 108,000 | 36,000 | 82% | 18% |
| 12 | AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A... | TEN | 1,460,000 | 1,338,000 | 991,000 | 310,000 | 122,000 | 100,000 | 29,000 | 92% | 8% |
| 13 | RFDS | SEVEN | 1,095,000 | 976,000 | 552,000 | 403,000 | 119,000 | 84,000 | 41,000 | 89% | 11% |
| 14 | SAS AUSTRALIA - WED | SEVEN | 1,301,000 | 1,189,000 | 783,000 | 381,000 | 112,000 | 88,000 | 29,000 | 91% | 9% |
| 15 | HEY DUGGEE | ABC | 108,000 | N/A | N/A | N/A | 108,000 | 90,000 | 23,000 | 0% | 100% |
| 16 | SAS AUSTRALIA-DAY (R) | SEVEN | 128,000 | 34,000 | 14,000 | 14,000 | 94,000 | 75,000 | 24,000 | 27% | 73% |
| 17 | WAR OF THE WORLDS SEASON 2 | SBS | 89,000 | N/A | N/A | N/A | 89,000 | 74,000 | 19,000 | 0% | 100% |
| 18 | PEPPA PIG | ABC | 298,000 | 210,000 | 134,000 | 76,000 | 88,000 | 72,000 | 19,000 | 71% | 29% |
| 19 | THE VOICE - GRAND FINAL | SEVEN | 2,181,000 | 2,099,000 | 1,362,000 | 693,000 | 83,000 | 65,000 | 22,000 | 96% | 4% |
| 20 | RUGBY LEAGUE FINAL SERIES SF2 | NINE | 1,204,000 | 1,123,000 | 694,000 | 408,000 | 81,000 | 61,000 | 25,000 | 93% | 7% |

Top 5 BVOD by Network

Week: 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|-------------------|------------------------|------------------------------|----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | THE NEWSREADER-EV | ABC | 990,000 | 834,000 | 560,000 | 274,000 | 157,000 | 130,000 | 34,000 | 84% | 16% |
| 2 | HEY DUGGEE | ABC | 108,000 | N/A | N/A | N/A | 108,000 | 90,000 | 23,000 | 0% | 100% |
| 3 | PEPPA PIG | ABC | 298,000 | 210,000 | 134,000 | 76,000 | 88,000 | 72,000 | 19,000 | 71% | 29% |
| 4 | ROSEHAVEN | ABC | 60,000 | N/A | N/A | N/A | 60,000 | 48,000 | 15,000 | 0% | 100% |
| 5 | MEDIA WATCH-EV | ABC | 853,000 | 816,000 | 546,000 | 271,000 | 37,000 | 30,000 | 8,000 | 96% | 4% |

Seven Network Top 5 BVOD by Network

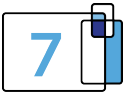
| | | | | | | | | | | | |
|---|--|-------|-----------|-----------|-----------|---------|---------|---------|--------|-----|-----|
| 1 | THE VOICE - GRAND FINAL WINNER ANNOUNCED | SEVEN | 2,419,000 | 2,223,000 | 1,449,000 | 730,000 | 196,000 | 155,000 | 50,000 | 92% | 8% |
| 2 | SAS AUSTRALIA - TUE | SEVEN | 1,334,000 | 1,138,000 | 757,000 | 347,000 | 196,000 | 156,000 | 50,000 | 85% | 15% |
| 3 | SAS AUSTRALIA - LAUNCH | SEVEN | 1,330,000 | 1,162,000 | 767,000 | 369,000 | 168,000 | 134,000 | 43,000 | 87% | 13% |
| 4 | HOME AND AWAY | SEVEN | 1,233,000 | 1,092,000 | 645,000 | 431,000 | 141,000 | 107,000 | 42,000 | 89% | 11% |
| 5 | AUSTRALIAN GANGSTER | SEVEN | 786,000 | 647,000 | 418,000 | 210,000 | 138,000 | 108,000 | 36,000 | 82% | 18% |

Nine Network Top 5 BVOD by Network

| | | | | | | | | | | | |
|---|-------------------------------|------|-----------|-----------|-----------|---------|---------|---------|--------|-----|-----|
| 1 | THE BLOCK -MON | NINE | 1,535,000 | 1,339,000 | 919,000 | 383,000 | 196,000 | 146,000 | 60,000 | 87% | 13% |
| 2 | THE BLOCK -SUN | NINE | 1,682,000 | 1,491,000 | 1,019,000 | 424,000 | 191,000 | 142,000 | 57,000 | 89% | 11% |
| 3 | THE BLOCK -TUE | NINE | 1,519,000 | 1,337,000 | 898,000 | 394,000 | 182,000 | 135,000 | 55,000 | 88% | 12% |
| 4 | THE BLOCK -WED | NINE | 1,430,000 | 1,287,000 | 890,000 | 365,000 | 143,000 | 106,000 | 43,000 | 90% | 10% |
| 5 | RUGBY LEAGUE FINAL SERIES SF2 | NINE | 1,204,000 | 1,123,000 | 694,000 | 408,000 | 81,000 | 61,000 | 25,000 | 93% | 7% |

Top 5 BVOD by Network

Week: 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---|------------------------|------------------------------|-----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A... | TEN | 1,460,000 | 1,338,000 | 991,000 | 310,000 | 122,000 | 100,000 | 29,000 | 92% | 8% |
| 2 | THE MASKED SINGER AUSTRALIA TUES - REVEAL | TEN | 1,102,000 | 1,032,000 | 717,000 | 286,000 | 70,000 | 56,000 | 17,000 | 94% | 6% |
| 3 | HAVE YOU BEEN PAYING ATTENTION? | TEN | 1,106,000 | 1,037,000 | 720,000 | 290,000 | 69,000 | 57,000 | 16,000 | 94% | 6% |
| 4 | THE MASKED SINGER AUSTRALIA - LAUNCH REVEAL | TEN | 1,234,000 | 1,174,000 | 817,000 | 334,000 | 60,000 | 49,000 | 14,000 | 95% | 5% |
| 5 | THE BOLD AND THE BEAUTIFUL FAST- TRACKED | TEN | 54,000 | N/A | N/A | N/A | 54,000 | 44,000 | 13,000 | 0% | 100% |

SBS Top 5 BVOD by Network

| | | | | | | | | | | | |
|---|---|-----|---------|---------|---------|---------|---------|---------|--------|-----|------|
| 1 | BROOKLYN NINE-NINE | SBS | 370,000 | 225,000 | 175,000 | 50,000 | 145,000 | 122,000 | 29,000 | 61% | 39% |
| 2 | WAR OF THE WORLDS SEASON 2 | SBS | 89,000 | N/A | N/A | N/A | 89,000 | 74,000 | 19,000 | 0% | 100% |
| 3 | AUSTRALIA UNCOVERED: STRONG FEMALE LEAD | SBS | 340,000 | 286,000 | 199,000 | 87,000 | 54,000 | 45,000 | 10,000 | 84% | 16% |
| 4 | THE VICTIM SEASON 1 | SBS | 228,000 | 187,000 | 126,000 | 61,000 | 41,000 | 34,000 | 9,000 | 82% | 18% |
| 5 | INSIDE CENTRAL STATION | SBS | 439,000 | 417,000 | 288,000 | 130,000 | 21,000 | 17,000 | 4,000 | 95% | 5% |

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

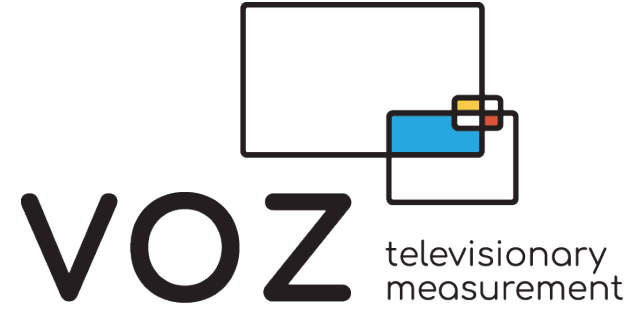
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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