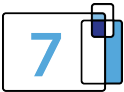


Total TV Top 20 Programs Consolidated 7 Audience

| | |
|---------------------|-------------------------------------------------|
| Ranked: | Ranked on Total Audience |
| Channels: | All Free-to-Air Broadcast Networks + Affiliates |
| Market: | National |
| Demographic: | All |
| Statistics: | Audience |
| Week: | 37 |
| Date Period: | 05/09/2021 - 11/09/2021 |

Top 20 Total TV

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

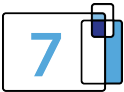
BVOD

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---------------------------------------------|------------------------|------------------------------|-----------|-----------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | THE VOICE - SUN | SEVEN | 2,098,000 | 1,845,000 | 1,201,000 | 594,000 | 253,000 | 200,000 | 64,000 | 88% | 12% |
| 2 | SEVEN NEWS - SUN | SEVEN | 1,828,000 | 1,795,000 | 1,141,000 | 631,000 | 33,000 | 27,000 | 8,000 | 98% | 2% |
| 3 | SEVEN NEWS | SEVEN | 1,824,000 | 1,790,000 | 1,079,000 | 686,000 | 34,000 | 27,000 | 8,000 | 98% | 2% |
| 4 | THE BLOCK -SUN | NINE | 1,777,000 | 1,586,000 | 1,100,000 | 459,000 | 191,000 | 143,000 | 57,000 | 89% | 11% |
| 5 | SEVEN NEWS AT 6.30 | SEVEN | 1,757,000 | 1,722,000 | 1,046,000 | 655,000 | 35,000 | 28,000 | 9,000 | 98% | 2% |
| 6 | SEVEN NEWS - SAT | SEVEN | 1,670,000 | 1,644,000 | 1,075,000 | 542,000 | 25,000 | 21,000 | 6,000 | 98% | 2% |
| 7 | NINE NEWS SUNDAY | NINE | 1,633,000 | 1,588,000 | 1,113,000 | 457,000 | 45,000 | 35,000 | 12,000 | 97% | 3% |
| 8 | THE BLOCK -TUE | NINE | 1,580,000 | 1,440,000 | 1,020,000 | 384,000 | 140,000 | 105,000 | 42,000 | 91% | 9% |
| 9 | NINE NEWS | NINE | 1,523,000 | 1,486,000 | 1,038,000 | 425,000 | 37,000 | 30,000 | 9,000 | 98% | 2% |
| 10 | THE BLOCK -WED | NINE | 1,497,000 | 1,321,000 | 900,000 | 380,000 | 176,000 | 132,000 | 53,000 | 88% | 12% |
| 11 | NINE NEWS 6:30 | NINE | 1,472,000 | 1,434,000 | 991,000 | 414,000 | 37,000 | 30,000 | 9,000 | 97% | 3% |
| 12 | THE BLOCK -MON | NINE | 1,462,000 | 1,307,000 | 902,000 | 378,000 | 155,000 | 116,000 | 46,000 | 89% | 11% |
| 13 | SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS | SEVEN | 1,401,000 | 1,401,000 | 1,030,000 | 342,000 | N/A | N/A | N/A | 100% | 0% |
| 14 | SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS | SEVEN | 1,265,000 | 1,265,000 | 938,000 | 298,000 | N/A | N/A | N/A | 100% | 0% |
| 15 | A CURRENT AFFAIR | NINE | 1,227,000 | 1,190,000 | 776,000 | 388,000 | 37,000 | 28,000 | 10,000 | 97% | 3% |
| 16 | HOME AND AWAY | SEVEN | 1,221,000 | 1,080,000 | 626,000 | 437,000 | 142,000 | 107,000 | 42,000 | 88% | 12% |
| 17 | ABC NEWS SUNDAY-EV | ABC | 1,214,000 | 1,186,000 | 728,000 | 458,000 | 28,000 | 23,000 | 6,000 | 98% | 2% |
| 18 | AUSTRALIAN STORY-EV | ABC | 1,206,000 | 1,184,000 | 730,000 | 455,000 | 22,000 | 18,000 | 5,000 | 98% | 2% |
| 19 | AUSTRALIAN SURVIVOR MON | TEN | 1,181,000 | 1,059,000 | 795,000 | 234,000 | 122,000 | 100,000 | 28,000 | 90% | 10% |
| 20 | HAVE YOU BEEN PAYING ATTENTION? | TEN | 1,178,000 | 1,121,000 | 794,000 | 304,000 | 56,000 | 46,000 | 13,000 | 95% | 5% |

Top 5 Total TV by Network

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---------------------|------------------------|------------------------------|-----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | ABC NEWS SUNDAY-EV | ABC | 1,214,000 | 1,186,000 | 728,000 | 458,000 | 28,000 | 23,000 | 6,000 | 98% | 2% |
| 2 | AUSTRALIAN STORY-EV | ABC | 1,206,000 | 1,184,000 | 730,000 | 455,000 | 22,000 | 18,000 | 5,000 | 98% | 2% |
| 3 | ABC NEWS-EV | ABC | 1,147,000 | 1,119,000 | 691,000 | 428,000 | 28,000 | 23,000 | 6,000 | 98% | 2% |
| 4 | HARD QUIZ S6-EV | ABC | 1,079,000 | 1,063,000 | 669,000 | 394,000 | 17,000 | 13,000 | 4,000 | 98% | 2% |
| 5 | THE NEWSREADER-EV | ABC | 1,032,000 | 883,000 | 603,000 | 281,000 | 149,000 | 123,000 | 32,000 | 86% | 14% |

Seven Network Top 5 Total TV Programs

| | | | | | | | | | | | |
|---|--------------------|-------|-----------|-----------|-----------|---------|---------|---------|--------|-----|-----|
| 1 | THE VOICE - SUN | SEVEN | 2,098,000 | 1,845,000 | 1,201,000 | 594,000 | 253,000 | 200,000 | 64,000 | 88% | 12% |
| 2 | SEVEN NEWS - SUN | SEVEN | 1,828,000 | 1,795,000 | 1,141,000 | 631,000 | 33,000 | 27,000 | 8,000 | 98% | 2% |
| 3 | SEVEN NEWS | SEVEN | 1,824,000 | 1,790,000 | 1,079,000 | 686,000 | 34,000 | 27,000 | 8,000 | 98% | 2% |
| 4 | SEVEN NEWS AT 6.30 | SEVEN | 1,757,000 | 1,722,000 | 1,046,000 | 655,000 | 35,000 | 28,000 | 9,000 | 98% | 2% |
| 5 | SEVEN NEWS - SAT | SEVEN | 1,670,000 | 1,644,000 | 1,075,000 | 542,000 | 25,000 | 21,000 | 6,000 | 98% | 2% |

Nine Network Top 5 Total TV Programs

| | | | | | | | | | | | |
|---|------------------|------|-----------|-----------|-----------|---------|---------|---------|--------|-----|-----|
| 1 | THE BLOCK -SUN | NINE | 1,777,000 | 1,586,000 | 1,100,000 | 459,000 | 191,000 | 143,000 | 57,000 | 89% | 11% |
| 2 | NINE NEWS SUNDAY | NINE | 1,633,000 | 1,588,000 | 1,113,000 | 457,000 | 45,000 | 35,000 | 12,000 | 97% | 3% |
| 3 | THE BLOCK -TUE | NINE | 1,580,000 | 1,440,000 | 1,020,000 | 384,000 | 140,000 | 105,000 | 42,000 | 91% | 9% |
| 4 | NINE NEWS | NINE | 1,523,000 | 1,486,000 | 1,038,000 | 425,000 | 37,000 | 30,000 | 9,000 | 98% | 2% |
| 5 | THE BLOCK -WED | NINE | 1,497,000 | 1,321,000 | 900,000 | 380,000 | 176,000 | 132,000 | 53,000 | 88% | 12% |

Top 5 Total TV by Network

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

| Rank | Description | Network / Affiliate | Linear TV + BVOD National | National | Metro | Regional | National | Metro | Regional | Linear TV Only National | BVOD Only National |
|------|---------------------------------|------------------------|------------------------------|-----------|---------|----------|----------|---------|----------|----------------------------|-----------------------|
| 1 | AUSTRALIAN SURVIVOR MON | TEN | 1,181,000 | 1,059,000 | 795,000 | 234,000 | 122,000 | 100,000 | 28,000 | 90% | 10% |
| 2 | HAVE YOU BEEN PAYING ATTENTION? | TEN | 1,178,000 | 1,121,000 | 794,000 | 304,000 | 56,000 | 46,000 | 13,000 | 95% | 5% |
| 3 | AUSTRALIAN SURVIVOR SUN | TEN | 1,107,000 | 957,000 | 729,000 | 199,000 | 150,000 | 123,000 | 35,000 | 86% | 14% |
| 4 | GOGGLEBOX | TEN | 1,103,000 | 1,071,000 | 756,000 | 273,000 | 32,000 | 26,000 | 7,000 | 97% | 3% |
| 5 | MIRROR MIRROR PART 2 | TEN | 928,000 | 914,000 | 663,000 | 234,000 | 14,000 | 11,000 | 3,000 | 99% | 1% |

SBS Top 5 Total TV Programs

| | | | | | | | | | | | |
|---|---------------------------------------|-----|---------|---------|---------|---------|--------|--------|-------|------|----|
| 1 | GREAT ASIAN RAILWAY JOURNEYS RPT | SBS | 370,000 | 368,000 | 241,000 | 127,000 | 2,000 | 1,000 | N/A | 100% | 0% |
| 2 | ANNE: THE PRINCESS ROYAL AT 70 RPT | SBS | 336,000 | 335,000 | 215,000 | 121,000 | 1,000 | 1,000 | N/A | 100% | 0% |
| 3 | 9/11: ESCAPE FROM THE IMPACT ZONE RPT | SBS | 328,000 | 316,000 | 219,000 | 97,000 | 11,000 | 10,000 | 2,000 | 97% | 3% |
| 4 | 9/11: THE FALLING MAN | SBS | 326,000 | 315,000 | 237,000 | 77,000 | 11,000 | 9,000 | 2,000 | 97% | 3% |
| 5 | TONY ROBINSON'S WORLD BY RAIL RPT | SBS | 313,000 | 311,000 | 196,000 | 115,000 | 2,000 | 1,000 | N/A | 100% | 0% |

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

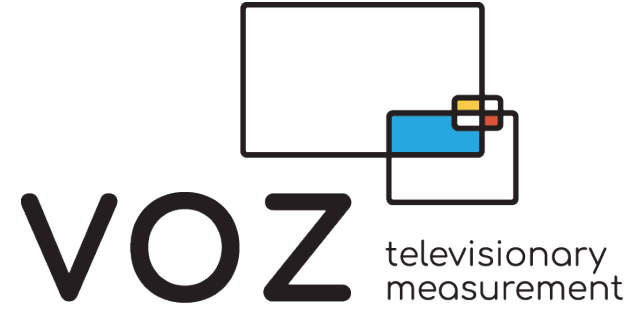
'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210

E: info@oztam.com.au

W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396