



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	36
Date Period:	29/08/2021 - 04/09/2021

Top 20 Total TV

Week: 36 (29/08/2021 - 04/09/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	2,163,000	1,921,000	1,279,000	591,000	242,000	192,000	62,000	89%	11%
2	SEVEN NEWS - SUN	SEVEN	2,066,000	2,031,000	1,341,000	659,000	35,000	28,000	8,000	98%	2%
3	THE VOICE - MON	SEVEN	1,981,000	1,747,000	1,131,000	571,000	233,000	185,000	60,000	88%	12%
4	SEVEN NEWS	SEVEN	1,862,000	1,826,000	1,120,000	686,000	36,000	29,000	9,000	98%	2%
5	SEVEN NEWS AT 6.30	SEVEN	1,787,000	1,750,000	1,077,000	655,000	37,000	29,000	10,000	98%	2%
6	BLUEY	ABC	1,712,000	543,000	347,000	196,000	1,169,000	969,000	258,000	32%	68%
7	THE BLOCK -WED	NINE	1,692,000	1,478,000	985,000	466,000	215,000	160,000	64,000	87%	13%
8	NINE NEWS SUNDAY	NINE	1,690,000	1,642,000	1,127,000	490,000	47,000	37,000	12,000	97%	3%
9	THE BLOCK -TUE	NINE	1,630,000	1,427,000	957,000	435,000	203,000	151,000	61,000	88%	12%
10	SEVEN NEWS - SAT	SEVEN	1,552,000	1,529,000	987,000	518,000	23,000	19,000	5,000	99%	1%
11	NINE NEWS	NINE	1,535,000	1,497,000	1,044,000	418,000	38,000	31,000	9,000	98%	2%
12	NINE NEWS 6:30	NINE	1,471,000	1,433,000	991,000	413,000	38,000	30,000	9,000	97%	3%
13	THE BLOCK -SUN	NINE	1,448,000	1,288,000	879,000	378,000	161,000	119,000	48,000	89%	11%
14	THE BLOCK -MON	NINE	1,416,000	1,253,000	861,000	365,000	162,000	121,000	49,000	89%	11%
15	NINE NEWS SATURDAY	NINE	1,290,000	1,262,000	878,000	364,000	29,000	23,000	7,000	98%	2%
16	HOME AND AWAY	SEVEN	1,259,000	1,109,000	664,000	427,000	150,000	113,000	44,000	88%	12%
17	ABC NEWS SUNDAY-EV	ABC	1,249,000	1,218,000	797,000	421,000	31,000	25,000	7,000	98%	2%
18	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	SEVEN	1,203,000	1,203,000	862,000	328,000	N/A	N/A	N/A	100%	0%
19	AUSTRALIAN SURVIVOR TUES	TEN	1,199,000	1,060,000	807,000	231,000	139,000	114,000	32,000	88%	12%
20	AUSTRALIAN STORY-EV	ABC	1,172,000	1,148,000	716,000	432,000	24,000	20,000	5,000	98%	2%

Top 5 Total TV by Network

Week: 36 (29/08/2021 - 04/09/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	1,712,000	543,000	347,000	196,000	1,169,000	969,000	258,000	32%	68%
2	ABC NEWS SUNDAY-EV	ABC	1,249,000	1,218,000	797,000	421,000	31,000	25,000	7,000	98%	2%
3	AUSTRALIAN STORY-EV	ABC	1,172,000	1,148,000	716,000	432,000	24,000	20,000	5,000	98%	2%
4	ABC NEWS-EV	ABC	1,145,000	1,116,000	700,000	416,000	28,000	23,000	6,000	98%	2%
5	FOUR CORNERS-EV	ABC	1,086,000	1,062,000	726,000	336,000	24,000	20,000	5,000	98%	2%

Seven Network Top 5 Total TV Programs

1	THE VOICE - SUN	SEVEN	2,163,000	1,921,000	1,279,000	591,000	242,000	192,000	62,000	89%	11%
2	SEVEN NEWS - SUN	SEVEN	2,066,000	2,031,000	1,341,000	659,000	35,000	28,000	8,000	98%	2%
3	THE VOICE - MON	SEVEN	1,981,000	1,747,000	1,131,000	571,000	233,000	185,000	60,000	88%	12%
4	SEVEN NEWS	SEVEN	1,862,000	1,826,000	1,120,000	686,000	36,000	29,000	9,000	98%	2%
5	SEVEN NEWS AT 6.30	SEVEN	1,787,000	1,750,000	1,077,000	655,000	37,000	29,000	10,000	98%	2%

Nine Network Top 5 Total TV Programs

1	THE BLOCK -WED	NINE	1,692,000	1,478,000	985,000	466,000	215,000	160,000	64,000	87%	13%
2	NINE NEWS SUNDAY	NINE	1,690,000	1,642,000	1,127,000	490,000	47,000	37,000	12,000	97%	3%
3	THE BLOCK -TUE	NINE	1,630,000	1,427,000	957,000	435,000	203,000	151,000	61,000	88%	12%
4	NINE NEWS	NINE	1,535,000	1,497,000	1,044,000	418,000	38,000	31,000	9,000	98%	2%
5	NINE NEWS 6:30	NINE	1,471,000	1,433,000	991,000	413,000	38,000	30,000	9,000	97%	3%

Top 5 Total TV by Network

Week: 36 (29/08/2021 - 04/09/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,199,000	1,060,000	807,000	231,000	139,000	114,000	32,000	88%	12%
2	AUSTRALIAN SURVIVOR MON	TEN	1,130,000	978,000	739,000	217,000	153,000	125,000	36,000	87%	13%
3	AUSTRALIAN SURVIVOR SUN	TEN	1,116,000	965,000	724,000	222,000	150,000	123,000	35,000	87%	13%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,078,000	1,028,000	734,000	272,000	50,000	41,000	11,000	95%	5%
5	THE BACHELOR AUSTRALIA GRAND FINALE - THE FINAL...	TEN	959,000	839,000	661,000	169,000	120,000	99,000	26,000	88%	12%

SBS Top 5 Total TV Programs

1	WHAT DOES AUSTRALIA REALLY THINK ABOUT	SBS	414,000	384,000	263,000	121,000	30,000	25,000	6,000	93%	7%
2	BROOKLYN NINE-NINE	SBS	343,000	208,000	168,000	40,000	135,000	113,000	27,000	61%	39%
3	GREAT ASIAN RAILWAY JOURNEYS RPT	SBS	322,000	320,000	215,000	104,000	2,000	2,000	N/A	99%	1%
4	WHO DO YOU THINK YOU ARE? RPT	SBS	320,000	319,000	207,000	112,000	1,000	1,000	N/A	100%	0%
5	SECRET SCOTLAND	SBS	311,000	305,000	190,000	115,000	6,000	5,000	1,000	98%	2%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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