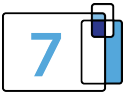


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	34
Date Period:	15/08/2021 - 21/08/2021

Top 20 BVOD

Week: 34 (15/08/2021 - 21/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

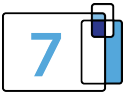
BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	2,357,000	2,082,000	1,363,000	671,000	275,000	218,000	70,000	88%	12%
2	BLUEY	ABC	721,000	455,000	330,000	125,000	266,000	218,000	61,000	63%	37%
3	THE VOICE - MON	SEVEN	2,274,000	2,011,000	1,297,000	658,000	263,000	209,000	67,000	88%	12%
4	THE VOICE - TUE	SEVEN	2,251,000	1,991,000	1,304,000	644,000	260,000	206,000	68,000	88%	12%
5	THE BLOCK -SUN	NINE	1,416,000	1,217,000	833,000	351,000	199,000	149,000	59,000	86%	14%
6	WATCH BLUEY FATHER'S DAY TRAILER	ABC	191,000	N/A	N/A	N/A	191,000	159,000	41,000	0%	100%
7	THE NEWSREADER-EV	ABC	1,244,000	1,075,000	744,000	331,000	169,000	141,000	36,000	86%	14%
8	AUSTRALIAN SURVIVOR TUES	TEN	1,166,000	1,005,000	772,000	208,000	161,000	132,000	37,000	86%	14%
9	HOME AND AWAY	SEVEN	1,330,000	1,172,000	695,000	460,000	159,000	120,000	47,000	88%	12%
10	THE BLOCK -WED	NINE	1,262,000	1,109,000	771,000	314,000	153,000	114,000	46,000	88%	12%
11	BROOKLYN NINE-NINE	SBS	361,000	215,000	169,000	46,000	145,000	122,000	30,000	60%	40%
12	LOVE ISLAND UK SEASON 7	NINE	139,000	N/A	N/A	N/A	139,000	114,000	31,000	0%	100%
13	THE BLOCK -MON	NINE	1,113,000	989,000	691,000	275,000	124,000	93,000	37,000	89%	11%
14	THE BLOCK -TUE	NINE	1,104,000	983,000	680,000	277,000	121,000	90,000	36,000	89%	11%
15	AUSTRALIAN SURVIVOR SUN	TEN	1,083,000	965,000	736,000	203,000	118,000	98,000	27,000	89%	11%
16	PEPPA PIG	ABC	377,000	259,000	168,000	91,000	117,000	97,000	26,000	69%	31%
17	THE BACHELOR AUSTRALIA THURS	TEN	802,000	689,000	539,000	131,000	113,000	94,000	25,000	86%	14%
18	TRACES-EV	ABC	623,000	515,000	323,000	191,000	109,000	88,000	26,000	83%	17%
19	AUSTRALIAN SURVIVOR MON	TEN	1,112,000	1,013,000	790,000	201,000	98,000	81,000	22,000	91%	9%
20	THE BACHELOR AUSTRALIA WED	TEN	737,000	644,000	504,000	128,000	93,000	78,000	20,000	87%	13%

Top 5 BVOD by Network

Week: 34 (15/08/2021 - 21/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	721,000	455,000	330,000	125,000	266,000	218,000	61,000	63%	37%
2	WATCH BLUEY FATHER'S DAY TRAILER	ABC	191,000	N/A	N/A	N/A	191,000	159,000	41,000	0%	100%
3	THE NEWSREADER-EV	ABC	1,244,000	1,075,000	744,000	331,000	169,000	141,000	36,000	86%	14%
4	PEPPA PIG	ABC	377,000	259,000	168,000	91,000	117,000	97,000	26,000	69%	31%
5	TRACES-EV	ABC	623,000	515,000	323,000	191,000	109,000	88,000	26,000	83%	17%

Seven Network Top 5 BVOD by Network

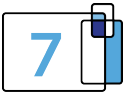
1	THE VOICE - SUN	SEVEN	2,357,000	2,082,000	1,363,000	671,000	275,000	218,000	70,000	88%	12%
2	THE VOICE - MON	SEVEN	2,274,000	2,011,000	1,297,000	658,000	263,000	209,000	67,000	88%	12%
3	THE VOICE - TUE	SEVEN	2,251,000	1,991,000	1,304,000	644,000	260,000	206,000	68,000	88%	12%
4	HOME AND AWAY	SEVEN	1,330,000	1,172,000	695,000	460,000	159,000	120,000	47,000	88%	12%
5	RFDS	SEVEN	1,224,000	1,145,000	634,000	493,000	79,000	56,000	27,000	94%	6%

Nine Network Top 5 BVOD by Network

1	THE BLOCK -SUN	NINE	1,416,000	1,217,000	833,000	351,000	199,000	149,000	59,000	86%	14%
2	THE BLOCK -WED	NINE	1,262,000	1,109,000	771,000	314,000	153,000	114,000	46,000	88%	12%
3	LOVE ISLAND UK SEASON 7	NINE	139,000	N/A	N/A	N/A	139,000	114,000	31,000	0%	100%
4	THE BLOCK -MON	NINE	1,113,000	989,000	691,000	275,000	124,000	93,000	37,000	89%	11%
5	THE BLOCK -TUE	NINE	1,104,000	983,000	680,000	277,000	121,000	90,000	36,000	89%	11%

Top 5 BVOD by Network

Week: 34 (15/08/2021 - 21/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,166,000	1,005,000	772,000	208,000	161,000	132,000	37,000	86%	14%
2	AUSTRALIAN SURVIVOR SUN	TEN	1,083,000	965,000	736,000	203,000	118,000	98,000	27,000	89%	11%
3	THE BACHELOR AUSTRALIA THURS	TEN	802,000	689,000	539,000	131,000	113,000	94,000	25,000	86%	14%
4	AUSTRALIAN SURVIVOR MON	TEN	1,112,000	1,013,000	790,000	201,000	98,000	81,000	22,000	91%	9%
5	THE BACHELOR AUSTRALIA WED	TEN	737,000	644,000	504,000	128,000	93,000	78,000	20,000	87%	13%

SBS Top 5 BVOD by Network

1	BROOKLYN NINE-NINE	SBS	361,000	215,000	169,000	46,000	145,000	122,000	30,000	60%	40%
2	WAR OF THE WORLDS SEASON 2	SBS	368,000	306,000	196,000	110,000	61,000	51,000	13,000	83%	17%
3	THE GOOD FIGHT	SBS	229,000	186,000	149,000	36,000	43,000	37,000	9,000	81%	19%
4	WHAT DOES AUSTRALIA REALLY THINK ABOUT	SBS	383,000	347,000	226,000	120,000	37,000	31,000	8,000	90%	10%
5	INSIGHT RPT	SBS	368,000	356,000	250,000	106,000	12,000	10,000	3,000	97%	3%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

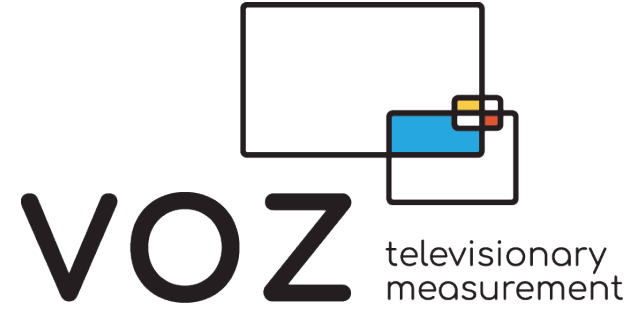
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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