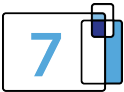


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	33
Date Period:	08/08/2021 - 14/08/2021

Top 20 BVOD

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

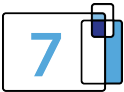
BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - TUE	SEVEN	2,118,000	1,836,000	1,201,000	594,000	282,000	223,000	74,000	87%	13%
2	THE VOICE - LAUNCH	SEVEN	2,396,000	2,124,000	1,415,000	660,000	272,000	217,000	69,000	89%	11%
3	THE VOICE - MON	SEVEN	2,050,000	1,864,000	1,238,000	578,000	186,000	147,000	49,000	91%	9%
4	AUSTRALIAN STORY	ABC	286,000	106,000	68,000	38,000	180,000	152,000	36,000	37%	63%
5	LOVE ISLAND UK: SEASON 7	NINE	161,000	N/A	N/A	N/A	161,000	132,000	36,000	0%	100%
6	AUSTRALIAN SURVIVOR MON	TEN	1,074,000	915,000	693,000	191,000	159,000	131,000	36,000	85%	15%
7	AUSTRALIAN SURVIVOR TUES	TEN	1,140,000	995,000	763,000	195,000	145,000	119,000	33,000	87%	13%
8	PEPPA PIG	ABC	404,000	261,000	188,000	74,000	142,000	118,000	31,000	65%	35%
9	FARMER WANTS A WIFE - REUNION	SEVEN	1,695,000	1,552,000	900,000	604,000	142,000	105,000	45,000	92%	8%
10	LOVE ISLAND UK SEASON 7	NINE	141,000	N/A	N/A	N/A	141,000	115,000	31,000	0%	100%
11	HOME AND AWAY	SEVEN	1,350,000	1,216,000	713,000	484,000	134,000	101,000	40,000	90%	10%
12	THE BLOCK -LAUNCH	NINE	1,322,000	1,191,000	825,000	341,000	131,000	99,000	38,000	90%	10%
13	THE BLOCK -MON	NINE	1,159,000	1,035,000	709,000	306,000	124,000	93,000	36,000	89%	11%
14	THE BLOCK -TUE	NINE	1,198,000	1,077,000	749,000	312,000	121,000	91,000	36,000	90%	10%
15	BROOKLYN NINE-NINE	SBS	291,000	170,000	140,000	30,000	120,000	101,000	24,000	59%	41%
16	THE BLOCK -WED	NINE	1,124,000	1,009,000	716,000	270,000	115,000	86,000	34,000	90%	10%
17	AUSTRALIAN SURVIVOR SUN	TEN	1,033,000	920,000	681,000	208,000	113,000	93,000	26,000	89%	11%
18	ROSEHAVEN	ABC	112,000	N/A	N/A	N/A	112,000	90,000	28,000	0%	100%
19	THE BACHELOR AUSTRALIA THURS	TEN	719,000	610,000	466,000	127,000	109,000	91,000	24,000	85%	15%
20	THE VOICE-DAY (R)	SEVEN	149,000	41,000	23,000	16,000	108,000	86,000	28,000	27%	73%

Top 5 BVOD by Network

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN STORY	ABC	286,000	106,000	68,000	38,000	180,000	152,000	36,000	37%	63%
2	PEPPA PIG	ABC	404,000	261,000	188,000	74,000	142,000	118,000	31,000	65%	35%
3	ROSEHAVEN	ABC	112,000	N/A	N/A	N/A	112,000	90,000	28,000	0%	100%
4	JOANNA LUMLEY'S BRITAIN-EV	ABC	977,000	897,000	599,000	298,000	80,000	66,000	18,000	92%	8%
5	BLISS-EV	ABC	163,000	113,000	79,000	34,000	51,000	42,000	12,000	69%	31%

Seven Network Top 5 BVOD by Network

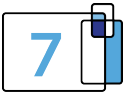
1	THE VOICE - TUE	SEVEN	2,118,000	1,836,000	1,201,000	594,000	282,000	223,000	74,000	87%	13%
2	THE VOICE - LAUNCH	SEVEN	2,396,000	2,124,000	1,415,000	660,000	272,000	217,000	69,000	89%	11%
3	THE VOICE - MON	SEVEN	2,050,000	1,864,000	1,238,000	578,000	186,000	147,000	49,000	91%	9%
4	FARMER WANTS A WIFE - REUNION	SEVEN	1,695,000	1,552,000	900,000	604,000	142,000	105,000	45,000	92%	8%
5	HOME AND AWAY	SEVEN	1,350,000	1,216,000	713,000	484,000	134,000	101,000	40,000	90%	10%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND UK: SEASON 7	NINE	161,000	N/A	N/A	N/A	161,000	132,000	36,000	0%	100%
2	LOVE ISLAND UK SEASON 7	NINE	141,000	N/A	N/A	N/A	141,000	115,000	31,000	0%	100%
3	THE BLOCK -LAUNCH	NINE	1,322,000	1,191,000	825,000	341,000	131,000	99,000	38,000	90%	10%
4	THE BLOCK -MON	NINE	1,159,000	1,035,000	709,000	306,000	124,000	93,000	36,000	89%	11%
5	THE BLOCK -TUE	NINE	1,198,000	1,077,000	749,000	312,000	121,000	91,000	36,000	90%	10%

Top 5 BVOD by Network

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR MON	TEN	1,074,000	915,000	693,000	191,000	159,000	131,000	36,000	85%	15%
2	AUSTRALIAN SURVIVOR TUES	TEN	1,140,000	995,000	763,000	195,000	145,000	119,000	33,000	87%	13%
3	AUSTRALIAN SURVIVOR SUN	TEN	1,033,000	920,000	681,000	208,000	113,000	93,000	26,000	89%	11%
4	THE BACHELOR AUSTRALIA THURS	TEN	719,000	610,000	466,000	127,000	109,000	91,000	24,000	85%	15%
5	THE BACHELOR AUSTRALIA DAY ENCORE	TEN	170,000	100,000	69,000	31,000	70,000	58,000	15,000	59%	41%

SBS Top 5 BVOD by Network

1	BROOKLYN NINE-NINE	SBS	291,000	170,000	140,000	30,000	120,000	101,000	24,000	59%	41%
2	BROOKLYN NINE-NINE RPT	SBS	242,000	157,000	124,000	32,000	86,000	72,000	18,000	65%	35%
3	THE GOOD FIGHT	SBS	229,000	185,000	139,000	46,000	44,000	37,000	9,000	81%	19%
4	THE MACHINERY SEASON 1	SBS	22,000	N/A	N/A	N/A	22,000	19,000	5,000	0%	100%
5	GUNS THAT CHANGED THE GAME	SBS	188,000	177,000	97,000	79,000	12,000	10,000	3,000	94%	6%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

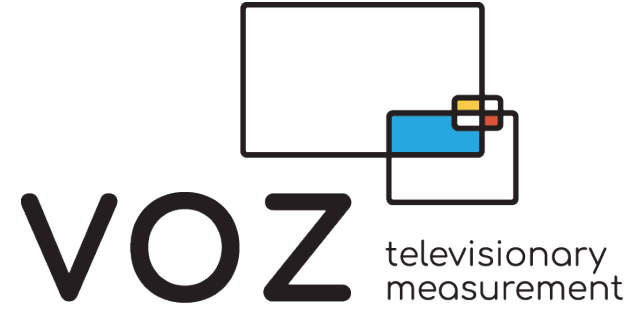
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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