



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	32
Date Period:	01/08/2021 - 07/08/2021

Top 20 Total TV

Week: 32 (01/08/2021 - 07/08/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	TOKYO 2020 OLYMPIC GAMES: DAY 9 - NIGHT	SEVEN	3,202,000	2,987,000	2,076,000	860,000	215,000	170,000	56,000	93%	7%
2	SEVEN NEWS - SUN	SEVEN	2,790,000	2,679,000	1,744,000	900,000	112,000	89,000	29,000	96%	4%
3	TOKYO 2020 OLYMPIC GAMES: DAY 12 - NIGHT	SEVEN	2,751,000	2,579,000	1,794,000	748,000	172,000	137,000	44,000	94%	6%
4	TOKYO 2020 OLYMPIC GAMES: DAY 9 - EVENING	SEVEN	2,409,000	2,260,000	1,523,000	706,000	150,000	118,000	40,000	94%	6%
5	TOKYO 2020 OLYMPIC GAMES: DAY 9 - AFTERNOON	SEVEN	2,282,000	2,151,000	1,528,000	593,000	131,000	104,000	34,000	94%	6%
6	TOKYO 2020 OLYMPIC GAMES: DAY 13 - NIGHT	SEVEN	2,238,000	2,090,000	1,424,000	626,000	148,000	117,000	39,000	93%	7%
7	TOKYO 2020 OLYMPIC GAMES: DAY 10 - NIGHT	SEVEN	2,229,000	2,061,000	1,440,000	586,000	168,000	133,000	43,000	92%	8%
8	SEVEN NEWS	SEVEN	2,111,000	2,042,000	1,346,000	672,000	68,000	55,000	18,000	97%	3%
9	SEVEN NEWS - SAT	SEVEN	2,098,000	2,035,000	1,343,000	669,000	64,000	51,000	16,000	97%	3%
10	SEVEN NEWS AT 6.30	SEVEN	2,035,000	1,967,000	1,273,000	674,000	69,000	55,000	18,000	97%	3%
11	TOKYO 2020 OLYMPIC GAMES: DAY 9 - LATE AFTERNOON	SEVEN	1,972,000	1,865,000	1,263,000	569,000	106,000	84,000	28,000	95%	5%
12	TOKYO 2020 OLYMPIC GAMES: DAY 12 - EVENING	SEVEN	1,969,000	1,859,000	1,241,000	594,000	110,000	87,000	29,000	94%	6%
13	TOKYO 2020 OLYMPIC GAMES: DAY 11 - EVENING	SEVEN	1,880,000	1,779,000	1,152,000	591,000	102,000	80,000	27,000	95%	5%
14	TOKYO 2020 OLYMPIC GAMES: DAY 9 - LATE NIGHT	SEVEN	1,807,000	1,664,000	1,187,000	455,000	142,000	114,000	35,000	92%	8%
15	TOKYO 2020 OLYMPIC GAMES: DAY 14 - NIGHT	SEVEN	1,766,000	1,669,000	1,150,000	488,000	96,000	77,000	24,000	95%	5%
16	TOKYO 2020 OLYMPIC GAMES: DAY 13 - EVENING	SEVEN	1,745,000	1,646,000	1,089,000	528,000	98,000	77,000	26,000	94%	6%
17	TOKYO 2020 OLYMPIC GAMES: DAY 14 - LATE NIGHT	SEVEN	1,745,000	1,648,000	1,200,000	415,000	97,000	78,000	23,000	94%	6%
18	TOKYO 2020 OLYMPIC GAMES: DAY 10 - EVENING	SEVEN	1,736,000	1,636,000	1,081,000	533,000	99,000	78,000	26,000	94%	6%
19	TOKYO 2020 OLYMPIC GAMES: DAY 11 - NIGHT	SEVEN	1,667,000	1,551,000	1,019,000	504,000	116,000	91,000	31,000	93%	7%
20	TOKYO 2020 OLYMPIC GAMES: DAY 14 - EVENING	SEVEN	1,578,000	1,500,000	1,007,000	475,000	78,000	62,000	20,000	95%	5%

Top 5 Total TV by Network

Week: 32 (01/08/2021 - 07/08/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,153,000	1,126,000	751,000	375,000	28,000	22,000	7,000	98%	2%
2	ABC NEWS-EV	ABC	1,056,000	1,030,000	682,000	348,000	27,000	22,000	6,000	97%	3%
3	ABC NEWS-SA	ABC	949,000	928,000	609,000	319,000	21,000	17,000	5,000	98%	2%
4	AUSTRALIAN STORY-EV	ABC	939,000	920,000	634,000	287,000	18,000	15,000	4,000	98%	2%
5	7.30-EV	ABC	878,000	854,000	563,000	291,000	24,000	19,000	6,000	97%	3%

Seven Network Top 5 Total TV Programs

1	TOKYO 2020 OLYMPIC GAMES: DAY 9 - NIGHT	SEVEN	3,202,000	2,987,000	2,076,000	860,000	215,000	170,000	56,000	93%	7%
2	SEVEN NEWS - SUN	SEVEN	2,790,000	2,679,000	1,744,000	900,000	112,000	89,000	29,000	96%	4%
3	TOKYO 2020 OLYMPIC GAMES: DAY 12 - NIGHT	SEVEN	2,751,000	2,579,000	1,794,000	748,000	172,000	137,000	44,000	94%	6%
4	TOKYO 2020 OLYMPIC GAMES: DAY 9 - EVENING	SEVEN	2,409,000	2,260,000	1,523,000	706,000	150,000	118,000	40,000	94%	6%
5	TOKYO 2020 OLYMPIC GAMES: DAY 9 - AFTERNOON	SEVEN	2,282,000	2,151,000	1,528,000	593,000	131,000	104,000	34,000	94%	6%

Nine Network Top 5 Total TV Programs

1	NINE NEWS	NINE	1,489,000	1,451,000	1,054,000	378,000	38,000	31,000	9,000	97%	3%
2	NINE NEWS SUNDAY	NINE	1,367,000	1,330,000	976,000	343,000	38,000	30,000	10,000	97%	3%
3	NINE NEWS 6:30	NINE	1,363,000	1,328,000	958,000	357,000	34,000	28,000	9,000	97%	3%
4	NINE NEWS SATURDAY	NINE	1,209,000	1,185,000	859,000	314,000	24,000	20,000	6,000	98%	2%
5	BEAUTY AND THE GEEK -SUN	NINE	1,125,000	1,016,000	738,000	250,000	109,000	86,000	29,000	90%	10%

Top 5 Total TV by Network

Week: 32 (01/08/2021 - 07/08/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,078,000	937,000	719,000	191,000	140,000	115,000	32,000	87%	13%
2	AUSTRALIAN SURVIVOR MON	TEN	1,043,000	885,000	681,000	180,000	158,000	130,000	36,000	85%	15%
3	AUSTRALIAN SURVIVOR SUN	TEN	1,004,000	852,000	638,000	190,000	153,000	126,000	35,000	85%	15%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	908,000	830,000	584,000	220,000	78,000	64,000	18,000	91%	9%
5	THE BACHELOR AUSTRALIA THURS	TEN	656,000	552,000	423,000	115,000	104,000	87,000	22,000	84%	16%

SBS Top 5 Total TV Programs

1	WHO DO YOU THINK YOU ARE? RPT	SBS	342,000	336,000	229,000	107,000	6,000	5,000	2,000	98%	2%
2	SBS WORLD NEWS	SBS	234,000	230,000	158,000	72,000	4,000	4,000	1,000	98%	2%
3	THE BEATLES: EIGHT DAYS A WEEK RPT	SBS	232,000	231,000	141,000	90,000	1,000	1,000	N/A	99%	1%
4	THE GOOD FIGHT	SBS	218,000	172,000	133,000	38,000	46,000	39,000	10,000	79%	21%
5	INSIGHT	SBS	204,000	202,000	142,000	61,000	2,000	1,000	N/A	99%	1%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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