



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	31
Date Period:	25/07/2021 - 31/07/2021

Top 20 Total TV

Week: 31 (25/07/2021 - 31/07/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	TOKYO 2020 OLYMPIC GAMES: DAY 8 - NIGHT	SEVEN	2,640,000	2,474,000	1,702,000	728,000	166,000	133,000	42,000	94%	6%
2	SEVEN NEWS - SUN	SEVEN	2,479,000	2,396,000	1,554,000	820,000	83,000	68,000	20,000	97%	3%
3	TOKYO 2020 OLYMPIC GAMES: DAY 2 - NIGHT	SEVEN	2,439,000	2,326,000	1,590,000	705,000	113,000	91,000	27,000	95%	5%
4	SEVEN NEWS - SAT	SEVEN	2,438,000	2,340,000	1,499,000	801,000	98,000	79,000	25,000	96%	4%
5	SEVEN NEWS	SEVEN	2,208,000	2,133,000	1,387,000	718,000	75,000	60,000	19,000	97%	3%
6	TOKYO 2020 OLYMPIC GAMES: DAY 2 - EVENING	SEVEN	2,203,000	2,101,000	1,409,000	651,000	102,000	83,000	24,000	95%	5%
7	TOKYO 2020 OLYMPIC GAMES: DAY 8 - EVENING	SEVEN	2,146,000	2,019,000	1,363,000	612,000	127,000	102,000	32,000	94%	6%
8	SEVEN NEWS AT 6.30	SEVEN	2,123,000	2,051,000	1,289,000	737,000	72,000	57,000	19,000	97%	3%
9	TOKYO 2020 OLYMPIC GAMES: DAY 5 - NIGHT	SEVEN	2,121,000	2,001,000	1,366,000	605,000	120,000	94,000	31,000	94%	6%
10	TOKYO 2020 OLYMPIC GAMES: DAY 2 - AFTERNOON	SEVEN	2,042,000	1,927,000	1,391,000	509,000	115,000	94,000	26,000	94%	6%
11	TOKYO 2020 OLYMPIC GAMES: DAY 5 - EVENING	SEVEN	2,027,000	1,910,000	1,277,000	597,000	117,000	92,000	30,000	94%	6%
12	TOKYO 2020 OLYMPIC GAMES: DAY 4 - NIGHT	SEVEN	1,988,000	1,866,000	1,198,000	644,000	121,000	95,000	32,000	94%	6%
13	TOKYO 2020 OLYMPIC GAMES: DAY 6 - NIGHT	SEVEN	1,987,000	1,872,000	1,279,000	561,000	115,000	91,000	30,000	94%	6%
14	TOKYO 2020 OLYMPIC GAMES: DAY 3 - EVENING	SEVEN	1,939,000	1,823,000	1,212,000	572,000	117,000	93,000	29,000	94%	6%
15	TOKYO 2020 OLYMPIC GAMES: DAY 6 - EVENING	SEVEN	1,903,000	1,797,000	1,153,000	612,000	107,000	84,000	28,000	94%	6%
16	TOKYO 2020 OLYMPIC GAMES: DAY 8 - AFTERNOON	SEVEN	1,875,000	1,765,000	1,245,000	494,000	110,000	87,000	28,000	94%	6%
17	TOKYO 2020 OLYMPIC GAMES: DAY 4 - EVENING	SEVEN	1,867,000	1,755,000	1,128,000	586,000	112,000	88,000	29,000	94%	6%
18	TOKYO 2020 OLYMPIC GAMES: DAY 2 - LATE AFTERNOON	SEVEN	1,837,000	1,756,000	1,202,000	525,000	81,000	65,000	19,000	96%	4%
19	TOKYO 2020 OLYMPIC GAMES: DAY 8 - LATE AFTERNOON	SEVEN	1,833,000	1,736,000	1,162,000	534,000	97,000	77,000	25,000	95%	5%
20	TOKYO 2020 OLYMPIC GAMES: DAY 7 - NIGHT	SEVEN	1,823,000	1,706,000	1,201,000	465,000	117,000	93,000	29,000	94%	6%

Top 5 Total TV by Network

Week: 31 (25/07/2021 - 31/07/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,197,000	1,167,000	755,000	412,000	30,000	24,000	7,000	97%	3%
2	ABC NEWS-EV	ABC	1,062,000	1,036,000	682,000	354,000	26,000	21,000	6,000	98%	2%
3	ABC NEWS-SA	ABC	953,000	933,000	622,000	311,000	20,000	17,000	5,000	98%	2%
4	7.30-EV	ABC	925,000	900,000	597,000	304,000	24,000	20,000	6,000	97%	3%
5	GRAND DESIGNS-EV	ABC	870,000	837,000	521,000	316,000	33,000	27,000	8,000	96%	4%

Seven Network Top 5 Total TV Programs

1	TOKYO 2020 OLYMPIC GAMES: DAY 8 - NIGHT	SEVEN	2,640,000	2,474,000	1,702,000	728,000	166,000	133,000	42,000	94%	6%
2	SEVEN NEWS - SUN	SEVEN	2,479,000	2,396,000	1,554,000	820,000	83,000	68,000	20,000	97%	3%
3	TOKYO 2020 OLYMPIC GAMES: DAY 2 - NIGHT	SEVEN	2,439,000	2,326,000	1,590,000	705,000	113,000	91,000	27,000	95%	5%
4	SEVEN NEWS - SAT	SEVEN	2,438,000	2,340,000	1,499,000	801,000	98,000	79,000	25,000	96%	4%
5	SEVEN NEWS	SEVEN	2,208,000	2,133,000	1,387,000	718,000	75,000	60,000	19,000	97%	3%

Nine Network Top 5 Total TV Programs

1	NINE NEWS SUNDAY	NINE	1,528,000	1,487,000	1,077,000	391,000	41,000	33,000	10,000	97%	3%
2	NINE NEWS	NINE	1,480,000	1,444,000	1,053,000	370,000	36,000	29,000	9,000	98%	2%
3	NINE NEWS SATURDAY	NINE	1,354,000	1,327,000	987,000	319,000	28,000	23,000	7,000	98%	2%
4	NINE NEWS 6:30	NINE	1,344,000	1,311,000	953,000	342,000	33,000	26,000	8,000	98%	2%
5	BEAUTY AND THE GEEK -SUN	NINE	1,130,000	1,014,000	743,000	252,000	116,000	92,000	30,000	90%	10%

Top 5 Total TV by Network

Week: 31 (25/07/2021 - 31/07/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,059,000	935,000	720,000	189,000	124,000	102,000	29,000	88%	12%
2	AUSTRALIAN SURVIVOR MON	TEN	1,009,000	908,000	694,000	192,000	101,000	84,000	22,000	90%	10%
3	AUSTRALIAN SURVIVOR SUN	TEN	977,000	830,000	633,000	178,000	147,000	121,000	33,000	85%	15%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	952,000	913,000	668,000	232,000	39,000	32,000	9,000	96%	4%
5	THE BACHELOR AUSTRALIA THURS	TEN	673,000	533,000	411,000	110,000	140,000	117,000	30,000	79%	21%

SBS Top 5 Total TV Programs

1	WHO DO YOU THINK YOU ARE?	SBS	484,000	455,000	307,000	148,000	29,000	24,000	6,000	94%	6%
2	GRACE KELLY: THE MISSING MILLIONS	SBS	361,000	352,000	245,000	107,000	8,000	7,000	2,000	98%	2%
3	INSIGHT	SBS	310,000	304,000	200,000	104,000	6,000	5,000	4,000	98%	2%
4	WHO DO YOU THINK YOU ARE? - UK RPT	SBS	256,000	255,000	173,000	82,000	1,000	1,000	N/A	100%	0%
5	SBS WORLD NEWS	SBS	238,000	234,000	161,000	73,000	4,000	3,000	1,000	98%	2%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

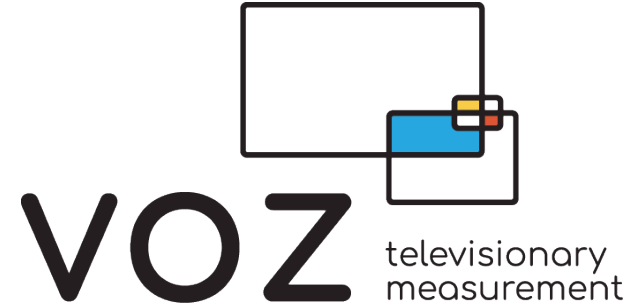
'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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