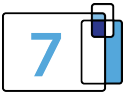


BVOD Top 20 Programs Consolidated 7 Audience

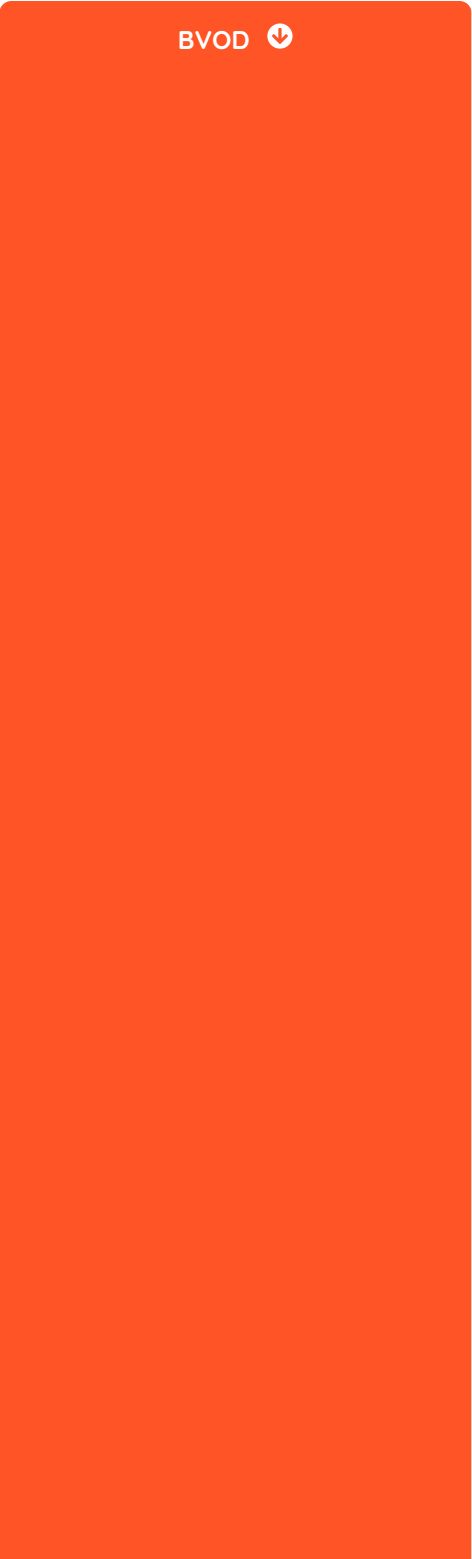
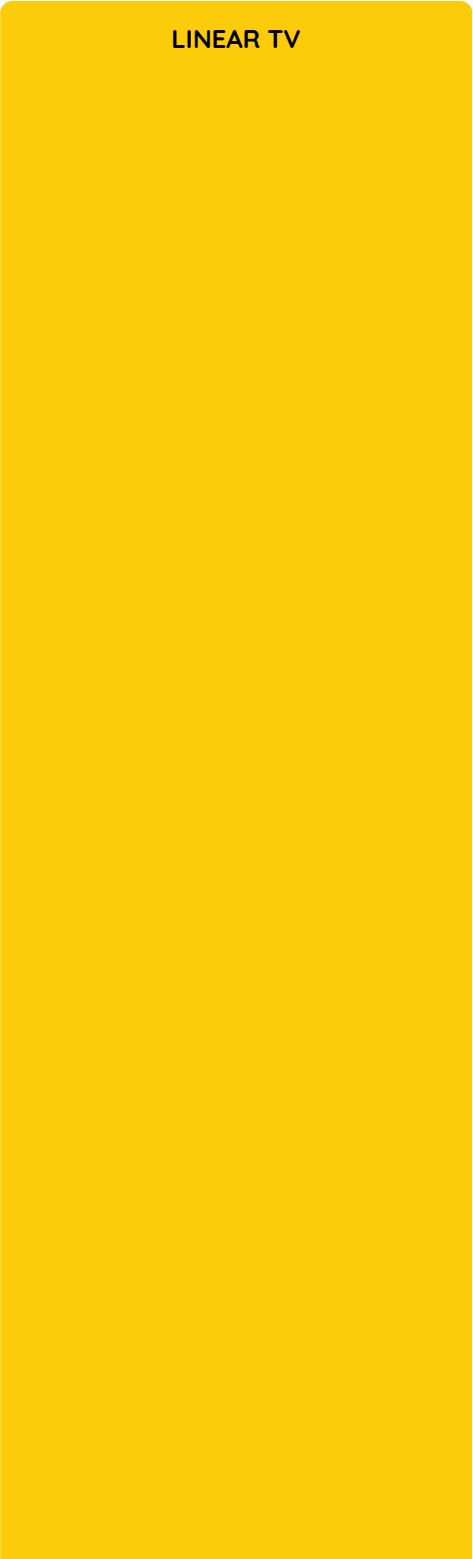
Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	30
Date Period:	18/07/2021 - 24/07/2021

Top 20 BVOD

Week: 30 (18/07/2021 - 24/07/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



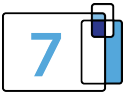
Consolidated 7 Programs



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	TOKYO 2020 OLYMPIC GAMES: OPENING CEREMONY	SEVEN	3,847,000	3,638,000	2,653,000	898,000	209,000	177,000	41,000	95%	5%
2	BEAUTY AND THE GEEK -SUN	NINE	1,329,000	1,146,000	843,000	278,000	183,000	142,000	49,000	86%	14%
3	AUSTRALIAN SURVIVOR - LAUNCH	TEN	1,259,000	1,092,000	830,000	228,000	167,000	138,000	38,000	87%	13%
4	FARMER WANTS A WIFE - TUE	SEVEN	1,560,000	1,395,000	839,000	536,000	166,000	123,000	52,000	89%	11%
5	THE BACHELOR AUSTRALIA - LAUNCH	TEN	818,000	653,000	529,000	105,000	164,000	138,000	34,000	80%	20%
6	LOVE ISLAND UK: SEASON 7	NINE	159,000	N/A	N/A	N/A	159,000	131,000	34,000	0%	100%
7	AUSTRALIAN SURVIVOR MON	TEN	1,275,000	1,117,000	842,000	240,000	158,000	130,000	36,000	88%	12%
8	THE BACHELOR AUSTRALIA THURS	TEN	851,000	695,000	558,000	122,000	156,000	130,000	33,000	82%	18%
9	INNOCENT-EM	ABC	192,000	41,000	27,000	14,000	150,000	124,000	34,000	22%	78%
10	HOME AND AWAY	SEVEN	1,325,000	1,178,000	695,000	466,000	147,000	110,000	44,000	89%	11%
11	TOKYO 2020 OLYMPIC GAMES: OPENING CEREMONY-LATE	SEVEN	2,547,000	2,404,000	1,813,000	501,000	143,000	122,000	26,000	94%	6%
12	AUSTRALIAN SURVIVOR TUES	TEN	1,197,000	1,055,000	799,000	224,000	142,000	117,000	33,000	88%	12%
13	LOVE ISLAND UK SEASON 7	NINE	140,000	N/A	N/A	N/A	140,000	115,000	30,000	0%	100%
14	FARMER WANTS A WIFE - FINALE	SEVEN	1,701,000	1,575,000	922,000	625,000	125,000	93,000	39,000	93%	7%
15	FARMER WANTS A WIFE - MON	SEVEN	1,456,000	1,333,000	794,000	518,000	123,000	91,000	38,000	92%	8%
16	FARMER WANTS A WIFE - SUN	SEVEN	1,431,000	1,311,000	793,000	496,000	120,000	89,000	37,000	92%	8%
17	TOKYO 2020 OLYMPIC GAMES: DAY 1 - NIGHT	SEVEN	2,035,000	1,919,000	1,332,000	560,000	116,000	95,000	26,000	94%	6%
18	BEAUTY AND THE GEEK -MON	NINE	1,012,000	906,000	695,000	198,000	106,000	83,000	28,000	90%	10%
19	BEAUTY AND THE GEEK -TUE	NINE	997,000	896,000	689,000	190,000	101,000	79,000	27,000	90%	10%
20	PEPPA PIG	ABC	291,000	192,000	129,000	62,000	100,000	82,000	22,000	66%	34%

Top 5 BVOD by Network

Week: 30 (18/07/2021 - 24/07/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	INNOCENT-EM	ABC	192,000	41,000	27,000	14,000	150,000	124,000	34,000	22%	78%
2	PEPPA PIG	ABC	291,000	192,000	129,000	62,000	100,000	82,000	22,000	66%	34%
3	MS REPRESENTED WITH ANNABEL CRABB	ABC	1,087,000	995,000	712,000	283,000	92,000	75,000	21,000	92%	8%
4	INNOCENT-EV	ABC	890,000	812,000	548,000	264,000	78,000	64,000	18,000	91%	9%
5	SHAUN MICALLEF'S MAD AS HELL S13- EV	ABC	896,000	849,000	595,000	255,000	47,000	38,000	11,000	95%	5%

Seven Network Top 5 BVOD by Network

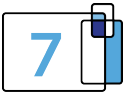
1	TOKYO 2020 OLYMPIC GAMES: OPENING CEREMONY	SEVEN	3,847,000	3,638,000	2,653,000	898,000	209,000	177,000	41,000	95%	5%
2	FARMER WANTS A WIFE - TUE	SEVEN	1,560,000	1,395,000	839,000	536,000	166,000	123,000	52,000	89%	11%
3	HOME AND AWAY	SEVEN	1,325,000	1,178,000	695,000	466,000	147,000	110,000	44,000	89%	11%
4	TOKYO 2020 OLYMPIC GAMES: OPENING CEREMONY-LATE	SEVEN	2,547,000	2,404,000	1,813,000	501,000	143,000	122,000	26,000	94%	6%
5	FARMER WANTS A WIFE - FINALE	SEVEN	1,701,000	1,575,000	922,000	625,000	125,000	93,000	39,000	93%	7%

Nine Network Top 5 BVOD by Network

1	BEAUTY AND THE GEEK -SUN	NINE	1,329,000	1,146,000	843,000	278,000	183,000	142,000	49,000	86%	14%
2	LOVE ISLAND UK: SEASON 7	NINE	159,000	N/A	N/A	N/A	159,000	131,000	34,000	0%	100%
3	LOVE ISLAND UK SEASON 7	NINE	140,000	N/A	N/A	N/A	140,000	115,000	30,000	0%	100%
4	BEAUTY AND THE GEEK -MON	NINE	1,012,000	906,000	695,000	198,000	106,000	83,000	28,000	90%	10%
5	BEAUTY AND THE GEEK -TUE	NINE	997,000	896,000	689,000	190,000	101,000	79,000	27,000	90%	10%

Top 5 BVOD by Network

Week: 30 (18/07/2021 - 24/07/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR - LAUNCH	TEN	1,259,000	1,092,000	830,000	228,000	167,000	138,000	38,000	87%	13%
2	THE BACHELOR AUSTRALIA - LAUNCH	TEN	818,000	653,000	529,000	105,000	164,000	138,000	34,000	80%	20%
3	AUSTRALIAN SURVIVOR MON	TEN	1,275,000	1,117,000	842,000	240,000	158,000	130,000	36,000	88%	12%
4	THE BACHELOR AUSTRALIA THURS	TEN	851,000	695,000	558,000	122,000	156,000	130,000	33,000	82%	18%
5	AUSTRALIAN SURVIVOR TUES	TEN	1,197,000	1,055,000	799,000	224,000	142,000	117,000	33,000	88%	12%

SBS Top 5 BVOD by Network

1	THE GOOD FIGHT	SBS	236,000	190,000	141,000	49,000	46,000	39,000	10,000	81%	19%
2	INSIGHT	SBS	270,000	225,000	160,000	65,000	45,000	39,000	8,000	83%	17%
3	WHO DO YOU THINK YOU ARE?	SBS	552,000	518,000	357,000	161,000	34,000	28,000	8,000	94%	6%
4	2021 TOUR DE FRANCE: MORNING UPDATE RPT	SBS	97,000	77,000	59,000	18,000	20,000	17,000	4,000	79%	21%
5	HEMINGWAY	SBS	213,000	195,000	136,000	59,000	18,000	16,000	4,000	91%	9%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

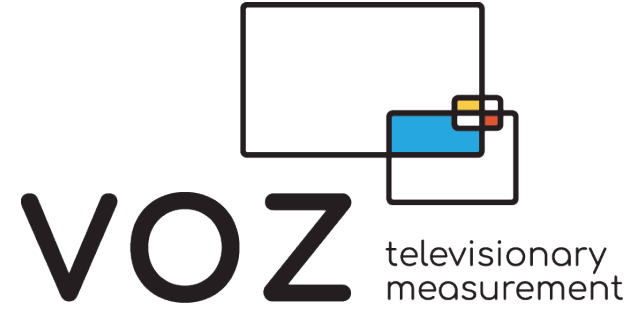
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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