

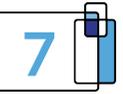


BVOD Top 20 Programs Consolidated 7 Audience

Ranked: Ranked on BVOD Audience
Channels: All Free-to-Air Broadcast Networks + Affiliates
Market: National
Demographic: All
Statistics: BVOD Audience ('000s)
Week: 45
Date Period: 30/10/2022 - 05/11/2022

Top 20 BVOD

Week: 45 (30/10/2022 - 05/11/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

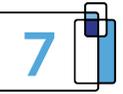
BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BLOCK -MON	NINE	1,788,000	1,551,000	992,000	531,000	237,000	177,000	71,000	87%	13%
2	LOVE ISLAND AUSTRALIA -LAUNCH	NINE	313,000	110,000	74,000	27,000	203,000	158,000	54,000	35%	65%
3	THE BLOCK -SUN	NINE	1,797,000	1,598,000	1,044,000	527,000	199,000	147,000	61,000	89%	11%
4	LOVE ISLAND AUSTRALIA -WED	NINE	296,000	103,000	73,000	25,000	192,000	149,000	51,000	35%	65%
5	LOVE ISLAND AUSTRALIA	NINE	285,000	104,000	70,000	24,000	181,000	141,000	48,000	37%	63%
6	LOVE ISLAND AUSTRALIA -THU	NINE	272,000	106,000	75,000	28,000	166,000	129,000	44,000	39%	61%
7	FISK-EV	ABC	1,044,000	902,000	653,000	249,000	142,000	118,000	31,000	86%	14%
8	THE HANDMAID'S TALE SEASON 5	SBS	126,000	N/A	N/A	N/A	126,000	106,000	27,000	0%	100%
9	HOME AND AWAY	SEVEN	932,000	819,000	479,000	325,000	113,000	84,000	39,000	88%	12%
10	FISK-LE	ABC	557,000	460,000	329,000	132,000	96,000	80,000	21,000	83%	17%
11	DOC MARTIN-EV	ABC	1,041,000	954,000	632,000	322,000	87,000	71,000	20,000	92%	8%
12	MELBOURNE CUP CARNIVAL: LEXUS MELBOURNE CUP-MOU...	TEN	1,103,000	1,019,000	735,000	267,000	84,000	65,000	23,000	92%	8%
13	MELBOURNE CUP CARNIVAL: LEXUS MELBOURNE CUP-PRE...	TEN	1,299,000	1,220,000	883,000	314,000	79,000	62,000	21,000	94%	6%
14	SIGNIFICANT OTHERS-EV	ABC	527,000	454,000	309,000	145,000	73,000	60,000	17,000	86%	14%
15	THE BLOCK -MON -ENCORE	NINE	276,000	203,000	138,000	56,000	73,000	55,000	22,000	74%	26%
16	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	71,000	N/A	N/A	N/A	71,000	57,000	18,000	0%	100%
17	ALL CREATURES GREAT AND SMALL-EV	ABC	643,000	576,000	379,000	198,000	67,000	54,000	16,000	90%	10%
18	60 MINUTES	NINE	901,000	841,000	532,000	296,000	60,000	44,000	19,000	93%	7%
19	NINE PERFECT STRANGERS	SBS	176,000	126,000	84,000	43,000	50,000	41,000	11,000	72%	28%
20	THE TRAITORS TUES	TEN	545,000	496,000	354,000	126,000	49,000	39,000	13,000	91%	9%

Top 5 BVOD by Network

Week: 45 (30/10/2022 - 05/11/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD ⬇️

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	FISK-EV	ABC	1,044,000	902,000	653,000	249,000	142,000	118,000	31,000	86%	14%
2	FISK-LE	ABC	557,000	460,000	329,000	132,000	96,000	80,000	21,000	83%	17%
3	DOC MARTIN-EV	ABC	1,041,000	954,000	632,000	322,000	87,000	71,000	20,000	92%	8%
4	SIGNIFICANT OTHERS-EV	ABC	527,000	454,000	309,000	145,000	73,000	60,000	17,000	86%	14%
5	ALL CREATURES GREAT AND SMALL-EV	ABC	643,000	576,000	379,000	198,000	67,000	54,000	16,000	90%	10%

Seven Network Top 5 BVOD by Network

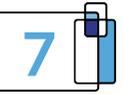
1	HOME AND AWAY	SEVEN	932,000	819,000	479,000	325,000	113,000	84,000	39,000	88%	12%
2	THE GOOD DOCTOR	SEVEN	500,000	458,000	279,000	171,000	42,000	32,000	12,000	92%	8%
3	KITCHEN NIGHTMARES AUSTRALIA	SEVEN	954,000	913,000	557,000	338,000	41,000	31,000	13,000	96%	4%
4	SEVEN NEWS AT 6.30	SEVEN	1,392,000	1,361,000	843,000	499,000	32,000	25,000	9,000	98%	2%
5	SEVEN NEWS	SEVEN	1,394,000	1,364,000	851,000	497,000	30,000	23,000	8,000	98%	2%

Nine Network Top 5 BVOD by Network

1	THE BLOCK -MON	NINE	1,788,000	1,551,000	992,000	531,000	237,000	177,000	71,000	87%	13%
2	LOVE ISLAND AUSTRALIA -LAUNCH	NINE	313,000	110,000	74,000	27,000	203,000	158,000	54,000	35%	65%
3	THE BLOCK -SUN	NINE	1,797,000	1,598,000	1,044,000	527,000	199,000	147,000	61,000	89%	11%
4	LOVE ISLAND AUSTRALIA -WED	NINE	296,000	103,000	73,000	25,000	192,000	149,000	51,000	35%	65%
5	LOVE ISLAND AUSTRALIA	NINE	285,000	104,000	70,000	24,000	181,000	141,000	48,000	37%	63%

Top 5 BVOD by Network

Week: 45 (30/10/2022 - 05/11/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MELBOURNE CUP CARNIVAL: LEXUS MELBOURNE CUP-MOU...	TEN	1,103,000	1,019,000	735,000	267,000	84,000	65,000	23,000	92%	8%
2	MELBOURNE CUP CARNIVAL: LEXUS MELBOURNE CUP-PRE...	TEN	1,299,000	1,220,000	883,000	314,000	79,000	62,000	21,000	94%	6%
3	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	71,000	N/A	N/A	N/A	71,000	57,000	18,000	0%	100%
4	THE TRAITORS TUES	TEN	545,000	496,000	354,000	126,000	49,000	39,000	13,000	91%	9%
5	MELBOURNE CUP CARNIVAL: LEXUS MELBOURNE CUP-PRE...	TEN	685,000	642,000	466,000	167,000	42,000	33,000	11,000	94%	6%

SBS Top 5 BVOD by Network

1	THE HANDMAID'S TALE SEASON 5	SBS	126,000	N/A	N/A	N/A	126,000	106,000	27,000	0%	100%
2	NINE PERFECT STRANGERS	SBS	176,000	126,000	84,000	43,000	50,000	41,000	11,000	72%	28%
3	THE GOOD FIGHT	SBS	110,000	78,000	55,000	23,000	32,000	27,000	7,000	71%	29%
4	AUSTRALIA UNCOVERED	SBS	252,000	237,000	158,000	79,000	15,000	13,000	3,000	94%	6%
5	AUSTRALIA UNCOVERED - ENCORE	SBS	31,000	21,000	17,000	4,000	10,000	8,000	2,000	68%	32%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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