

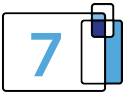


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	43
Date Period:	16/10/2022 - 22/10/2022

Top 20 BVOD

Week: 43 (16/10/2022 - 22/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

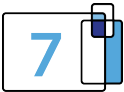
BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BLOCK -SUN	NINE	1,799,000	1,586,000	1,041,000	515,000	212,000	159,000	63,000	88%	12%
2	THE BLOCK -MON	NINE	1,520,000	1,333,000	887,000	422,000	187,000	139,000	57,000	88%	12%
3	THE BLOCK -TUE	NINE	1,390,000	1,217,000	800,000	396,000	173,000	129,000	53,000	88%	12%
4	THE BLOCK -WED	NINE	1,421,000	1,253,000	821,000	415,000	168,000	125,000	51,000	88%	12%
5	HOME AND AWAY	SEVEN	962,000	832,000	489,000	330,000	130,000	97,000	40,000	86%	14%
6	THE HANDMAID'S TALE SEASON 5	SBS	124,000	N/A	N/A	N/A	124,000	105,000	26,000	0%	100%
7	SIGNIFICANT OTHERS-EV	ABC	741,000	663,000	442,000	221,000	78,000	64,000	18,000	89%	11%
8	60 MINUTES	NINE	974,000	902,000	567,000	313,000	71,000	52,000	23,000	93%	7%
9	NINE PERFECT STRANGERS	SBS	227,000	156,000	112,000	44,000	71,000	59,000	16,000	69%	31%
10	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	70,000	N/A	N/A	N/A	70,000	56,000	18,000	0%	100%
11	ALL CREATURES GREAT AND SMALL- EV	ABC	622,000	561,000	365,000	195,000	61,000	50,000	15,000	90%	10%
12	SIGNIFICANT OTHERS-LE	ABC	247,000	188,000	125,000	63,000	59,000	48,000	14,000	76%	24%
13	9-1-1	SEVEN	629,000	572,000	375,000	194,000	57,000	43,000	18,000	91%	9%
14	THE BLOCK -SUN -ENCORE	NINE	195,000	142,000	86,000	50,000	53,000	39,000	17,000	73%	27%
15	UNDER INVESTIGATION	NINE	566,000	515,000	305,000	194,000	52,000	36,000	18,000	91%	9%
16	SILENT WITNESS-EV	ABC	522,000	471,000	309,000	163,000	51,000	41,000	12,000	90%	10%
17	THE GOOD DOCTOR	SEVEN	508,000	462,000	285,000	174,000	45,000	35,000	13,000	91%	9%
18	THE CAPTURE	ABC	45,000	N/A	N/A	N/A	45,000	37,000	10,000	0%	100%
19	KITCHEN NIGHTMARES AUSTRALIA	SEVEN	775,000	730,000	434,000	276,000	45,000	34,000	13,000	94%	6%
20	THE TRAITORS TUES	TEN	482,000	440,000	323,000	108,000	42,000	33,000	11,000	91%	9%

Top 5 BVOD by Network

Week: 43 (16/10/2022 - 22/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	SIGNIFICANT OTHERS-EV	ABC	741,000	663,000	442,000	221,000	78,000	64,000	18,000	89%	11%
2	ALL CREATURES GREAT AND SMALL-EV	ABC	622,000	561,000	365,000	195,000	61,000	50,000	15,000	90%	10%
3	SIGNIFICANT OTHERS-LE	ABC	247,000	188,000	125,000	63,000	59,000	48,000	14,000	76%	24%
4	SILENT WITNESS-EV	ABC	522,000	471,000	309,000	163,000	51,000	41,000	12,000	90%	10%
5	THE CAPTURE	ABC	45,000	N/A	N/A	N/A	45,000	37,000	10,000	0%	100%

Seven Network Top 5 BVOD by Network

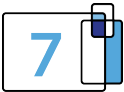
1	HOME AND AWAY	SEVEN	962,000	832,000	489,000	330,000	130,000	97,000	40,000	86%	14%
2	9-1-1	SEVEN	629,000	572,000	375,000	194,000	57,000	43,000	18,000	91%	9%
3	THE GOOD DOCTOR	SEVEN	508,000	462,000	285,000	174,000	45,000	35,000	13,000	91%	9%
4	KITCHEN NIGHTMARES AUSTRALIA	SEVEN	775,000	730,000	434,000	276,000	45,000	34,000	13,000	94%	6%
5	SEVEN NEWS AT 6.30	SEVEN	1,377,000	1,344,000	829,000	501,000	33,000	25,000	9,000	98%	2%

Nine Network Top 5 BVOD by Network

1	THE BLOCK -SUN	NINE	1,799,000	1,586,000	1,041,000	515,000	212,000	159,000	63,000	88%	12%
2	THE BLOCK -MON	NINE	1,520,000	1,333,000	887,000	422,000	187,000	139,000	57,000	88%	12%
3	THE BLOCK -TUE	NINE	1,390,000	1,217,000	800,000	396,000	173,000	129,000	53,000	88%	12%
4	THE BLOCK -WED	NINE	1,421,000	1,253,000	821,000	415,000	168,000	125,000	51,000	88%	12%
5	60 MINUTES	NINE	974,000	902,000	567,000	313,000	71,000	52,000	23,000	93%	7%

Top 5 BVOD by Network

Week: 43 (16/10/2022 - 22/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVID 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	70,000	N/A	N/A	N/A	70,000	56,000	18,000	0%	100%
2	THE TRAITORS TUES	TEN	482,000	440,000	323,000	108,000	42,000	33,000	11,000	91%	9%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	875,000	837,000	605,000	209,000	38,000	31,000	9,000	96%	4%
4	THE TRAITORS MON	TEN	458,000	426,000	296,000	124,000	32,000	26,000	8,000	93%	7%
5	THE TRAITORS - LAUNCH	TEN	454,000	425,000	301,000	114,000	29,000	23,000	7,000	94%	6%

SBS Top 5 BVOD by Network

1	THE HANDMAID'S TALE SEASON 5	SBS	124,000	N/A	N/A	N/A	124,000	105,000	26,000	0%	100%
2	NINE PERFECT STRANGERS	SBS	227,000	156,000	112,000	44,000	71,000	59,000	16,000	69%	31%
3	THE GOOD FIGHT	SBS	105,000	71,000	53,000	18,000	34,000	29,000	7,000	67%	33%
4	NORTH SEA CONNECTION SEASON 1	SBS	33,000	N/A	N/A	N/A	33,000	28,000	8,000	0%	100%
5	ATLANTA	SBS	33,000	26,000	18,000	8,000	7,000	6,000	1,000	80%	20%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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