

BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	25
Date Period:	12/06/2022 - 18/06/2022

Top 20 BVOD

Week: 25 (12/06/2022 - 18/06/2022) Demographic: Total People Statistics: BVOD Audience ('000s)





Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	LOVE ISLAND UK: SEASON 8	NINE	193,000	N/A	N/A	N/A	193,000	159,000	42,000	0%	100%
2	LOVE ISLAND UK SEASON 8	NINE	175,000	N/A	N/A	N/A	175,000	144,000	38,000	0%	100%
3	BIG BROTHER - TUE	SEVEN	817,000	659,000	415,000	226,000	158,000	123,000	44,000	81%	19%
4	BIG BROTHER - MON	SEVEN	822,000	666,000	418,000	225,000	155,000	121,000	43,000	81%	19%
5	HOME AND AWAY	SEVEN	1,204,000	1,057,000	611,000	423,000	146,000	110,000	44,000	88%	12%
6	BIG BROTHER - WED	SEVEN	793,000	649,000	379,000	243,000	144,000	111,000	40,000	82%	18%
7	D.I. RAY SEASON 1	SBS	110,000	N/A	N/A	N/A	110,000	92,000	24,000	0%	100%
8	MASTERCHEF AUSTRALIA THURS	TEN	838,000	758,000	542,000	206,000	80,000	65,000	19,000	90%	10%
9	MASTERCHEF AUSTRALIA TUES	TEN	937,000	859,000	622,000	218,000	78,000	64,000	18,000	92%	8%
10	CELEBRITY APPRENTICE AUSTRALIA -MON	NINE	721,000	651,000	471,000	172,000	71,000	55,000	19,000	90%	10%
11	CELEBRITY APPRENTICE AUSTRALIA -TUE	NINE	713,000	646,000	454,000	184,000	67,000	52,000	18,000	91%	9%
12	MASTERCHEF AUSTRALIA MON	TEN	926,000	860,000	610,000	229,000	65,000	53,000	15,000	93%	7%
13	CELEBRITY APPRENTICE AUSTRALIA -WED	NINE	723,000	659,000	483,000	164,000	64,000	50,000	18,000	91%	9%
14	MASTERCHEF AUSTRALIA WED	TEN	918,000	855,000	597,000	237,000	64,000	52,000	15,000	93%	7%
15	MASTERCHEF AUSTRALIA SUN	TEN	898,000	834,000	600,000	219,000	63,000	52,000	15,000	93%	7%
16	THE GOOD DOCTOR	SEVEN	549,000	493,000	291,000	188,000	56,000	43,000	17,000	90%	10%
17	THE ORVILLE	SBS	214,000	159,000	108,000	51,000	54,000	45,000	12,000	75%	25%
18	THE ROOKIE	SEVEN	407,000	362,000	223,000	134,000	45,000	34,000	14,000	89%	11%
19	MATT WRIGHT'S WILD TERRITORY	NINE	408,000	363,000	244,000	114,000	45,000	29,000	19,000	89%	11%
20	60 MINUTES	NINE	730,000	686,000	455,000	219,000	44,000	33,000	14,000	94%	6%

Top 5 BVOD by Network

Week: 25 (12/06/2022 - 18/06/2022) Demographic: Total People Statistics: BVOD Audience (*000s)



TOTAL	LINEAR TV	BVOD 🔮	CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN STORY	ABC	38,000	N/A	N/A	N/A	38,000	30,000	9,000	0%	100%
2	GRUEN	ABC	36,000	N/A	N/A	N/A	36,000	30,000	8,000	0%	100%
3	THE WEEKLY WITH CHARLIE PICKERING-EV	ABC	865,000	829,000	573,000	256,000	36,000	30,000	8,000	96%	4%
4	WHY DIDN'T THEY ASK EVANS?	ABC	231,000	196,000	122,000	73,000	35,000	29,000	8,000	85%	15%
5	CALL THE MIDWIFE	ABC	33,000	N/A	N/A	N/A	33,000	27,000	8,000	0%	100%

Seven Network Top 5 BVOD by Network

1	BIG BROTHER - TUE	SEVEN	817,000	659,000	415,000	226,000	158,000	123,000	44,000	81%	19%
2	BIG BROTHER - MON	SEVEN	822,000	666,000	418,000	225,000	155,000	121,000	43,000	81%	19%
3	HOME AND AWAY	SEVEN	1,204,000	1,057,000	611,000	423,000	146,000	110,000	44,000	88%	12%
4	BIG BROTHER - WED	SEVEN	793,000	649,000	379,000	243,000	144,000	111,000	40,000	82%	18%
5	THE GOOD DOCTOR	SEVEN	549,000	493,000	291,000	188,000	56,000	43,000	17,000	90%	10%

Nine Network Top 5 BVOD by Network

1	LOVE ISLAND UK: SEASON 8	NINE	193,000	N/A	N/A	N/A	193,000	159,000	42,000	0%	100%
2	LOVE ISLAND UK SEASON 8	NINE	175,000	N/A	N/A	N/A	175,000	144,000	38,000	0%	100%
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SBS Top 5 BVOD by Network

1 D.I. RAY SEASON 1	SBS	110,000	N/A	N/A	N/A	110,000	92,000	24,000	0%	100%
2 THE ORVILLE	SBS	214,000	159,000	108,000	51,000	54,000	45,000	12,000	75%	25%
3 HOUSE OF MAXWELL	SBS	271,000	238,000	160,000	78,000	33,000	28,000	7,000	88%	12%
4 INSIGHT RPT	SBS	43,000	30,000	23,000	7,000	13,000	11,000	3,000	69%	31%
5 THE ACT SEASON 1	SBS	27,000	16,000	11,000	5,000	11,000	9,000	2,000	60%	40%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au

VOZ

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