

BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience (‘000s)
Week:	14
Date Period:	27/03/2022 - 02/04/2022

Top 20 BVOD

Week: 14 (27/03/2022 - 02/04/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)

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Consolidated 7 Programs	TOTAL	LINEAR TV	BVOD	CONTRIBUTION %

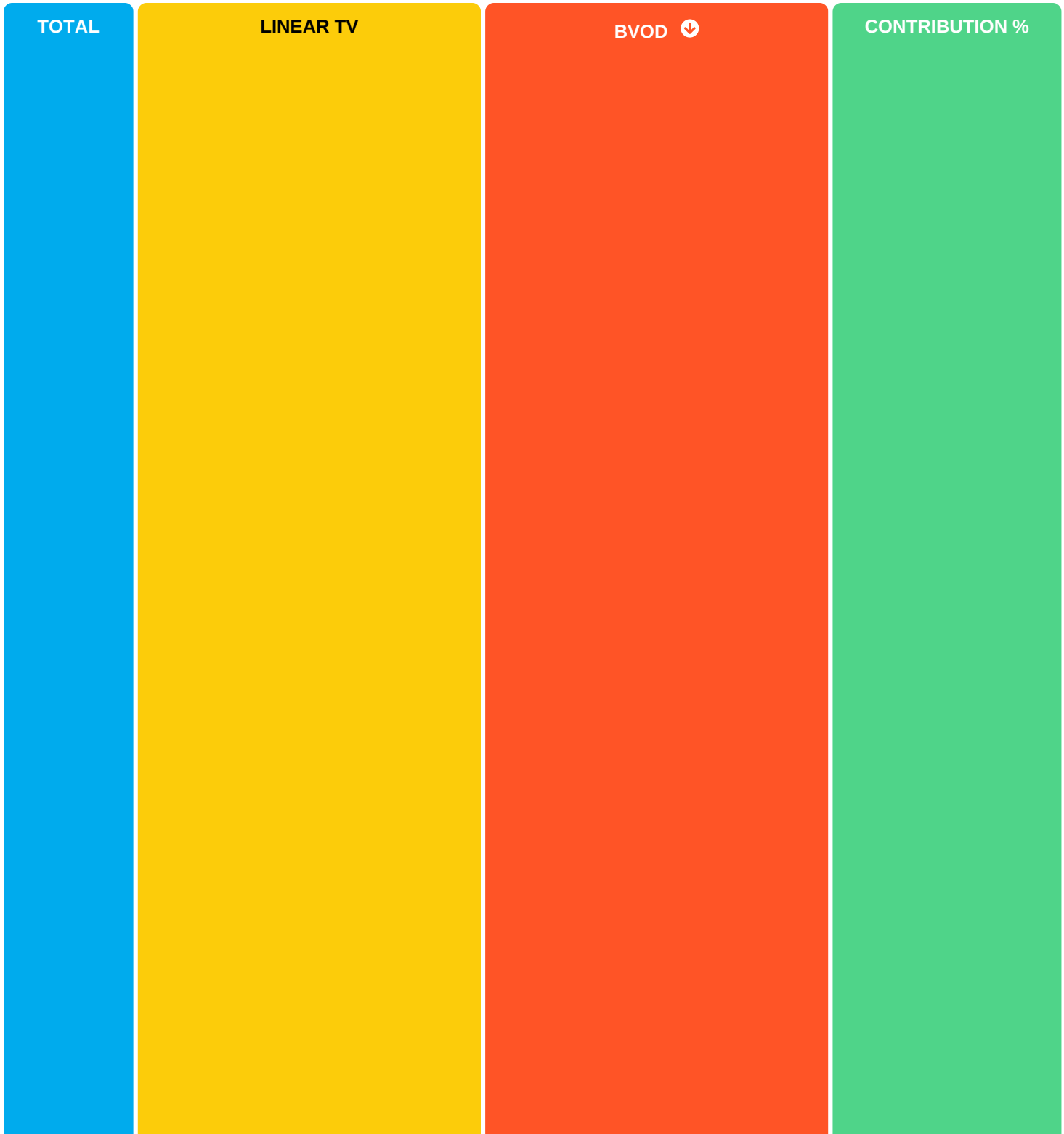
Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MARRIED AT FIRST SIGHT -SUN	NINE	2,180,000	1,652,000	1,180,000	434,000	528,000	401,000	151,000	76%	24%
2	MARRIED AT FIRST SIGHT -TUE	NINE	2,034,000	1,558,000	1,097,000	427,000	476,000	361,000	136,000	77%	23%
3	MARRIED AT FIRST SIGHT -MON	NINE	1,957,000	1,560,000	1,074,000	449,000	397,000	302,000	113,000	80%	20%
4	AUSTRALIAN SURVIVOR MON	TEN	921,000	767,000	552,000	196,000	154,000	124,000	38,000	83%	17%
5	HOME AND AWAY	SEVEN	1,234,000	1,089,000	637,000	440,000	145,000	108,000	43,000	88%	12%
6	TRAVEL GUIDES	NINE	773,000	660,000	433,000	217,000	112,000	81,000	38,000	85%	15%
7	AUSTRALIAN SURVIVOR SUN	TEN	817,000	705,000	506,000	183,000	112,000	90,000	27,000	86%	14%
8	MARRIED AT FIRST SIGHT -MON - ENCORE	NINE	246,000	140,000	99,000	39,000	106,000	79,000	32,000	57%	43%
9	SAS AUSTRALIA - MON	SEVEN	752,000	656,000	430,000	212,000	96,000	74,000	27,000	87%	13%
10	LA BREA	NINE	677,000	582,000	379,000	182,000	96,000	68,000	33,000	86%	14%
11	KILLING EVE	ABC	83,000	N/A	N/A	N/A	83,000	69,000	18,000	0%	100%
12	PJ MASKS: THE SPLAT MONSTER-PM	ABC	229,000	163,000	107,000	56,000	66,000	54,000	15,000	71%	29%
13	SAS AUSTRALIA - REUNION	SEVEN	587,000	521,000	348,000	160,000	65,000	50,000	18,000	89%	11%
14	60 MINUTES	NINE	889,000	827,000	551,000	259,000	62,000	46,000	19,000	93%	7%
15	THE HUNDRED WITH ANDY LEE	NINE	809,000	749,000	517,000	216,000	60,000	43,000	19,000	93%	7%
16	DANCING WITH THE STARS: ALL STARS - SUN	SEVEN	944,000	890,000	569,000	314,000	54,000	42,000	15,000	94%	6%
17	SHANE WARNE MEMORIAL SERVICE	SEVEN	1,339,000	1,286,000	861,000	386,000	53,000	42,000	15,000	96%	4%
18	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	736,000	685,000	455,000	230,000	50,000	41,000	11,000	93%	7%
19	UNFORGOTTEN	ABC	49,000	N/A	N/A	N/A	49,000	40,000	11,000	0%	100%
20	SAS AUSTRALIA - TUE	SEVEN	707,000	661,000	425,000	219,000	46,000	35,000	13,000	93%	7%

Top 5 BVOD by Network

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ABC Top 5 BVOD by Network



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	KILLING EVE	ABC	83,000	N/A	N/A	N/A	83,000	69,000	18,000	0%	100%
2	PJ MASKS: THE SPLAT MONSTER-PM	ABC	229,000	163,000	107,000	56,000	66,000	54,000	15,000	71%	29%
3	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	736,000	685,000	455,000	230,000	50,000	41,000	11,000	93%	7%
4	UNFORGOTTEN	ABC	49,000	N/A	N/A	N/A	49,000	40,000	11,000	0%	100%
5	MELBOURNE COMEDY FESTIVAL	ABC	45,000	N/A	N/A	N/A	45,000	37,000	10,000	0%	100%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	1,234,000	1,089,000	637,000	440,000	145,000	108,000	43,000	88%	12%
2	SAS AUSTRALIA - MON	SEVEN	752,000	656,000	430,000	212,000	96,000	74,000	27,000	87%	13%
3	SAS AUSTRALIA - REUNION	SEVEN	587,000	521,000	348,000	160,000	65,000	50,000	18,000	89%	11%
4	DANCING WITH THE STARS: ALL STARS - SUN	SEVEN	944,000	890,000	569,000	314,000	54,000	42,000	15,000	94%	6%
5	SHANE WARNE MEMORIAL SERVICE	SEVEN	1,339,000	1,286,000	861,000	386,000	53,000	42,000	15,000	96%	4%

Nine Network Top 5 BVOD by Network

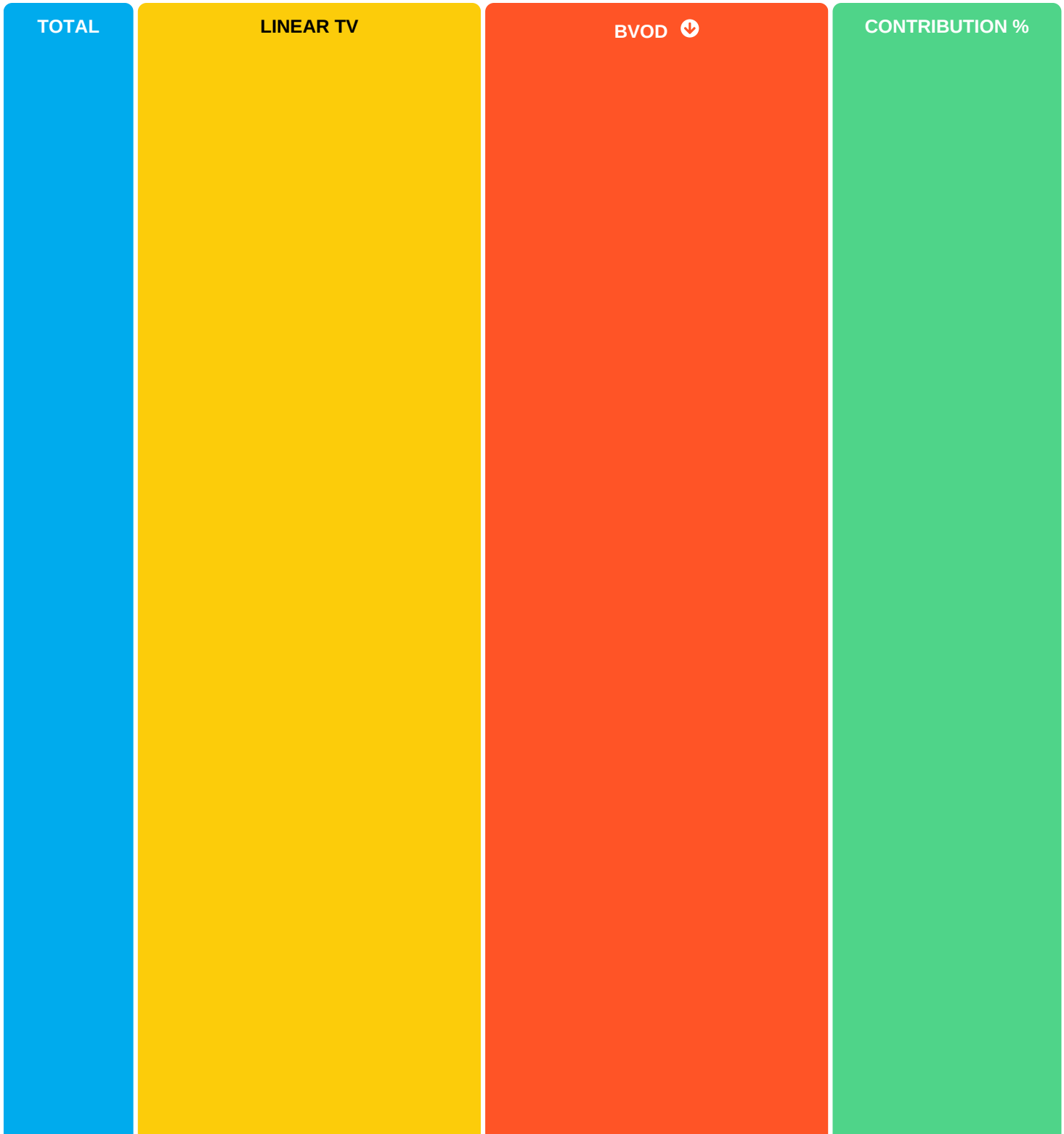
1	MARRIED AT FIRST SIGHT -SUN	NINE	2,180,000	1,652,000	1,180,000	434,000	528,000	401,000	151,000	76%	24%
2	MARRIED AT FIRST SIGHT -TUE	NINE	2,034,000	1,558,000	1,097,000	427,000	476,000	361,000	136,000	77%	23%
3	MARRIED AT FIRST SIGHT -MON	NINE	1,957,000	1,560,000	1,074,000	449,000	397,000	302,000	113,000	80%	20%
4	TRAVEL GUIDES	NINE	773,000	660,000	433,000	217,000	112,000	81,000	38,000	85%	15%
5	MARRIED AT FIRST SIGHT -MON - ENCORE	NINE	246,000	140,000	99,000	39,000	106,000	79,000	32,000	57%	43%

Top 5 BVOD by Network

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Network 10 Top 5 BVOD by Network



Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR MON	TEN	921,000	767,000	552,000	196,000	154,000	124,000	38,000	83%	17%
2	AUSTRALIAN SURVIVOR SUN	TEN	817,000	705,000	506,000	183,000	112,000	90,000	27,000	86%	14%
3	AUSTRALIAN SURVIVOR DAY ENCORE	TEN	140,000	103,000	73,000	26,000	36,000	29,000	9,000	74%	26%
4	NEIGHBOURS	TEN	200,000	177,000	117,000	57,000	23,000	18,000	8,000	88%	12%
5	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	20,000	N/A	N/A	N/A	20,000	16,000	12,000	0%	100%

SBS Top 5 BVOD by Network

1	THE RESPONDER SEASON 1	SBS	31,000	N/A	N/A	N/A	31,000	26,000	6,000	0%	100%
2	EVERY FAMILY HAS A SECRET	SBS	382,000	363,000	257,000	106,000	18,000	15,000	4,000	95%	5%
3	LIFE ON THE OUTSIDE	SBS	173,000	160,000	104,000	56,000	13,000	11,000	3,000	92%	8%
4	THE SPECTACULAR SEASON 1	SBS	12,000	N/A	N/A	N/A	12,000	10,000	3,000	0%	100%
5	INSIGHT	SBS	188,000	177,000	123,000	54,000	11,000	10,000	2,000	94%	6%

Notes

‘BVOD Metro’ and ‘BVOD Regional’ audience ‘000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from ‘BVOD National’ ‘000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ ‘Linear TV Metro’ and ‘Linear TV Regional’ audience ‘000s reflect the audience to local content only (no spill viewing*). ‘Linear TV National’ includes spill viewing that was otherwise excluded from the ‘Linear TV Metro’ and ‘Linear TV Regional’ figures. This accounts for the difference between ‘Linear TV National’ and the sum of ‘Linear TV Metro’ and ‘Linear TV Regional’ in these reports.

‘Linear TV Regional’ in VOZ also includes the new market, ‘Rest of Australia’ which means that ‘Linear TV Regional’ in VOZ will be different to ‘Linear TV Regional’ in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia’s Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.

For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**

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