

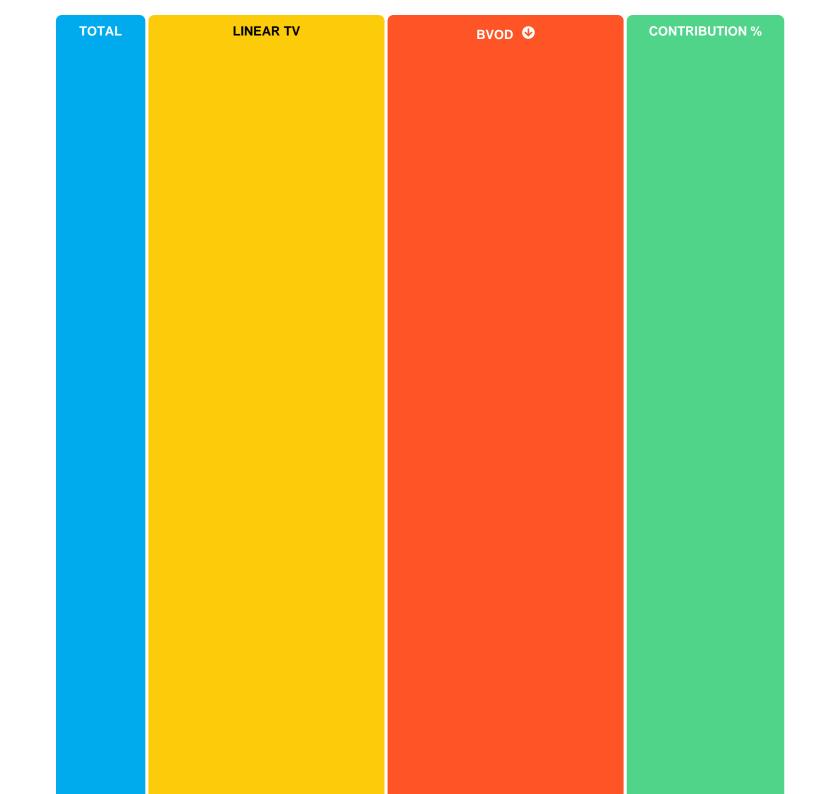
# **BVOD Top 20 Programs Consolidated 7 Audience**

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	11
Date Period:	06/03/2022 - 12/03/2022

#### Top 20 BVOD

Week: 11 (06/03/2022 - 12/03/2022) Demographic: Total People Statistics: BVOD Audience ('000s)





Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MARRIED AT FIRST SIGHT -WED	NINE	2,122,000	1,613,000	1,117,000	464,000	509,000	388,000	144,000	76%	24%
2	MARRIED AT FIRST SIGHT -TUE	NINE	2,073,000	1,589,000	1,119,000	443,000	484,000	369,000	137,000	77%	23%
3	MARRIED AT FIRST SIGHT -MON	NINE	2,018,000	1,536,000	1,075,000	432,000	483,000	368,000	137,000	76%	24%
4	MARRIED AT FIRST SIGHT -SUN	NINE	1,949,000	1,507,000	1,056,000	406,000	441,000	336,000	125,000	77%	23%
5	HOME AND AWAY	SEVEN	1,055,000	904,000	525,000	360,000	151,000	112,000	46,000	86%	14%
6	AUSTRALIAN SURVIVOR MON	TEN	943,000	803,000	593,000	184,000	140,000	113,000	34,000	85%	15%
7	SAS AUSTRALIA - TUE	SEVEN	827,000	713,000	442,000	239,000	114,000	89,000	31,000	86%	14%
8	AUSTRALIAN SURVIVOR SUN	TEN	858,000	754,000	546,000	174,000	104,000	84,000	25,000	88%	12%
9	LA BREA	NINE	731,000	630,000	387,000	231,000	101,000	72,000	35,000	86%	14%
10	THE TEACHER	ABC	96,000	N/A	N/A	N/A	96,000	79,000	21,000	0%	100%
11	THE TEACHER-EV	ABC	554,000	463,000	279,000	184,000	91,000	75,000	21,000	84%	16%
12	DANCING WITH THE STARS: ALL STARS - SUN	SEVEN	1,077,000	1,007,000	668,000	331,000	70,000	54,000	20,000	93%	7%
13	KILLING EVE	ABC	66,000	N/A	N/A	N/A	66,000	55,000	14,000	0%	100%
14	THE HUNDRED WITH ANDY LEE	NINE	794,000	730,000	492,000	211,000	64,000	47,000	20,000	92%	8%
15	60 MINUTES	NINE	922,000	861,000	587,000	250,000	61,000	46,000	18,000	93%	7%
16	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	781,000	723,000	480,000	243,000	59,000	48,000	14,000	92%	8%
17	SAS AUSTRALIA	SEVEN	55,000	N/A	N/A	N/A	55,000	44,000	14,000	0%	100%
18	THURSDAY NIGHT NRL LIVE	NINE	740,000	687,000	431,000	246,000	53,000	39,000	17,000	93%	7%
19	TROPPO	ABC	416,000	365,000	228,000	138,000	50,000	40,000	13,000	88%	12%
20	UNDER INVESTIGATION	NINE	608,000	562,000	363,000	185,000	46,000	34,000	14,000	92%	8%

# Top 5 BVOD by Network

Week: 11 (06/03/2022 - 12/03/2022) Demographic: Total People Statistics: BVOD Audience (\*000s)



TOTAL	LINEAR TV	BVOD 🔮	CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE TEACHER	ABC	96,000	N/A	N/A	N/A	96,000	79,000	21,000	0%	100%
2	THE TEACHER-EV	ABC	554,000	463,000	279,000	184,000	91,000	75,000	21,000	84%	16%
3	KILLING EVE	ABC	66,000	N/A	N/A	N/A	66,000	55,000	14,000	0%	100%
4	SHAUN MICALLEF'S MAD AS HELL S14-EV	ABC	781,000	723,000	480,000	243,000	59,000	48,000	14,000	92%	8%
5	TROPPO	ABC	416,000	365,000	228,000	138,000	50,000	40,000	13,000	88%	12%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	1,055,000	904,000	525,000	360,000	151,000	112,000	46,000	86%	14%
2	SAS AUSTRALIA - TUE	SEVEN	827,000	713,000	442,000	239,000	114,000	89,000	31,000	86%	14%
3	DANCING WITH THE STARS: ALL STARS - SUN	SEVEN	1,077,000	1,007,000	668,000	331,000	70,000	54,000	20,000	93%	7%
4	SAS AUSTRALIA	SEVEN	55,000	N/A	N/A	N/A	55,000	44,000	14,000	0%	100%
5	THE ROOKIE	SEVEN	490,000	450,000	266,000	178,000	40,000	30,000	13,000	92%	8%

Nine Network Top 5 BVOD by Network

1	MARRIED AT FIRST SIGHT -WED	NINE	2,122,000	1,613,000	1,117,000	464,000	509,000	388,000	144,000	76%	24%
2	MARRIED AT FIRST SIGHT -TUE	NINE	2,073,000	1,589,000	1,119,000	443,000	484,000	369,000	137,000	77%	23%
3	MARRIED AT FIRST SIGHT -MON	NINE	2,018,000	1,536,000	1,075,000	432,000	483,000	368,000	137,000	76%	24%
4	MARRIED AT FIRST SIGHT -SUN	NINE	1,949,000	1,507,000	1,056,000	406,000	441,000	336,000	125,000	77%	23%
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Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR MON	TEN	943,000	803,000	593,000	184,000	140,000	113,000	34,000	85%	15%
2	AUSTRALIAN SURVIVOR SUN	TEN	858,000	754,000	546,000	174,000	104,000	84,000	25,000	88%	12%
3	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	39,000	N/A	N/A	N/A	39,000	32,000	12,000	0%	100%
4	THE DOG HOUSE AUSTRALIA	TEN	724,000	686,000	474,000	199,000	38,000	30,000	10,000	95%	5%
5	NEIGHBOURS	TEN	221,000	188,000	129,000	55,000	33,000	25,000	9,000	85%	15%

SBS Top 5 BVOD by Network

1	HIDDEN ASSETS SEASON 1	SBS	31,000	N/A	N/A	N/A	31,000	26,000	7,000	0%	100%
2	LOSE A STONE IN 21 DAYS WITH MICHAEL MOSLEY	SBS	315,000	287,000	209,000	78,000	28,000	23,000	6,000	91%	9%
3	THE ROYALS: KEEPING THE CROWN	SBS	255,000	246,000	169,000	77,000	9,000	8,000	2,000	96%	4%
4	WELLINGTON PARANORMAL	SBS	83,000	75,000	48,000	27,000	8,000	7,000	2,000	90%	10%
5	INSIGHT RPT	SBS	39,000	32,000	24,000	8,000	8,000	7,000	2,000	80%	20%

#### **Notes**

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au

VOZ

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