

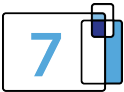


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	51
Date Period:	12/12/2021 - 18/12/2021

Top 20 BVOD

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

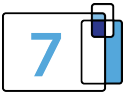
BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	PINEY: THE LONESOME PINE-EV	ABC	483,000	301,000	214,000	87,000	182,000	152,000	40,000	62%	38%
2	TOTAL CONTROL	ABC	111,000	N/A	N/A	N/A	111,000	90,000	27,000	0%	100%
3	US-PM	ABC	116,000	58,000	26,000	32,000	58,000	48,000	13,000	50%	50%
4	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	45,000	N/A	N/A	N/A	45,000	36,000	11,000	0%	100%
5	SURVIVOR 41 -EV	NINE	225,000	183,000	122,000	57,000	42,000	33,000	11,000	81%	19%
6	SURVIVOR 41 -EV TX1	NINE	217,000	179,000	116,000	60,000	37,000	29,000	10,000	83%	17%
7	US	ABC	372,000	338,000	220,000	119,000	34,000	28,000	8,000	91%	9%
8	THE DOG HOUSE AUSTRALIA	TEN	742,000	708,000	486,000	212,000	33,000	27,000	8,000	96%	4%
9	SAMMY J: FULL CREDIT TO CHRISTMAS-EV	ABC	230,000	197,000	118,000	80,000	33,000	27,000	8,000	86%	14%
10	CATCHING A PREDATOR-LE	ABC	305,000	273,000	193,000	80,000	32,000	26,000	7,000	90%	10%
11	THE LARKINS-EV	ABC	578,000	546,000	349,000	197,000	32,000	25,000	8,000	95%	5%
12	GARDENING AUSTRALIA	ABC	29,000	N/A	N/A	N/A	29,000	23,000	7,000	0%	100%
13	GRUEN	ABC	25,000	N/A	N/A	N/A	25,000	21,000	5,000	0%	100%
14	RED ELECTION SEASON 1	SBS	25,000	N/A	N/A	N/A	25,000	21,000	5,000	0%	100%
15	60 MINUTES -SUMMER	NINE	816,000	792,000	512,000	257,000	24,000	18,000	7,000	97%	3%
16	NINE NEWS 6:30	NINE	1,090,000	1,066,000	745,000	307,000	24,000	19,000	6,000	98%	2%
17	NINE NEWS	NINE	1,102,000	1,078,000	750,000	314,000	23,000	19,000	6,000	98%	2%
18	ABC NEWS SUNDAY-EV	ABC	1,050,000	1,027,000	672,000	355,000	22,000	18,000	5,000	98%	2%
19	NINE NEWS SUNDAY	NINE	1,124,000	1,102,000	778,000	310,000	22,000	18,000	6,000	98%	2%
20	THE LARKINS-PM	ABC	106,000	84,000	52,000	32,000	22,000	18,000	5,000	80%	20%

Top 5 BVOD by Network

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVID 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	PINEY: THE LONESOME PINE-EV	ABC	483,000	301,000	214,000	87,000	182,000	152,000	40,000	62%	38%
2	TOTAL CONTROL	ABC	111,000	N/A	N/A	N/A	111,000	90,000	27,000	0%	100%
3	US-PM	ABC	116,000	58,000	26,000	32,000	58,000	48,000	13,000	50%	50%
4	US	ABC	372,000	338,000	220,000	119,000	34,000	28,000	8,000	91%	9%
5	SAMMY J: FULL CREDIT TO CHRISTMAS-EV	ABC	230,000	197,000	118,000	80,000	33,000	27,000	8,000	86%	14%

Seven Network Top 5 BVOD by Network

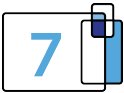
1	SEVEN NEWS	SEVEN	1,334,000	1,316,000	811,000	484,000	18,000	14,000	5,000	99%	1%
2	SEVEN NEWS AT 6.30	SEVEN	1,265,000	1,248,000	761,000	465,000	18,000	14,000	5,000	99%	1%
3	SEVEN NEWS - SUN	SEVEN	1,246,000	1,229,000	789,000	425,000	17,000	14,000	4,000	99%	1%
4	SUNRISE	SEVEN	458,000	444,000	247,000	192,000	14,000	11,000	4,000	97%	3%
5	WEEKEND SUNRISE - SAT	SEVEN	466,000	455,000	283,000	168,000	11,000	8,000	3,000	98%	2%

Nine Network Top 5 BVOD by Network

1	SURVIVOR 41 -EV	NINE	225,000	183,000	122,000	57,000	42,000	33,000	11,000	81%	19%
2	SURVIVOR 41 -EV TX1	NINE	217,000	179,000	116,000	60,000	37,000	29,000	10,000	83%	17%
3	60 MINUTES -SUMMER	NINE	816,000	792,000	512,000	257,000	24,000	18,000	7,000	97%	3%
4	NINE NEWS 6:30	NINE	1,090,000	1,066,000	745,000	307,000	24,000	19,000	6,000	98%	2%
5	NINE NEWS	NINE	1,102,000	1,078,000	750,000	314,000	23,000	19,000	6,000	98%	2%

Top 5 BVOD by Network

Week: 51 (12/12/2021 - 18/12/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVID 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	45,000	N/A	N/A	N/A	45,000	36,000	11,000	0%	100%
2	THE DOG HOUSE AUSTRALIA	TEN	742,000	708,000	486,000	212,000	33,000	27,000	8,000	96%	4%
3	THE GRAHAM NORTON SHOW	TEN	403,000	391,000	297,000	84,000	12,000	10,000	3,000	97%	3%
4	CSI: VEGAS	TEN	353,000	342,000	237,000	101,000	10,000	8,000	3,000	97%	3%
5	JAMIE: TOGETHER AT CHRISTMAS	TEN	320,000	311,000	222,000	84,000	8,000	7,000	2,000	97%	3%

SBS Top 5 BVOD by Network

1	RED ELECTION SEASON 1	SBS	25,000	N/A	N/A	N/A	25,000	21,000	5,000	0%	100%
2	GOMORRAH SEASON 5	SBS	13,000	N/A	N/A	N/A	13,000	12,000	2,000	0%	100%
3	VIENNA BLOOD SEASON 2	SBS	10,000	N/A	N/A	N/A	10,000	8,000	2,000	0%	100%
4	MUHAMMAD ALI	SBS	206,000	198,000	142,000	56,000	9,000	7,000	2,000	96%	4%
5	MURDER CASE	SBS	100,000	94,000	67,000	27,000	7,000	6,000	1,000	93%	7%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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