



## BVOD Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	38
<b>Date Period:</b>	12/09/2021 - 18/09/2021

# Top 20 BVOD

**Week:** 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - GRAND FINAL WINNER ANNOUNCED	SEVEN	2,419,000	2,223,000	1,449,000	730,000	196,000	155,000	50,000	92%	8%
2	THE BLOCK -MON	NINE	1,535,000	1,339,000	919,000	383,000	196,000	146,000	60,000	87%	13%
3	SAS AUSTRALIA - TUE	SEVEN	1,334,000	1,138,000	757,000	347,000	196,000	156,000	50,000	85%	15%
4	THE BLOCK -SUN	NINE	1,682,000	1,491,000	1,019,000	424,000	191,000	142,000	57,000	89%	11%
5	THE BLOCK -TUE	NINE	1,519,000	1,337,000	898,000	394,000	182,000	135,000	55,000	88%	12%
6	SAS AUSTRALIA - LAUNCH	SEVEN	1,330,000	1,162,000	767,000	369,000	168,000	134,000	43,000	87%	13%
7	THE NEWSREADER-EV	ABC	990,000	834,000	560,000	274,000	157,000	130,000	34,000	84%	16%
8	BROOKLYN NINE-NINE	SBS	370,000	225,000	175,000	50,000	145,000	122,000	29,000	61%	39%
9	THE BLOCK -WED	NINE	1,430,000	1,287,000	890,000	365,000	143,000	106,000	43,000	90%	10%
10	HOME AND AWAY	SEVEN	1,233,000	1,092,000	645,000	431,000	141,000	107,000	42,000	89%	11%
11	AUSTRALIAN GANGSTER	SEVEN	786,000	647,000	418,000	210,000	138,000	108,000	36,000	82%	18%
12	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A...	TEN	1,460,000	1,338,000	991,000	310,000	122,000	100,000	29,000	92%	8%
13	RFDS	SEVEN	1,095,000	976,000	552,000	403,000	119,000	84,000	41,000	89%	11%
14	SAS AUSTRALIA - WED	SEVEN	1,301,000	1,189,000	783,000	381,000	112,000	88,000	29,000	91%	9%
15	HEY DUGGEE	ABC	108,000	N/A	N/A	N/A	108,000	90,000	23,000	0%	100%
16	SAS AUSTRALIA-DAY (R)	SEVEN	128,000	34,000	14,000	14,000	94,000	75,000	24,000	27%	73%
17	WAR OF THE WORLDS SEASON 2	SBS	89,000	N/A	N/A	N/A	89,000	74,000	19,000	0%	100%
18	PEPPA PIG	ABC	298,000	210,000	134,000	76,000	88,000	72,000	19,000	71%	29%
19	THE VOICE - GRAND FINAL	SEVEN	2,181,000	2,099,000	1,362,000	693,000	83,000	65,000	22,000	96%	4%
20	RUGBY LEAGUE FINAL SERIES SF2	NINE	1,204,000	1,123,000	694,000	408,000	81,000	61,000	25,000	93%	7%

# Top 5 BVOD by Network

**Week:** 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### ABC Top 5 BVOD by Network

TOTAL

**LINEAR TV**

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE NEWSREADER-EV	ABC	990,000	834,000	560,000	274,000	157,000	130,000	34,000	84%	16%
2	HEY DUGGEE	ABC	108,000	N/A	N/A	N/A	108,000	90,000	23,000	0%	100%
3	PEPPA PIG	ABC	298,000	210,000	134,000	76,000	88,000	72,000	19,000	71%	29%
4	ROSEHAVEN	ABC	60,000	N/A	N/A	N/A	60,000	48,000	15,000	0%	100%
5	MEDIA WATCH-EV	ABC	853,000	816,000	546,000	271,000	37,000	30,000	8,000	96%	4%





Seven Network Top 5 BVOD by Network

1	THE VOICE - GRAND FINAL WINNER ANNOUNCED	SEVEN	2,419,000	2,223,000	1,449,000	730,000	196,000	155,000	50,000	92%	8%
2	SAS AUSTRALIA - TUE	SEVEN	1,334,000	1,138,000	757,000	347,000	196,000	156,000	50,000	85%	15%
3	SAS AUSTRALIA - LAUNCH	SEVEN	1,330,000	1,162,000	767,000	369,000	168,000	134,000	43,000	87%	13%
4	HOME AND AWAY	SEVEN	1,233,000	1,092,000	645,000	431,000	141,000	107,000	42,000	89%	11%
5	AUSTRALIAN GANGSTER	SEVEN	786,000	647,000	418,000	210,000	138,000	108,000	36,000	82%	18%



Nine Network Top 5 BVOD by Network

1	THE BLOCK -MON	NINE	1,535,000	1,339,000	919,000	383,000	196,000	146,000	60,000	87%	13%
2	THE BLOCK -SUN	NINE	1,682,000	1,491,000	1,019,000	424,000	191,000	142,000	57,000	89%	11%
3	THE BLOCK -TUE	NINE	1,519,000	1,337,000	898,000	394,000	182,000	135,000	55,000	88%	12%
4	THE BLOCK -WED	NINE	1,430,000	1,287,000	890,000	365,000	143,000	106,000	43,000	90%	10%
5	RUGBY LEAGUE FINAL SERIES SF2	NINE	1,204,000	1,123,000	694,000	408,000	81,000	61,000	25,000	93%	7%

# Top 5 BVOD by Network

**Week:** 38 (12/09/2021 - 18/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

**LINEAR TV**

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR GRAND FINALE - THE WINNER A...	TEN	1,460,000	1,338,000	991,000	310,000	122,000	100,000	29,000	92%	8%
2	THE MASKED SINGER AUSTRALIA TUES - REVEAL	TEN	1,102,000	1,032,000	717,000	286,000	70,000	56,000	17,000	94%	6%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,106,000	1,037,000	720,000	290,000	69,000	57,000	16,000	94%	6%
4	THE MASKED SINGER AUSTRALIA - LAUNCH REVEAL	TEN	1,234,000	1,174,000	817,000	334,000	60,000	49,000	14,000	95%	5%
5	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	54,000	N/A	N/A	N/A	54,000	44,000	13,000	0%	100%





SBS Top 5 BVOD by Network

1	BROOKLYN NINE-NINE	SBS	370,000	225,000	175,000	50,000	145,000	122,000	29,000	61%	39%
2	WAR OF THE WORLDS SEASON 2	SBS	89,000	N/A	N/A	N/A	89,000	74,000	19,000	0%	100%
3	AUSTRALIA UNCOVERED: STRONG FEMALE LEAD	SBS	340,000	286,000	199,000	87,000	54,000	45,000	10,000	84%	16%
4	THE VICTIM SEASON 1	SBS	228,000	187,000	126,000	61,000	41,000	34,000	9,000	82%	18%
5	INSIDE CENTRAL STATION	SBS	439,000	417,000	288,000	130,000	21,000	17,000	4,000	95%	5%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



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