

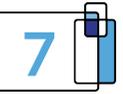


BVOD Top 20 Programs Consolidated 7 Audience

Ranked: Ranked on BVOD Audience
Channels: All Free-to-Air Broadcast Networks + Affiliates
Market: National
Demographic: All
Statistics: BVOD Audience ('000s)
Week: 37
Date Period: 05/09/2021 - 11/09/2021

Top 20 BVOD

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

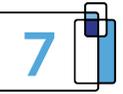
BVOD ⬇️

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	681,000	396,000	269,000	127,000	285,000	234,000	65,000	58%	42%
2	THE VOICE - SUN	SEVEN	2,098,000	1,845,000	1,201,000	594,000	253,000	200,000	64,000	88%	12%
3	THE BLOCK -SUN	NINE	1,777,000	1,586,000	1,100,000	459,000	191,000	143,000	57,000	89%	11%
4	THE BLOCK -WED	NINE	1,497,000	1,321,000	900,000	380,000	176,000	132,000	53,000	88%	12%
5	THE BLOCK -MON	NINE	1,462,000	1,307,000	902,000	378,000	155,000	116,000	46,000	89%	11%
6	AUSTRALIAN SURVIVOR SUN	TEN	1,107,000	957,000	729,000	199,000	150,000	123,000	35,000	86%	14%
7	PEPPA PIG	ABC	347,000	198,000	122,000	76,000	149,000	124,000	33,000	57%	43%
8	THE NEWSREADER-EV	ABC	1,032,000	883,000	603,000	281,000	149,000	123,000	32,000	86%	14%
9	HOME AND AWAY	SEVEN	1,221,000	1,080,000	626,000	437,000	142,000	107,000	42,000	88%	12%
10	THE BLOCK -TUE	NINE	1,580,000	1,440,000	1,020,000	384,000	140,000	105,000	42,000	91%	9%
11	AUSTRALIAN SURVIVOR MON	TEN	1,181,000	1,059,000	795,000	234,000	122,000	100,000	28,000	90%	10%
12	RFDS	SEVEN	1,115,000	1,038,000	539,000	480,000	77,000	55,000	26,000	93%	7%
13	LOVE ISLAND UK SEASON 7	NINE	67,000	N/A	N/A	N/A	67,000	55,000	15,000	0%	100%
14	UNDER INVESTIGATION	NINE	766,000	699,000	455,000	227,000	67,000	47,000	23,000	91%	9%
15	RUGBY LEAGUE FINAL SERIES QF2	NINE	953,000	890,000	542,000	333,000	63,000	47,000	20,000	93%	7%
16	RUGBY LEAGUE FINAL SERIES QF1	NINE	923,000	861,000	527,000	318,000	62,000	46,000	20,000	93%	7%
17	ROSEHAVEN	ABC	57,000	N/A	N/A	N/A	57,000	46,000	14,000	0%	100%
18	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,178,000	1,121,000	794,000	304,000	56,000	46,000	13,000	95%	5%
19	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	56,000	N/A	N/A	N/A	56,000	46,000	13,000	0%	100%
20	MIRROR MIRROR	TEN	915,000	860,000	617,000	219,000	54,000	45,000	11,000	94%	6%

Top 5 BVOD by Network

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD ⬇️

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	BLUEY	ABC	681,000	396,000	269,000	127,000	285,000	234,000	65,000	58%	42%
2	PEPPA PIG	ABC	347,000	198,000	122,000	76,000	149,000	124,000	33,000	57%	43%
3	THE NEWSREADER-EV	ABC	1,032,000	883,000	603,000	281,000	149,000	123,000	32,000	86%	14%
4	ROSEHAVEN	ABC	57,000	N/A	N/A	N/A	57,000	46,000	14,000	0%	100%
5	JUANITA: A FAMILY MYSTERY-EV	ABC	606,000	560,000	362,000	198,000	45,000	37,000	10,000	93%	7%

Seven Network Top 5 BVOD by Network

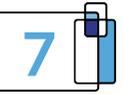
1	THE VOICE - SUN	SEVEN	2,098,000	1,845,000	1,201,000	594,000	253,000	200,000	64,000	88%	12%
2	HOME AND AWAY	SEVEN	1,221,000	1,080,000	626,000	437,000	142,000	107,000	42,000	88%	12%
3	RFDS	SEVEN	1,115,000	1,038,000	539,000	480,000	77,000	55,000	26,000	93%	7%
4	HOMICIDE: WITH RON IDDLES	SEVEN	1,107,000	1,058,000	660,000	371,000	49,000	38,000	13,000	96%	4%
5	SEVEN NEWS AT 6.30	SEVEN	1,757,000	1,722,000	1,046,000	655,000	35,000	28,000	9,000	98%	2%

Nine Network Top 5 BVOD by Network

1	THE BLOCK -SUN	NINE	1,777,000	1,586,000	1,100,000	459,000	191,000	143,000	57,000	89%	11%
2	THE BLOCK -WED	NINE	1,497,000	1,321,000	900,000	380,000	176,000	132,000	53,000	88%	12%
3	THE BLOCK -MON	NINE	1,462,000	1,307,000	902,000	378,000	155,000	116,000	46,000	89%	11%
4	THE BLOCK -TUE	NINE	1,580,000	1,440,000	1,020,000	384,000	140,000	105,000	42,000	91%	9%
5	LOVE ISLAND UK SEASON 7	NINE	67,000	N/A	N/A	N/A	67,000	55,000	15,000	0%	100%

Top 5 BVOD by Network

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR SUN	TEN	1,107,000	957,000	729,000	199,000	150,000	123,000	35,000	86%	14%
2	AUSTRALIAN SURVIVOR MON	TEN	1,181,000	1,059,000	795,000	234,000	122,000	100,000	28,000	90%	10%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,178,000	1,121,000	794,000	304,000	56,000	46,000	13,000	95%	5%
4	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	56,000	N/A	N/A	N/A	56,000	46,000	13,000	0%	100%
5	MIRROR MIRROR	TEN	915,000	860,000	617,000	219,000	54,000	45,000	11,000	94%	6%

SBS Top 5 BVOD by Network

1	WAR OF THE WORLDS SEASON 2	SBS	47,000	N/A	N/A	N/A	47,000	39,000	10,000	0%	100%
2	WHAT DOES AUSTRALIA REALLY THINK ABOUT - ENCORE	SBS	41,000	29,000	23,000	6,000	12,000	10,000	3,000	70%	30%
3	ALONE	SBS	113,000	101,000	66,000	36,000	12,000	9,000	3,000	90%	10%
4	9/11: ESCAPE FROM THE IMPACT ZONE RPT	SBS	328,000	316,000	219,000	97,000	11,000	10,000	2,000	97%	3%
5	9/11: THE FALLING MAN	SBS	326,000	315,000	237,000	77,000	11,000	9,000	2,000	97%	3%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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