



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	35
Date Period:	22/08/2021 - 28/08/2021

Top 20 Total TV

Week: 35 (22/08/2021 - 28/08/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	2,261,000	2,003,000	1,292,000	675,000	259,000	205,000	66,000	89%	11%
2	THE VOICE - TUE	SEVEN	2,187,000	1,950,000	1,262,000	646,000	237,000	187,000	62,000	89%	11%
3	THE VOICE - MON	SEVEN	2,094,000	1,915,000	1,227,000	648,000	179,000	141,000	47,000	91%	9%
4	SEVEN NEWS - SUN	SEVEN	2,019,000	1,984,000	1,283,000	676,000	35,000	28,000	8,000	98%	2%
5	SEVEN NEWS	SEVEN	1,922,000	1,885,000	1,151,000	709,000	38,000	30,000	9,000	98%	2%
6	SEVEN NEWS AT 6.30	SEVEN	1,832,000	1,793,000	1,091,000	681,000	39,000	31,000	10,000	98%	2%
7	NINE NEWS SUNDAY	NINE	1,764,000	1,715,000	1,166,000	528,000	48,000	38,000	13,000	97%	3%
8	SEVEN NEWS - SAT	SEVEN	1,646,000	1,624,000	1,102,000	494,000	23,000	19,000	5,000	99%	1%
9	NINE NEWS	NINE	1,540,000	1,501,000	1,052,000	426,000	39,000	32,000	9,000	97%	3%
10	NINE NEWS 6:30	NINE	1,442,000	1,404,000	977,000	408,000	37,000	30,000	9,000	97%	3%
11	THE BLOCK -SUN	NINE	1,433,000	1,237,000	841,000	365,000	197,000	147,000	59,000	86%	14%
12	NINE NEWS SATURDAY	NINE	1,299,000	1,271,000	891,000	359,000	27,000	22,000	7,000	98%	2%
13	HOME AND AWAY	SEVEN	1,292,000	1,136,000	674,000	440,000	156,000	118,000	46,000	88%	12%
14	ABC NEWS SUNDAY-EV	ABC	1,274,000	1,241,000	787,000	454,000	33,000	27,000	7,000	97%	3%
15	THE BLOCK -WED	NINE	1,172,000	1,059,000	742,000	286,000	113,000	84,000	34,000	90%	10%
16	AUSTRALIAN SURVIVOR TUES	TEN	1,161,000	1,014,000	772,000	215,000	146,000	120,000	34,000	87%	13%
17	A CURRENT AFFAIR	NINE	1,161,000	1,127,000	732,000	378,000	34,000	26,000	9,000	97%	3%
18	THE BLOCK -MON	NINE	1,158,000	1,032,000	717,000	297,000	126,000	94,000	38,000	89%	11%
19	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	SEVEN	1,155,000	1,155,000	859,000	279,000	N/A	N/A	N/A	100%	0%
20	RFDS	SEVEN	1,148,000	1,026,000	568,000	436,000	122,000	87,000	42,000	89%	11%

Top 5 Total TV by Network

Week: 35 (22/08/2021 - 28/08/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,274,000	1,241,000	787,000	454,000	33,000	27,000	7,000	97%	3%
2	ABC NEWS-EV	ABC	1,134,000	1,105,000	704,000	401,000	29,000	24,000	6,000	97%	3%
3	FOUR CORNERS-EV	ABC	1,106,000	1,084,000	747,000	337,000	22,000	19,000	5,000	98%	2%
4	THE NEWSREADER-EV	ABC	1,080,000	943,000	633,000	310,000	137,000	114,000	29,000	87%	13%
5	ABC NEWS-SA	ABC	1,063,000	1,043,000	685,000	358,000	21,000	17,000	5,000	98%	2%

Seven Network Top 5 Total TV Programs

1	THE VOICE - SUN	SEVEN	2,261,000	2,003,000	1,292,000	675,000	259,000	205,000	66,000	89%	11%
2	THE VOICE - TUE	SEVEN	2,187,000	1,950,000	1,262,000	646,000	237,000	187,000	62,000	89%	11%
3	THE VOICE - MON	SEVEN	2,094,000	1,915,000	1,227,000	648,000	179,000	141,000	47,000	91%	9%
4	SEVEN NEWS - SUN	SEVEN	2,019,000	1,984,000	1,283,000	676,000	35,000	28,000	8,000	98%	2%
5	SEVEN NEWS	SEVEN	1,922,000	1,885,000	1,151,000	709,000	38,000	30,000	9,000	98%	2%

Nine Network Top 5 Total TV Programs

1	NINE NEWS SUNDAY	NINE	1,764,000	1,715,000	1,166,000	528,000	48,000	38,000	13,000	97%	3%
2	NINE NEWS	NINE	1,540,000	1,501,000	1,052,000	426,000	39,000	32,000	9,000	97%	3%
3	NINE NEWS 6:30	NINE	1,442,000	1,404,000	977,000	408,000	37,000	30,000	9,000	97%	3%
4	THE BLOCK -SUN	NINE	1,433,000	1,237,000	841,000	365,000	197,000	147,000	59,000	86%	14%
5	NINE NEWS SATURDAY	NINE	1,299,000	1,271,000	891,000	359,000	27,000	22,000	7,000	98%	2%

Top 5 Total TV by Network

Week: 35 (22/08/2021 - 28/08/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,161,000	1,014,000	772,000	215,000	146,000	120,000	34,000	87%	13%
2	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,121,000	1,045,000	743,000	284,000	76,000	63,000	17,000	93%	7%
3	AUSTRALIAN SURVIVOR MON	TEN	1,117,000	996,000	745,000	230,000	121,000	99,000	28,000	89%	11%
4	AUSTRALIAN SURVIVOR SUN	TEN	1,088,000	969,000	743,000	208,000	119,000	98,000	27,000	89%	11%
5	THE BACHELOR AUSTRALIA THURS	TEN	793,000	657,000	527,000	118,000	137,000	114,000	30,000	83%	17%

SBS Top 5 Total TV Programs

1	WHAT DOES AUSTRALIA REALLY THINK ABOUT	SBS	432,000	394,000	280,000	114,000	37,000	31,000	8,000	91%	9%
2	WHO DO YOU THINK YOU ARE? RPT	SBS	383,000	381,000	254,000	128,000	1,000	1,000	N/A	100%	0%
3	SECRET SCOTLAND	SBS	335,000	330,000	214,000	116,000	5,000	4,000	1,000	98%	2%
4	BROOKLYN NINE-NINE	SBS	331,000	190,000	150,000	40,000	141,000	118,000	29,000	57%	43%
5	GREAT ASIAN RAILWAY JOURNEYS RPT	SBS	321,000	320,000	192,000	128,000	2,000	1,000	N/A	100%	0%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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