Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	34
Date Period:	15/08/2021 - 21/08/2021

Top 20 Total TV

Week: 34 (15/08/2021 - 21/08/2021) **Demographic:** Total People **Statistics:** Audience

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Consolidated 7 Programs

TOTAL	LINEAR TV	BVOD	CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	2,357,000	2,082,000	1,363,000	671,000	275,000	218,000	70,000	88%	12%
2	THE VOICE - MON	SEVEN	2,274,000	2,011,000	1,297,000	658,000	263,000	209,000	67,000	88%	12%
3	THE VOICE - TUE	SEVEN	2,251,000	1,991,000	1,304,000	644,000	260,000	206,000	68,000	88%	12%
4	SEVEN NEWS - SUN	SEVEN	2,032,000	1,998,000	1,269,000	694,000	35,000	28,000	8,000	98%	2%
5	SEVEN NEWS	SEVEN	1,936,000	1,898,000	1,169,000	707,000	38,000	31,000	9,000	98%	2%
6	SEVEN NEWS AT 6.30	SEVEN	1,823,000	1,784,000	1,098,000	669,000	39,000	31,000	10,000	98%	2%
7	NINE NEWS SUNDAY	NINE	1,721,000	1,673,000	1,172,000	479,000	48,000	37,000	13,000	97%	3%
8	SEVEN NEWS - SAT	SEVEN	1,587,000	1,561,000	1,028,000	515,000	26,000	22,000	6,000	98%	2%
9	NINE NEWS	NINE	1,573,000	1,533,000	1,086,000	425,000	41,000	33,000	10,000	97%	3%
10	NINE NEWS 6:30	NINE	1,449,000	1,410,000	994,000	400,000	39,000	31,000	10,000	97%	3%
11	THE BLOCK -SUN	NINE	1,416,000	1,217,000	833,000	351,000	199,000	149,000	59,000	86%	14%
12	NINE NEWS SATURDAY	NINE	1,398,000	1,366,000	959,000	389,000	33,000	27,000	7,000	98%	2%
13	HOME AND AWAY	SEVEN	1,330,000	1,172,000	695,000	460,000	159,000	120,000	47,000	88%	12%
14	ABC NEWS SUNDAY-EV	ABC	1,305,000	1,272,000	824,000	448,000	33,000	27,000	8,000	97%	3%
15	THE BLOCK -WED	NINE	1,262,000	1,109,000	771,000	314,000	153,000	114,000	46,000	88%	12%
16	THE NEWSREADER-EV	ABC	1,244,000	1,075,000	744,000	331,000	169,000	141,000	36,000	86%	14%
17	RFDS	SEVEN	1,224,000	1,145,000	634,000	493,000	79,000	56,000	27,000	94%	6%
18	ABC NEWS-EV	ABC	1,188,000	1,158,000	741,000	417,000	30,000	25,000	7,000	97%	3%
19	AUSTRALIAN SURVIVOR TUES	TEN	1,166,000	1,005,000	772,000	208,000	161,000	132,000	37,000	86%	14%
20	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,160,000	1,121,000	813,000	288,000	39,000	33,000	9,000	97%	3%

Top 5 Total TV by Network

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ABC Top 5 Total TV Programs

TOTAL	LINEAR TV	BVOD	CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,305,000	1,272,000	824,000	448,000	33,000	27,000	8,000	97%	3%
2	THE NEWSREADER-EV	ABC	1,244,000	1,075,000	744,000	331,000	169,000	141,000	36,000	86%	14%
3	ABC NEWS-EV	ABC	1,188,000	1,158,000	741,000	417,000	30,000	25,000	7,000	97%	3%
4	JOANNA LUMLEY'S BRITAIN-EV	ABC	1,102,000	1,029,000	674,000	355,000	73,000	61,000	16,000	93%	7%
5	ABC NEWS-SA	ABC	1,088,000	1,064,000	688,000	376,000	24,000	20,000	5,000	98%	2%

Seven Network Top 5 Total TV Programs

1	THE VOICE - SUN	SEVEN	2,357,000	2,082,000	1,363,000	671,000	275,000	218,000	70,000	88%	12%
2	THE VOICE - MON	SEVEN	2,274,000	2,011,000	1,297,000	658,000	263,000	209,000	67,000	88%	12%
3	THE VOICE - TUE	SEVEN	2,251,000	1,991,000	1,304,000	644,000	260,000	206,000	68,000	88%	12%
4	SEVEN NEWS - SUN	SEVEN	2,032,000	1,998,000	1,269,000	694,000	35,000	28,000	8,000	98%	2%
5	SEVEN NEWS	SEVEN	1,936,000	1,898,000	1,169,000	707,000	38,000	31,000	9,000	98%	2%

Nine Network Top 5 Total TV Programs

1	NINE NEWS SUNDAY	NINE	1,721,000	1,673,000	1,172,000	479,000	48,000	37,000	13,000	97%	3%
2	NINE NEWS	NINE	1,573,000	1,533,000	1,086,000	425,000	41,000	33,000	10,000	97%	3%
3	NINE NEWS 6:30	NINE	1,449,000	1,410,000	994,000	400,000	39,000	31,000	10,000	97%	3%
4	THE BLOCK -SUN	NINE	1,416,000	1,217,000	833,000	351,000	199,000	149,000	59,000	86%	14%
5	NINE NEWS SATURDAY	NINE	1,398,000	1,366,000	959,000	389,000	33,000	27,000	7,000	98%	2%

Top 5 Total TV by Network

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Network 10 Top 5 Total TV Programs

TOTAL	LINEAR TV	BVOD	CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,166,000	1,005,000	772,000	208,000	161,000	132,000	37,000	86%	14%
2	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,160,000	1,121,000	813,000	288,000	39,000	33,000	9,000	97%	3%
3	AUSTRALIAN SURVIVOR MON	TEN	1,112,000	1,013,000	790,000	201,000	98,000	81,000	22,000	91%	9%
4	AUSTRALIAN SURVIVOR SUN	TEN	1,083,000	965,000	736,000	203,000	118,000	98,000	27,000	89%	11%
5	THE BACHELOR AUSTRALIA THURS	TEN	802,000	689,000	539,000	131,000	113,000	94,000	25,000	86%	14%

SBS Top 5 Total TV Programs

1	WHAT DOES AUSTRALIA REALLY THINK ABOUT	SBS	383,000	347,000	226,000	120,000	37,000	31,000	8,000	90%	10%
2	INSIGHT RPT	SBS	368,000	356,000	250,000	106,000	12,000	10,000	3,000	97%	3%
3	WAR OF THE WORLDS SEASON 2	SBS	368,000	306,000	196,000	110,000	61,000	51,000	13,000	83%	17%
4	BROOKLYN NINE-NINE	SBS	361,000	215,000	169,000	46,000	145,000	122,000	30,000	60%	40%
5	SECRET SCOTLAND	SBS	342,000	337,000	211,000	125,000	5,000	4,000	1,000	98%	2%

Notes

VOZ ‘Linear TV Metro’ and ‘Linear TV Regional’ audience ‘000s reflect the audience to local content only (no spill viewing*). “Linear TV National’ includes spill viewing that was otherwise excluded from the ‘Linear TV Metro’ and ‘Linear TV Regional’ figures. This accounts for the difference between ‘Linear TV National’ and the sum of ‘Linear TV Metro’ and ‘Linear TV Regional’ in these reports.

‘Linear TV Regional’ in VOZ also includes the new market, ‘Rest of Australia’ which means that ‘Linear TV Regional’ in VOZ will be different to ‘Linear TV Regional’ in TV currency.

‘BVOD Metro’ and ‘BVOD Regional’ audience ‘000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from ‘BVOD National’ ‘000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia’s Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.

For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website **virtualoz.com.au**

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