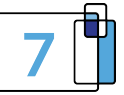


BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	49
Date Period:	28/11/2021 - 04/12/2021

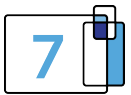
Top 20 BVOD



Week: 49 (28/11/2021 - 04/12/2021) Demographic: Total People Statistics: BVOD Audience ('000s)

Consolidated 7 Programs			TOTAL	LINEAR TV			BVOD ↓			CONTRIBUTION %	
Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ENDEAVOUR-EV	ABC	944,000	858,000	552,000	305,000	87,000	71,000	21,000	91%	9%
2	LEGO MASTERS BRICKSMAS SPECIAL	NINE	1,294,000	1,213,000	830,000	347,000	81,000	62,000	24,000	94%	6%
3	TOTAL CONTROL	ABC	66,000	N/A	N/A	N/A	66,000	53,000	16,000	0%	100%
4	SNACKMASTERS -MON	NINE	1,006,000	951,000	652,000	261,000	55,000	41,000	17,000	95%	5%
5	9-1-1	SEVEN	599,000	550,000	362,000	183,000	49,000	37,000	15,000	92%	8%
6	ADVENTURES OF PADDINGTON: LOST LETTER-PM	ABC	259,000	210,000	148,000	61,000	49,000	41,000	11,000	81%	19%
7	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	47,000	N/A	N/A	N/A	47,000	38,000	11,000	0%	100%
8	BOOKS THAT MADE US-EV	ABC	532,000	485,000	323,000	162,000	47,000	38,000	11,000	91%	9%
9	SURVIVOR 41	NINE	264,000	220,000	151,000	58,000	44,000	35,000	12,000	83%	17%
10	SNACKMASTERS -TUE	NINE	843,000	801,000	566,000	205,000	42,000	31,000	13,000	95%	5%
11	HARD QUIZ	ABC	173,000	131,000	94,000	37,000	41,000	34,000	9,000	76%	24%
12	THE LARKINS-EV	ABC	644,000	606,000	376,000	230,000	37,000	30,000	9,000	94%	6%
13	GRUEN	ABC	36,000	N/A	N/A	N/A	36,000	30,000	8,000	0%	100%
14	QUENTIN BLAKE'S CLOWN-EV	ABC	137,000	104,000	83,000	21,000	33,000	27,000	7,000	76%	24%
15	60 MINUTES	NINE	903,000	871,000	563,000	289,000	32,000	24,000	10,000	96%	4%
16	BARRIE CASSIDY'S ONE PLUS ONE-EV	ABC	619,000	591,000	383,000	208,000	28,000	23,000	6,000	95%	5%
17	RED ELECTION SEASON 1	SBS	28,000	N/A	N/A	N/A	28,000	23,000	6,000	0%	100%
18	NEIGHBOURS	TEN	227,000	200,000	142,000	53,000	27,000	21,000	8,000	88%	12%
19	NINE NEWS SUNDAY	NINE	1,252,000	1,225,000	877,000	325,000	27,000	22,000	7,000	98%	2%
20	ABC NEWS SUNDAY-EV	ABC	1,159,000	1,132,000	717,000	415,000	27,000	22,000	6,000	98%	2%

Top 5 BVOD by Network



Week: 49 (28/11/2021 - 04/12/2021) Demographic: Total People Statistics: BVOD Audience ('000s)

ABC Top 5 BVOD by Network			TOTAL	LINEAR TV			BVOD ↓			CONTRIBUTION %	
Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ENDEAVOUR-EV	ABC	944,000	858,000	552,000	305,000	87,000	71,000	21,000	91%	9%
2	TOTAL CONTROL	ABC	66,000	N/A	N/A	N/A	66,000	53,000	16,000	0%	100%
3	ADVENTURES OF PADDINGTON: LOST LETTER-PM	ABC	259,000	210,000	148,000	61,000	49,000	41,000	11,000	81%	19%
4	BOOKS THAT MADE US-EV	ABC	532,000	485,000	323,000	162,000	47,000	38,000	11,000	91%	9%
5	HARD QUIZ	ABC	173,000	131,000	94,000	37,000	41,000	34,000	9,000	76%	24%

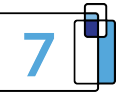
Seven Network Top 5 BVOD by Network

1	9-1-1	SEVEN	599,000	550,000	362,000	183,000	49,000	37,000	15,000	92%	8%
2	SEVEN NEWS	SEVEN	1,487,000	1,463,000	890,000	553,000	24,000	19,000	6,000	98%	2%
3	SEVEN NEWS AT 6.30	SEVEN	1,432,000	1,408,000	858,000	533,000	24,000	19,000	6,000	98%	2%
4	SEVEN NEWS - SUN	SEVEN	1,468,000	1,445,000	923,000	507,000	22,000	18,000	6,000	98%	2%
5	SEVEN NEWS - SAT	SEVEN	1,258,000	1,240,000	798,000	423,000	18,000	14,000	5,000	99%	1%

Nine Network Top 5 BVOD by Network

1	LEGO MASTERS BRICKSMAS SPECIAL	NINE	1,294,000	1,213,000	830,000	347,000	81,000	62,000	24,000	94%	6%
2	SNACKMASTERS -MON	NINE	1,006,000	951,000	652,000	261,000	55,000	41,000	17,000	95%	5%
3	SURVIVOR 41	NINE	264,000	220,000	151,000	58,000	44,000	35,000	12,000	83%	17%
4	SNACKMASTERS -TUE	NINE	843,000	801,000	566,000	205,000	42,000	31,000	13,000	95%	5%
5	60 MINUTES	NINE	903,000	871,000	563,000	289,000	32,000	24,000	10,000	96%	4%

Top 5 BVOD by Network



Week: 49 (28/11/2021 - 04/12/2021) Demographic: Total People Statistics: BVOD Audience ('000s)

Network 10 Top 5 BVOD by Network

Rank	Description	Network / Affiliate	TOTAL	LINEAR TV			BVOD ↓			CONTRIBUTION %	
			Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	47,000	N/A	N/A	N/A	47,000	38,000	11,000	0%	100%
2	NEIGHBOURS	TEN	227,000	200,000	142,000	53,000	27,000	21,000	8,000	88%	12%
3	FOOTBALL: MATILDAS V USA	TEN	444,000	427,000	303,000	100,000	17,000	13,000	5,000	96%	4%
4	THE BACHELORETTE AUSTRALIA DAY ENCORE	TEN	36,000	21,000	13,000	7,000	16,000	13,000	4,000	57%	43%
5	CSI: VEGAS	TEN	418,000	408,000	280,000	119,000	11,000	8,000	3,000	97%	3%

SBS Top 5 BVOD by Network

1	RED ELECTION SEASON 1	SBS	28,000	N/A	N/A	N/A	28,000	23,000	6,000	0%	100%
2	BEFORE WE DIE (UK) SEASON 1	SBS	19,000	N/A	N/A	N/A	19,000	16,000	4,000	0%	100%
3	COULD YOU SURVIVE ON THE BREADLINE?	SBS	341,000	328,000	223,000	105,000	14,000	11,000	3,000	96%	4%
4	MUHAMMAD ALI	SBS	206,000	193,000	142,000	51,000	13,000	11,000	3,000	94%	6%
5	GOMORRAH SEASON 5	SBS	13,000	N/A	N/A	N/A	13,000	11,000	2,000	0%	100%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

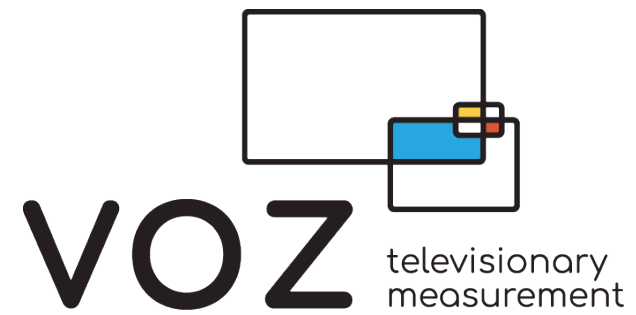
'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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