



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	BVOD Audience ('000s)
Week:	44
Date Period:	23/10/2022 - 29/10/2022

Top 20 BVOD

Week: 44 (23/10/2022 - 29/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BLOCK -SUN	NINE	1,858,000	1,641,000	1,079,000	522,000	216,000	161,000	65,000	88%	12%
2	THE BLOCK -MON	NINE	1,597,000	1,410,000	920,000	461,000	187,000	139,000	57,000	88%	12%
3	THE BLOCK -TUE	NINE	1,542,000	1,361,000	878,000	460,000	181,000	134,000	55,000	88%	12%
4	THE BLOCK -WED	NINE	1,475,000	1,297,000	857,000	419,000	178,000	132,000	54,000	88%	12%
5	FIISK-EV	ABC	1,108,000	953,000	684,000	269,000	155,000	129,000	34,000	86%	14%
6	HOME AND AWAY	SEVEN	956,000	827,000	472,000	341,000	129,000	97,000	40,000	86%	14%
7	THE HANDMAID'S TALE SEASON 5	SBS	127,000	N/A	N/A	N/A	127,000	107,000	27,000	0%	100%
8	FIISK-LE	ABC	520,000	425,000	303,000	122,000	95,000	78,000	21,000	82%	18%
9	60 MINUTES	NINE	1,287,000	1,196,000	756,000	397,000	91,000	68,000	27,000	93%	7%
10	SIGNIFICANT OTHERS-EV	ABC	539,000	458,000	309,000	150,000	80,000	66,000	19,000	85%	15%
11	DOCTOR WHO: THE POWER OF THE DOCTOR-EV	ABC	285,000	206,000	147,000	58,000	79,000	65,000	19,000	72%	28%
12	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	67,000	N/A	N/A	N/A	67,000	53,000	17,000	0%	100%
13	ALL CREATURES GREAT AND SMALL-EV	ABC	588,000	527,000	348,000	179,000	62,000	50,000	15,000	90%	10%
14	MECHA BUILDERS-PM	ABC	161,000	100,000	74,000	26,000	61,000	50,000	14,000	62%	38%
15	NINE PERFECT STRANGERS	SBS	204,000	147,000	104,000	43,000	58,000	47,000	13,000	72%	28%
16	9-1-1	SEVEN	586,000	530,000	318,000	208,000	56,000	42,000	17,000	90%	10%
17	KITCHEN NIGHTMARES AUSTRALIA	SEVEN	842,000	789,000	461,000	312,000	53,000	40,000	16,000	94%	6%
18	THE BLOCK -MON -ENCORE	NINE	195,000	143,000	85,000	51,000	51,000	38,000	16,000	74%	26%
19	THE TRAITORS TUES	TEN	488,000	439,000	317,000	114,000	49,000	38,000	13,000	90%	10%
20	THE BLOCK -SUN -ENCORE	NINE	199,000	151,000	96,000	51,000	48,000	36,000	15,000	76%	24%

Top 5 BVOD by Network

Week: 44 (23/10/2022 - 29/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	FISK-EV	ABC	1,108,000	953,000	684,000	269,000	155,000	129,000	34,000	86%	14%
2	FISK-LE	ABC	520,000	425,000	303,000	122,000	95,000	78,000	21,000	82%	18%
3	SIGNIFICANT OTHERS-EV	ABC	539,000	458,000	309,000	150,000	80,000	66,000	19,000	85%	15%
4	DOCTOR WHO: THE POWER OF THE DOCTOR-EV	ABC	285,000	206,000	147,000	58,000	79,000	65,000	19,000	72%	28%
5	ALL CREATURES GREAT AND SMALL- EV	ABC	588,000	527,000	348,000	179,000	62,000	50,000	15,000	90%	10%

Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	956,000	827,000	472,000	341,000	129,000	97,000	40,000	86%	14%
2	9-1-1	SEVEN	586,000	530,000	318,000	208,000	56,000	42,000	17,000	90%	10%
3	KITCHEN NIGHTMARES AUSTRALIA	SEVEN	842,000	789,000	461,000	312,000	53,000	40,000	16,000	94%	6%
4	THE GOOD DOCTOR	SEVEN	527,000	483,000	289,000	190,000	45,000	34,000	13,000	92%	8%
5	SEVEN NEWS AT 6.30	SEVEN	1,394,000	1,361,000	832,000	511,000	33,000	26,000	9,000	98%	2%

Nine Network Top 5 BVOD by Network

1	THE BLOCK -SUN	NINE	1,858,000	1,641,000	1,079,000	522,000	216,000	161,000	65,000	88%	12%
2	THE BLOCK -MON	NINE	1,597,000	1,410,000	920,000	461,000	187,000	139,000	57,000	88%	12%
3	THE BLOCK -TUE	NINE	1,542,000	1,361,000	878,000	460,000	181,000	134,000	55,000	88%	12%
4	THE BLOCK -WED	NINE	1,475,000	1,297,000	857,000	419,000	178,000	132,000	54,000	88%	12%
5	60 MINUTES	NINE	1,287,000	1,196,000	756,000	397,000	91,000	68,000	27,000	93%	7%

Top 5 BVOD by Network

Week: 44 (23/10/2022 - 29/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	67,000	N/A	N/A	N/A	67,000	53,000	17,000	0%	100%
2	THE TRAITORS TUES	TEN	488,000	439,000	317,000	114,000	49,000	38,000	13,000	90%	10%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	945,000	908,000	648,000	238,000	37,000	30,000	9,000	96%	4%
4	THE TRAITORS MON	TEN	452,000	418,000	277,000	123,000	34,000	27,000	9,000	93%	7%
5	THE TRAITORS SUN	TEN	407,000	375,000	252,000	108,000	31,000	25,000	8,000	92%	8%

SBS Top 5 BVOD by Network

1	THE HANDMAID'S TALE SEASON 5	SBS	127,000	N/A	N/A	N/A	127,000	107,000	27,000	0%	100%
2	NINE PERFECT STRANGERS	SBS	204,000	147,000	104,000	43,000	58,000	47,000	13,000	72%	28%
3	THE GOOD FIGHT	SBS	102,000	68,000	50,000	17,000	34,000	29,000	7,000	67%	33%
4	ME AND MY TOURETTE'S	SBS	278,000	258,000	167,000	91,000	20,000	16,000	4,000	93%	7%
5	UNBROKEN SEASON 1	SBS	18,000	N/A	N/A	N/A	18,000	15,000	4,000	0%	100%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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