



## BVOD Top 20 Programs Consolidated 7 Audience

<b>Ranked:</b>	Ranked on BVOD Audience
<b>Channels:</b>	All Free-to-Air Broadcast Networks + Affiliates
<b>Market:</b>	National
<b>Demographic:</b>	All
<b>Statistics:</b>	BVOD Audience ('000s)
<b>Week:</b>	41
<b>Date Period:</b>	02/10/2022 - 08/10/2022

# Top 20 BVOD

**Week:** 41 (02/10/2022 - 08/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	NRL GRAND FINAL DAY -MATCH	NINE	2,879,000	2,485,000	1,673,000	768,000	394,000	292,000	127,000	86%	14%
2	NRL GRAND FINAL DAY - PRESENTATION	NINE	2,306,000	1,999,000	1,351,000	607,000	306,000	227,000	98,000	87%	13%
3	THE BLOCK -MON	NINE	1,676,000	1,453,000	979,000	456,000	223,000	166,000	67,000	87%	13%
4	THE BLOCK -TUE	NINE	1,436,000	1,241,000	856,000	367,000	194,000	144,000	59,000	86%	14%
5	THE BLOCK -WED	NINE	1,469,000	1,290,000	843,000	421,000	179,000	133,000	55,000	88%	12%
6	THE BLOCK -THU	NINE	1,337,000	1,170,000	788,000	364,000	167,000	123,000	52,000	88%	12%
7	NRL GRAND FINAL DAY - ENTERTAINMENT	NINE	1,625,000	1,472,000	948,000	497,000	153,000	113,000	50,000	91%	9%
8	SAVAGE RIVER-EV	ABC	740,000	600,000	387,000	213,000	140,000	111,000	36,000	81%	19%
9	HOME AND AWAY	SEVEN	981,000	843,000	480,000	352,000	138,000	103,000	42,000	86%	14%
10	FARMER WANTS A WIFE - MON	SEVEN	1,117,000	980,000	584,000	383,000	137,000	100,000	44,000	88%	12%
11	THE HANDMAID'S TALE SEASON 5	SBS	121,000	N/A	N/A	N/A	121,000	102,000	26,000	0%	100%
12	NRL GRAND FINAL DAY -POST MATCH	NINE	873,000	762,000	491,000	251,000	111,000	82,000	36,000	87%	13%
13	NINE PERFECT STRANGERS	SBS	339,000	256,000	189,000	67,000	83,000	69,000	19,000	75%	25%
14	FARMER WANTS A WIFE - REUNION	SEVEN	1,121,000	1,039,000	592,000	431,000	82,000	59,000	27,000	93%	7%
15	MECHA BUILDERS-PM	ABC	226,000	160,000	124,000	36,000	67,000	55,000	15,000	71%	29%
16	WOMEN'S NRL PREMIERSHIP -GRAND FINAL -POST MATCH	NINE	865,000	799,000	438,000	346,000	66,000	46,000	24,000	92%	8%
17	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	65,000	N/A	N/A	N/A	65,000	52,000	17,000	0%	100%
18	MECHA BUILDERS	ABC	58,000	N/A	N/A	N/A	58,000	48,000	13,000	0%	100%
19	THE BLOCK -TUE -ENCORE	NINE	156,000	100,000	51,000	47,000	56,000	41,000	18,000	64%	36%
20	NINE NEWS SUNDAY	NINE	869,000	813,000	487,000	308,000	56,000	41,000	17,000	94%	6%

# Top 5 BVOD by Network

**Week:** 41 (02/10/2022 - 08/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### ABC Top 5 BVOD by Network

TOTAL

**LINEAR TV**

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	SAVAGE RIVER-EV	ABC	740,000	600,000	387,000	213,000	140,000	111,000	36,000	81%	19%
2	MECHA BUILDERS-PM	ABC	226,000	160,000	124,000	36,000	67,000	55,000	15,000	71%	29%
3	MECHA BUILDERS	ABC	58,000	N/A	N/A	N/A	58,000	48,000	13,000	0%	100%
4	SILENT WITNESS-EV	ABC	471,000	418,000	261,000	158,000	52,000	42,000	13,000	89%	11%
5	TAKE 5 WITH ZAN ROWE-EV	ABC	596,000	556,000	385,000	171,000	41,000	33,000	9,000	93%	7%





Seven Network Top 5 BVOD by Network

1	HOME AND AWAY	SEVEN	981,000	843,000	480,000	352,000	138,000	103,000	42,000	86%	14%
2	FARMER WANTS A WIFE - MON	SEVEN	1,117,000	980,000	584,000	383,000	137,000	100,000	44,000	88%	12%
3	FARMER WANTS A WIFE - REUNION	SEVEN	1,121,000	1,039,000	592,000	431,000	82,000	59,000	27,000	93%	7%
4	FARMER WANTS A WIFE-DAY (R)	SEVEN	70,000	15,000	9,000	6,000	55,000	41,000	18,000	21%	79%
5	9-1-1	SEVEN	597,000	547,000	342,000	198,000	49,000	37,000	16,000	92%	8%



Nine Network Top 5 BVOD by Network

1	NRL GRAND FINAL DAY -MATCH	NINE	2,879,000	2,485,000	1,673,000	768,000	394,000	292,000	127,000	86%	14%
2	NRL GRAND FINAL DAY - PRESENTATION	NINE	2,306,000	1,999,000	1,351,000	607,000	306,000	227,000	98,000	87%	13%
3	THE BLOCK -MON	NINE	1,676,000	1,453,000	979,000	456,000	223,000	166,000	67,000	87%	13%
4	THE BLOCK -TUE	NINE	1,436,000	1,241,000	856,000	367,000	194,000	144,000	59,000	86%	14%
5	THE BLOCK -WED	NINE	1,469,000	1,290,000	843,000	421,000	179,000	133,000	55,000	88%	12%

# Top 5 BVOD by Network

**Week:** 41 (02/10/2022 - 08/10/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



### Network 10 Top 5 BVOD by Network

TOTAL

**LINEAR TV**

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BOLD AND THE BEAUTIFUL FAST-TRACKED	TEN	65,000	N/A	N/A	N/A	65,000	52,000	17,000	0%	100%
2	THE AMAZING RACE AUSTRALIA TUES	TEN	590,000	543,000	383,000	144,000	46,000	37,000	12,000	92%	8%
3	THE AMAZING RACE AUSTRALIA SUN	TEN	560,000	518,000	369,000	134,000	42,000	34,000	10,000	93%	7%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	958,000	920,000	650,000	236,000	37,000	30,000	9,000	96%	4%
5	THE REAL LOVE BOAT AUSTRALIA - LAUNCH	TEN	353,000	320,000	232,000	81,000	33,000	27,000	8,000	91%	9%





SBS Top 5 BVOD by Network

1	THE HANDMAID'S TALE SEASON 5	SBS	121,000	N/A	N/A	N/A	121,000	102,000	26,000	0%	100%
2	NINE PERFECT STRANGERS	SBS	339,000	256,000	189,000	67,000	83,000	69,000	19,000	75%	25%
3	THE GOOD FIGHT	SBS	106,000	71,000	58,000	13,000	35,000	30,000	7,000	67%	33%
4	THE AUSTRALIAN WARS	SBS	59,000	29,000	18,000	10,000	31,000	25,000	8,000	49%	51%
5	AGENT HAMILTON SEASON 2	SBS	11,000	N/A	N/A	N/A	11,000	9,000	2,000	0%	100%

# Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing\*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

\*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

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**VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.**



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website [virtualoz.com.au](https://virtualoz.com.au)



**P:** +61 2 9929 7210  
**E:** [info@oztam.com.au](mailto:info@oztam.com.au)  
**W:** [virtualoz.com.au](http://virtualoz.com.au)

Level 2, Suite 1,  
124 Walker Street,  
North Sydney NSW  
2060 Australia

**ABN:** 87 089 146 396