



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	33
Date Period:	07/08/2022 - 13/08/2022

Top 20 Total TV

Week: 33 (07/08/2022 - 13/08/2022) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE BLOCK -LAUNCH	NINE	1,688,000	1,490,000	1,011,000	455,000	199,000	149,000	59,000	88%	12%
2	THE BLOCK -MON	NINE	1,666,000	1,452,000	985,000	434,000	214,000	160,000	63,000	87%	13%
3	SEVEN NEWS - SUN	SEVEN	1,629,000	1,599,000	984,000	557,000	30,000	24,000	8,000	98%	2%
4	SEVEN NEWS	SEVEN	1,561,000	1,527,000	910,000	571,000	35,000	27,000	9,000	98%	2%
5	SEVEN NEWS AT 6.30	SEVEN	1,522,000	1,486,000	890,000	549,000	36,000	28,000	10,000	98%	2%
6	THE BLOCK -TUE	NINE	1,493,000	1,302,000	892,000	384,000	191,000	143,000	57,000	87%	13%
7	THE BLOCK -WED	NINE	1,485,000	1,308,000	897,000	385,000	176,000	132,000	53,000	88%	12%
8	NINE NEWS SUNDAY	NINE	1,279,000	1,230,000	809,000	396,000	49,000	38,000	14,000	96%	4%
9	NINE NEWS 6:30	NINE	1,213,000	1,171,000	822,000	331,000	42,000	33,000	11,000	97%	3%
10	NINE NEWS	NINE	1,202,000	1,162,000	811,000	334,000	40,000	32,000	10,000	97%	3%
11	BIRMINGHAM 2022 COMMONWEALTH GAMES: DAY 10 NIGHT	SEVEN	1,163,000	1,141,000	730,000	349,000	22,000	17,000	7,000	98%	2%
12	SEVEN NEWS - SAT	SEVEN	1,114,000	1,096,000	686,000	375,000	18,000	14,000	4,000	98%	2%
13	THE MASKED SINGER AUSTRALIA MON - REVEAL	TEN	1,022,000	964,000	664,000	269,000	58,000	46,000	15,000	94%	6%
14	A CURRENT AFFAIR	NINE	1,022,000	979,000	656,000	306,000	43,000	33,000	13,000	96%	4%
15	HOME AND AWAY	SEVEN	1,010,000	873,000	480,000	358,000	137,000	102,000	42,000	86%	14%
16	SPICKS AND SPECKS-EV	ABC	1,006,000	939,000	609,000	329,000	67,000	54,000	16,000	93%	7%
17	ABC NEWS SUNDAY-EV	ABC	996,000	969,000	645,000	324,000	27,000	22,000	6,000	97%	3%
18	MY KITCHEN RULES - LAUNCH	SEVEN	986,000	904,000	561,000	306,000	82,000	64,000	22,000	92%	8%
19	THE MASKED SINGER AUSTRALIA - LAUNCH REVEAL	TEN	980,000	951,000	678,000	242,000	29,000	23,000	7,000	97%	3%
20	HAVE YOU BEEN PAYING ATTENTION?	TEN	976,000	943,000	654,000	257,000	33,000	27,000	8,000	97%	3%

Top 5 Total TV by Network

Week: 33 (07/08/2022 - 13/08/2022) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	SPICKS AND SPECKS-EV	ABC	1,006,000	939,000	609,000	329,000	67,000	54,000	16,000	93%	7%
2	ABC NEWS SUNDAY-EV	ABC	996,000	969,000	645,000	324,000	27,000	22,000	6,000	97%	3%
3	ABC NEWS-EV	ABC	894,000	868,000	577,000	291,000	26,000	21,000	6,000	97%	3%
4	BACK ROADS S8-EV	ABC	822,000	805,000	542,000	264,000	17,000	14,000	4,000	98%	2%
5	7.30-EV	ABC	775,000	749,000	507,000	242,000	26,000	21,000	6,000	97%	3%

Seven Network Top 5 Total TV Programs

1	SEVEN NEWS - SUN	SEVEN	1,629,000	1,599,000	984,000	557,000	30,000	24,000	8,000	98%	2%
2	SEVEN NEWS	SEVEN	1,561,000	1,527,000	910,000	571,000	35,000	27,000	9,000	98%	2%
3	SEVEN NEWS AT 6.30	SEVEN	1,522,000	1,486,000	890,000	549,000	36,000	28,000	10,000	98%	2%
4	BIRMINGHAM 2022 COMMONWEALTH GAMES: DAY 10 NIGHT	SEVEN	1,163,000	1,141,000	730,000	349,000	22,000	17,000	7,000	98%	2%
5	SEVEN NEWS - SAT	SEVEN	1,114,000	1,096,000	686,000	375,000	18,000	14,000	4,000	98%	2%

Nine Network Top 5 Total TV Programs

1	THE BLOCK -LAUNCH	NINE	1,688,000	1,490,000	1,011,000	455,000	199,000	149,000	59,000	88%	12%
2	THE BLOCK -MON	NINE	1,666,000	1,452,000	985,000	434,000	214,000	160,000	63,000	87%	13%
3	THE BLOCK -TUE	NINE	1,493,000	1,302,000	892,000	384,000	191,000	143,000	57,000	87%	13%
4	THE BLOCK -WED	NINE	1,485,000	1,308,000	897,000	385,000	176,000	132,000	53,000	88%	12%
5	NINE NEWS SUNDAY	NINE	1,279,000	1,230,000	809,000	396,000	49,000	38,000	14,000	96%	4%

Top 5 Total TV by Network

Week: 33 (07/08/2022 - 13/08/2022) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE MASKED SINGER AUSTRALIA MON - REVEAL	TEN	1,022,000	964,000	664,000	269,000	58,000	46,000	15,000	94%	6%
2	THE MASKED SINGER AUSTRALIA - LAUNCH REVEAL	TEN	980,000	951,000	678,000	242,000	29,000	23,000	7,000	97%	3%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	976,000	943,000	654,000	257,000	33,000	27,000	8,000	97%	3%
4	THE MASKED SINGER AUSTRALIA TUES - REVEAL	TEN	877,000	815,000	558,000	228,000	62,000	49,000	16,000	93%	7%
5	THE MASKED SINGER AUSTRALIA - LAUNCH	TEN	855,000	838,000	600,000	215,000	17,000	14,000	4,000	98%	2%

SBS Top 5 Total TV Programs

1	WHO DO YOU THINK YOU ARE?	SBS	467,000	434,000	290,000	144,000	34,000	28,000	8,000	93%	7%
2	INSIGHT	SBS	284,000	281,000	194,000	87,000	3,000	3,000	1,000	99%	1%
3	NEW YORK: THE CITY THAT NEVER SLEEPS	SBS	262,000	259,000	184,000	74,000	4,000	3,000	1,000	99%	1%
4	WORLD'S MOST SCENIC RIVER JOURNEYS	SBS	247,000	242,000	162,000	80,000	4,000	4,000	1,000	98%	2%
5	SECRET SCOTLAND RPT	SBS	225,000	223,000	141,000	82,000	2,000	2,000	N/A	99%	1%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396