

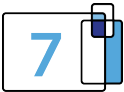


Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	41
Date Period:	03/10/2021 - 09/10/2021

Top 20 Total TV

Week: 41 (03/10/2021 - 09/10/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

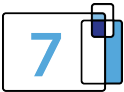
BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	NRL GRAND FINAL DAY -MATCH	NINE	3,753,000	3,391,000	2,205,000	1,100,000	363,000	270,000	113,000	90%	10%
2	NRL GRAND FINAL DAY - PRESENTATION	NINE	3,017,000	2,726,000	1,796,000	843,000	291,000	218,000	90,000	90%	10%
3	NRL GRAND FINAL DAY - ENTERTAINMENT	NINE	1,703,000	1,581,000	1,022,000	516,000	122,000	91,000	39,000	93%	7%
4	THE BLOCK -MON	NINE	1,695,000	1,515,000	1,034,000	447,000	180,000	136,000	53,000	89%	11%
5	SEVEN NEWS	SEVEN	1,627,000	1,597,000	977,000	599,000	29,000	24,000	7,000	98%	2%
6	SEVEN NEWS AT 6.30	SEVEN	1,585,000	1,555,000	952,000	583,000	31,000	24,000	8,000	98%	2%
7	THE BLOCK -WED	NINE	1,584,000	1,410,000	972,000	394,000	175,000	130,000	53,000	89%	11%
8	SEVEN NEWS - SUN	SEVEN	1,555,000	1,531,000	1,001,000	507,000	24,000	20,000	5,000	98%	2%
9	THE BLOCK -TUE	NINE	1,489,000	1,329,000	938,000	363,000	160,000	120,000	48,000	89%	11%
10	THE BLOCK -THU	NINE	1,457,000	1,326,000	904,000	392,000	131,000	98,000	39,000	91%	9%
11	NINE NEWS	NINE	1,360,000	1,329,000	955,000	359,000	32,000	26,000	7,000	98%	2%
12	NINE NEWS SUNDAY	NINE	1,354,000	1,296,000	890,000	385,000	58,000	44,000	17,000	96%	4%
13	NINE NEWS 6:30	NINE	1,346,000	1,313,000	927,000	368,000	33,000	27,000	8,000	98%	2%
14	SEVEN NEWS - SAT	SEVEN	1,292,000	1,273,000	840,000	409,000	19,000	16,000	4,000	99%	1%
15	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	TEN	1,264,000	1,208,000	835,000	346,000	56,000	44,000	14,000	96%	4%
16	HOME AND AWAY	SEVEN	1,260,000	1,102,000	645,000	440,000	158,000	119,000	47,000	87%	13%
17	NRL GRAND FINAL DAY -POST MATCH	NINE	1,230,000	1,125,000	733,000	352,000	105,000	78,000	33,000	91%	9%
18	SAS AUSTRALIA - MON	SEVEN	1,202,000	1,050,000	686,000	331,000	152,000	120,000	40,000	87%	13%
19	NINE NEWS SATURDAY	NINE	1,184,000	1,161,000	837,000	308,000	23,000	19,000	5,000	98%	2%
20	A CURRENT AFFAIR	NINE	1,148,000	1,114,000	737,000	356,000	34,000	26,000	10,000	97%	3%

Top 5 Total TV by Network

Week: 41 (03/10/2021 - 09/10/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	FOUR CORNERS-EV	ABC	1,117,000	1,094,000	717,000	377,000	23,000	19,000	5,000	98%	2%
2	HARD QUIZ S6-EV	ABC	1,101,000	1,085,000	703,000	382,000	16,000	13,000	4,000	99%	1%
3	ABC NEWS-EV	ABC	1,093,000	1,067,000	684,000	383,000	26,000	21,000	6,000	98%	2%
4	ABC NEWS SUNDAY-EV	ABC	1,006,000	983,000	634,000	348,000	24,000	20,000	5,000	98%	2%
5	ABC NEWS-SA	ABC	1,000,000	980,000	654,000	327,000	19,000	16,000	4,000	98%	2%

Seven Network Top 5 Total TV Programs

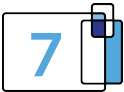
1	SEVEN NEWS	SEVEN	1,627,000	1,597,000	977,000	599,000	29,000	24,000	7,000	98%	2%
2	SEVEN NEWS AT 6.30	SEVEN	1,585,000	1,555,000	952,000	583,000	31,000	24,000	8,000	98%	2%
3	SEVEN NEWS - SUN	SEVEN	1,555,000	1,531,000	1,001,000	507,000	24,000	20,000	5,000	98%	2%
4	SEVEN NEWS - SAT	SEVEN	1,292,000	1,273,000	840,000	409,000	19,000	16,000	4,000	99%	1%
5	HOME AND AWAY	SEVEN	1,260,000	1,102,000	645,000	440,000	158,000	119,000	47,000	87%	13%

Nine Network Top 5 Total TV Programs

1	NRL GRAND FINAL DAY -MATCH	NINE	3,753,000	3,391,000	2,205,000	1,100,000	363,000	270,000	113,000	90%	10%
2	NRL GRAND FINAL DAY -PRESENTATION	NINE	3,017,000	2,726,000	1,796,000	843,000	291,000	218,000	90,000	90%	10%
3	NRL GRAND FINAL DAY -ENTERTAINMENT	NINE	1,703,000	1,581,000	1,022,000	516,000	122,000	91,000	39,000	93%	7%
4	THE BLOCK -MON	NINE	1,695,000	1,515,000	1,034,000	447,000	180,000	136,000	53,000	89%	11%
5	THE BLOCK -WED	NINE	1,584,000	1,410,000	972,000	394,000	175,000	130,000	53,000	89%	11%

Top 5 Total TV by Network

Week: 41 (03/10/2021 - 09/10/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE MASKED SINGER AUSTRALIA - THE FINAL REVEAL	TEN	1,264,000	1,208,000	835,000	346,000	56,000	44,000	14,000	96%	4%
2	THE MASKED SINGER AUSTRALIA MON - REVEAL	TEN	1,099,000	1,056,000	746,000	293,000	44,000	35,000	11,000	96%	4%
3	GOGGLEBOX	TEN	1,096,000	1,068,000	738,000	290,000	28,000	23,000	7,000	97%	3%
4	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,095,000	1,058,000	728,000	302,000	37,000	31,000	9,000	97%	3%
5	THE MASKED SINGER AUSTRALIA - GRAND FINALE	TEN	1,037,000	1,022,000	714,000	289,000	15,000	12,000	4,000	99%	1%

SBS Top 5 Total TV Programs

1	LOST FOR WORDS	SBS	361,000	340,000	247,000	93,000	21,000	18,000	4,000	94%	6%
2	ADRIAN DUNBAR'S COASTAL IRELAND	SBS	354,000	348,000	228,000	120,000	6,000	5,000	1,000	98%	2%
3	ENDURANCE: THE HUNT FOR SHACKLETON'S ICE SHIP	SBS	346,000	343,000	190,000	153,000	3,000	2,000	1,000	99%	1%
4	GREAT AMERICAN RAILROAD JOURNEYS RPT	SBS	332,000	330,000	204,000	126,000	2,000	1,000	N/A	100%	0%
5	SECRET SCOTLAND	SBS	323,000	318,000	201,000	117,000	5,000	4,000	1,000	98%	2%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396