



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	33
Date Period:	08/08/2021 - 14/08/2021

Top 20 Total TV

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** Audience



TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - LAUNCH	SEVEN	2,396,000	2,124,000	1,415,000	660,000	272,000	217,000	69,000	89%	11%
2	SEVEN NEWS - SUN	SEVEN	2,346,000	2,288,000	1,521,000	734,000	58,000	46,000	15,000	98%	2%
3	THE VOICE - TUE	SEVEN	2,118,000	1,836,000	1,201,000	594,000	282,000	223,000	74,000	87%	13%
4	THE VOICE - MON	SEVEN	2,050,000	1,864,000	1,238,000	578,000	186,000	147,000	49,000	91%	9%
5	TOKYO 2020 OLYMPIC GAMES: COUNTDOWN TO CLOSING ...	SEVEN	1,954,000	1,862,000	1,253,000	573,000	93,000	75,000	22,000	95%	5%
6	SEVEN NEWS	SEVEN	1,913,000	1,875,000	1,165,000	681,000	38,000	30,000	9,000	98%	2%
7	SEVEN NEWS AT 6.30	SEVEN	1,837,000	1,798,000	1,117,000	661,000	39,000	31,000	10,000	98%	2%
8	TOKYO 2020 OLYMPIC GAMES: CLOSING CEREMONY	SEVEN	1,824,000	1,716,000	1,241,000	442,000	107,000	90,000	22,000	94%	6%
9	FARMER WANTS A WIFE - REUNION	SEVEN	1,695,000	1,552,000	900,000	604,000	142,000	105,000	45,000	92%	8%
10	NINE NEWS SUNDAY	NINE	1,628,000	1,584,000	1,084,000	480,000	44,000	35,000	12,000	97%	3%
11	SEVEN NEWS - SAT	SEVEN	1,606,000	1,583,000	996,000	568,000	23,000	19,000	6,000	99%	1%
12	NINE NEWS	NINE	1,530,000	1,491,000	1,066,000	405,000	39,000	32,000	9,000	97%	3%
13	NINE NEWS 6:30	NINE	1,441,000	1,403,000	1,002,000	386,000	38,000	30,000	9,000	97%	3%
14	RFDS	SEVEN	1,353,000	1,268,000	707,000	533,000	85,000	60,000	29,000	94%	6%
15	HOME AND AWAY	SEVEN	1,350,000	1,216,000	713,000	484,000	134,000	101,000	40,000	90%	10%
16	THE BLOCK -LAUNCH	NINE	1,322,000	1,191,000	825,000	341,000	131,000	99,000	38,000	90%	10%
17	NINE NEWS SATURDAY	NINE	1,243,000	1,216,000	815,000	382,000	27,000	22,000	7,000	98%	2%
18	ABC NEWS SUNDAY-EV	ABC	1,243,000	1,212,000	793,000	419,000	31,000	25,000	7,000	98%	2%
19	THE BLOCK -TUE	NINE	1,198,000	1,077,000	749,000	312,000	121,000	91,000	36,000	90%	10%
20	THE BLOCK -MON	NINE	1,159,000	1,035,000	709,000	306,000	124,000	93,000	36,000	89%	11%

Top 5 Total TV by Network

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,243,000	1,212,000	793,000	419,000	31,000	25,000	7,000	98%	2%
2	ABC NEWS-EV	ABC	1,149,000	1,120,000	728,000	391,000	30,000	24,000	7,000	97%	3%
3	ABC NEWS-SA	ABC	1,096,000	1,074,000	699,000	375,000	23,000	19,000	5,000	98%	2%
4	AUSTRALIAN STORY-EV	ABC	1,079,000	1,059,000	734,000	325,000	20,000	16,000	5,000	98%	2%
5	7.30-EV	ABC	991,000	964,000	643,000	321,000	27,000	22,000	6,000	97%	3%

Seven Network Top 5 Total TV Programs

1	THE VOICE - LAUNCH	SEVEN	2,396,000	2,124,000	1,415,000	660,000	272,000	217,000	69,000	89%	11%
2	SEVEN NEWS - SUN	SEVEN	2,346,000	2,288,000	1,521,000	734,000	58,000	46,000	15,000	98%	2%
3	THE VOICE - TUE	SEVEN	2,118,000	1,836,000	1,201,000	594,000	282,000	223,000	74,000	87%	13%
4	THE VOICE - MON	SEVEN	2,050,000	1,864,000	1,238,000	578,000	186,000	147,000	49,000	91%	9%
5	TOKYO 2020 OLYMPIC GAMES: COUNTDOWN TO CLOSING ...	SEVEN	1,954,000	1,862,000	1,253,000	573,000	93,000	75,000	22,000	95%	5%

Nine Network Top 5 Total TV Programs

1	NINE NEWS SUNDAY	NINE	1,628,000	1,584,000	1,084,000	480,000	44,000	35,000	12,000	97%	3%
2	NINE NEWS	NINE	1,530,000	1,491,000	1,066,000	405,000	39,000	32,000	9,000	97%	3%
3	NINE NEWS 6:30	NINE	1,441,000	1,403,000	1,002,000	386,000	38,000	30,000	9,000	97%	3%
4	THE BLOCK -LAUNCH	NINE	1,322,000	1,191,000	825,000	341,000	131,000	99,000	38,000	90%	10%
5	NINE NEWS SATURDAY	NINE	1,243,000	1,216,000	815,000	382,000	27,000	22,000	7,000	98%	2%

Top 5 Total TV by Network

Week: 33 (08/08/2021 - 14/08/2021) **Demographic:** Total People **Statistics:** Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR TUES	TEN	1,140,000	995,000	763,000	195,000	145,000	119,000	33,000	87%	13%
2	AUSTRALIAN SURVIVOR MON	TEN	1,074,000	915,000	693,000	191,000	159,000	131,000	36,000	85%	15%
3	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,038,000	983,000	695,000	256,000	55,000	45,000	12,000	95%	5%
4	AUSTRALIAN SURVIVOR SUN	TEN	1,033,000	920,000	681,000	208,000	113,000	93,000	26,000	89%	11%
5	THE BACHELOR AUSTRALIA THURS	TEN	719,000	610,000	466,000	127,000	109,000	91,000	24,000	85%	15%

SBS Top 5 Total TV Programs

1	SECRET SCOTLAND	SBS	344,000	338,000	212,000	125,000	6,000	5,000	1,000	98%	2%
2	WHO DO YOU THINK YOU ARE? RPT	SBS	337,000	336,000	215,000	121,000	1,000	1,000	N/A	100%	0%
3	INSIDE WINDSOR CASTLE RPT	SBS	316,000	315,000	211,000	104,000	1,000	1,000	N/A	100%	0%
4	BROOKLYN NINE-NINE	SBS	291,000	170,000	140,000	30,000	120,000	101,000	24,000	59%	41%
5	VOLCANOES: DUAL DESTRUCTION RPT	SBS	287,000	285,000	185,000	100,000	1,000	1,000	N/A	99%	1%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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