



Total TV Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on Total Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	All
Statistics:	Audience
Week:	28
Date Period:	04/07/2021 - 10/07/2021

Top 20 Total TV

Week: 28 (04/07/2021 - 10/07/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL



LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	2021 WIMBLEDON D12 -WOMEN'S FINAL -BARTY V PLIS...	NINE	2,245,000	2,141,000	1,546,000	560,000	104,000	82,000	27,000	95%	5%
2	SEVEN NEWS	SEVEN	1,872,000	1,846,000	1,137,000	688,000	26,000	21,000	7,000	99%	1%
3	SEVEN NEWS - SUN	SEVEN	1,835,000	1,812,000	1,189,000	607,000	23,000	18,000	6,000	99%	1%
4	SEVEN NEWS AT 6.30	SEVEN	1,767,000	1,740,000	1,074,000	648,000	26,000	20,000	7,000	99%	1%
5	NINE NEWS SUNDAY	NINE	1,554,000	1,519,000	1,100,000	403,000	35,000	28,000	9,000	98%	2%
6	FARMER WANTS A WIFE - LAUNCH	SEVEN	1,516,000	1,419,000	882,000	518,000	97,000	72,000	30,000	94%	6%
7	AUSTRALIAN NINJA WARRIOR - WINNER ANNOUNCED	NINE	1,497,000	1,447,000	1,027,000	388,000	50,000	38,000	15,000	97%	3%
8	NINE NEWS	NINE	1,475,000	1,443,000	1,070,000	348,000	32,000	26,000	8,000	98%	2%
9	FARMER WANTS A WIFE - MON	SEVEN	1,443,000	1,276,000	767,000	488,000	167,000	124,000	52,000	88%	12%
10	SEVEN NEWS - SAT	SEVEN	1,441,000	1,426,000	885,000	509,000	15,000	12,000	4,000	99%	1%
11	NINE NEWS 6:30	NINE	1,406,000	1,375,000	1,022,000	333,000	32,000	25,000	8,000	98%	2%
12	FARMER WANTS A WIFE - TUE	SEVEN	1,390,000	1,223,000	759,000	444,000	167,000	123,000	52,000	88%	12%
13	NINE NEWS SATURDAY	NINE	1,339,000	1,311,000	981,000	314,000	27,000	22,000	7,000	98%	2%
14	FARMER WANTS A WIFE - WED	SEVEN	1,321,000	1,223,000	760,000	445,000	97,000	72,000	31,000	93%	7%
15	HOME AND AWAY	SEVEN	1,307,000	1,162,000	703,000	445,000	145,000	110,000	43,000	89%	11%
16	2021 WIMBLEDON D12 -LATE EXTENDED	NINE	1,278,000	1,218,000	871,000	315,000	60,000	47,000	16,000	95%	5%
17	AUSTRALIAN NINJA WARRIOR - GRAND FINAL	NINE	1,273,000	1,242,000	885,000	336,000	31,000	24,000	9,000	98%	2%
18	2021 WIMBLEDON D12 -PRE MATCH	NINE	1,245,000	1,204,000	847,000	339,000	42,000	32,000	11,000	97%	3%
19	ABC NEWS SUNDAY-EV	ABC	1,202,000	1,178,000	753,000	424,000	24,000	19,000	6,000	98%	2%
20	AUSTRALIAN NINJA WARRIOR -MON	NINE	1,146,000	1,096,000	772,000	308,000	50,000	38,000	15,000	96%	4%

Top 5 Total TV by Network

Week: 28 (04/07/2021 - 10/07/2021) **Demographic:** Total People **Statistics:** Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,202,000	1,178,000	753,000	424,000	24,000	19,000	6,000	98%	2%
2	ABC NEWS-EV	ABC	1,104,000	1,081,000	718,000	363,000	23,000	18,000	6,000	98%	2%
3	ABC NEWS-SA	ABC	1,024,000	1,006,000	660,000	347,000	18,000	15,000	4,000	98%	2%
4	7.30-EV	ABC	1,011,000	991,000	682,000	308,000	21,000	16,000	5,000	98%	2%
5	VERA RPT	ABC	974,000	968,000	631,000	337,000	7,000	5,000	2,000	99%	1%

Seven Network Top 5 Total TV Programs

1	SEVEN NEWS	SEVEN	1,872,000	1,846,000	1,137,000	688,000	26,000	21,000	7,000	99%	1%
2	SEVEN NEWS - SUN	SEVEN	1,835,000	1,812,000	1,189,000	607,000	23,000	18,000	6,000	99%	1%
3	SEVEN NEWS AT 6.30	SEVEN	1,767,000	1,740,000	1,074,000	648,000	26,000	20,000	7,000	99%	1%
4	FARMER WANTS A WIFE - LAUNCH	SEVEN	1,516,000	1,419,000	882,000	518,000	97,000	72,000	30,000	94%	6%
5	FARMER WANTS A WIFE - MON	SEVEN	1,443,000	1,276,000	767,000	488,000	167,000	124,000	52,000	88%	12%

Nine Network Top 5 Total TV Programs

1	2021 WIMBLEDON D12 -WOMEN'S FINAL -BARTY V PLIS...	NINE	2,245,000	2,141,000	1,546,000	560,000	104,000	82,000	27,000	95%	5%
2	NINE NEWS SUNDAY	NINE	1,554,000	1,519,000	1,100,000	403,000	35,000	28,000	9,000	98%	2%
3	AUSTRALIAN NINJA WARRIOR - WINNER ANNOUNCED	NINE	1,497,000	1,447,000	1,027,000	388,000	50,000	38,000	15,000	97%	3%
4	NINE NEWS	NINE	1,475,000	1,443,000	1,070,000	348,000	32,000	26,000	8,000	98%	2%
5	NINE NEWS 6:30	NINE	1,406,000	1,375,000	1,022,000	333,000	32,000	25,000	8,000	98%	2%

Top 5 Total TV by Network

Week: 28 (04/07/2021 - 10/07/2021) Demographic: Total People Statistics: Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVID

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,130,000	1,058,000	752,000	291,000	72,000	59,000	17,000	94%	6%
2	MASTERCHEF AUSTRALIA MON	TEN	994,000	903,000	672,000	210,000	92,000	75,000	21,000	91%	9%
3	MASTERCHEF AUSTRALIA WED	TEN	983,000	889,000	663,000	210,000	94,000	77,000	21,000	90%	10%
4	MASTERCHEF AUSTRALIA SUN	TEN	979,000	913,000	671,000	215,000	66,000	54,000	15,000	93%	7%
5	MASTERCHEF AUSTRALIA TUES	TEN	943,000	874,000	653,000	198,000	69,000	57,000	16,000	93%	7%

SBS Top 5 Total TV Programs

1	WHO DO YOU THINK YOU ARE?	SBS	581,000	538,000	367,000	171,000	42,000	35,000	10,000	93%	7%
2	TREASURES OF MALTA	SBS	423,000	410,000	306,000	104,000	13,000	11,000	2,000	97%	3%
3	2021 TOUR DE FRANCE: STAGE 11 LIVE	SBS	335,000	322,000	243,000	79,000	12,000	10,000	2,000	96%	4%
4	2021 TOUR DE FRANCE: STAGE 9 LIVE	SBS	325,000	315,000	237,000	78,000	10,000	8,000	2,000	97%	3%
5	BRITAIN'S CATHEDRALS WITH TONY ROBINSON RPT	SBS	316,000	315,000	199,000	115,000	1,000	1,000	N/A	100%	0%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



P: +61 2 9929 7210
E: info@oztam.com.au
W: virtualoz.com.au

Level 2, Suite 1,
124 Walker Street,
North Sydney NSW
2060 Australia

ABN: 87 089 146 396