



BVOD Top 20 Programs Consolidated 7 Audience

Ranked:	Ranked on BVOD Audience
Channels:	All Free-to-Air Broadcast Networks + Affiliates
Market:	National
Demographic:	Total People
Statistics:	BVOD Audience ('000s)
Week:	5
Date Period:	23/01/2022 - 29/01/2022

Top 20 BVOD

Week: 5 (23/01/2022 - 29/01/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Consolidated 7 Programs

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	2022 AUSTRALIAN OPEN D13 - WOMEN'S FINAL -PRESEN...	NINE	4,324,000	4,078,000	2,843,000	1,153,000	245,000	194,000	62,000	94%	6%
2	2022 AUSTRALIAN OPEN D13 - WOMEN'S FINAL -BARTY ...	NINE	3,987,000	3,747,000	2,590,000	1,096,000	241,000	190,000	61,000	94%	6%
3	2022 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL	NINE	2,593,000	2,427,000	1,734,000	652,000	167,000	133,000	41,000	94%	6%
4	MUSTER DOGS-AM	ABC	287,000	128,000	76,000	52,000	159,000	128,000	40,000	44%	56%
5	MUSTER DOGS-EV	ABC	1,365,000	1,232,000	776,000	456,000	132,000	106,000	34,000	90%	10%
6	MUSTER DOGS	ABC	121,000	N/A	N/A	N/A	121,000	97,000	31,000	0%	100%
7	2022 AUSTRALIAN OPEN D11 -NIGHT	NINE	2,267,000	2,150,000	1,506,000	614,000	116,000	92,000	29,000	95%	5%
8	2022 AUSTRALIAN OPEN D12 -NIGHT SESSION 2	NINE	1,336,000	1,226,000	871,000	336,000	109,000	91,000	22,000	92%	8%
9	2022 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL -...	NINE	1,365,000	1,265,000	946,000	302,000	100,000	81,000	24,000	93%	7%
10	2022 AUSTRALIAN OPEN D12 -NIGHT	NINE	1,297,000	1,202,000	827,000	359,000	95,000	79,000	20,000	93%	7%
11	2022 AUSTRALIAN OPEN D13 - WOMEN'S FINAL -PRE MATCH	NINE	1,837,000	1,749,000	1,171,000	564,000	88,000	70,000	24,000	95%	5%
12	2022 AUSTRALIAN OPEN D9 -NIGHT	NINE	1,876,000	1,792,000	1,216,000	540,000	84,000	66,000	22,000	96%	4%
13	ALL CREATURES GREAT AND SMALL- EV	ABC	710,000	629,000	414,000	215,000	80,000	65,000	19,000	89%	11%
14	2022 AUSTRALIAN OPEN D10 -NIGHT SESSION 2	NINE	1,097,000	1,018,000	726,000	272,000	79,000	66,000	16,000	93%	7%
15	2022 AUSTRALIAN OPEN D7 -NIGHT	NINE	1,514,000	1,441,000	1,009,000	412,000	74,000	59,000	18,000	95%	5%
16	2022 AUSTRALIAN OPEN D11 -NIGHT SESSION 2	NINE	1,373,000	1,301,000	928,000	353,000	73,000	59,000	17,000	95%	5%
17	2022 AUSTRALIAN OPEN D10 -LATE	NINE	775,000	706,000	534,000	161,000	69,000	58,000	13,000	91%	9%
18	2022 AUSTRALIAN OPEN D11 -NIGHT PRE MATCH	NINE	1,500,000	1,434,000	1,010,000	400,000	66,000	52,000	16,000	96%	4%
19	2022 AUSTRALIAN OPEN D9 -NIGHT SESSION 2	NINE	1,137,000	1,072,000	743,000	308,000	65,000	53,000	15,000	94%	6%
20	2022 AUSTRALIAN OPEN D10 -NIGHT	NINE	1,007,000	949,000	652,000	284,000	58,000	48,000	13,000	94%	6%

Top 5 BVOD by Network

Week: 5 (23/01/2022 - 29/01/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



ABC Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	MUSTER DOGS-AM	ABC	287,000	128,000	76,000	52,000	159,000	128,000	40,000	44%	56%
2	MUSTER DOGS-EV	ABC	1,365,000	1,232,000	776,000	456,000	132,000	106,000	34,000	90%	10%
3	MUSTER DOGS	ABC	121,000	N/A	N/A	N/A	121,000	97,000	31,000	0%	100%
4	ALL CREATURES GREAT AND SMALL-EV	ABC	710,000	629,000	414,000	215,000	80,000	65,000	19,000	89%	11%
5	DEATH IN PARADISE	ABC	44,000	N/A	N/A	N/A	44,000	35,000	11,000	0%	100%

Seven Network Top 5 BVOD by Network

1	9-1-1	SEVEN	518,000	480,000	298,000	177,000	38,000	29,000	12,000	93%	7%
2	SEVEN NEWS	SEVEN	1,529,000	1,505,000	968,000	520,000	24,000	19,000	6,000	98%	2%
3	SEVEN NEWS AT 6.30	SEVEN	1,499,000	1,477,000	950,000	508,000	23,000	18,000	6,000	98%	2%
4	SEVEN NEWS - SUN	SEVEN	1,378,000	1,358,000	901,000	437,000	20,000	17,000	5,000	99%	1%
5	SEVEN NEWS - SAT	SEVEN	1,241,000	1,226,000	810,000	402,000	15,000	12,000	4,000	99%	1%

Nine Network Top 5 BVOD by Network

1	2022 AUSTRALIAN OPEN D13 - WOMEN'S FINAL -PRESEN...	NINE	4,324,000	4,078,000	2,843,000	1,153,000	245,000	194,000	62,000	94%	6%
2	2022 AUSTRALIAN OPEN D13 - WOMEN'S FINAL -BARTY ...	NINE	3,987,000	3,747,000	2,590,000	1,096,000	241,000	190,000	61,000	94%	6%
3	2022 AUSTRALIAN OPEN D13 -MEN'S DOUBLES FINAL	NINE	2,593,000	2,427,000	1,734,000	652,000	167,000	133,000	41,000	94%	6%
4	2022 AUSTRALIAN OPEN D11 -NIGHT	NINE	2,267,000	2,150,000	1,506,000	614,000	116,000	92,000	29,000	95%	5%
5	2022 AUSTRALIAN OPEN D12 -NIGHT SESSION 2	NINE	1,336,000	1,226,000	871,000	336,000	109,000	91,000	22,000	92%	8%

Top 5 BVOD by Network

Week: 5 (23/01/2022 - 29/01/2022) **Demographic:** Total People **Statistics:** BVOD Audience ('000s)



Network 10 Top 5 BVOD by Network

TOTAL

LINEAR TV

BVOD 

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	I'M A CELEBRITY...GET ME OUT OF HERE! SUN ELIMI...	TEN	947,000	890,000	594,000	274,000	57,000	45,000	15,000	94%	6%
2	I'M A CELEBRITY...GET ME OUT OF HERE! MON ELIMI...	TEN	913,000	863,000	630,000	224,000	50,000	39,000	13,000	95%	5%
3	I'M A CELEBRITY...GET ME OUT OF HERE! THURS ELI...	TEN	866,000	817,000	601,000	194,000	49,000	38,000	13,000	94%	6%
4	I'M A CELEBRITY...GET ME OUT OF HERE! TUES ELIM...	TEN	840,000	792,000	553,000	221,000	47,000	37,000	13,000	94%	6%
5	I'M A CELEBRITY...GET ME OUT OF HERE! WED ELIMI...	TEN	833,000	787,000	542,000	232,000	47,000	37,000	12,000	94%	6%

SBS Top 5 BVOD by Network

1	WHY WOMEN KILL SEASON 2	SBS	128,000	100,000	67,000	33,000	28,000	23,000	6,000	78%	22%
2	SORRY FOR YOUR LOSS SEASON 1	SBS	9,000	N/A	N/A	N/A	9,000	7,000	2,000	0%	100%
3	GOOD WITH WOOD	SBS	214,000	205,000	132,000	73,000	9,000	7,000	2,000	96%	4%
4	GREAT ESCAPES WITH MORGAN FREEMAN	SBS	134,000	128,000	78,000	50,000	6,000	5,000	1,000	95%	5%
5	SBS WORLD NEWS 7PM	SBS	167,000	164,000	110,000	54,000	4,000	3,000	1,000	98%	2%

Notes

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of Regional and Metro TAM coverage areas.

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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