

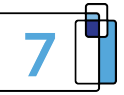


Total TV Top 20 Programs Consolidated 7 Audience

Ranked: Ranked on Total Audience
Channels: All Free-to-Air Broadcast Networks + Affiliates
Market: National
Demographic: Total People
Statistics: Audience
Week: 37
Date Period: 05/09/2021 - 11/09/2021

Top 20 Total TV

Week: 37 (05/09/2021 - 11/09/2021) **Demographic:** Total People **Statistics:** Audience



Consolidated 7 Programs

TOTAL 

LINEAR TV

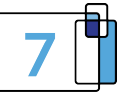
BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	THE VOICE - SUN	SEVEN	2,098,000	1,845,000	1,201,000	594,000	253,000	200,000	64,000	88%	12%
2	SEVEN NEWS - SUN	SEVEN	1,828,000	1,795,000	1,141,000	631,000	33,000	27,000	8,000	98%	2%
3	SEVEN NEWS	SEVEN	1,824,000	1,790,000	1,079,000	686,000	34,000	27,000	8,000	98%	2%
4	THE BLOCK -SUN	NINE	1,777,000	1,586,000	1,100,000	459,000	191,000	143,000	57,000	89%	11%
5	SEVEN NEWS AT 6.30	SEVEN	1,757,000	1,722,000	1,046,000	655,000	35,000	28,000	9,000	98%	2%
6	SEVEN NEWS - SAT	SEVEN	1,670,000	1,644,000	1,075,000	542,000	25,000	21,000	6,000	98%	2%
7	NINE NEWS SUNDAY	NINE	1,633,000	1,588,000	1,113,000	457,000	45,000	35,000	12,000	97%	3%
8	THE BLOCK -TUE	NINE	1,580,000	1,440,000	1,020,000	384,000	140,000	105,000	42,000	91%	9%
9	NINE NEWS	NINE	1,523,000	1,486,000	1,038,000	425,000	37,000	30,000	9,000	98%	2%
10	THE BLOCK -WED	NINE	1,497,000	1,321,000	900,000	380,000	176,000	132,000	53,000	88%	12%
11	NINE NEWS 6:30	NINE	1,472,000	1,434,000	991,000	414,000	37,000	30,000	9,000	97%	3%
12	THE BLOCK -MON	NINE	1,462,000	1,307,000	902,000	378,000	155,000	116,000	46,000	89%	11%
13	SEVEN'S AFL: FRIDAY NIGHT FOOTBALL FINALS	SEVEN	1,401,000	1,401,000	1,030,000	342,000	N/A	N/A	N/A	100%	0%
14	SEVEN'S AFL: SATURDAY NIGHT FOOTBALL FINALS	SEVEN	1,265,000	1,265,000	938,000	298,000	N/A	N/A	N/A	100%	0%
15	A CURRENT AFFAIR	NINE	1,227,000	1,190,000	776,000	388,000	37,000	28,000	10,000	97%	3%
16	HOME AND AWAY	SEVEN	1,221,000	1,080,000	626,000	437,000	142,000	107,000	42,000	88%	12%
17	ABC NEWS SUNDAY-EV	ABC	1,214,000	1,186,000	728,000	458,000	28,000	23,000	6,000	98%	2%
18	AUSTRALIAN STORY-EV	ABC	1,206,000	1,184,000	730,000	455,000	22,000	18,000	5,000	98%	2%
19	AUSTRALIAN SURVIVOR MON	TEN	1,181,000	1,059,000	795,000	234,000	122,000	100,000	28,000	90%	10%
20	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,178,000	1,121,000	794,000	304,000	56,000	46,000	13,000	95%	5%

Top 5 Total TV by Network

Week: 37 (05/09/2021 - 11/09/2021) Demographic: Total People Statistics: Audience



ABC Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	ABC NEWS SUNDAY-EV	ABC	1,214,000	1,186,000	728,000	458,000	28,000	23,000	6,000	98%	2%
2	AUSTRALIAN STORY-EV	ABC	1,206,000	1,184,000	730,000	455,000	22,000	18,000	5,000	98%	2%
3	ABC NEWS-EV	ABC	1,147,000	1,119,000	691,000	428,000	28,000	23,000	6,000	98%	2%
4	HARD QUIZ S6-EV	ABC	1,079,000	1,063,000	669,000	394,000	17,000	13,000	4,000	98%	2%
5	THE NEWSREADER-EV	ABC	1,032,000	883,000	603,000	281,000	149,000	123,000	32,000	86%	14%

Seven Network Top 5 Total TV Programs

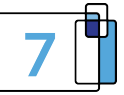
1	THE VOICE - SUN	SEVEN	2,098,000	1,845,000	1,201,000	594,000	253,000	200,000	64,000	88%	12%
2	SEVEN NEWS - SUN	SEVEN	1,828,000	1,795,000	1,141,000	631,000	33,000	27,000	8,000	98%	2%
3	SEVEN NEWS	SEVEN	1,824,000	1,790,000	1,079,000	686,000	34,000	27,000	8,000	98%	2%
4	SEVEN NEWS AT 6.30	SEVEN	1,757,000	1,722,000	1,046,000	655,000	35,000	28,000	9,000	98%	2%
5	SEVEN NEWS - SAT	SEVEN	1,670,000	1,644,000	1,075,000	542,000	25,000	21,000	6,000	98%	2%

Nine Network Top 5 Total TV Programs

1	THE BLOCK -SUN	NINE	1,777,000	1,586,000	1,100,000	459,000	191,000	143,000	57,000	89%	11%
2	NINE NEWS SUNDAY	NINE	1,633,000	1,588,000	1,113,000	457,000	45,000	35,000	12,000	97%	3%
3	THE BLOCK -TUE	NINE	1,580,000	1,440,000	1,020,000	384,000	140,000	105,000	42,000	91%	9%
4	NINE NEWS	NINE	1,523,000	1,486,000	1,038,000	425,000	37,000	30,000	9,000	98%	2%
5	THE BLOCK -WED	NINE	1,497,000	1,321,000	900,000	380,000	176,000	132,000	53,000	88%	12%

Top 5 Total TV by Network

Week: 37 (05/09/2021 - 11/09/2021) Demographic: Total People Statistics: Audience



Network 10 Top 5 Total TV Programs

TOTAL 

LINEAR TV

BVOD

CONTRIBUTION %

Rank	Description	Network / Affiliate	Linear TV + BVOD National	National	Metro	Regional	National	Metro	Regional	Linear TV Only National	BVOD Only National
1	AUSTRALIAN SURVIVOR MON	TEN	1,181,000	1,059,000	795,000	234,000	122,000	100,000	28,000	90%	10%
2	HAVE YOU BEEN PAYING ATTENTION?	TEN	1,178,000	1,121,000	794,000	304,000	56,000	46,000	13,000	95%	5%
3	AUSTRALIAN SURVIVOR SUN	TEN	1,107,000	957,000	729,000	199,000	150,000	123,000	35,000	86%	14%
4	GOGGLEBOX	TEN	1,103,000	1,071,000	756,000	273,000	32,000	26,000	7,000	97%	3%
5	MIRROR MIRROR PART 2	TEN	928,000	914,000	663,000	234,000	14,000	11,000	3,000	99%	1%

SBS Top 5 Total TV Programs

1	GREAT ASIAN RAILWAY JOURNEYS RPT	SBS	370,000	368,000	241,000	127,000	2,000	1,000	N/A	100%	0%
2	ANNE: THE PRINCESS ROYAL AT 70 RPT	SBS	336,000	335,000	215,000	121,000	1,000	1,000	N/A	100%	0%
3	9/11: ESCAPE FROM THE IMPACT ZONE RPT	SBS	328,000	316,000	219,000	97,000	11,000	10,000	2,000	97%	3%
4	9/11: THE FALLING MAN	SBS	326,000	315,000	237,000	77,000	11,000	9,000	2,000	97%	3%
5	TONY ROBINSON'S WORLD BY RAIL RPT	SBS	313,000	311,000	196,000	115,000	2,000	1,000	N/A	100%	0%

Notes

VOZ 'Linear TV Metro' and 'Linear TV Regional' audience '000s reflect the audience to local content only (no spill viewing*). 'Linear TV National' includes spill viewing that was otherwise excluded from the 'Linear TV Metro' and 'Linear TV Regional' figures. This accounts for the difference between 'Linear TV National' and the sum of 'Linear TV Metro' and 'Linear TV Regional' in these reports.

'Linear TV Regional' in VOZ also includes the new market, 'Rest of Australia' which means that 'Linear TV Regional' in VOZ will be different to 'Linear TV Regional' in TV currency.

'BVOD Metro' and 'BVOD Regional' audience '000s represent VPM viewing allocated to the respective TAM service markets. The sum of these will differ slightly from 'BVOD National' '000s reported within VOZ, to account for BVOD viewing in overlap markets and outside of regional and metro TAM coverage areas.

*spill viewing is defined as either viewing to regional linear broadcast content if it originated from a non-regional market or viewing to metro linear broadcast content if it originated from a non-metro market.

VOZ is the foundation of Australia's Total TV reporting standard, bringing together broadcaster content viewed on TV sets (Linear TV) and connected devices (BVOD) to provide all-screen, cross-platform planning & reporting.



For more information on this report you can read the VOZ Guidelines and Frequently Asked Questions on our website virtualoz.com.au



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